

Oldham's Economy – from industrial powerhouse to present day

07 October 2021

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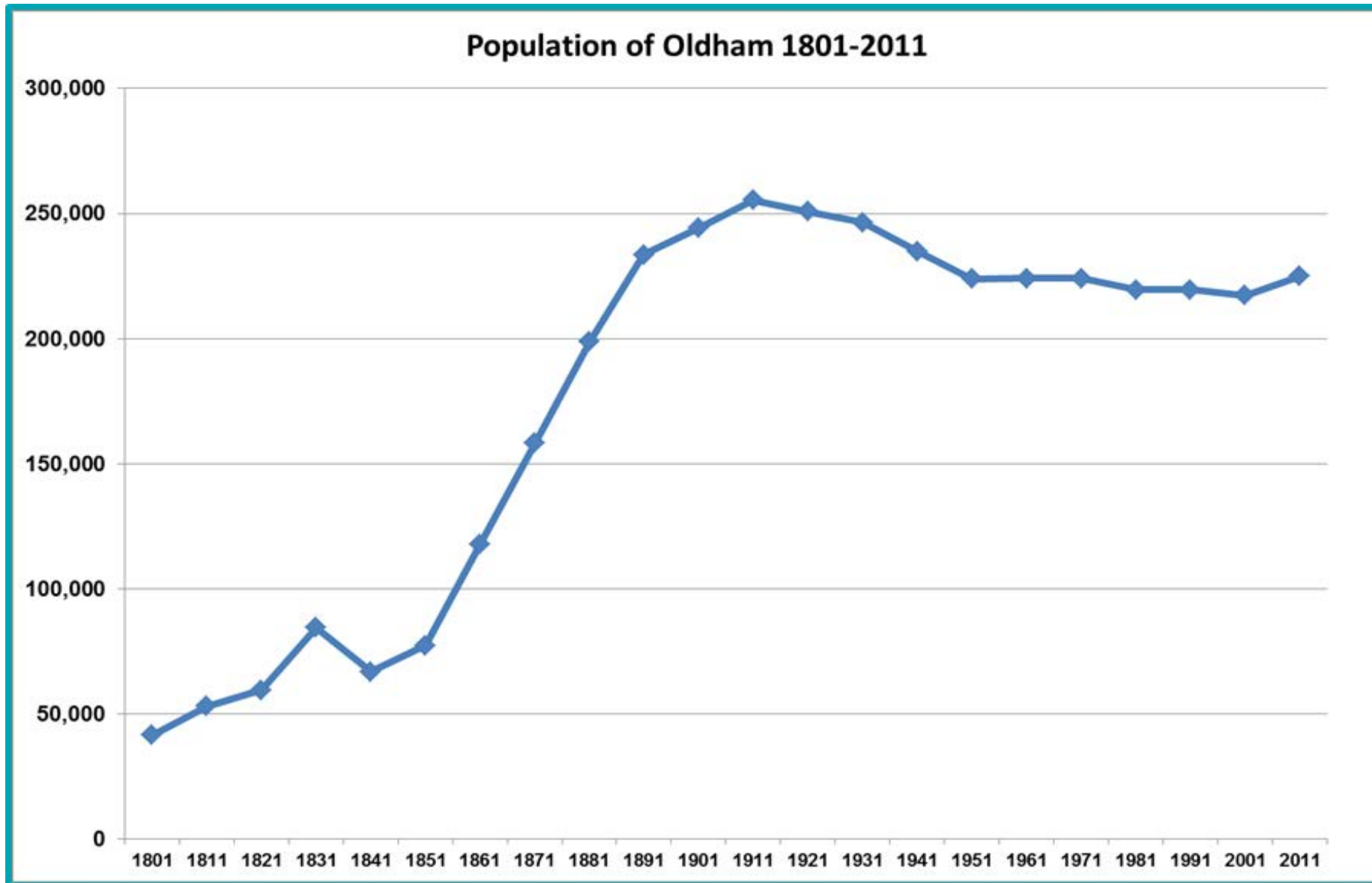


Oldham in Profile - Oldham's Population (Source: ONS MYE 2020)

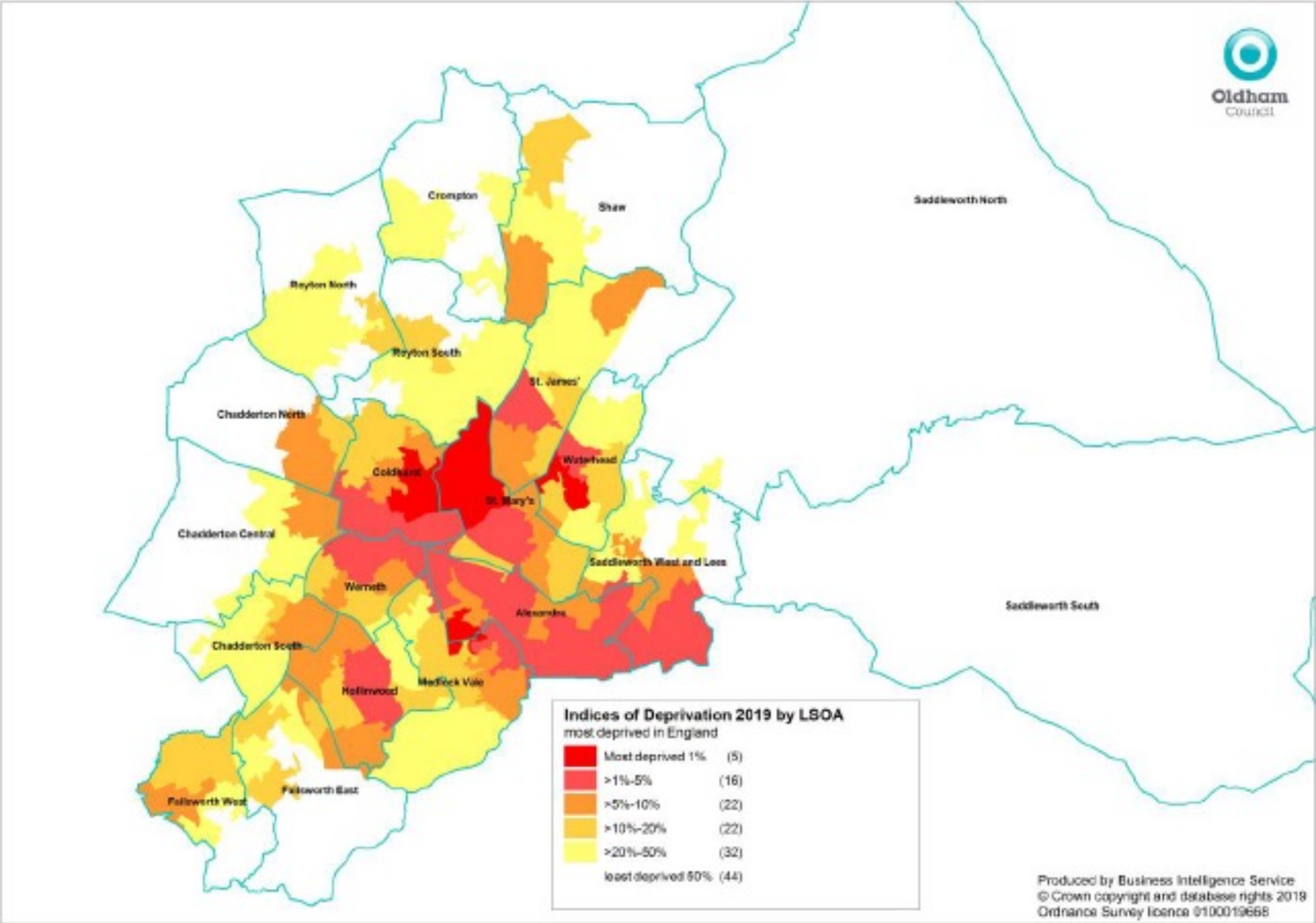
- As of mid-2020, Oldham's population is 237,628, making it the sixth largest borough in Greater Manchester.
- Oldham has a higher proportion (22%) of non-white Black and Minority Ethnic (BME) residents than in Greater Manchester (16.3%) and the North West (9.8%). This proportion has increased from 13.5% in 2001.
- Oldham has a high proportion (22.4%) of residents aged under 16 and proportionally fewer (16.2%) aged 65 and over.
- Oldham's population remained static between 2001 and 2003 but since then has increased year on year. According to the ONS, Oldham's population is projected to reach 261,018 by 2041 – a 10.0% increase from the 2020 population.

Oldham in Profile - Oldham's Population Boom

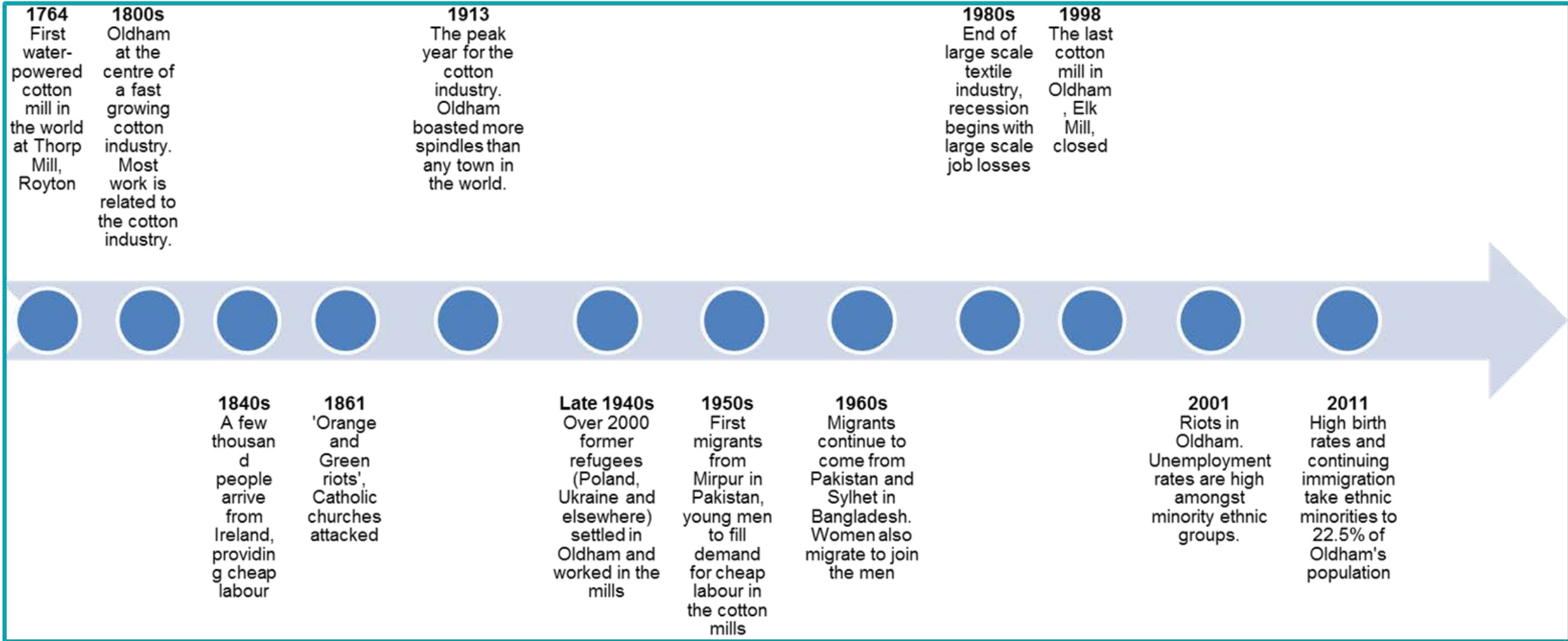
(Source: ONS Census 2011)



Oldham in Profile - Deprivation in Oldham (Source: Indices of Deprivation 2019)



Oldham's Economic History

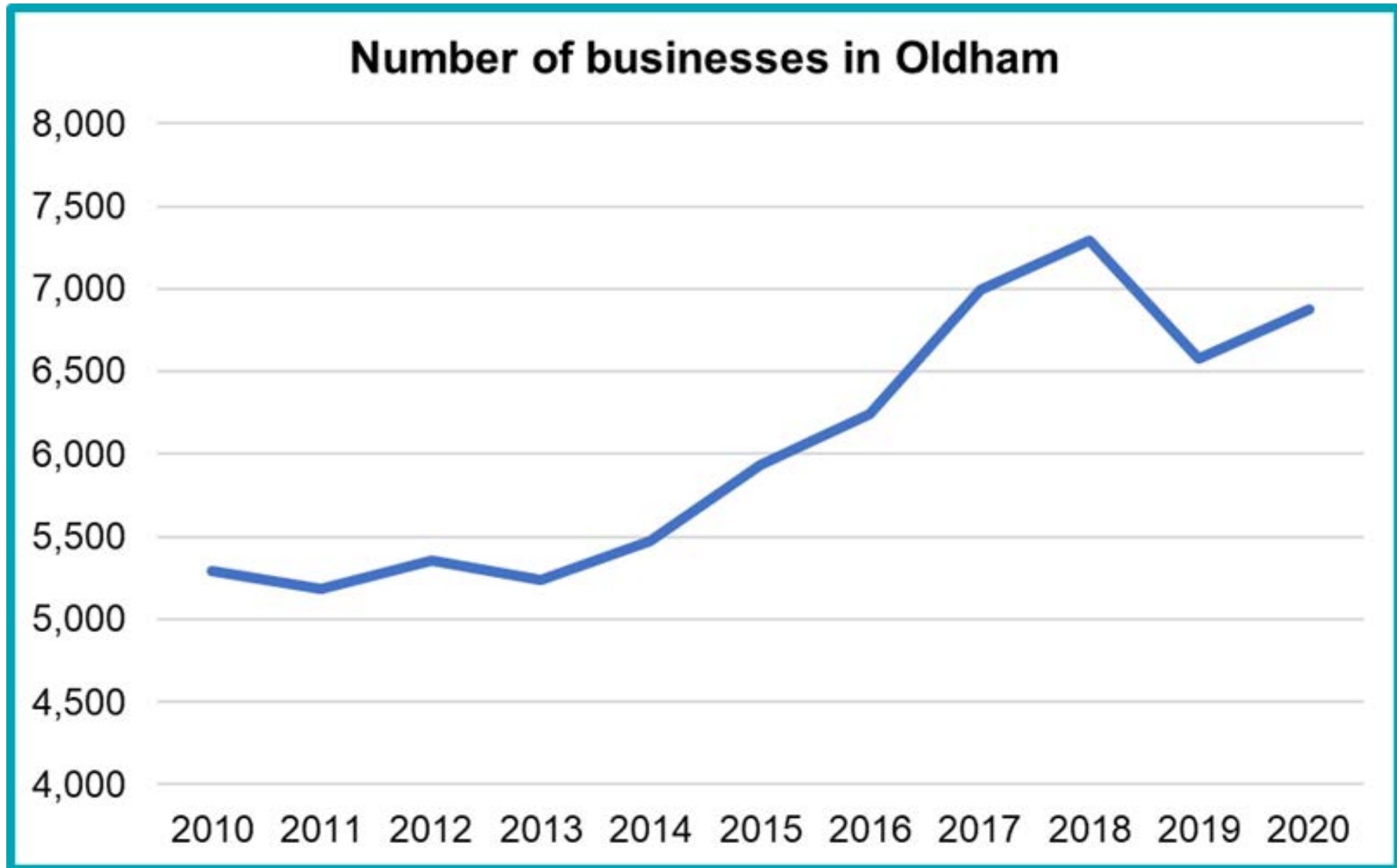


Oldham's Economy (Source: ONS – Inter Departmental Business Register 2020)

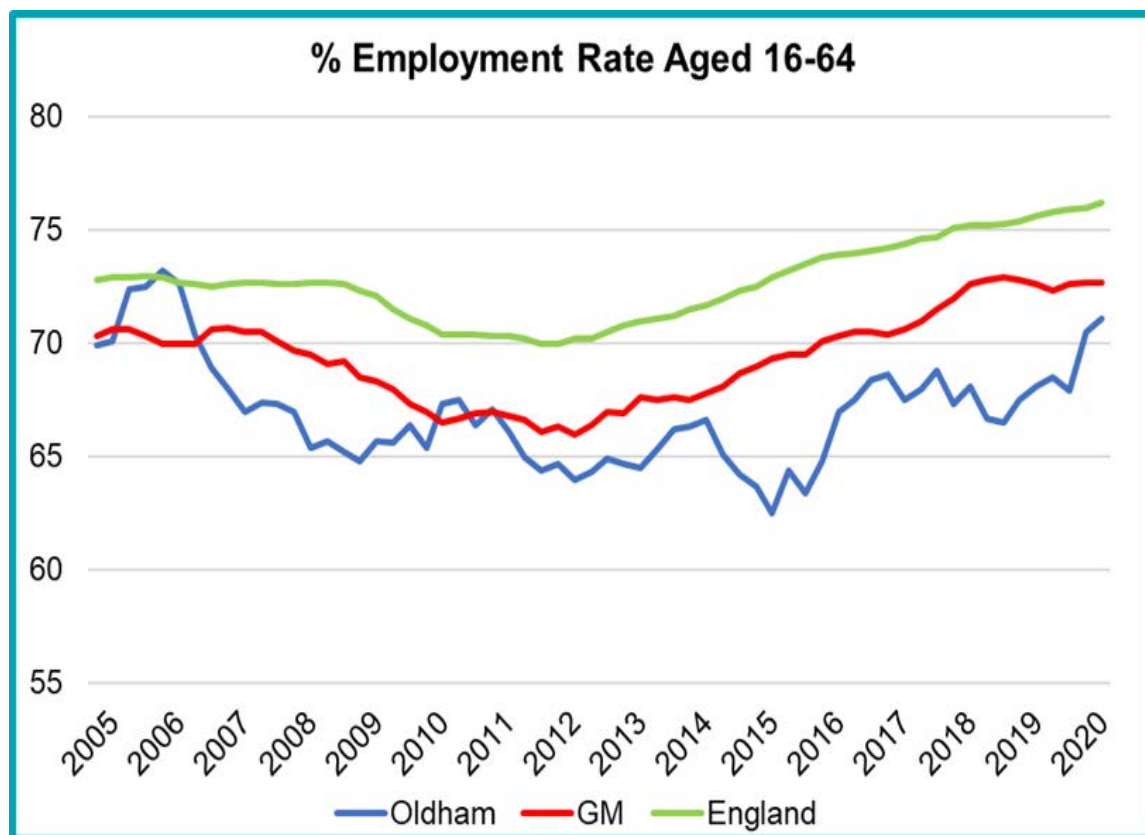
- Oldham's economy was historically built upon manufacturing, chiefly within textiles and mechanical engineering.
- Oldham is currently home to around 6,880 businesses (2020), employing roughly 81,000 people.
- Oldham's business base is primarily made up of small- or medium-size enterprises (fewer than 50 and 250 employees respectively).
- Over time Oldham has become more reliant on public sector employment, particularly within the Local Authority and NHS which together provide more than 20% of jobs across the borough.
- Oldham's economy still remains over-dependent upon relatively low-skilled and low-wage enterprise.

Oldham's Economy Continued

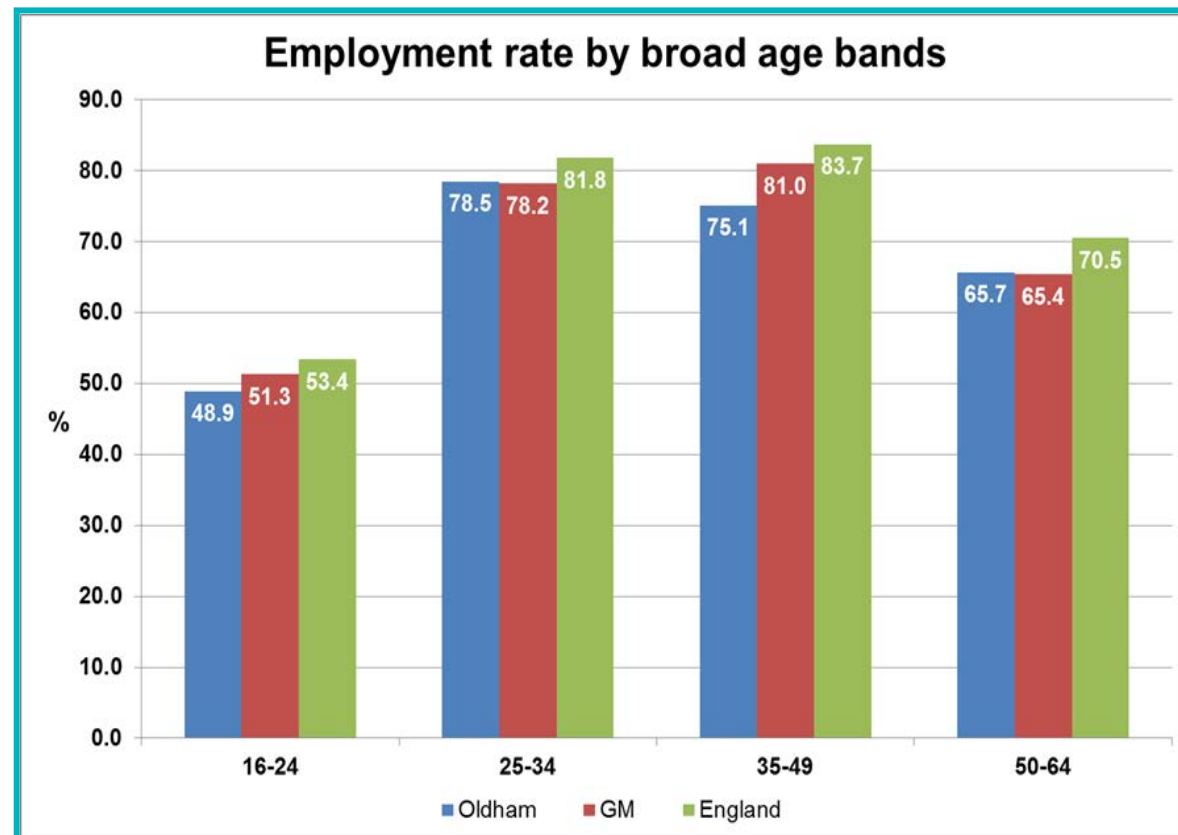
(Source: ONS – Inter Departmental Business Register 2020)



Employment in Oldham



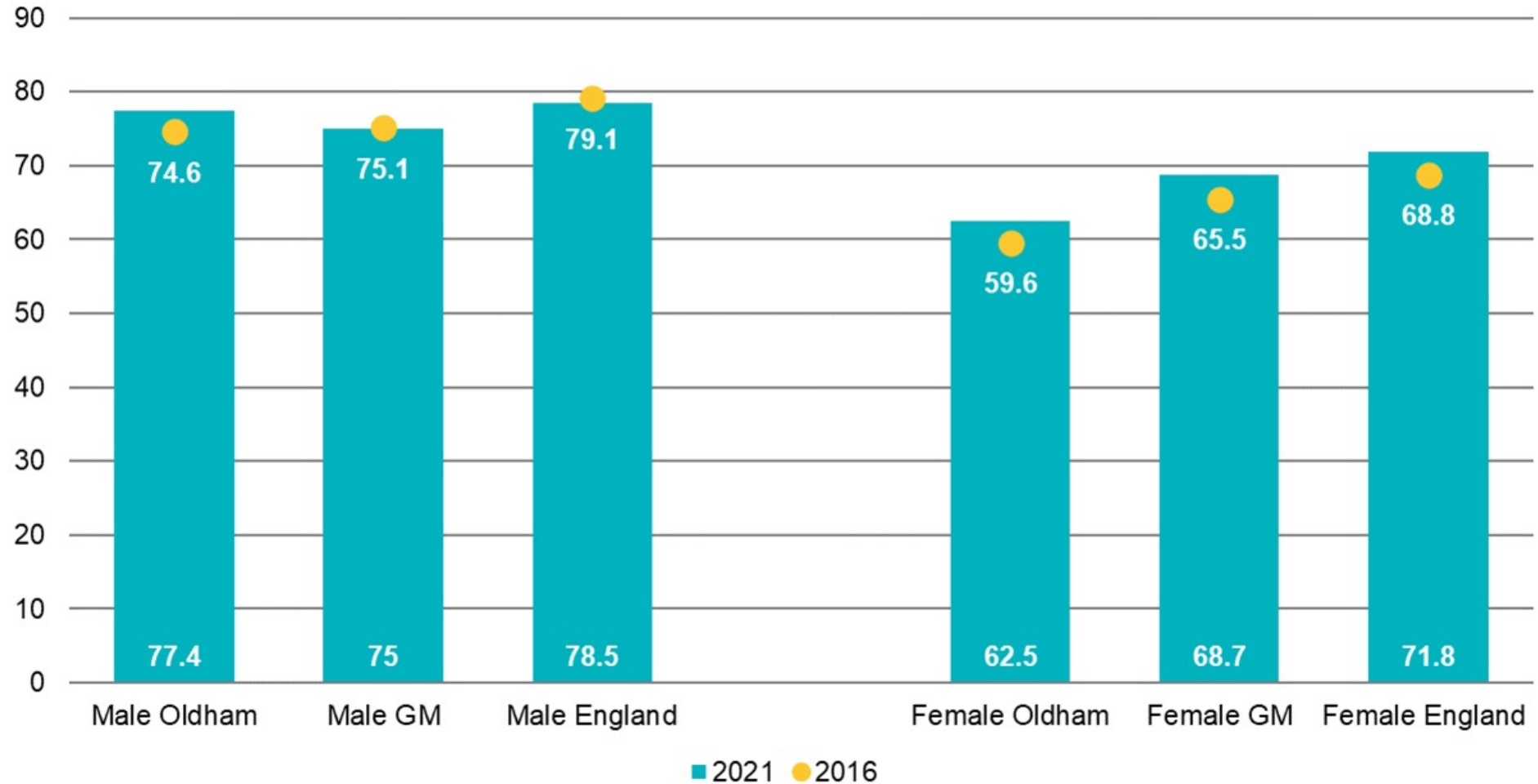
Source: ONS – Annual Population Survey 2020



Source: ONS 2011 Census

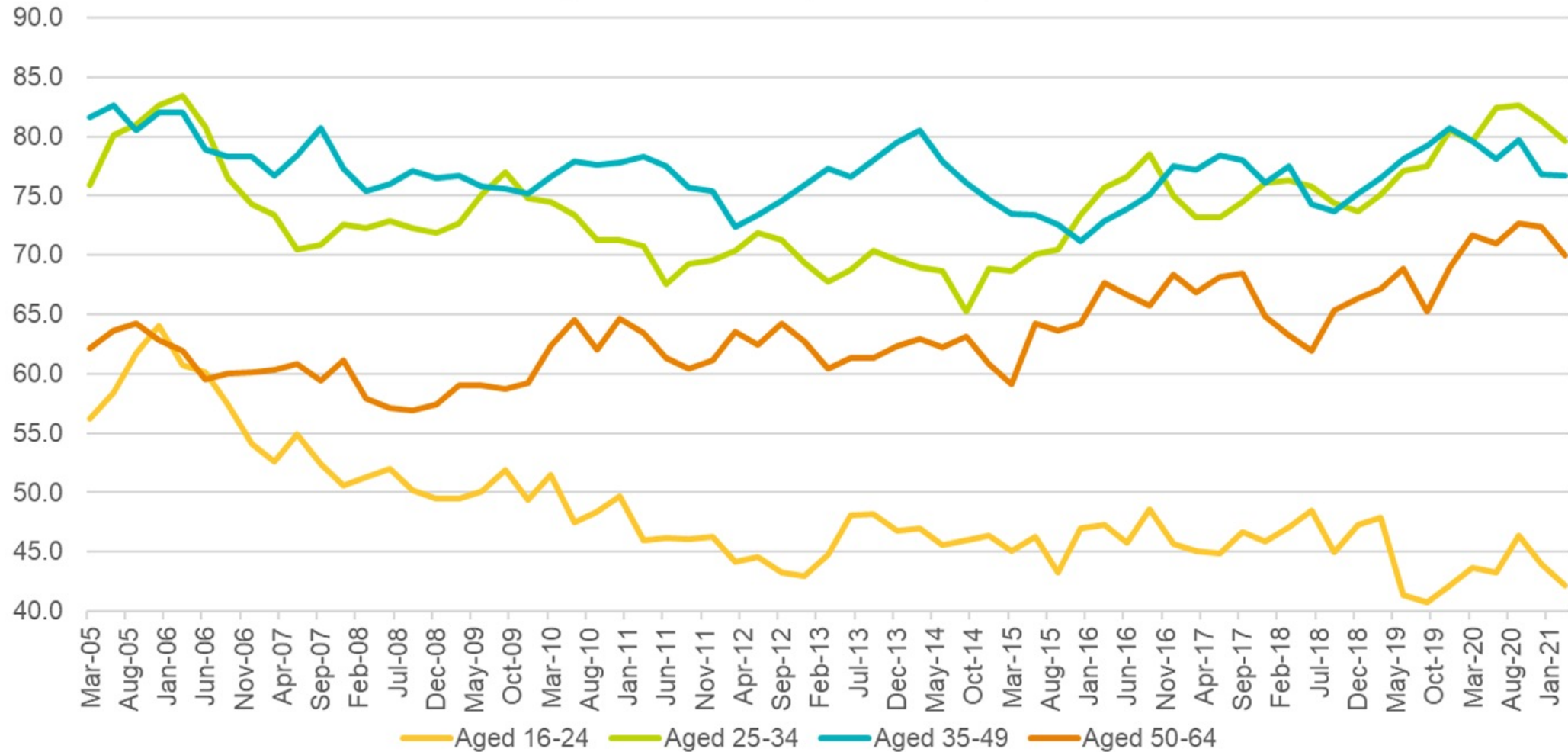
Employment in Oldham by Gender

% Employment Rate by Gender: Aged 16-64

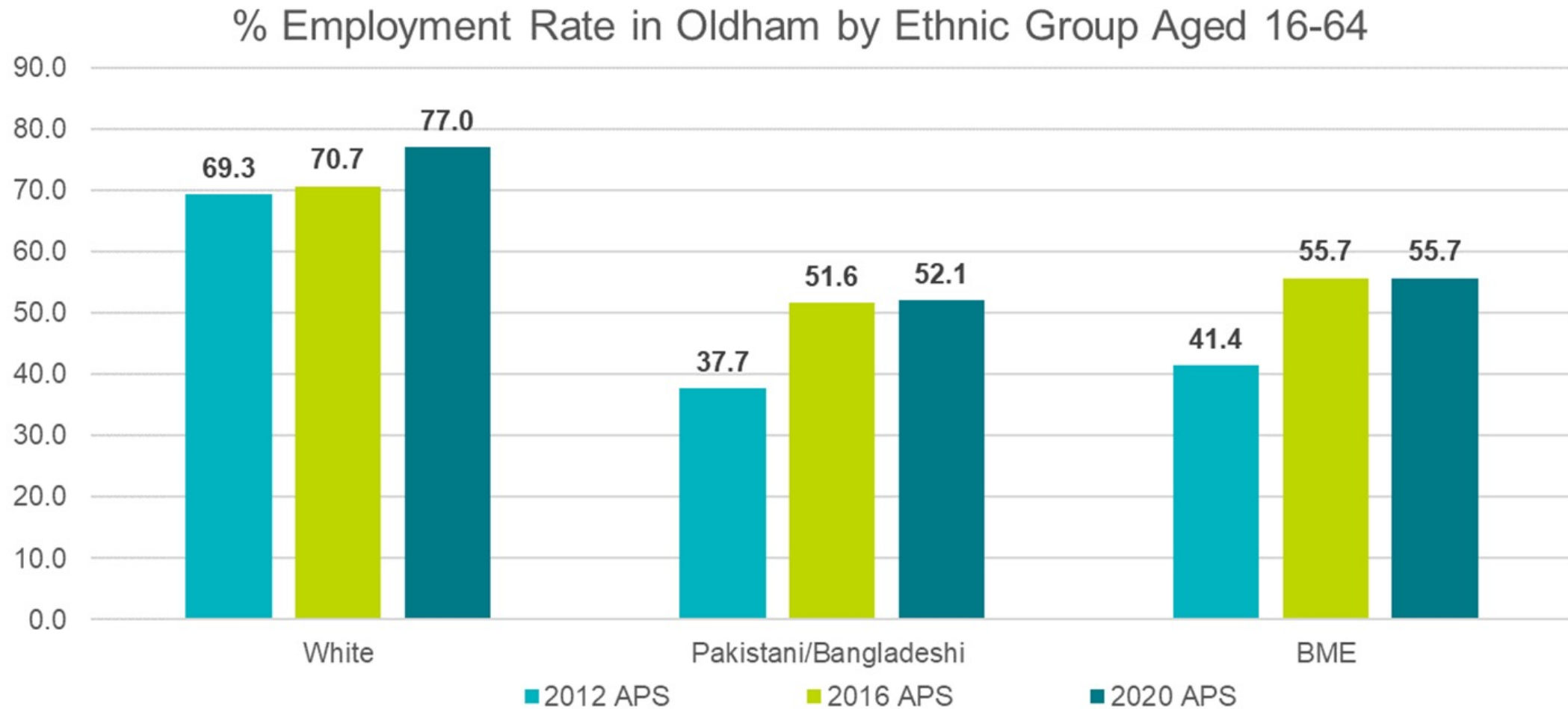


Employment in Oldham by Age since 2005

% Oldham Employment Rate by Broad Age Bands 2005-2021

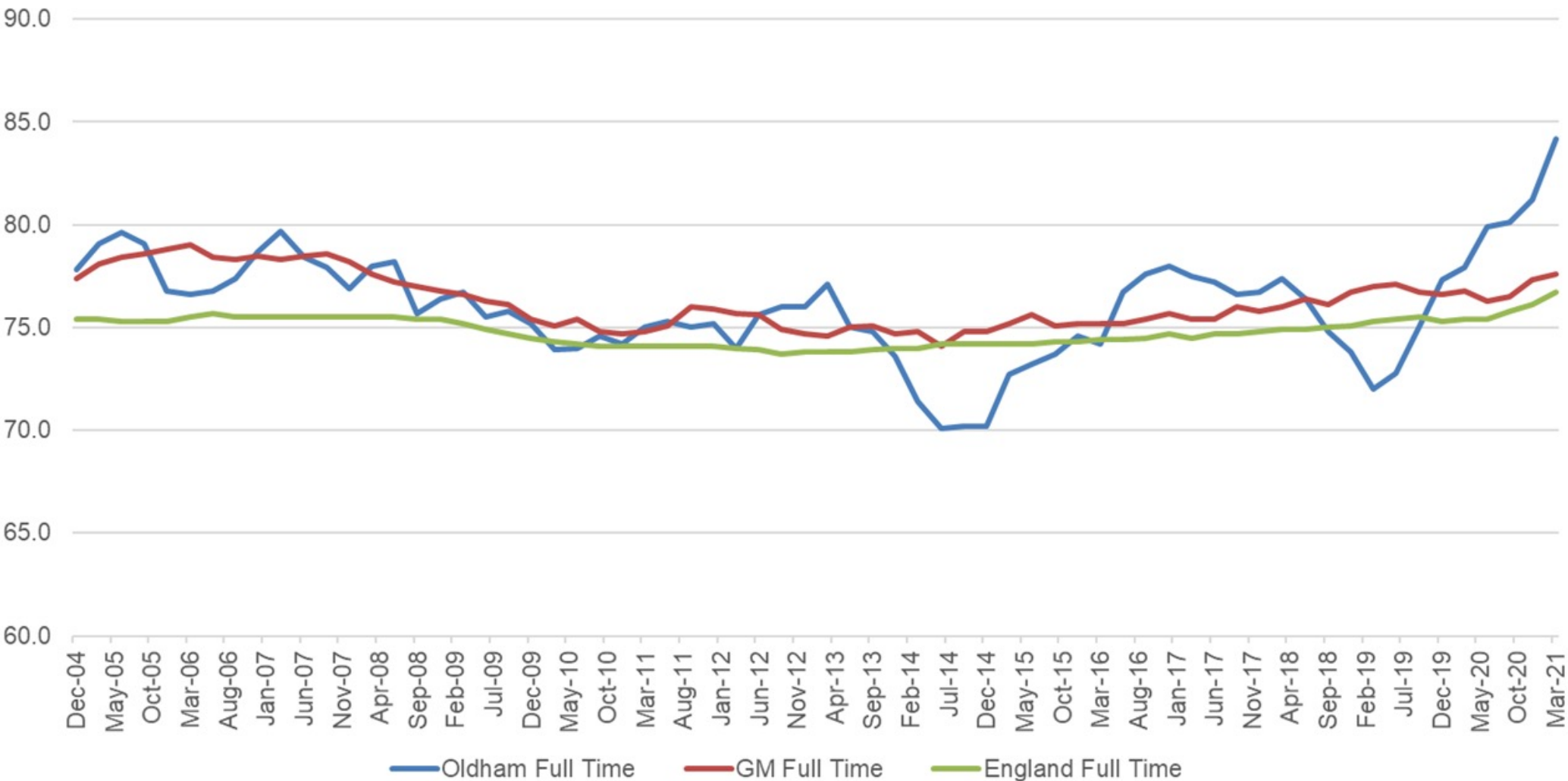


Employment in Oldham by Ethnicity

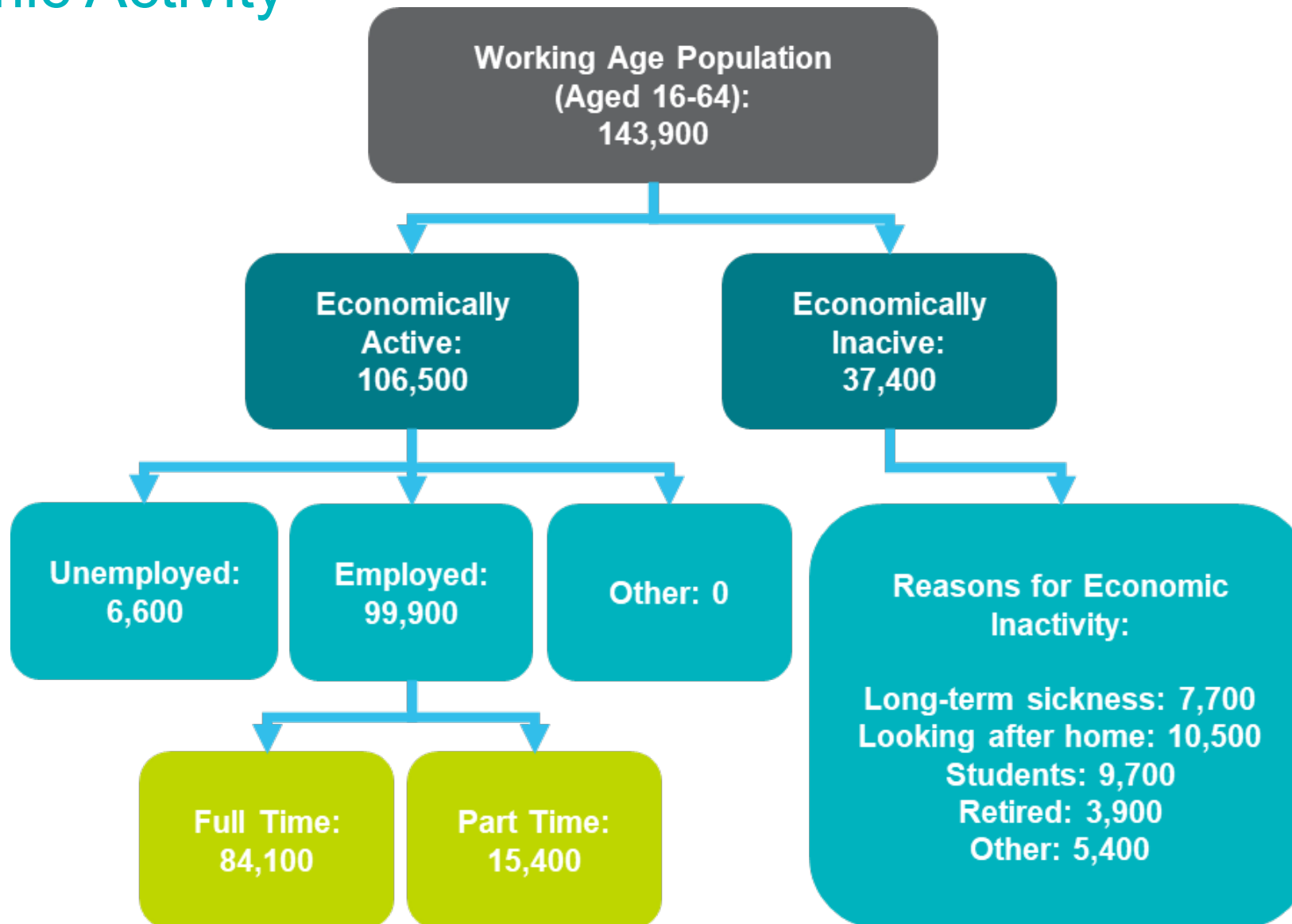


Full Time Employment Rates since 2005

Figure 9: % Full Time Employment Rate

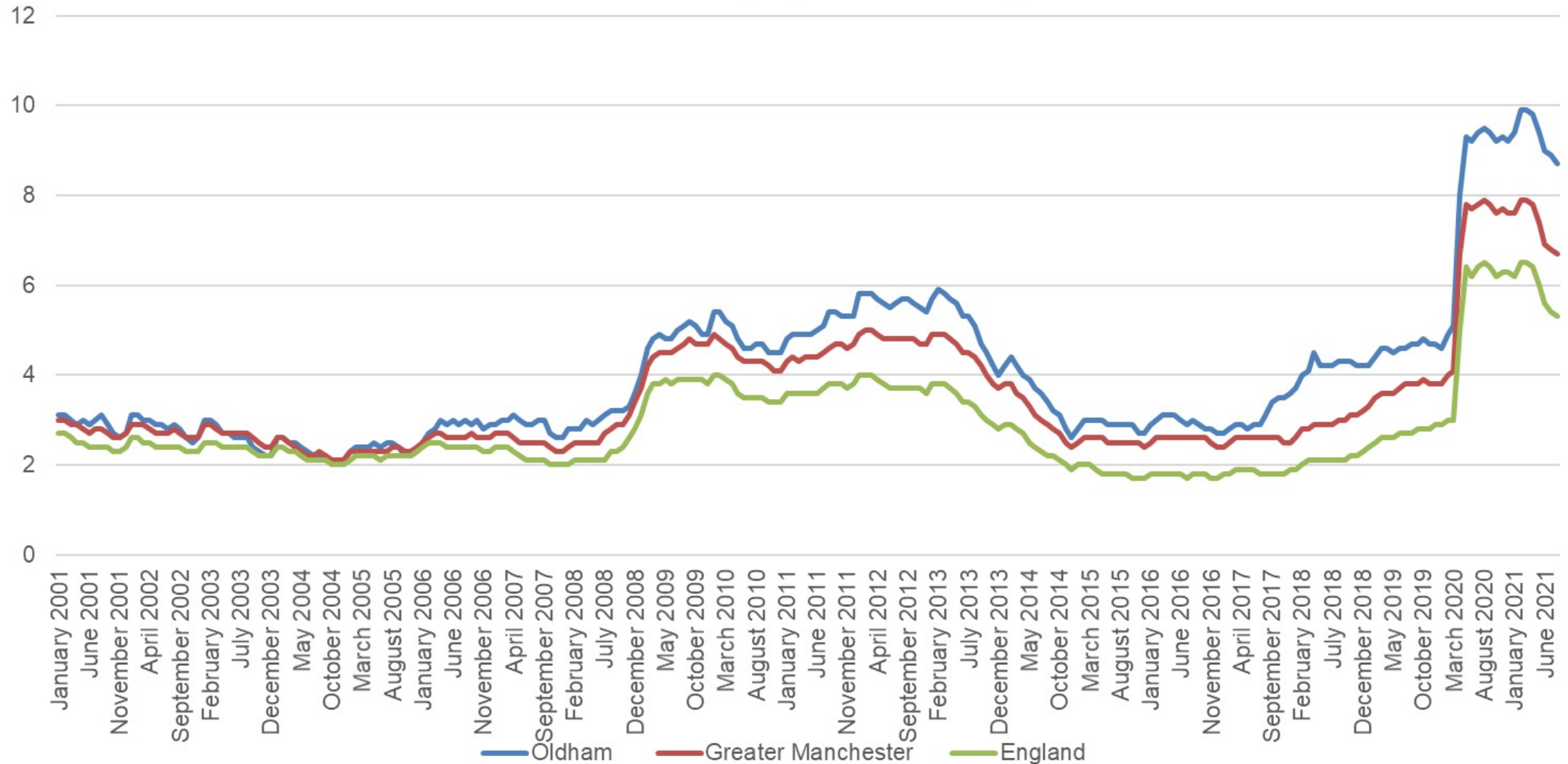


Economic Activity

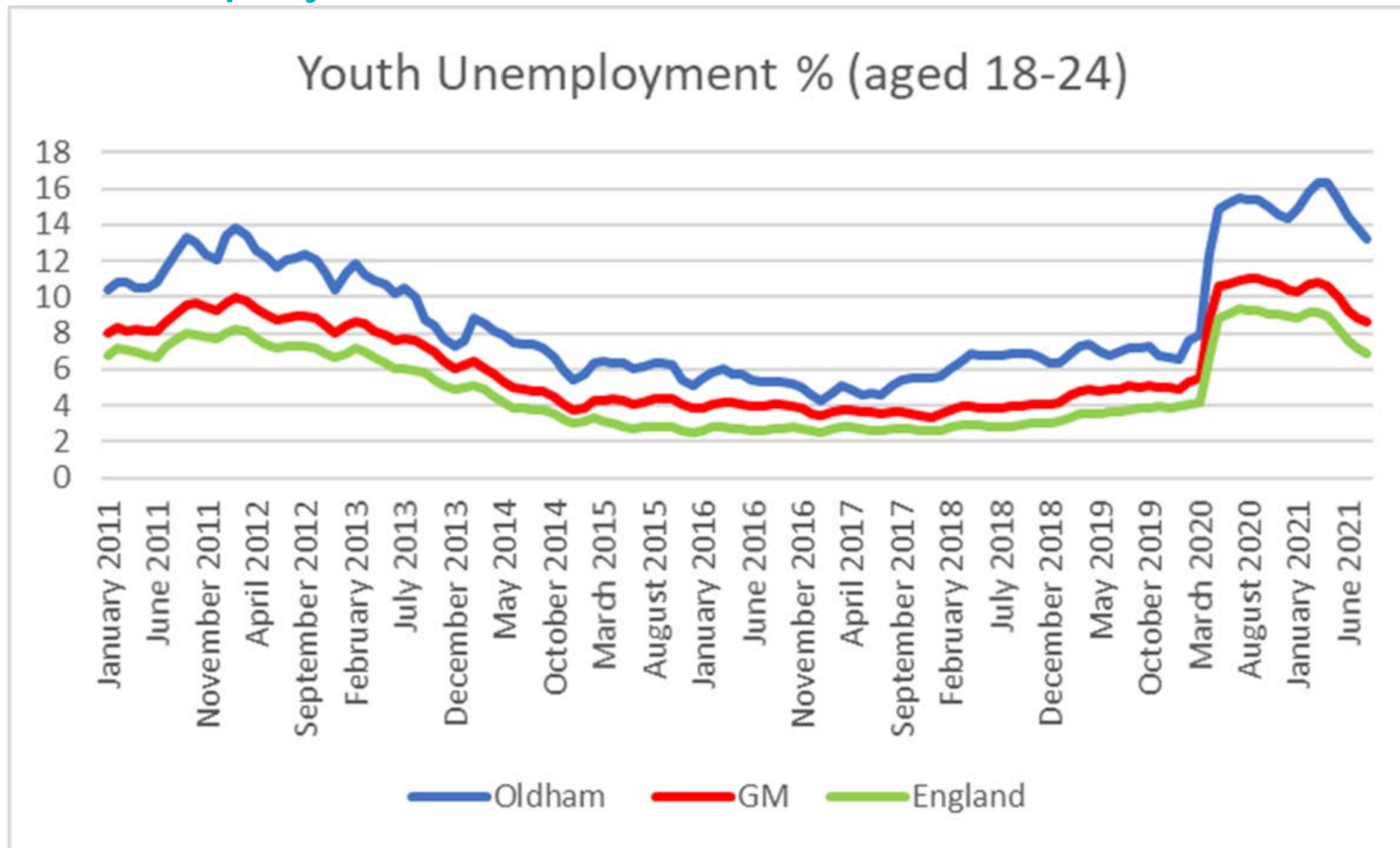


Historical Unemployment Rates

Claimant Count Unemployment Rate Aged 16-64



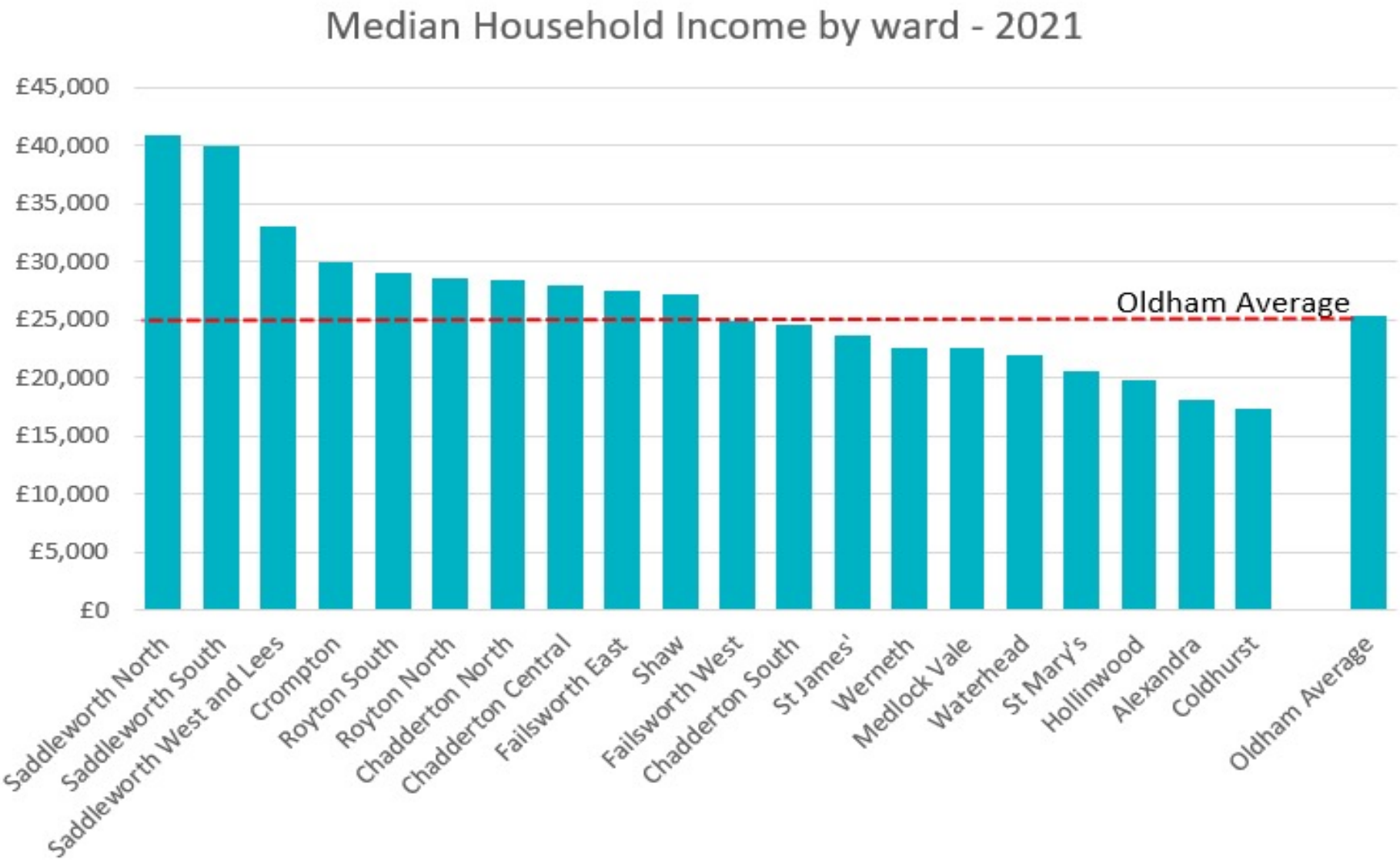
Youth Unemployment Rates



Household Income (Source: CACI Paycheck 2021)

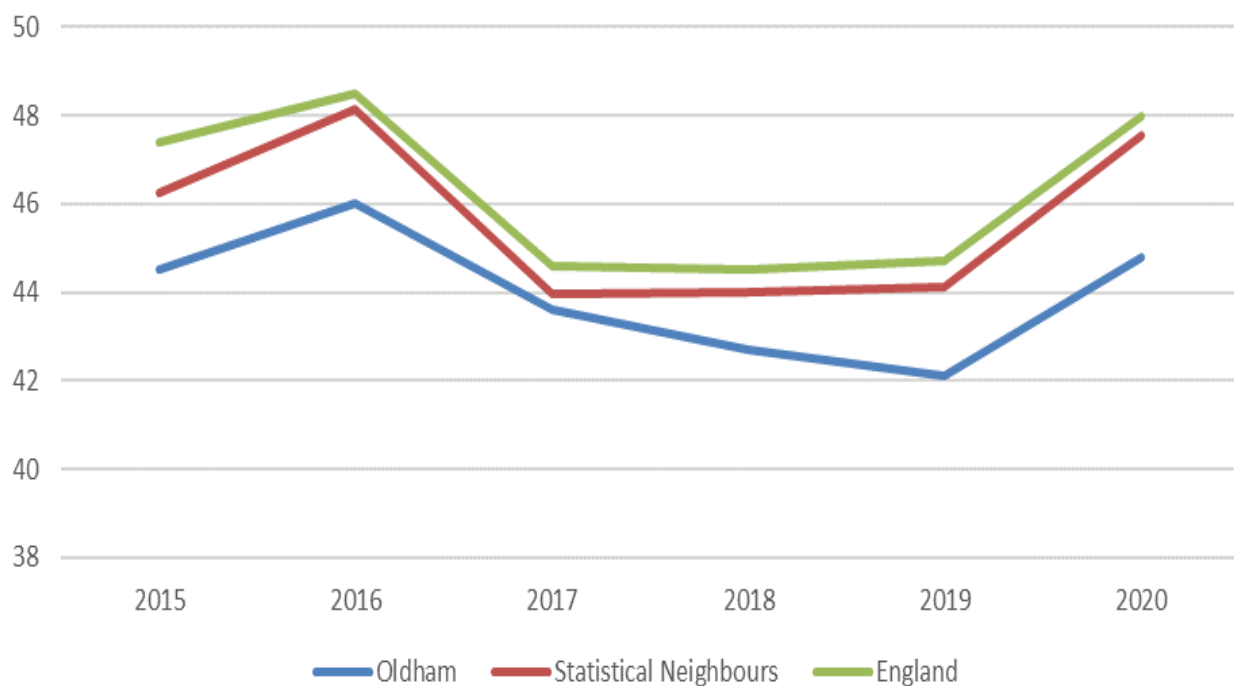
- The median household income for Oldham in 2021 was £25,357, which is lower than the Greater Manchester (£28,078) and Great Britain (£32,736) averages.
- When compared to Great Britain, Oldham has a greater proportion of households falling into the two lowest income bands, particularly the second lowest band where 27.3% of all Oldham households have a median income less than £15,000, compared to 18.5% nationally.
- At ward level, there is an income gap of around £24,000 between Saddleworth North– the most affluent Ward, where median annual incomes are around £40,840 – and Coldhurst– the least affluent with an income of only £17,341 per annum.
- The income disparity and inequality is increasing wider year upon year.

Household Income by Ward

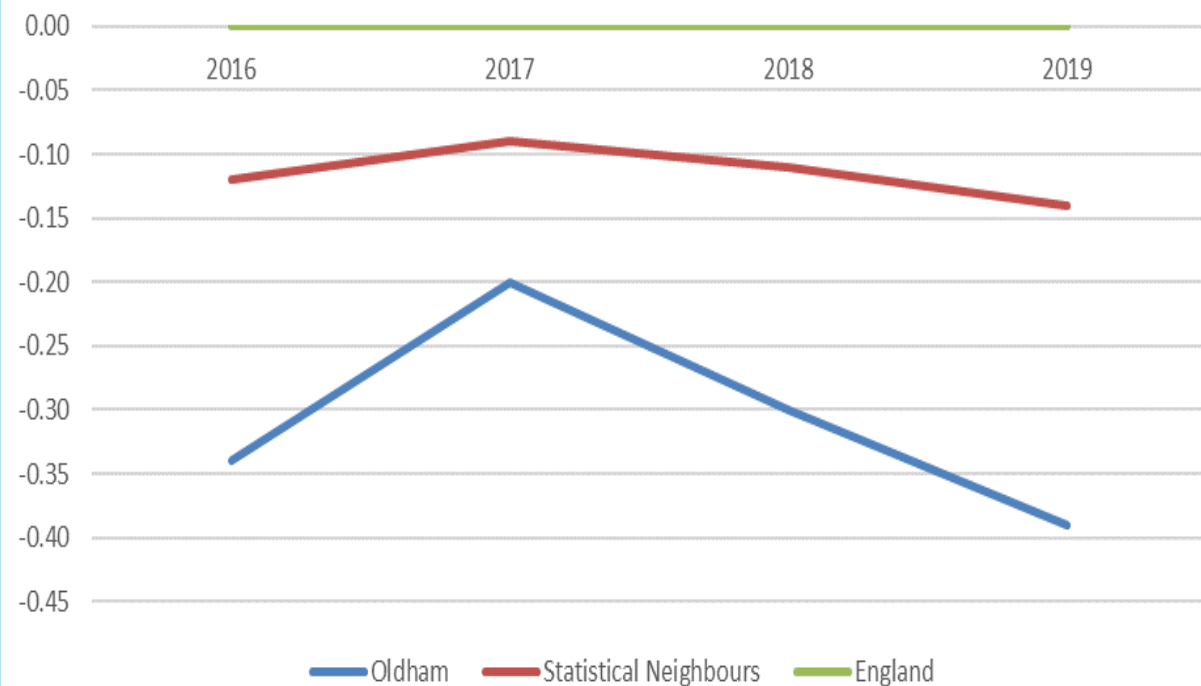


Key 4 Stage Attainment

Average Attainment 8 Score per Pupil



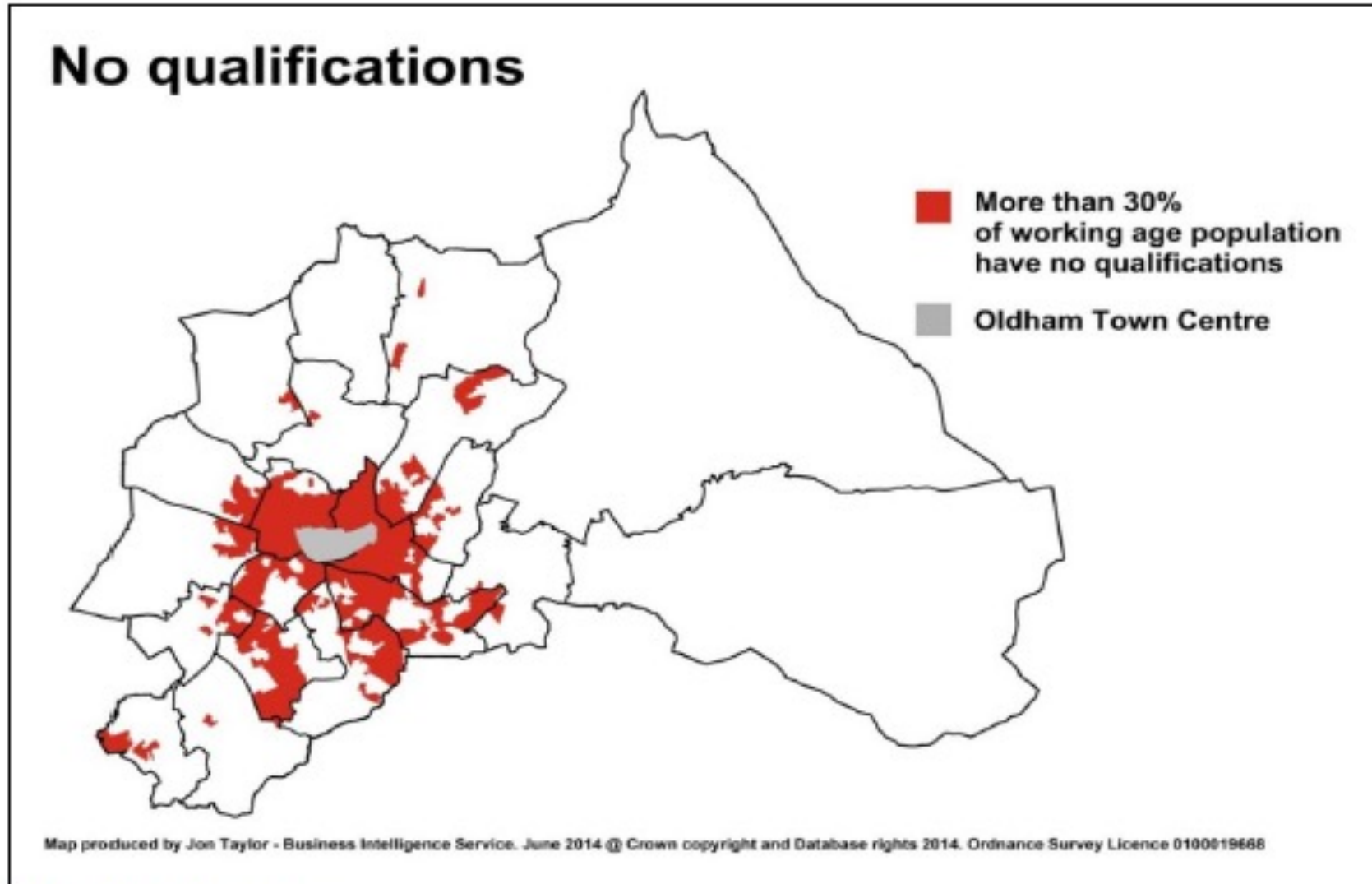
Average Progress 8 Score per Pupil



Adult Skills in Oldham

Qualifications of the working age population (16-64) - 2020						
Local Authority	NVQ 4+ (%)	NVQ 3+ (%)	NVQ 2+ (%)	NVQ 1+ (%)	Other Qualifications (%)	No Qualifications (%)
Bolton	33.1	52.7	71.9	83.7	6.2	10.1
Bury	41.3	61.6	81.5	91.4	4.1	4.5
Manchester	48.4	64.4	75.3	84.9	7.7	7.4
Oldham	28.3	51.0	71.8	83.5	7.0	9.5
Rochdale	30.3	50.8	69.7	83.4	6.7	9.8
Salford	42.3	60.1	75.3	86.2	6.5	7.2
Stockport	45.6	60.8	77.8	90.1	3.1	6.7
Tameside	27.0	49.0	72.2	86.3	6.0	7.7
Trafford	51.3	66.5	82.6	91.6	4.1	4.3
Wigan	30.7	50.9	74.6	85.4	5.2	9.3
GM	39.2	57.6	75.2	86.3	5.9	7.7
Great Britan	42.8	61.2	78.0	87.9	5.9	6.2

Inequalities in Skills



Source: ONS 2011 Census



The University of Manchester
Alliance Manchester Business School

Regional labour market resilience and recovery from the COVID-19 pandemic: Oldham in focus

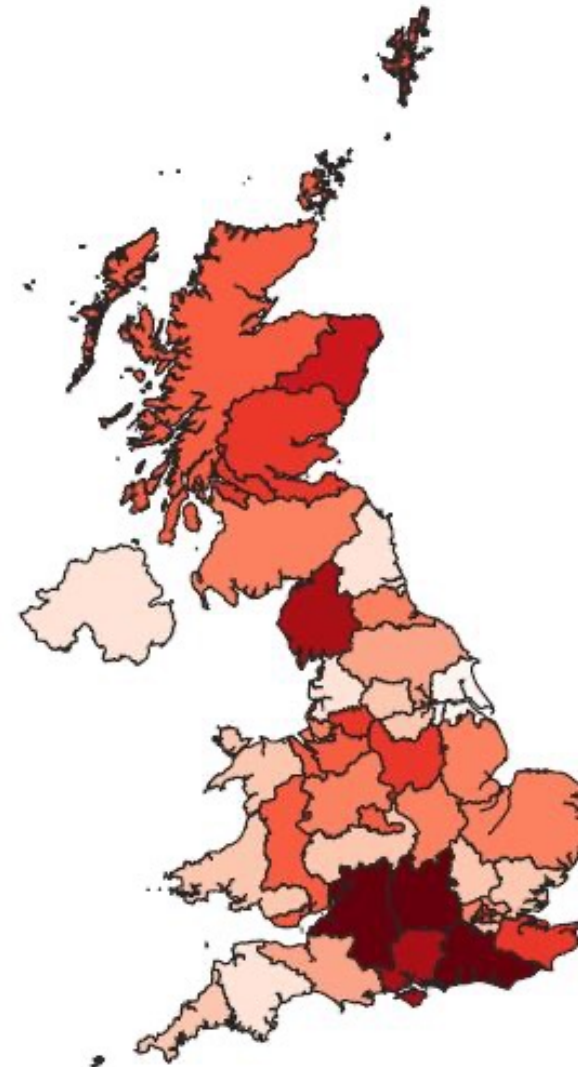
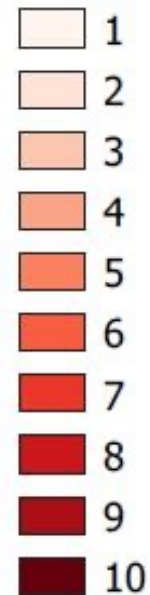
Dr Marianne Sensier (Marianne.Sensier@manchester.ac.uk)
Alliance Manchester Business School

Resilience Scorecard: ITL 2 regions

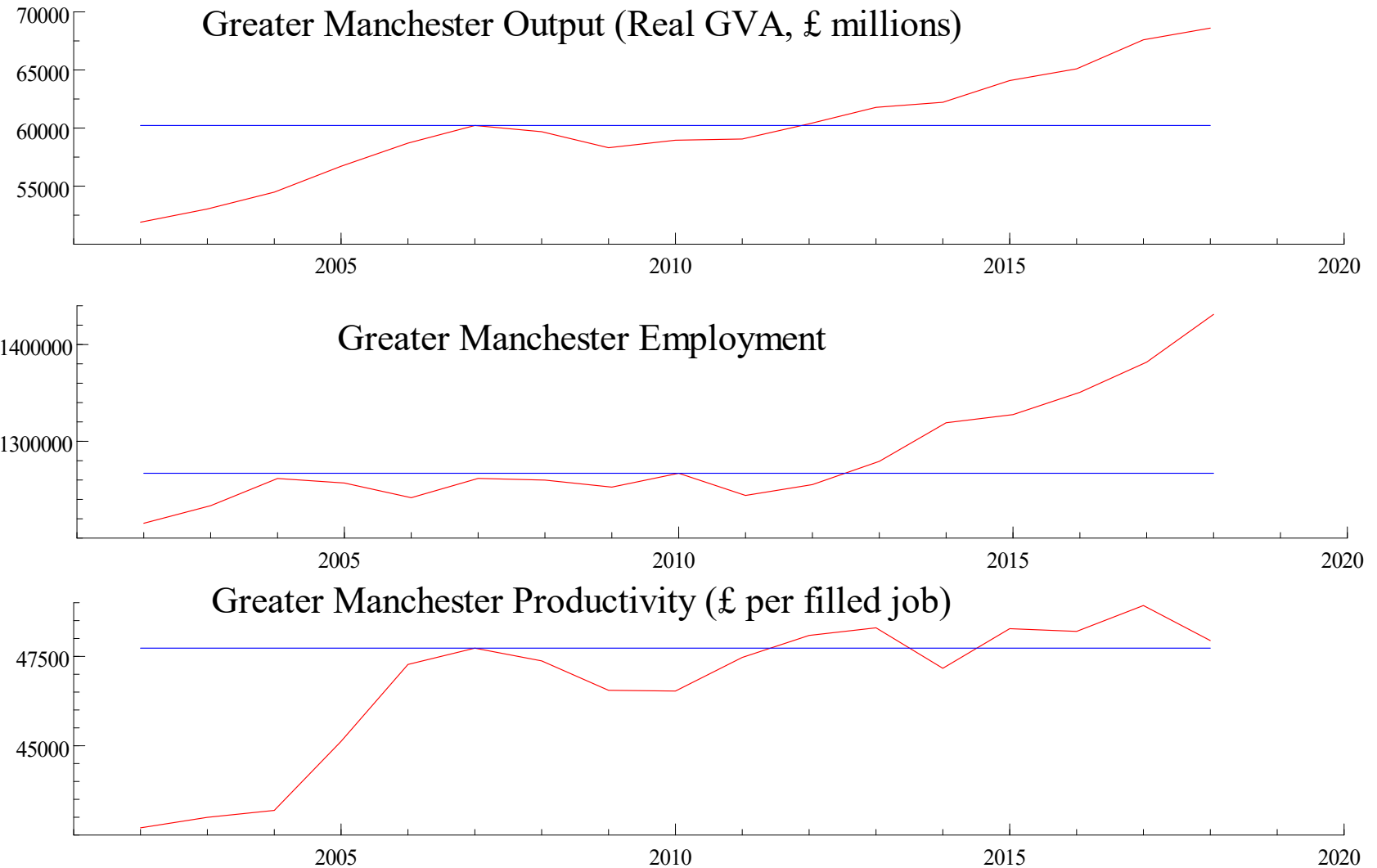
From Bennett Institute
policy report,
Sensier, M. and Devine, F.
(2020). "[Levelling up
regional resilience: policy
responses to the COVID-
19 crisis](#)".

Also in CBI report,
"[Reviving Regions](#)",
November 2020 (page 8).

Resilience Scorecard



Greater Manchester: medium resilience

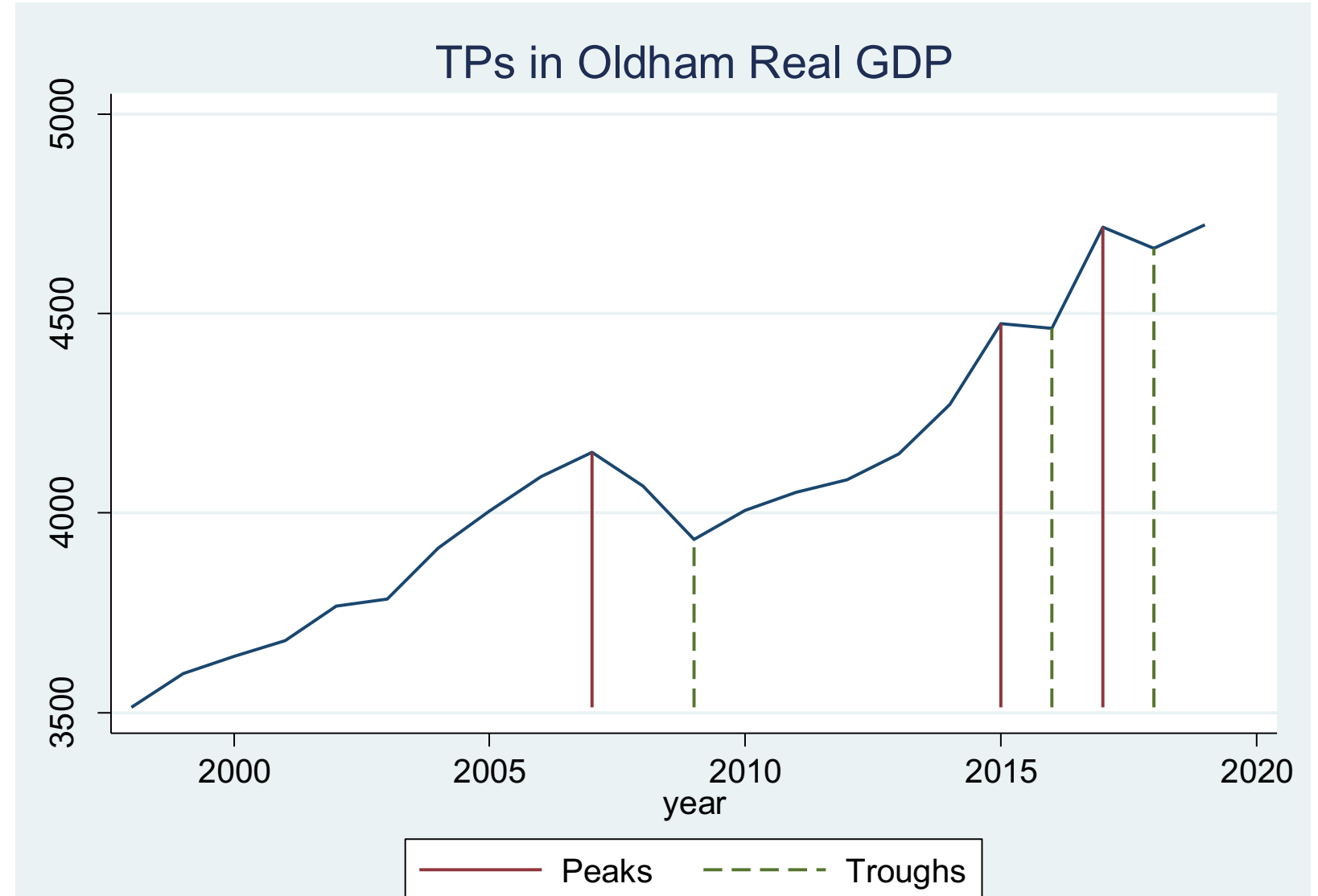


Oldham Output Business Cycle

Oldham output peaked in 2007 with trough reached in 2009. 2 years in recession then took 7 years to recover pre-recession peak level in 2014. Loss of output 5.3%, peak to trough.

Source: ONS, GDP chained volume measure in 2018 money value.

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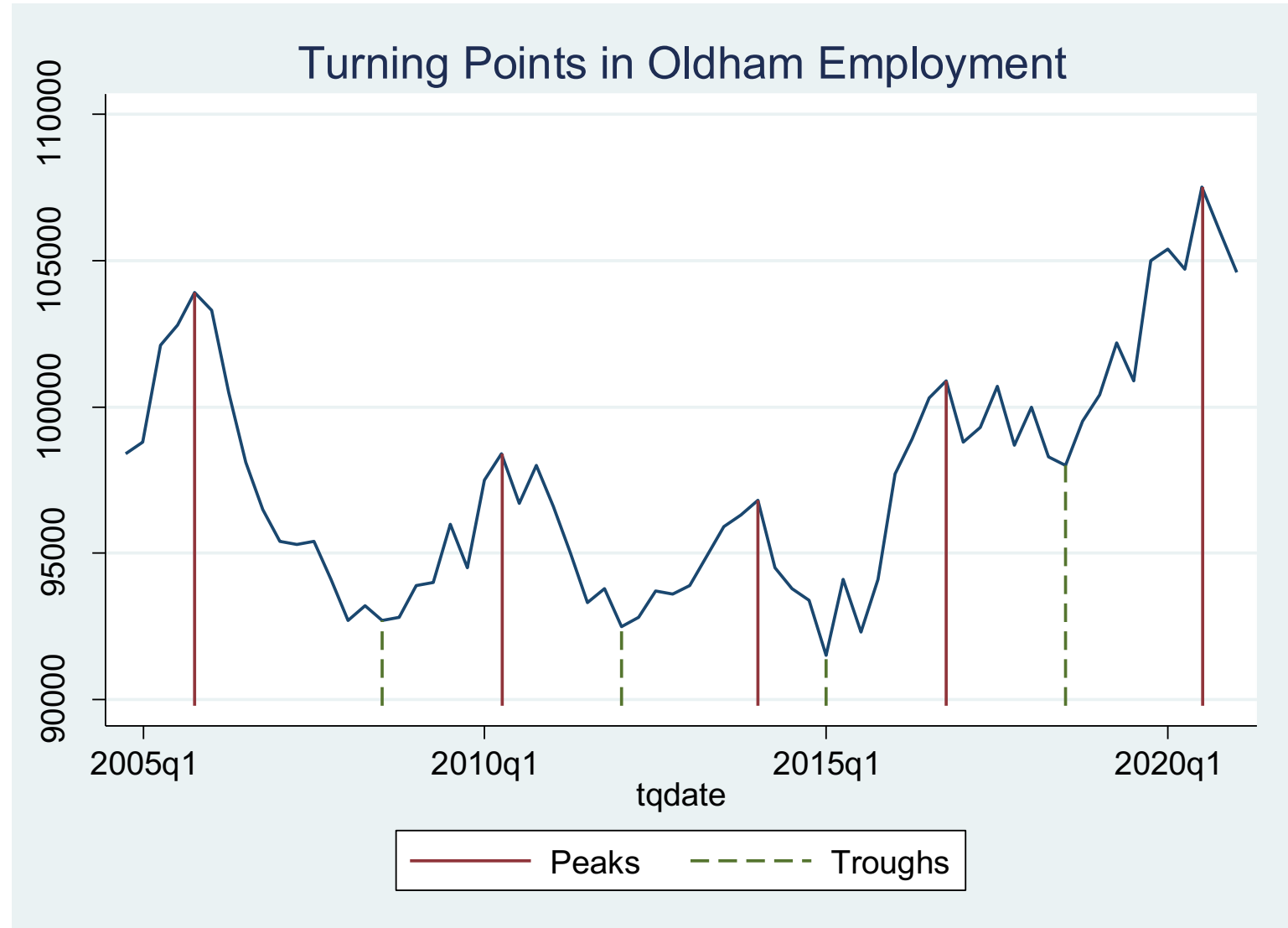


Oldham employment peaked in 2005q4 with trough reached in 2008q3. 2 ½ years in recession then took 14 years to recover pre-recession peak level in 2019q4. Loss of employment was 10.8%, peak to trough.

Source: Nomis, APS
employment of people
aged 16 and over.

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Oldham Employment Cycle

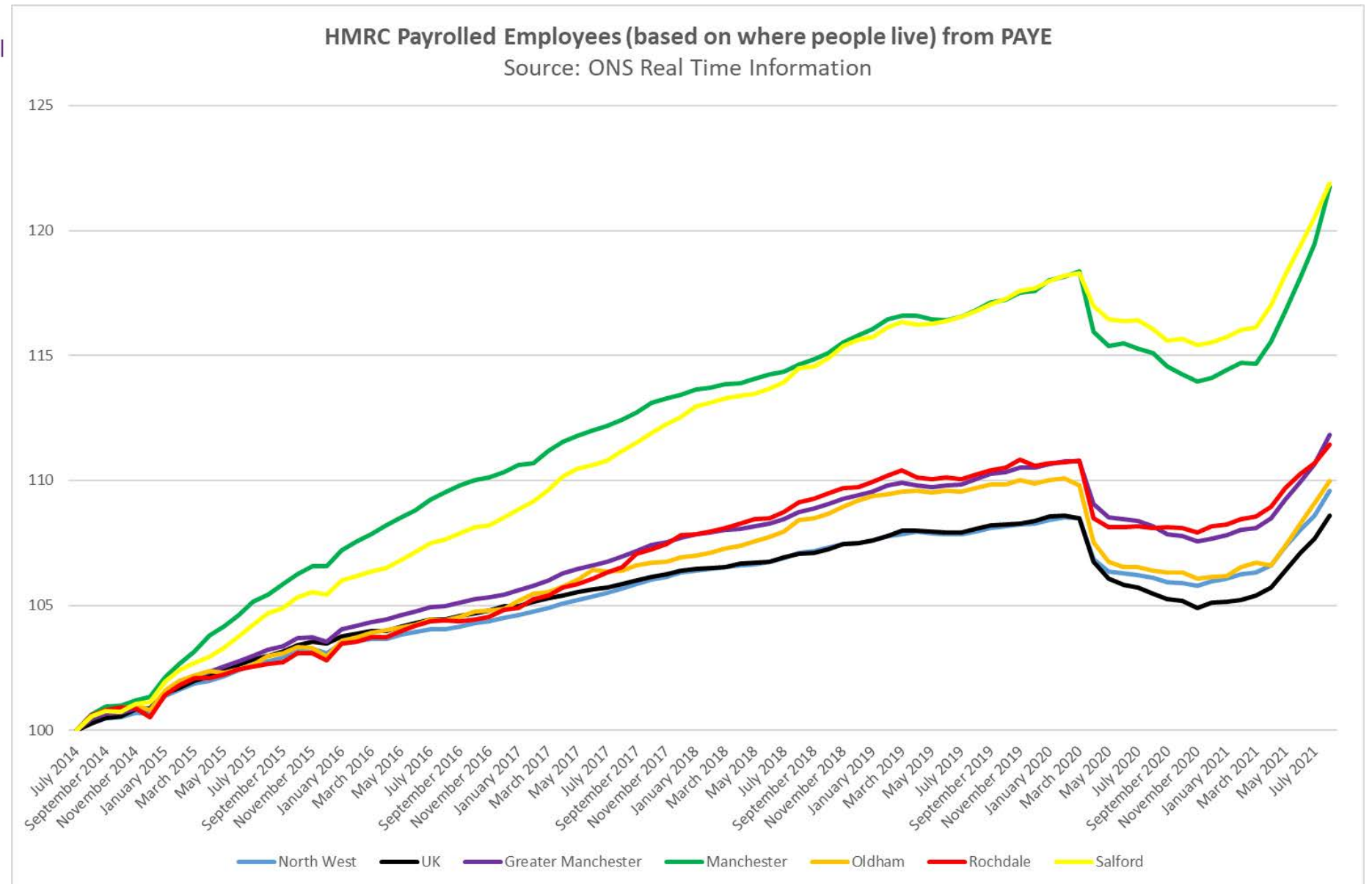


Base 100=
July 2014

Oldham reached
peak employment
in February 2020,
then the trough
turning point in
November 2020,
losing 3,474
employees from
the payroll.
As of August 2021
it had not
recovered its pre-
recession level.

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GM Employment recovery since COVID-19 crisis

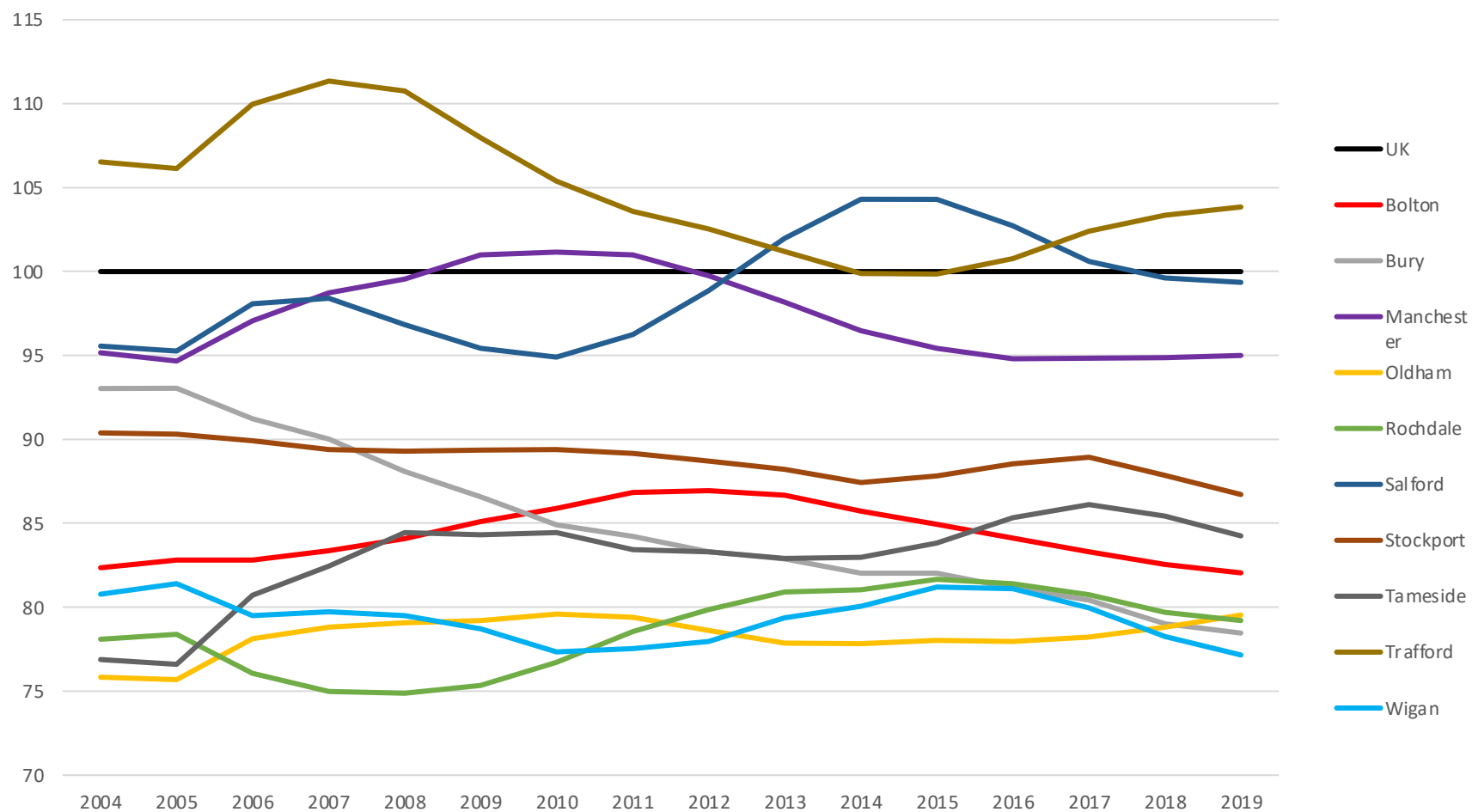


GM Productivity per hour to UK average

Comparing productivity to UK average =100.

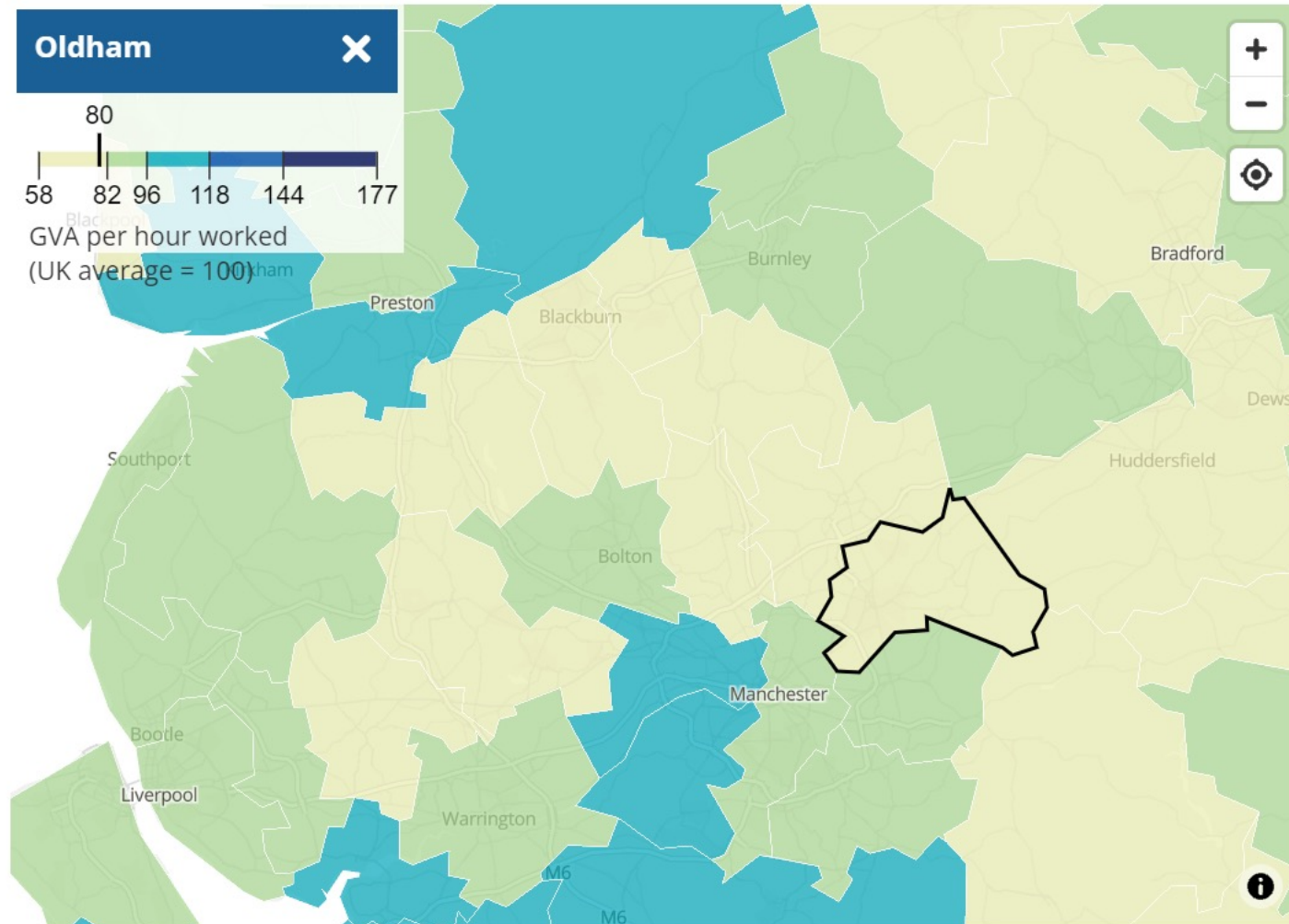
Source: ONS. Nominal (smoothed) GVA (B) per hour worked indices.

Productivity per hour compared to UK average of 100, ONS



GM Productivity per hour to UK average

Nominal GVA per hour worked for all local authority districts in Great Britain grouped by ITL1 region and country, smoothed, 2019, UK=100

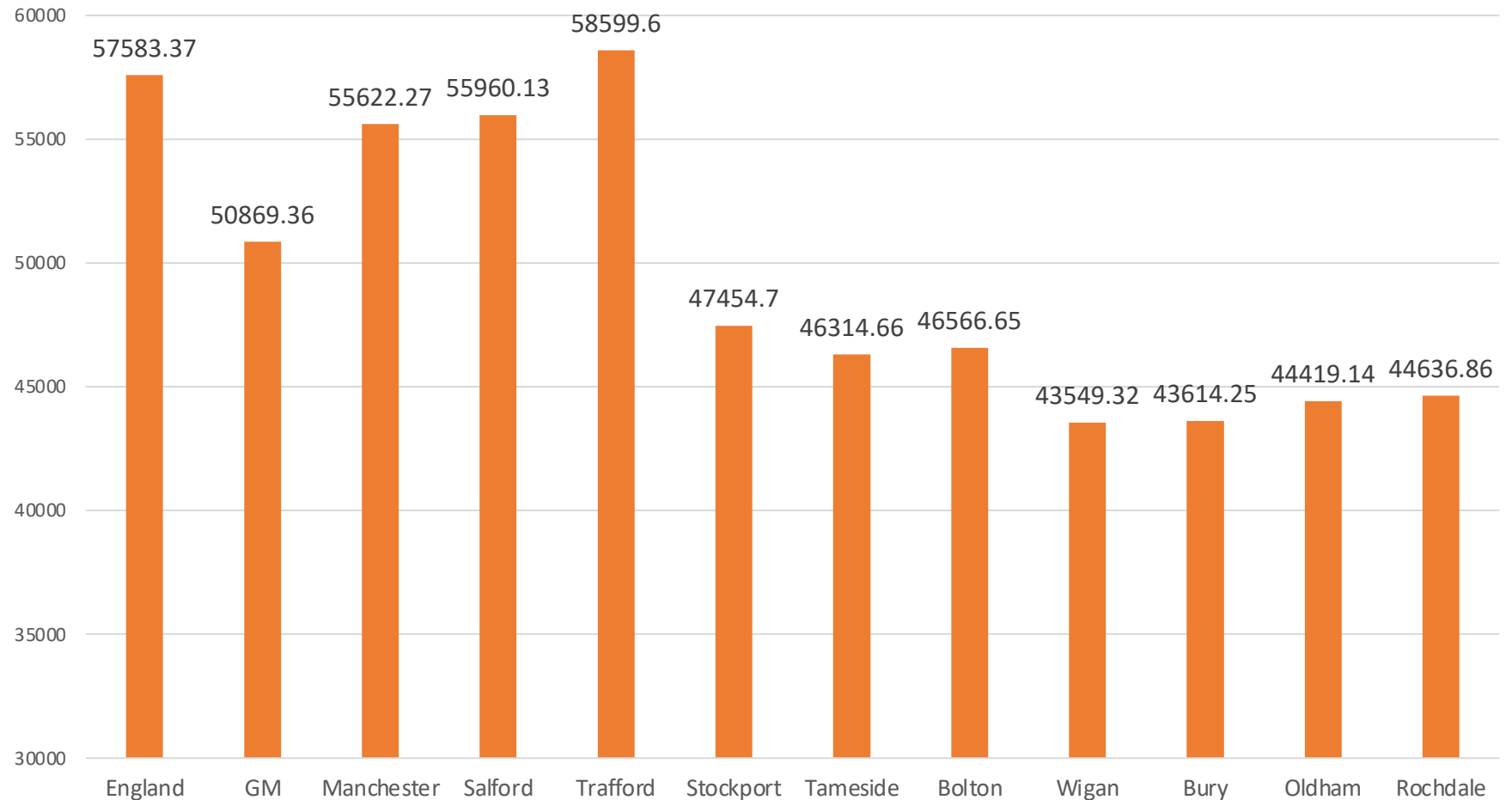


Comparing productivity
to UK average =100.

Source: ONS. Nominal
(smoothed) GVA (B) per
hour worked indices.

GM Productivity per job filled (£)

GM Productivity per filled job in 2019



Comparing productivity
in GM with England.

Oldham productivity in
2019 was £44,419 per
filled job.

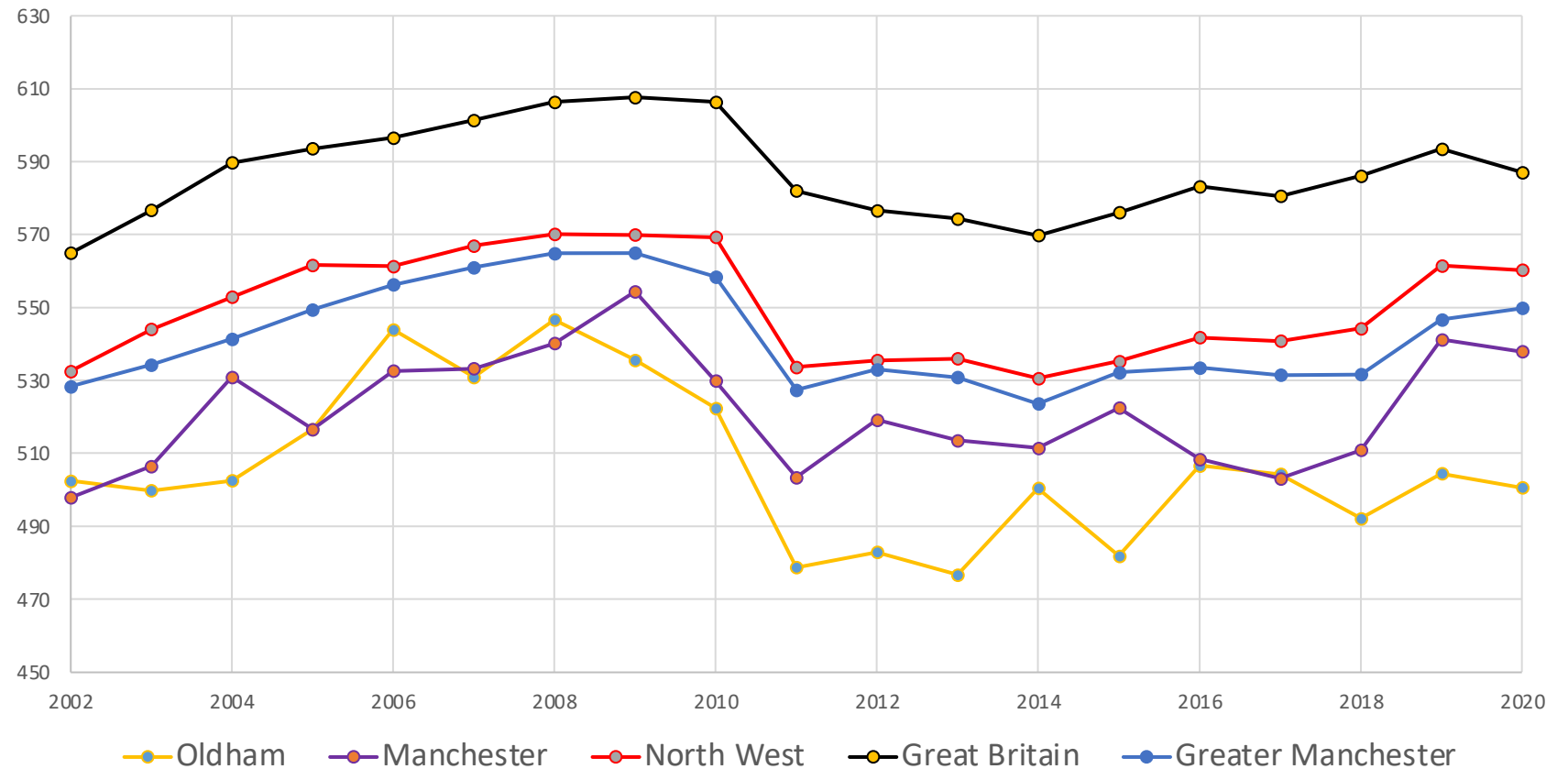
Source: ONS. Nominal
(smoothed) GVA (B) per
filled job (£).

GM Real Wages, 2002-2020

Real Gross Weekly Wage (all full-time workers), 2020 prices
Source: ONS, ASHE resident analysis

Oldham real wages peaked in 2008 at £547 (in 2020 prices). Not yet recovered the pre-recession peak level. In 2020 weekly wage (FTE) was £501 compared to GB level of £587.

Based on where people reside. ASHE is Annual Survey of Hours and Earnings.

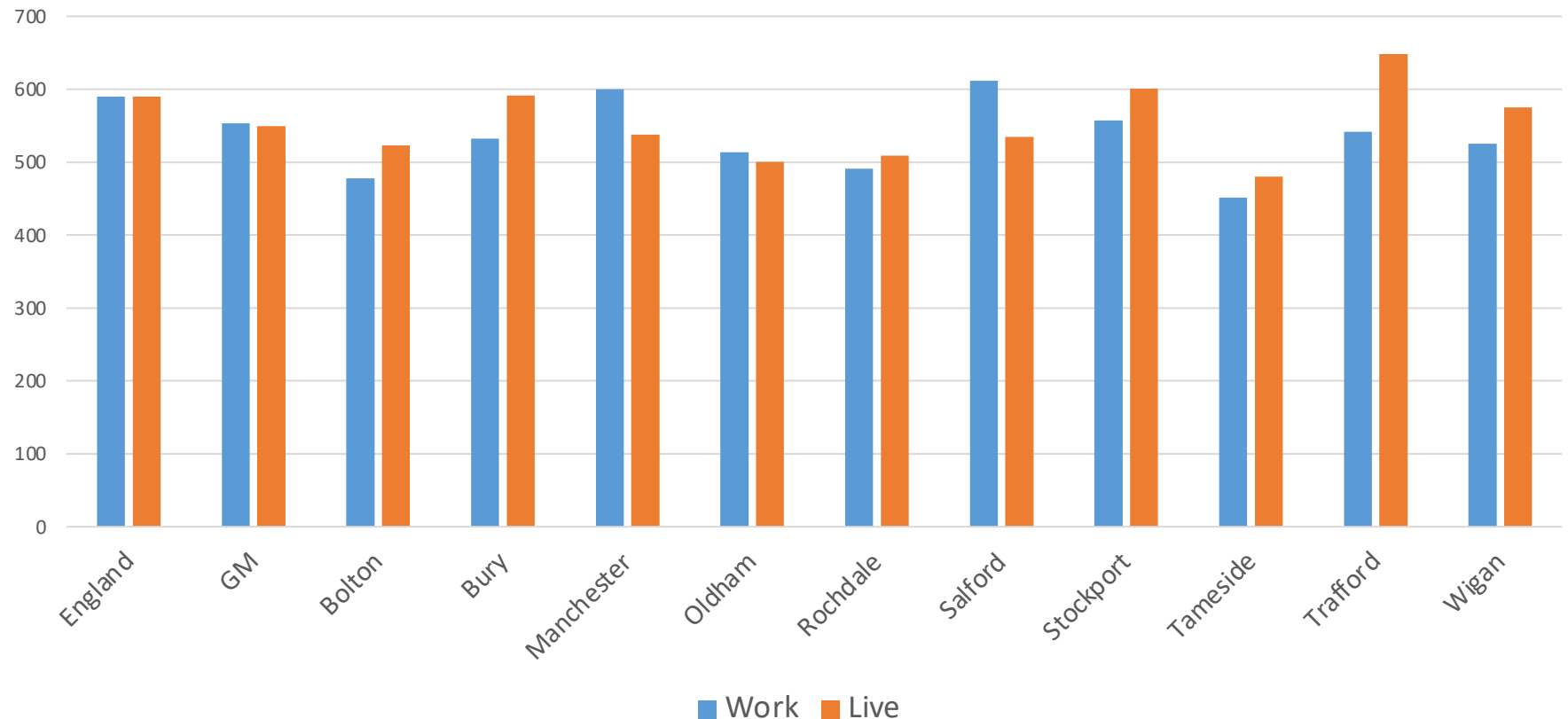


GM Wages comparing work and residence

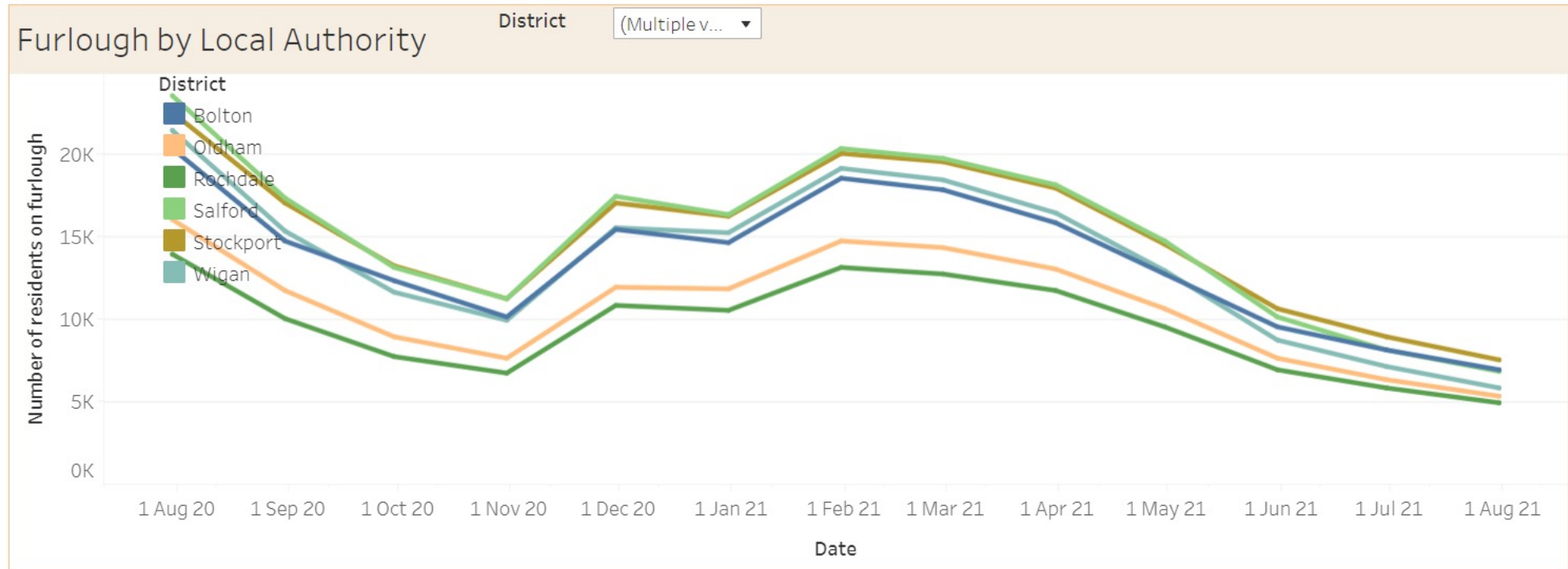
Gross Weekly Full-time Earnings comparing Work & Residence
Geography, Source: ONS ASHE April 2020

Oldham resident weekly wage of £501 in 2020. Those working in Oldham have slightly higher wages of £514 per week.

England level £590 in 2020. In Greater Manchester £554 for workers and £550 for residents.



GM selection of boroughs, numbers on furlough



Source: [GMCA Resilience Dashboard](#). As at 31/7/21, 5,300 people in Oldham were on furlough. Data from HMRC.