

Social Value Webinar

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04 May 2023

11.30AM – 12.30PM



Oldham
Council

Agenda

- What is Social Value
- Oldham Council Approach to Social Value
- Emerging Benefits
- Social Value Portal



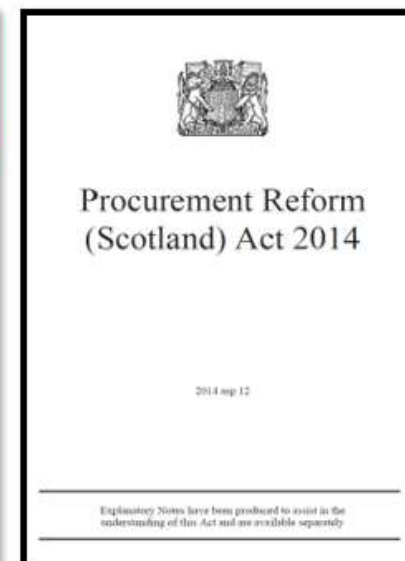
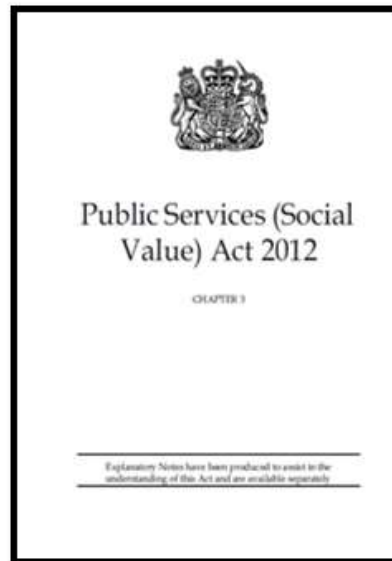
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Social value and relevant legislation

“Social Value refers to **wider financial and non-financial impacts** of projects and programmes including the wellbeing of individuals and communities, social capital and the environment”



“An Act to require public authorities to have regard to **economic, social and environmental wellbeing** in connection with public services contracts and for connected purposes”



Oldham Council Approach to Social Value

- The Council recognises that “Social value can make a big difference to people, place, reduce health inequalities and improve public service in Oldham”
- The Council is building on the existing approach outlined in the Social Value Charter and Framework by adopting the National Themes, Outcomes and Measures (TOM’s) framework for social value developed by the National Social Value Taskforce
- The Social Value Portal (SVP) has been contracted to support officers and suppliers maximise the social value benefits that can be achieved for residents and local communities from commissioning and procurement activity.
- The Oldham Themes, Outcomes and Measures Frameworks for social value will be applied to all contracts over £100k.



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Emerging benefits

For those councils now embedding social value, there are some clear benefits now emerging

- **Better Value for money** delivering more for the public pound by requiring your suppliers to do more than 'just' deliver the core services
- **Increases local spend** by rewarding organisations that are local or have a local supply chain, especially SMEs and VCSEs
- Increases **opportunities for disadvantaged** people and promotes **social mobility and Health Inequality**
- **Increase Employment Opportunities for the Local People**
- Promotes a **responsible supply chain** by requiring businesses to compete
- Leads to a **cleaner, greener city**
- Builds stronger **more resilient communities**

Social Value Webinar

Grace Eccleston

Senior Social Value Advisor
Social Value Portal



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