

ANNUAL REPORT  
2022-2023



Holiday Activities  
and Food

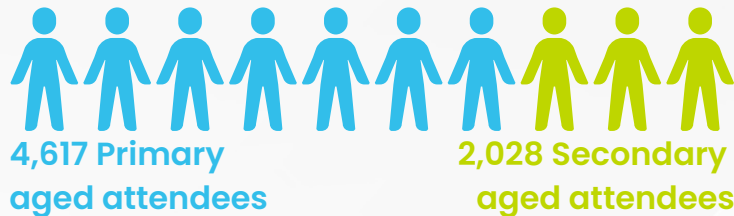
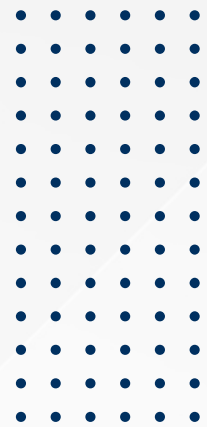


Department  
for Education



Oldham  
Council

# OVERVIEW



1,067 Family experiences

2,450 Participants with SEND

52 Providers

EASTER 2022  
12,240 Places

SUMMER 2022  
42,882 Places

WINTER 2022  
7,379 Places



*"I love the activities in school during the holidays. We come to school, meet our mates, play sport, have nice food, and feel happy."*  
Callum (Age 10)

*"I love attending the holiday clubs. I get to play lots of sport with my friends when otherwise I would be sat on my computer. I can't wait for the next one".*  
Leon (Age 11)



Since 2018, the Holiday Activities and Food (HAF) programme has provided support to children in receipt of free school meals through holiday periods.

Oldham Council successfully took part in the pilot years of the HAF programme between 2018 and 2020.

The programme was rolled out to all upper tier local authorities in 2021. This report sets out information around how HAF was delivered throughout 2022-23.



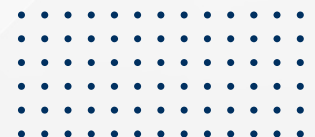
# OUR APPROACH



In Oldham we hold the experience of the children who access HAF at the centre of all we do. Where possible we try to keep the funding in Oldham by supporting local providers to develop high quality provision for the children of the town (although if a provider from outside the borough can offer an experience that we do not currently have, we are happy to work with them). We place particular emphasis on the nutritional information for children and their families.

*“Parents have reported satisfaction with the program, stating that they have noticed positive changes in their children's attitude towards technology; they are now creating rather than consuming. Children who would have spent their full days on their PlayStations were excited to spend the day meeting other children and collaborating on exciting projects. We have also noticed a difference in the children who we have worked with in a school setting. They are more expressive, take risks, and are more confident. One of our pupils, who is usually quiet in class, stood in front of the camera and gave a wonderful speech about their talent and areas they would like to improve on.”*

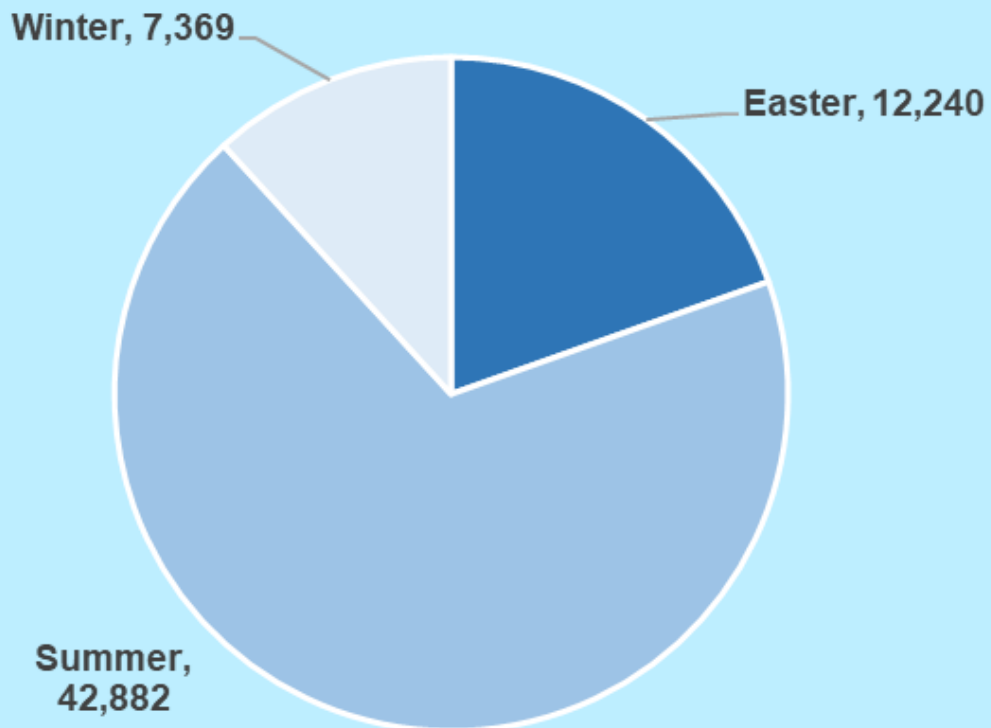
*Reddy Lenge, Skills 4 All*



# SESSIONS

Throughout the three delivery periods of the 2022/23 year 62,491 sessions were funded. Every one of these sessions comprised of a meal and enriching activity.

## HAF SESSIONS PROVIDED BY TERM



*"I like playing the sports. We play all day, and it is great fun. I love club"*  
John (Age 6)

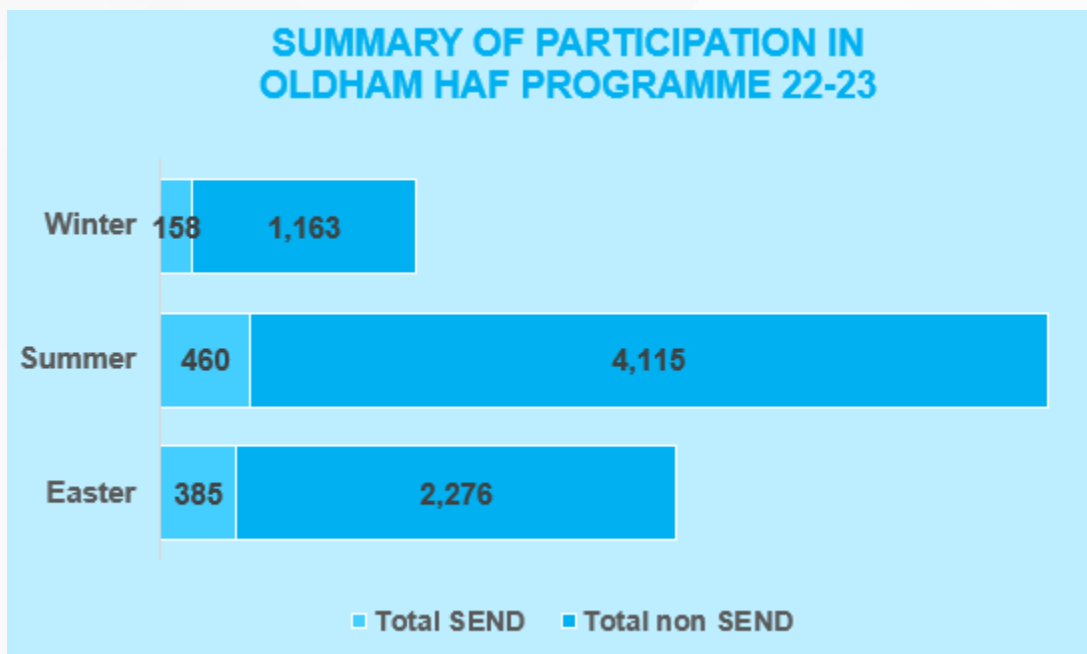


# PARTICIPATION



“The holiday activities are lots of fun. The trips have been amazing, such fun. I look forward to signing up to them each time”

Emeli (Age 10)



In 2022/23, we served 8,557 children and young people (75% of these were Primary School children and 25% were Secondary). A full breakdown of figures for each term is below:

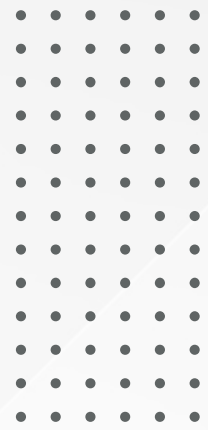
	SEND Primary	All Primary (inc. SEND)	SEND secondary	Secondary (inc. SEND)	Total places
<b>Easter</b>	181	2,052	204	609	2,661
<b>Summer</b>	318	3,693	142	882	4,575
<b>Winter</b>	122	1,074	36	247	1,321



*“HAF has been a welcome help for us as foster carers during the school holidays. It has helped us plan activities with the Children Looked After over the break with an emphasis on being active, safe, increasing awareness around healthy eating and reducing loneliness... but essentially having fun!*

*Thanks, HAF!”*

*Foster Carer*



The DfE allows for up to 15% of provision to be used for children and young people who do not meet the eligibility criteria of benefit related free school meals entitlement. Throughout Easter 2022 and Summer 2022 these places were allocated on a discretionary basis. Prior to Winter 2022 we decided to earmark part of the 15% for children looked after throughout the town. This is to reflect the increasing cost pressures caused by the cost-of-living crisis on carers.

Over winter 2022 28 (2%) children and young people accessed HAF provision under this arrangement. The remaining 13% of the 15% was once again used on a discretionary basis for children with no recourse to public funds, those with a recent close bereavement and those under Special Guardianship Orders, all on a case-by-case basis.

# CHILDREN LOOKED AFTER



# PROVIDERS

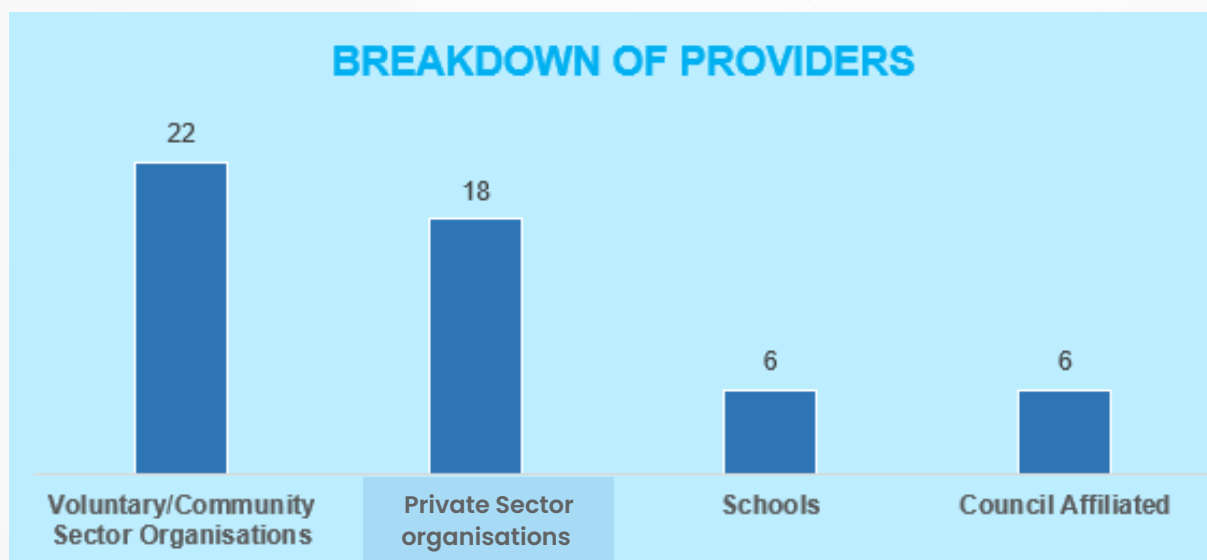


*“My daughter loves attending the sessions and comes home on a regular basis talking highly about the staff and how fun they make it, it is lovely to see that all members are friendly and welcoming, the only issues phoebe has is the meals she says she doesn't always like what is on offer and has asked for a packed lunch to take instead”*

*– Parent whose child attended HQ sports*



52 organisations have worked with Oldham HAF to deliver the HAF programme in 2022/23



A full list of providers is included in the appendix





# CASE STUDY

## ZLATA

### OLDHAM ACTIVE SUMMER CAMP



Zlata is a lovely little girl and a well-liked member of the Oldham Active Summer Camp. She came over from the Ukraine to stay with a host family in Oldham. This must be a daunting task for any young person, arriving in the UK with no English and from a difficult situation at home.

Throughout the camp Zlata has built up some strong bonds with the staff and make some lovely new friends with children from different schools and various ages. The children have been fantastic and have often been very keen to learn some Ukrainian to make her feel a little more comfortable. She always has a smile on her face and leaves the sessions happy.

As a team we have been using google translate to communicate and try and break down the language barriers. This has developed throughout the weeks and it has been lovely to hear her remembering some phrases saying 'Good Morning', 'See you tomorrow' and 'Snack time?'

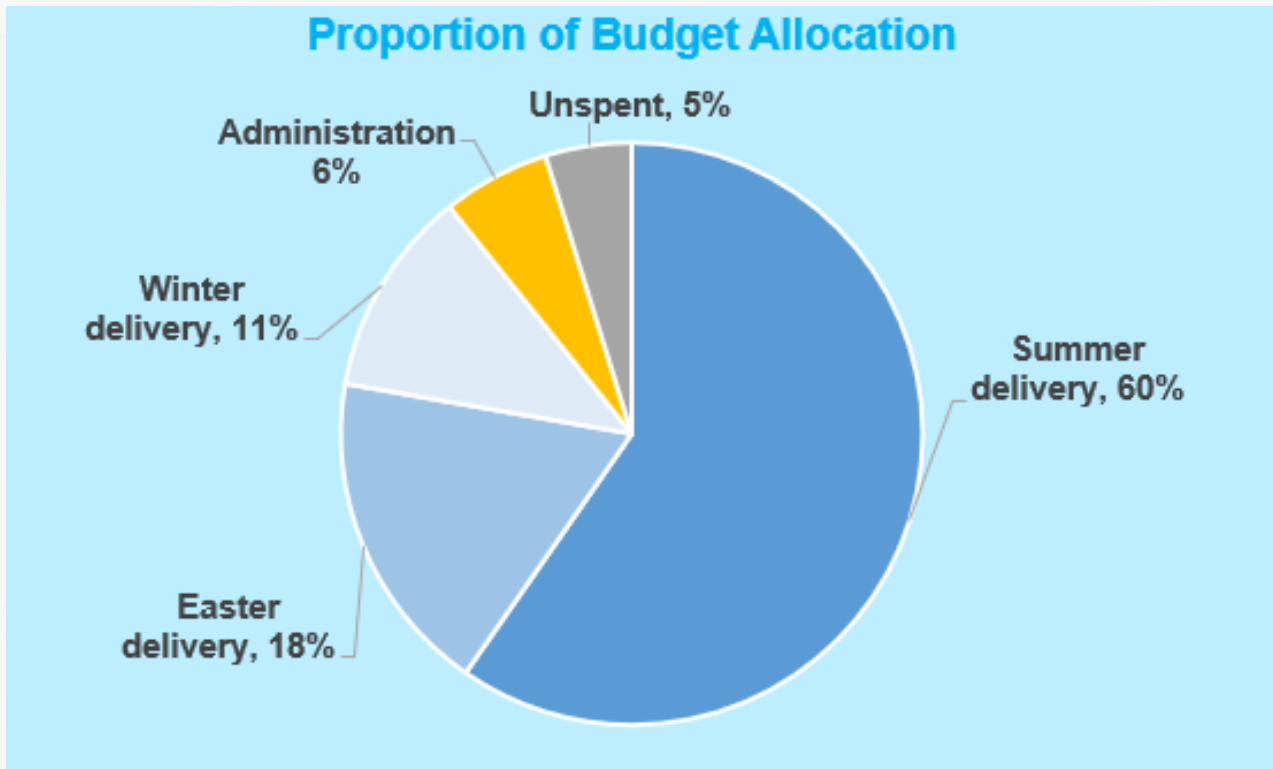
Although some of the sports we have been delivering have been unfamiliar, Zlata has tried them all. She has often started by observing the skill, then working one to one with a member of staff and finally working with another child or in a small group. This development was evident when trying out lacrosse for the first time. Zlata was unsure of holding and using the lacrosse stick at first, but by the end of the session she was comfortable and enjoyed joined in with the skills.

Zlata was awarded our 'Star of the Day' whilst being at Radclyffe Summer Camp. She has been such a pleasure to have with us, she has made many new friends and has tried lots of new sports.

Zlata you are welcome back anytime!"

# FINANCE

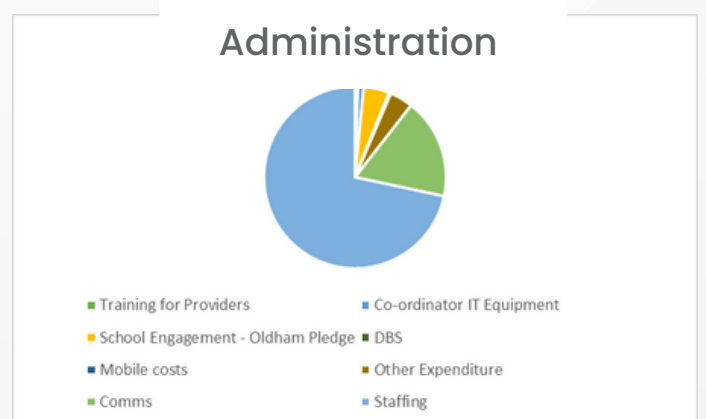
To deliver the HAF programme of 2022/23 Oldham Council spent 95% of the budget allocated from the DfE (£1,435,318.55)



The local Opportunity Area fund also awarded HAF £96k to be spent throughout the lifetime of the programme, which has been used to purchase 1067 family holiday experiences which could be utilised by residents of Oldham who sit outside of the HAF eligibility criteria.

We have secured some funded places for Young Carers to run alongside future HAF deliveries at Castleshaw Centre for Outdoor Education. We have also been able to offer some free and heavily subsidised residential places for other charity based HAF camps to enhance their offer to children and young carers.

*"Its good here because crafts are my favourite thing in the world"*



# STEERING GROUP



For the 2023/24 delivery period the same services will be represented with the addition of Early Help, NHS and Children's Social Care.

The steering group is an integral aspect of Oldham HAF. Each current member of the group has added functionality to the service. The participation includes but is not limited to sitting on the moderation panel when allocating funding, providing up to date mapping of need within the town, publicising the programme, ensuring compliance with required data sharing legislation, support of the finalisation of the overall certificate of expenditure and the framework for provider standards.

As well as monthly meetings as a collective the individual members of the steering group make themselves available to support with the smaller and more specific tasks.

*"Oldham's Holiday Activities and Food Programme continues to grow from strength to strength, especially over the last 12 months due to the ongoing cost-of-living impact which is forcing more and more families into poverty.*

*I've visited many of these activities over the last few years and it's always clear to see how big of an impact they have on the children and young people across the borough. Not only are they having huge amounts of fun and being well-fed with nutritious local food, they're also out there making new friends.*

*There is a huge appetite for the programme and it is well regarded by many parents across the borough who all now regularly look out for what is going on over the holidays."*  
*Liam McCallion, Steering Group member.*

# CASE STUDY

## THE DOVE SHELL FEDERATION

We have been running HAF projects at our school since summer 2021. The projects have run as holiday clubs at school, where children on FSM have been able to come to school for 4 hours a day over 4 days a week during the holidays. In the summer's this has been a total of 16 sessions over 4 weeks.

At St Thomas Moorside and East Crompton St James' we form the Dove Shell Federation. Between both schools, especially ST Thomas' we have a well above average number of FSM children. This year, on writing there are over 180 children across the federation entitled to FSM, with 118 from St Thomas' alone.

The uptake and feedback we have had from attendees and parents alike has been amazing. The clubs have been very well attended and we are constantly asked when the next one is running!

During the clubs, we use a proven method that has worked for us. The club consists of Sport, Crafts, Food Making, Quizzes and the opportunity for the children to go on external trips to places like Ninja Warrior, Ten Pin Bowling and much more. The children are given the chance to have a hot breakfast and a hot lunch. They are fed, active and have fun – all while being with familiar faces.

When placing a bid for the HAF funding, previous and consistent attendees are consulted to see what they would like on offer! They nearly always say "exactly what we did last time" (we must be doing something right!)

The school is in an area of high deprivation and the children see our school as their 'hub' and 'safe' place. The HAF funding allows us to provide this during the holidays. As a school we really can't thank Carrie-Ann and her team enough for the opportunity they give to our children, it means so much. The provision is needed badly, and long may it continue!

# HAF Standards

## Food

Oldham HAF facilitated 48,304 meals to children and young people in 2022/23. Providers make specific arrangements around the catering of their camps, however every meal must be hot, nutritious and served inline with Natasha's Law and cultural expectations.

## Signposting and Referrals

Each provider is expected be signpost families to partner agencies, where necessary. Oldham Council provide signage and leaflets along with links to a vast amount of agencies and resources at the outset of delivery and throughout.



## Nutritional Information

All Oldham HAF provision includes specific sessions around nutrition, health and lifestyle. These are facilitated for the children and young people as well as for families.

## Physical Activities

Every single HAF session in Oldham includes at least 1 hour of moderate to vigorous physical activity. In Oldham we have a vast range of enriching activities and the inventiveness of our providers to ensure that the exercise element of their camp stays on theme and engages continues to grow.



# HAF Standards

## Enriching Activities

Here are some examples of the wide range of enriching activities that were provided through HAF Oldham in 2022/23. All activities are designed to provide participants with the opportunity to try something new or extend an existing skill whilst having fun and socialising.

trips  
robots football  
watercolours yoga  
boxing mindfulness rugby  
making gardening life-skills  
cooking slime-making foraging  
reading photography drawing  
portrait trampolining gaming  
dance obstacle-course cricket  
jewellery challenges theatre  
games gymnastics science  
coding kabaddi craft  
acting  
steam

# Challenges and learning

Oldham HAF facilitated 48,304 meals to children and young people in 2022/23. A wide range of exciting activities were provided to a high standard.

Nutritional information was provided to children and their families and signposting was made available in a variety of manners.

There has also been a great deal of opportunity for learning to improve HAF Oldham.

Eligibility of participants could only be checked retrospectively. In order to ensure that eligibility could be established from the outset a system of distributing unique HAF codes to every eligible child was implemented.

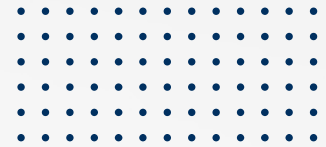


HAF was devised and rolled out during the Covid 19 pandemic and some eligible participants were unaware of the programme. We worked with schools, social care, Early Help and many other agencies to spread the message of HAF. We also took out Facebook ads, sent a letter to each eligible child and incorporated HAF into a mail-out sent to each home in Oldham.

HAF processes were streamlined throughout the 2022/23 year. Mechanisms for checking eligibility, standards and value for money were designed and implemented.



# LOOKING FORWARD & BEYOND



As we step into the 2023/24 year, we have a great deal to feel optimistic about and look forward to. Our key focus will be to drive up participation, source additionality and maintain the high standards of provision we have met in the previous years.

We recognise that families outside the HAF eligibility criteria are in need of support and so we aim to drive up involvement in the programme by sourcing additional funding to open the parameters to a wider range of children and ensuring that provision can be in place for every school holiday period. This is in direct reaction from families and carers.

We aim to facilitate a variety of methods that children and young people feedback to us what they want HAF to look like and act swiftly and effectively to meet their requirements.

Engagement with universal services will continue to grow to ensure that as many eligible participants as possible access the HAF programme.

As HAF progresses we aim to ensure that each child who attends has a fun experience that will help them thrive and grow. We will strive for holiday parity throughout HAF, ensuring that when children return to school following the holiday periods, they are proud and excited to talk about what they have done.

It is key to us that we support our providers to grow to ensure the best offer for the children and young people of Oldham. This includes but is not limited to additional training.

We will continue to invest in Oldham ensuring that HAF leaves a legacy within the town through investment, growth and training. Most importantly, we aim to leave a legacy from HAF of healthy, well nourished and supported children who cherish the memories of their school holidays in Oldham for years to come.



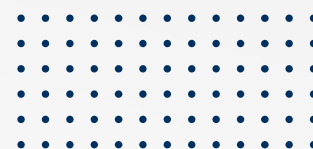
*"I could skateboard, but I have learnt some new tricks that I can now do on the skatepark"*  
*Participant who attended HAF at Fullcircle*





# Appendix

## With thanks to.....



### Easter 2022

Ambrose Nursery  
Big Stars Play Club  
Dream Big Sports  
Extended Hours, Oldham  
Fitton Hill Junior Youth Club  
Flowhession Chadderton  
Friends of Stoneleigh Park  
Full Circle NW CIC  
GM Youth Network  
Kids Around the Clock  
Mahdlo  
Newbridge  
Oasis Hub  
OBA Millennium Cultural Centre  
Oldham Active  
Oldham Athletic Community Trust  
Oldham Boxing  
Oldham Community Football Academy  
Oldham Greenhill  
Oldham Libraries  
Oldham Youth Service  
OPAG with Wifi  
Outta Skool  
Positive Steps  
Progress Education  
Reel CIC  
Relax Kids  
Saddleworth Cookery  
Skills 4 All  
Smart Body Sports  
South Failsworth Primary  
St. Thomas, Moorside Primary  
The Nursery, Oldham  
Ukeff  
Vision  
WCWA

### Summer 2022

Alexandra Holiday Club  
Aspire 2 Inspire Communities  
Castleshaw Centre  
Chadderton Boxing Club  
Dream Big Sports Ltd  
Friends of Stoneleigh Park (FOSP)  
Fullcircle NW CIC  
Happy Healthy Kidz  
HQ Sport  
Mahdlo Youth Zone  
New Bridge Multi-Academy Trust  
Oasis Hub Oldham  
OBA Millennium Cultural Centre  
Oldham Active  
Oldham Boxing and Personal Development  
Centre  
Oldham Greenhill Community Sports  
& Recreation Club  
Oldham Heritage Libraries and Arts  
OPAG in Partnership with WIFI NW CIC  
OPAG in Partnership with WIFI NW CIC  
and North District  
Outta Skool  
Positive Steps Oldham  
Progress Education  
Quality Sport Holiday Clubs Ltd  
Real Education Empowering Lives REEL CIC  
Relax Kids Oldham  
Saddleworth Cookery School  
Skills 4 All ltd  
Smart Body Sports  
South Failsworth Primary School  
SS Aidan and Oswald School  
St Patrick's (Oldham Community Football)  
St Thomas Primary School -  
The Dove Shell Federation  
St. Barnabas (Church and Community Centre)  
Sunny Smiles Day Nursery  
Teenage Kicks Limited  
The Flowhession Foundation EIC  
The Nursery (Oldham) Ltd  
The Oldham Pledge  
Vision Youth & Community  
Westwood and Coldhurst Women's  
Association  
Youth Service  
Yuvanis Youth  
Holy Trinity Dobcross  
Kids Around the Clock  
Oldham theatre workshop

### Winter 2022

Alexandra Preschool  
Aspire to Inspire  
Dream Big Sports  
Fullcircle NW CIC  
Genius Tuition  
Happy Healthy Kidz  
HQ Sports  
Mahdlo  
Oasis Hubs Oldham  
OBA Millennium Centre and Vision  
Oldham Active Coaching  
Oldham Boxing and Personal  
Development  
Oldham Community Football  
Academy a  
Oldham Greenhill Community  
and Sports  
Oldham Libraries  
Oldham Youth Service  
OPAG and Wifi CIC  
OPAG and Wifi North District  
Outta Skool  
Quality Sports  
REEL  
Relax Kids  
Saddleworth Cookery  
South Failsworth Primary School  
Ss Aidan and Oswalds RC  
Primary School  
St Barnabas Community Centre  
Teenage Kicks  
The Flowhession Foundation  
The Nursery  
Westwood and Coldhurst Women's  
Association  
Yuvanis Youth



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