

The Corporate Plan

working for a
co-operative borough

2017–2020

www.oldham.gov.uk/corporate_plan



Oldham
Council



“Internally we’ve translated these values into five co-operative behaviours which outline the priority areas of focus for staff at all levels. By really living our values and behaviours we will deliver the change we need to meet our vision of building a co-operative borough”.

Jean Stretton Leader of the Council Dr Carolyn Wilkins OBE Chief Executive



An Inclusive Economy

where people and enterprise thrive

#ourbit: Attracting investment and encouraging business and enterprise to thrive

#yourbit: Supporting and promoting local businesses and ventures

#result: Oldham is open for business

#ourbit: Delivering key regeneration projects that are growing our business base, creating jobs and transforming opportunities

#yourbit: Visiting the attractions and promoting them as ambassadors

#result: A regenerating and confident borough

#ourbit: Working with partners to create quality work prospects - and ensuring all residents can access new skills and opportunities and be work-ready

#yourbit: Making the most of the education and skills offer and aiming to better yourself

#result: An ambitious and socially mobile borough

Thriving Communities

where everyone is empowered to do their bit

#ourbit: Increasing the sense of involvement and ownership of issues that affect people and they care about

#yourbit: Getting involved in your community: actively sharing ideas and experience with others about things you are passionate about

#result: Engaging and resilient communities

#ourbit: Working proactively with residents and partners in promoting healthy, independent lifestyles and providing the right level of care at the right time

#yourbit: Living well, eating healthily, inspiring others and getting the right support at the right time and place

#result: Healthier communities

#ourbit: Nurturing and safeguarding strong neighbourhoods that work together to improve their lives and the communities around them

#yourbit: Working with other residents to build strong networks that are shaping the future where you live

#result: Safer, stronger and striving communities

Co-operative Services

with people and social value at their heart

#ourbit: Building a sustainable co-operative workforce that innovates based on the principle of being equal partners and co-creators

#yourbit: Taking an active role by working with others in shaping better outcomes and making them happen

#result: A co-operative workforce

#ourbit: Putting social value and transformational outcomes at the heart of all our services

#yourbit: Telling us where services are not delivering the right outcomes for you and your community

#result: Outcome-driven services

#ourbit: Reforming public services and encouraging innovation, leading to better outcomes and delivery

#yourbit: Getting involved and having your say in designing future public services

#result: Empowering the positive reform of public services

Our ambition

To deliver a co-operative future where **everyone does their bit** to create a confident and ambitious borough



We will champion fairness and equality of opportunity, and ensure working together brings mutual benefits and the greatest possible added value. We will enable everyone to be involved.

We will be open and honest in our actions and communications. We will take decisions in a transparent way and at the most local level possible.

We take responsibility for, and answer to our actions. We will encourage people to take responsibility for themselves and their actions. Mutual benefits go hand-in-hand with mutual obligations.

We will work together and support each other in achieving common goals, making sure the environment is in place for self-help.

We recognise and act upon the impact of our actions on others, and hold ourselves accountable to our stakeholders.

We recognise and welcome different views and treat each other with dignity and respect.

We believe and act within the principles of democracy, and promote these across the borough.

We have a clear set of values that outline how we do business. Through our co-operative charter, we share these borough-wide values with our residents, partners and businesses.

The Corporate Plan is part of a wider family of strategies which outline how we will achieve our co-operative ambition for the borough. It also has to take account of national legislation and regional strategies.



GM strategies and plans inform the Corporate Plan to ensure that we contribute and benefit from our position in Greater Manchester.

The Oldham Plan sets out the vision for the borough that is shared with our partners.

The Corporate Plan outlines how the council contributes to the Oldham Plan.

The District Plans show how the co-operative borough vision is being delivered at local level in our districts.