**Market Position Statement Checklist**

**This checklist offers a relatively quick way of assessing whether the MPS covers the right ground, and the extent to which it is market facing.**

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| **Area** | **Question** | **Score** |
| **Demand** | 1. How well does it analyse the current population, unmet demand and anticipated projections of future demand for services? |  |
| 2. How well does it show the number of people currently being supported by the local authority and spend by the local authority (or with partner commissioning agencies)? |  |
| 3. How well has understanding of demand been informed by current and potential people who use services, their families and carers? |  |
| **Area** | **Question** | **Score** |
| **Current market overview** | 4. How well does it show what services are available locally, where they are and who providers them? |  |
| 5. How well does it set out the state of the local care market, identifying whether it is growing, contracting or stable? |  |
| 6. How well does it set out where they may be a shortfall of supply? |  |
| 7. How well does it provide intelligence about what is purchased by self-funders? |  |
| 8. How well does it analyse the local care and support workforce? |  |
| 9. To what extent does it offer intelligence about the quality of the local market, i.e. performance as shown through complaints, monitoring, CQC inspections, consumer research, etc? |  |
| **Area** | **Question** | **Score** |
| **What the local authority is doing** | 10. To what extent does it describe what services or models of care commissioners would like to see in their local area in the future? |  |
| 11. How much information is provided about the resources which are likely to be available in the future for care and support? |  |
| 12. To what extent does the MPS set out the support which the local authority offers to providers e.g. future contract opportunities, land availability, help with planning consent, training and development, etc? |  |
| 13. How much information does it offer about the business opportunities there are likely to be in the future? |  |
| **Area** | **Question** | **Score** |

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| **Format** | 14. To what extent is the MPS concise, readable and clear? |  |

*Score 1 to 5, where 1 = not at all, through to 5 = very well*

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