

# #HearMyVoice Privacy Notice



**Oldham**  
Council

Date and version

30 October 2018 Version 2

## What this privacy notice is for

Our core data protection obligations and commitments are set out in the council's primary privacy notice at [Data Protection and Freedom of Information](#)

This notice provides additional privacy information for:

- Children and young people, as well as consenting adults, for the #HearMyVoice form and competition

## Updating our privacy notices

We may update or revise our privacy notices at any time so please refer to the version published on our website for the most up to date details

## What we use your information for

We obtain your personal information for the following purpose(s), if you choose to provide your name and contact details (you or consenting adult for those under the age of 13):

- To inform you if you have won the £50 Love2Shop Voucher within the #HearMyVoice competition
- To make contact about further involvement in taking part in Voice of the Child initiatives
- For use of research in better understanding the views of children and young people living in Oldham.

If the form user doesn't provide contact details (for example, name or contact details), the answers to the questions will only be used for local authority research and are non-special or non-sensitive

## What categories of personal information we use

Personal information can be anything that identifies and relates to a living person. This can include information that when linked with other information, allows a person to be uniquely identified. For example, this could be your name and contact details.

The law treats some types of personal information as 'special' because the information requires more protection due to its sensitivity. This information consists of:

- Racial or ethnic origin
- Sexuality and sexual life
- Religious or philosophical beliefs
- Trade union membership
- Political opinions
- Genetic and bio-metric data
- Physical or mental health
- Criminal convictions and offences

In order to carry out these purposes we collect and obtain the following personal information.

Category of personal data	Special/ Sensitive
Name (if provided)	No
Email address (if provided)	No
Age (not specific)	No
Location (not specific to postcode or address)	No

## Legal basis for processing

The legal basis for processing and or sharing your personal information is:

- you have consented for us to do so or your parent/carer has provided consent if you are under 13 years of age.
- to send information or notifications about events, news and issues happening across the borough based on opt-in consent.

## Information sharing/recipients

We don't share your data with any third parties except in order to use the Mailchimp platform to manage email marketing services.

You can unsubscribe from these emails once you receive such promotional emails.

## Data transfers beyond EEA

MailChimp has annually certified their agreement to EU/US and Swiss Safe Harbour Frameworks since 2007. They have certified our agreement with these Privacy Shield Frameworks. See their [Privacy Policy](#) for more details. Under [MailChimp's Terms of Use](#) and [Privacy Policy](#), we are be compliant with all applicable laws.

## How long we keep your data

We will only keep your personal information for as long as the law specifies or where the law does not specify this, for the length of time determined by our business requirements.

However, you can unsubscribe at any time from promotional contact or email [marketing@oldham.gov.uk](mailto:marketing@oldham.gov.uk)

## Where can I get advice

More information on how to seek advice in order to exercise your rights, raise a concern or complain about the handling of your personal information by the council can be found in the [council's privacy notice](#).