

**APPENDIX 2:
NEMS HOUSEHOLD SURVEY**

Private & Confidential

Oldham Household Survey

For



August 2008

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INTRODUCTION

1. RESEARCH BACKGROUND & OBJECTIVES

To conduct a survey amongst residents in the Oldham area to assess household shopping and leisure habits.

2. RESEARCH METHODOLOGY

A total of 1001 telephone interviews were conducted between Thursday 14th August 2008 and Friday 29th August 2008. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day, in the evening and at the weekend. All respondents were the main shopper in the household, determined using a preliminary filter question.

A random sample of live interviews were listened in to and assessed by our CATI Team Leaders to verify that the quality of interviewing was being maintained.

2.1 Sampling

Selection was done using random stratified sampling from all available telephone numbers within the defined survey area. The survey area was segmented into 10 zones, defined using postcodes. The zone details were:

Zone	Postcode Sectors	Interviews
1	OL1 4; OL2 7; OL2 8	101
2	OL1 2; OL2 5; OL2 6	100
3	M24 1; OL9 0; OL9 8; OL9 9	100
4	M35 0; M35 9; OL8 3	100
5	OL4 3; OL4 4; OL4 5	100
6	OL3 5; OL3 6; OL3 7	101
7	OL1 1; OL1 3; OL4 1; OL4 2	100
8	OL8 1; OL8 2; OL8 4; OL9 6; OL9 7	100
9	OL11 2; OL16 3; OL16 4; M24 2	100
10	OL5 0; OL5 9; OL6 9; SK15 3	99
Total		1001

2.2 Statistical Reliability

As with any data collection, where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

The 95% confidence intervals for this survey are as follows:

%ge Response	95% confidence interval
10	±1.86
20	±2.48
30	±2.84
40	±3.03
50	±3.10

2.3 Weightings

As sample sizes within each sector were not in proportion to population, the final tabulated data was weighted to make the overall results representative of the total population within the defined survey area. Details of those weightings are given in the table below:

Zone	Households (Population figures by Zone)	Percentage of households	Interviews achieved	Weighting
1	12922	9.61	101	0.9526
2	13318	9.91	100	0.9916
3	16643	12.38	100	1.2392
4	16643	12.38	100	1.2392
5	9849	7.33	100	0.7333
6	6700	4.98	101	0.4939
7	10017	7.45	100	0.7458
8	15965	11.87	100	1.1887
9	19200	14.28	100	1.4295
10	13186	9.81	99	0.9917
Total	134443	100	1001	1.00

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q01 Where do you normally go for your main food and grocery shopping?																		
<i>Excluding varies and don't do main food shopping at Q01</i>																		
Aldi- Eagle Street, Oldham	1.2%	11	1.5%	3	1.1%	7	1.1%	1	0.7%	2	1.6%	7	0.5%	2	1.8%	9	0.9%	6
Aldi- Edinburgh Way, Rochdale	0.6%	5	0.7%	1	0.5%	4	2.0%	2	0.9%	3	0.0%	0	0.2%	1	0.9%	4	0.5%	4
Aldi- Refuge Street, Shaw	1.2%	11	0.9%	2	1.3%	9	0.0%	0	1.2%	4	1.6%	7	1.1%	4	1.4%	7	1.4%	10
Aldi- Wellington Road, Ashton under Lyne	0.6%	6	0.2%	1	0.7%	5	1.3%	2	1.0%	3	0.2%	1	1.3%	4	0.2%	1	0.8%	6
Asda- Cavendish Street, Ashton under Lyne	3.5%	31	3.5%	8	3.5%	24	5.8%	7	3.3%	11	3.1%	14	4.1%	14	3.1%	15	3.4%	24
Asda- Greenfield Lane, Shaw	7.3%	65	6.9%	15	7.4%	50	8.3%	9	9.3%	31	5.3%	23	6.2%	21	8.4%	40	7.8%	54
Asda- Harpurhey	0.4%	4	0.0%	0	0.6%	4	0.0%	0	0.4%	1	0.6%	3	0.7%	3	0.3%	1	0.4%	3
Asda- Milne Street, Chadderton	14.6%	130	10.6%	23	15.9%	107	17.0%	19	16.4%	55	12.8%	56	11.2%	39	17.4%	84	14.0%	98
Asda- Sportscity, Ashton New Road, Manchester	0.7%	6	0.5%	1	0.7%	5	0.0%	0	1.5%	5	0.2%	1	1.0%	4	0.5%	3	0.9%	6
Asda- The Old Cricket Ground, Rochdale	1.2%	11	2.9%	6	0.7%	5	0.0%	0	2.6%	9	0.6%	2	1.2%	4	1.4%	7	1.6%	11
Co-op- 30 Market Square, Royton	0.4%	3	1.1%	2	0.2%	1	0.0%	0	0.4%	1	0.5%	2	0.0%	0	0.2%	1	0.5%	3
Co-op- Arundel Street, Mossley	0.5%	4	0.5%	1	0.5%	3	0.9%	1	0.6%	2	0.2%	1	0.7%	3	0.3%	2	0.6%	4
Co-op Foodmarket- Owl Mill Site, Lees, Oldham	1.4%	12	2.3%	5	1.1%	7	0.7%	1	1.0%	3	1.9%	8	1.9%	6	1.2%	6	1.2%	8
Co-op Foodmarket- Queens Road, Hurst Cross, Ashton under Lyne	0.2%	2	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.3%	2
Co-op Late Shop- 392-396 Hollins Road, Oldham	0.4%	4	0.0%	0	0.5%	4	0.0%	0	0.0%	0	0.6%	3	0.0%	0	0.5%	3	0.1%	1
Co-op Late Shop- 650 Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shop- Cathedral Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shop- Kenyon Lane, Middleton	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0
Co-op Late Shop- Middleton Road West, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Village Store- Greenfield	0.2%	2	0.2%	1	0.2%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.1%	1	0.1%	1
Co-op Village Store- Uppermill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods- Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland- Arndale Centre, Middleton	0.2%	1	0.0%	0	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Iceland- Market Street, Shaw	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.4%	2	0.1%	1
Lidl- Ashton Old Road, Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl- Jardine Way, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl- Old Church Street, Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl- Stamford Street, Ashton under Lyne	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.4%	2	0.1%	1
Lidl- Upper Conran Street, Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons- Dawson Street, Heywood	0.6%	6	0.0%	0	0.9%	6	0.9%	1	0.3%	1	0.8%	4	0.4%	1	0.9%	5	0.2%	1
Morrisons- Foundry Street, Dukinfield	2.7%	24	2.6%	6	2.7%	18	0.0%	0	3.6%	12	2.7%	12	4.0%	14	1.6%	8	3.3%	23
Morrisons- Hollinwood Avenue, Chadderton	7.5%	67	6.6%	14	7.7%	52	6.5%	7	7.9%	27	7.5%	33	7.3%	25	7.3%	35	8.0%	56
Morrisons- Kingsway, Rochdale	6.6%	59	3.8%	8	7.5%	51	2.2%	2	4.4%	15	9.2%	40	8.0%	28	5.5%	26	7.5%	52
Morrisons- Poplar Street, Failsworth	4.3%	38	4.1%	9	4.3%	29	1.8%	2	3.2%	11	5.8%	25	2.8%	10	5.7%	27	3.9%	27
Netto- Hollins Road, Oldham	0.4%	3	0.6%	1	0.3%	2	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.5%	2	0.2%	1
Netto- Huddersfield Road, Oldham	0.6%	5	0.4%	1	0.6%	4	0.0%	0	0.7%	2	0.6%	3	0.7%	2	0.6%	3	0.7%	5
Netto- Kingsway Retail Park, Rochdale	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.0%	0	0.7%	3	0.4%	1	0.3%	1	0.2%	1
Netto- Old Church Street, Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's- Heaton Park Road West, Higher Blackley	0.6%	5	2.5%	5	0.0%	0	0.0%	0	0.8%	3	0.7%	3	1.2%	4	0.3%	1	0.8%	5
Sainsbury's- Lord Sheldon Way, Ashton under Lyne	0.7%	7	0.5%	1	0.8%	6	0.9%	1	0.6%	2	0.8%	4	0.4%	1	1.1%	5	0.9%	6
Sainsbury's- Union Street, Oldham	7.5%	67	7.4%	16	7.5%	51	6.5%	7	5.7%	19	9.0%	40	9.1%	32	5.6%	27	6.5%	45
Somerfield- Crescent Road, Cheetham Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield- Rochdale Road, Royton	0.5%	5	0.5%	1	0.5%	3	0.0%	0	0.0%	0	1.0%	5	0.3%	1	0.7%	3	0.4%	2
Spar- Heyside, Royton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar- High Street, Uppermill, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar- Lime Green Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar- Stanycliffe Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco- Bleasby Street,	6.2%	56	10.5%	23	4.8%	33	8.2%	9	6.1%	21	5.6%	25	6.4%	22	5.9%	28	6.8%	47

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Oldham																		
Tesco- Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Tesco- Oldham Way, Chadderton	7.0%	62	4.7%	10	7.7%	52	6.7%	8	7.6%	25	6.7%	29	7.0%	24	6.8%	33	7.5%	52
Tesco Express- Lees Road, Oldham	1.9%	17	2.4%	5	1.8%	12	2.7%	3	1.5%	5	2.1%	9	1.6%	6	1.8%	9	2.0%	14
Tesco Express- Market Street, Shaw	0.2%	2	0.5%	1	0.2%	1	0.0%	0	0.6%	2	0.0%	0	0.3%	1	0.2%	1	0.1%	1
Tesco Express- Milnrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra- Failsworth Precinct, Failsworth	3.3%	30	3.5%	8	3.3%	22	4.8%	5	4.8%	16	1.9%	8	4.2%	14	2.7%	13	3.5%	24
Tesco Metro- Middleton	1.2%	11	1.4%	3	1.2%	8	0.0%	0	0.4%	1	2.1%	9	0.8%	3	1.7%	8	0.4%	3
Tesco- Rochdale	3.0%	27	4.9%	11	2.4%	16	2.9%	3	2.7%	9	3.3%	15	4.7%	16	2.2%	11	3.4%	24
Local Shops- Chadderton	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.5%	2	0.2%	1
Local Shops- Failsworth	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Local Shops- Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Huddersfield Road ('Hill Stores')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Lees	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Local Shops- Oldham Town Centre	0.5%	4	1.4%	3	0.2%	1	1.8%	2	0.7%	2	0.0%	0	0.4%	1	0.6%	3	0.6%	4
Local Shops- Royton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Shaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Uppermill	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Market- Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.1%	1	0.1%	1	0.1%	1	0.1%	1
Internet / Home Delivery (Varies)	1.7%	15	0.8%	2	2.0%	13	3.8%	4	1.3%	4	1.4%	6	2.3%	8	1.3%	6	1.7%	12
Aldi, Eastway, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leech Street, Stalybridge	0.7%	6	0.0%	0	1.0%	6	0.0%	0	0.8%	3	0.9%	4	0.0%	0	1.3%	6	0.6%	4
Asda, Pilsworth Road, Bury	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.3%	1	0.2%	1	0.1%	1
Asda, Spring Street, Bury	0.6%	5	0.0%	0	0.8%	5	1.1%	1	0.8%	3	0.3%	1	0.4%	1	0.8%	4	0.8%	5
Asda, Spring Street, Bury	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.2%	1
Co-op, Rooley Moor Road, Rochdale	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.1%	1
Iceland, Bow Street, Ashton under Lyne	0.5%	5	1.5%	3	0.2%	1	1.5%	2	0.3%	1	0.2%	1	0.0%	0	0.6%	3	0.0%	0
Marks and Spencer, Warrington Street, Ashton under Lyne	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.1%	1
Morrisons, Allenwood Avenue, Oldham	0.1%	1	0.0%	0	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tesco, Tiviot Way, Stockport	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Tesco, Trinity Street, Stalybridge	3.0%	27	2.3%	5	3.3%	22	7.2%	8	1.9%	6	2.9%	13	3.4%	12	2.2%	11	3.3%	23
Tesco, Valley Park Road,	0.3%	3	0.0%	0	0.4%	3	1.1%	1	0.0%	0	0.3%	1	0.7%	3	0.0%	0	0.4%	3

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold	
Prestwich										
Local Shops- Ashton under Lyne	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops- Middleton	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1
Local Shops- Rochdale	0.3%	3	1.4%	3	0.0%	0	0.0%	0	0.9%	3
Other Manchester	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Other Rochdale	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1
(Don't do main food shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	892	216	675	113	334	439	346	482	696	
Sample:	889	218	671	116	328	439	353	471	699	

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q02 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?																		
<i>Those who go outside their home for main food and grocery shopping at Q01</i>																		
Accessibility by public transport	0.4%	4	0.5%	1	0.4%	3	0.0%	0	0.3%	1	0.6%	3	0.0%	0	0.8%	4	0.3%	2
Car parking prices	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.2%	1
Car parking provision	0.6%	5	1.3%	3	0.3%	3	0.0%	0	0.4%	1	0.8%	4	0.6%	2	0.6%	3	0.7%	5
Choice of food goods available	6.8%	66	4.9%	11	7.4%	55	10.7%	13	6.7%	25	5.7%	27	6.7%	25	6.6%	35	6.8%	52
Choice of shops nearby selling non-food goods	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Choice of shops selling food goods	1.9%	19	1.7%	4	2.0%	15	4.0%	5	2.3%	9	1.1%	5	1.7%	6	2.1%	11	1.9%	14
Cleanliness	0.5%	5	0.0%	0	0.7%	5	0.0%	0	0.3%	1	0.8%	4	0.7%	3	0.5%	2	0.5%	4
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always use it / preference for retailer	8.1%	79	7.6%	17	8.3%	61	3.7%	5	5.6%	20	11.3%	54	5.5%	20	9.8%	52	8.0%	60
Lower prices	14.9%	144	13.5%	31	15.3%	113	15.5%	19	17.4%	64	12.8%	61	13.5%	50	16.3%	86	14.5%	109
Near to home	40.0%	388	45.8%	105	38.3%	284	35.9%	43	39.8%	145	41.4%	197	43.9%	162	37.6%	199	41.2%	311
Near to work	2.2%	21	2.2%	5	2.2%	16	1.0%	1	4.3%	16	0.9%	4	2.6%	9	2.2%	11	2.6%	20
Provision of leisure facilities nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	5.7%	55	5.4%	12	5.8%	43	6.2%	8	5.0%	18	6.1%	29	5.8%	22	4.7%	25	5.5%	42
Quality of shops selling food goods	0.2%	2	0.2%	1	0.2%	2	0.6%	1	0.0%	0	0.3%	2	0.5%	2	0.1%	1	0.2%	2
Safety (during the day)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.8%	8	0.8%	2	0.8%	6	0.4%	1	0.7%	3	0.8%	4	0.5%	2	0.7%	3	0.7%	5
Staff discount / work there	0.6%	6	0.0%	0	0.8%	6	0.0%	0	0.9%	3	0.5%	3	0.5%	2	0.8%	4	0.5%	4
Value for money	5.1%	49	3.8%	9	5.5%	41	5.4%	7	5.9%	21	4.5%	22	6.5%	24	4.3%	23	5.4%	41
Other	2.2%	21	5.0%	11	1.3%	10	2.0%	2	2.7%	10	1.6%	8	2.1%	8	2.1%	11	2.0%	15
Clubcard/rewards system	1.5%	14	0.6%	1	1.7%	13	3.9%	5	0.7%	2	1.5%	7	2.0%	7	1.3%	7	1.5%	11
Deliver	0.7%	7	0.4%	1	0.8%	6	1.0%	1	1.0%	3	0.4%	2	0.6%	2	0.8%	4	0.2%	1
Everything under one roof	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.3%	1	0.5%	2	0.0%	0	0.6%	3	0.4%	3
Café	0.3%	3	0.8%	2	0.2%	1	0.0%	0	0.3%	1	0.4%	2	0.3%	1	0.3%	2	0.2%	1
Good layout	0.4%	4	0.8%	2	0.3%	2	0.0%	0	0.3%	1	0.6%	3	0.7%	3	0.2%	1	0.4%	3
Good opening hours	0.3%	3	0.0%	0	0.3%	3	0.6%	1	0.5%	2	0.0%	0	0.0%	0	0.5%	3	0.3%	3
(Don't know / no reason in particular)	6.1%	60	4.6%	10	6.6%	49	9.0%	11	4.3%	16	6.7%	32	5.3%	19	6.4%	34	5.5%	42
Weighted base:	969	229	741	121	366	475	369	528	754									

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Sample:	969	231	738	124	361	477	381	516	759									
Q03 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)?																		
<i>Those who go outside their home for main food and grocery shopping at Q01</i>																		
Difficult / expensive parking	0.9%	9	1.3%	3	0.8%	6	2.1%	3	1.3%	5	0.3%	1	1.2%	4	0.5%	3	1.0%	7
Difficult to get to	0.5%	5	0.7%	2	0.4%	3	1.5%	2	0.2%	1	0.4%	2	0.1%	1	0.8%	4	0.3%	2
Expensive	6.9%	67	9.4%	22	6.1%	46	6.1%	7	7.1%	26	6.9%	33	5.5%	20	7.7%	41	6.9%	52
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	1.0%	10	1.3%	3	0.9%	7	1.7%	2	1.0%	4	0.9%	4	1.2%	5	0.8%	4	1.3%	10
Lack of public transport	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Limited range of goods	4.5%	43	2.6%	6	5.0%	37	5.0%	6	4.6%	17	4.3%	20	5.8%	21	3.4%	18	4.7%	36
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	1.5%	15	0.4%	1	1.9%	14	0.8%	1	0.8%	3	2.3%	11	2.1%	8	1.1%	6	1.4%	10
Poor quality	1.3%	12	0.0%	0	1.7%	12	2.0%	2	1.9%	7	0.7%	3	1.5%	6	1.1%	6	1.7%	12
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude/ unhelpful	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.2%	1	0.2%	1	0.3%	2	0.1%	1
Too small	0.7%	7	0.3%	1	0.8%	6	1.5%	2	1.3%	5	0.0%	0	0.3%	1	1.0%	6	0.9%	7
Nothing	70.0%	678	74.0%	169	68.7%	509	71.2%	86	67.4%	246	71.8%	341	70.8%	261	70.4%	372	68.9%	520
Other	4.1%	40	3.6%	8	4.3%	32	2.1%	2	3.9%	14	4.8%	23	3.3%	12	4.0%	21	4.5%	34
Too big	0.4%	4	0.9%	2	0.3%	2	0.0%	0	0.2%	1	0.7%	3	0.4%	2	0.5%	2	0.5%	4
Too busy	0.9%	9	0.9%	2	0.9%	6	0.0%	0	1.5%	5	0.7%	3	1.6%	6	0.3%	2	0.8%	6
Queues are too long	0.8%	8	1.1%	2	0.8%	6	0.0%	0	1.3%	5	0.5%	2	0.9%	3	0.7%	4	0.7%	5
Not enough tills	0.5%	5	0.0%	0	0.6%	5	0.0%	0	0.3%	1	0.7%	4	0.7%	2	0.4%	2	0.4%	3
Lack of stock on shelves	0.9%	8	0.2%	1	1.0%	8	1.0%	1	1.2%	4	0.6%	3	1.2%	5	0.7%	4	1.1%	8
No café	0.2%	2	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.3%	1	0.5%	2	0.0%	0	0.2%	2
Move things around too much	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.3%	1	0.4%	2	0.4%	2	0.2%	1	0.3%	2
Foods go out of date too quickly	0.3%	3	0.0%	0	0.4%	3	0.6%	1	0.7%	3	0.0%	0	0.0%	0	0.6%	3	0.4%	3
(Don't know)	4.0%	39	3.2%	7	4.2%	31	4.5%	5	4.5%	16	3.4%	16	2.3%	9	5.2%	28	3.8%	29
Weighted base:	969	229	741	121	366	475	369	528	754									
Sample:	969	231	738	124	361	477	381	516	759									

Q04 Which retailer do you purchase your main food internet / home delivery shopping from? (THOSE WHO ANSWERED INTERNET / HOME DELIVERY AT Q01)*Those who answered internet / home delivery at Q01*

Asda	5.0%	1	0.0%	0	5.7%	1	17.5%	1	0.0%	0	0.0%	0	0.0%	0	12.4%	1	6.3%	1
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	3.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	8.1%	1	6.4%	1	0.0%	0	4.2%	1
Tesco	88.2%	13	100.0%	2	86.7%	11	70.7%	3	100.0%	4	91.9%	6	87.2%	7	87.6%	5	85.3%	10
Other	3.4%	1	0.0%	0	3.8%	1	11.8%	1	0.0%	0	0.0%	0	6.4%	1	0.0%	0	4.2%	1
(Don't Know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	15	2	13	4	4	6	8	6	12									
Sample:	16	2	14	5	4	7	9	6	13									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q05 How often do you visit (STORE / DESTINATION MENTIONED AT Q01) for your main food and grocery shopping?																		
<i>Those who did main food and grocery shopping at Q01</i>																		
Daily	2.9%	28	4.2%	10	2.5%	19	1.7%	2	2.9%	11	3.2%	15	2.1%	8	3.2%	17	2.9%	22
At Least two times a week	20.5%	202	27.1%	62	18.5%	139	13.1%	16	23.7%	88	19.8%	95	14.9%	56	24.0%	128	19.0%	145
At least once a week	59.5%	586	56.2%	129	60.5%	456	61.4%	77	60.0%	222	58.4%	281	65.7%	248	55.9%	299	63.6%	487
At least once a fortnight	10.1%	100	7.4%	17	11.0%	83	15.0%	19	7.5%	28	11.0%	53	11.2%	42	9.6%	52	9.2%	70
At least once a month	5.4%	53	4.7%	11	5.6%	43	7.8%	10	5.1%	19	5.1%	25	5.4%	21	5.0%	26	4.2%	32
At least every two months	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.4%	2	0.1%	1
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	1.3%	13	0.3%	1	1.6%	12	1.0%	1	0.5%	2	2.0%	9	0.7%	3	1.6%	9	1.0%	8
(Don't know)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Weighted base:	984	230	754	125	370	482	377	534	765									
Sample:	985	233	752	129	365	484	390	522	772									

Q06 How do you normally travel to...? (STORE / DESTINATION MENTIONED AT Q01)*Those who did main food and grocery shopping at Q01*

Car / van (as driver)	55.9%	550	68.3%	157	52.1%	393	63.4%	79	63.4%	235	48.1%	231	67.7%	255	48.5%	259	69.7%	534
Car / van (as passenger)	20.4%	201	6.3%	14	24.7%	186	13.7%	17	16.1%	60	25.7%	124	15.4%	58	23.5%	126	19.4%	148
Bus, minibus or coach	8.7%	85	8.8%	20	8.6%	65	6.9%	9	5.0%	19	11.6%	56	4.5%	17	11.6%	62	1.7%	13
Motorcycle, scooter or moped	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1	0.1%	1
Walk	8.6%	85	10.4%	24	8.1%	61	8.8%	11	9.6%	36	7.7%	37	5.0%	19	10.8%	58	4.8%	37
Taxi	1.6%	16	1.2%	3	1.7%	13	0.8%	1	0.9%	3	2.4%	11	1.6%	6	1.3%	7	0.1%	1
Train	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.4%	1	0.1%	1	0.0%	0	0.3%	1	0.2%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	2.0%	20	1.0%	2	2.3%	17	3.4%	4	2.0%	7	1.7%	8	3.0%	11	1.3%	7	1.8%	14
(Don't Know / Varies)	2.3%	23	2.2%	5	2.4%	18	2.9%	4	2.3%	8	2.3%	11	2.3%	8	2.5%	13	2.2%	17
Weighted base:	984	230	754	125	370	482	377	534	765									
Sample:	985	233	752	129	365	484	390	522	772									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q07 How long did your last journey to (STORE / DESTINATION MENTIONED AT Q01) take?																		
<i>Those who did main food and grocery shopping at Q01</i>																		
0-5 minutes	29.0%	285	35.0%	81	27.1%	205	30.9%	39	30.3%	112	27.4%	132	29.5%	111	28.5%	152	31.9%	244
6-10 minutes	37.4%	369	37.0%	85	37.6%	283	36.6%	46	39.4%	146	36.4%	175	37.5%	142	38.3%	205	38.9%	298
11-15 minutes	14.8%	146	11.1%	26	16.0%	121	9.0%	11	14.8%	55	16.6%	80	16.0%	60	13.1%	70	14.7%	113
16-20 minutes	8.2%	81	8.0%	18	8.2%	62	11.4%	14	7.1%	26	8.2%	39	9.2%	35	6.9%	37	7.1%	54
21-30 minutes	4.4%	43	4.9%	11	4.2%	32	4.7%	6	3.5%	13	4.9%	23	3.2%	12	5.7%	30	2.9%	22
31-60 minutes	1.6%	15	1.1%	3	1.7%	13	1.2%	1	0.9%	3	2.2%	11	1.7%	6	1.7%	9	0.6%	5
Over 60 minutes (Don't know / can't remember)	1.8%	17	1.3%	3	1.9%	14	1.9%	2	1.9%	7	1.6%	8	0.2%	1	2.8%	15	1.2%	9
	2.9%	28	1.6%	4	3.2%	24	4.2%	5	2.3%	8	2.7%	13	2.8%	10	3.0%	16	2.7%	21
Weighted base:	984	230	754	125	370	482	377	534	765									
Sample:	985	233	752	129	365	484	390	522	772									

Q08 When you go main food shopping is your journey normally part of another journey / activity?

Those who did main food and grocery shopping at Q01

Yes – travelling to work	1.8%	18	1.9%	4	1.7%	13	1.8%	2	2.4%	9	1.3%	6	2.6%	10	1.5%	8	2.1%	16
Yes – travelling from work	8.9%	87	10.4%	24	8.4%	63	11.9%	15	14.5%	54	3.9%	19	12.5%	47	7.0%	37	10.6%	81
Yes – travelling to school / college	0.4%	4	0.0%	0	0.6%	4	0.0%	0	1.2%	4	0.0%	0	0.5%	2	0.4%	2	0.6%	4
Yes – travelling from school / college	0.4%	4	0.0%	0	0.5%	4	1.2%	2	0.7%	2	0.0%	0	0.6%	2	0.3%	2	0.4%	3
Yes – travelling to / from friends / relatives	2.8%	28	3.7%	9	2.6%	19	2.6%	3	1.7%	6	3.8%	19	3.1%	12	2.7%	14	3.3%	25
Yes – Other	1.1%	11	1.4%	3	1.1%	8	0.0%	0	1.0%	4	1.6%	8	1.3%	5	1.2%	6	1.4%	11
No	82.2%	809	79.6%	183	83.0%	626	80.7%	101	77.5%	287	86.2%	415	78.9%	297	84.4%	451	80.0%	612
Yes – leisure activity	0.6%	6	1.1%	2	0.5%	4	0.4%	1	0.4%	1	0.9%	4	0.3%	1	0.7%	4	0.4%	3
Yes – non-food shopping (Don't Know / Varies)	0.4%	4	0.4%	1	0.3%	3	0.8%	1	0.0%	0	0.3%	2	0.0%	0	0.5%	3	0.3%	3
	2.7%	27	2.8%	7	2.7%	20	1.4%	2	2.5%	9	3.3%	16	2.6%	10	2.3%	12	2.7%	20
Weighted base:	984	230	754	125	370	482	377	534	765									
Sample:	985	233	752	129	365	484	390	522	772									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1	C2DE		Car in hhold			
Q09 When do you normally do your main food shopping?																		
<i>Those who did main food and grocery shopping at Q01</i>																		
Weekdays during the day	46.2%	454	45.2%	104	46.5%	350	27.8%	35	33.0%	122	60.8%	293	37.9%	143	51.5%	275	42.5%	325
Weekdays during the evening	15.1%	148	15.1%	35	15.0%	113	20.5%	26	24.1%	89	6.5%	31	17.5%	66	14.0%	75	17.5%	134
Saturday	14.4%	142	12.4%	29	15.0%	113	17.6%	22	16.7%	62	12.1%	58	19.2%	72	11.5%	61	15.6%	120
Sunday	2.7%	27	3.3%	8	2.6%	19	7.6%	10	3.6%	13	0.8%	4	3.7%	14	2.5%	13	2.7%	20
Varies	21.4%	211	23.5%	54	20.7%	156	26.0%	33	22.6%	84	19.4%	93	21.6%	82	20.3%	108	21.5%	164
(Don't know)	0.3%	2	0.4%	1	0.2%	1	0.6%	1	0.0%	0	0.4%	2	0.2%	1	0.3%	2	0.2%	2
Weighted base:		984		230		754		125		370		482		377		534		765
Sample:		985		233		752		129		365		484		390		522		772

Q10 When you go main food shopping is your trip normally linked with any other activity?*Those who did main food and grocery shopping at Q01*

Yes – non-food shopping	7.8%	77	6.1%	14	8.3%	63	7.8%	10	7.9%	29	7.7%	37	8.1%	31	6.6%	35	8.0%	62
Yes – leisure activity	4.6%	46	6.1%	14	4.2%	32	2.2%	3	4.3%	16	5.6%	27	4.3%	16	4.9%	26	4.6%	35
Yes – visiting services such as banks and other financial institutions	3.9%	38	4.6%	11	3.6%	27	3.6%	5	3.0%	11	4.6%	22	2.0%	7	5.4%	29	3.3%	25
Yes – visiting friends / relatives	2.3%	23	1.3%	3	2.7%	20	5.6%	7	1.5%	5	2.2%	11	2.1%	8	2.3%	12	2.1%	16
Yes – other activity	0.9%	9	0.7%	2	1.0%	8	1.7%	2	0.3%	1	1.3%	6	1.7%	6	0.6%	3	0.8%	6
Varies	2.2%	21	2.9%	7	1.9%	14	1.2%	2	0.9%	3	3.4%	16	2.0%	8	2.3%	12	2.4%	18
No	79.1%	779	78.3%	180	79.3%	598	80.7%	101	82.0%	303	76.3%	368	81.3%	307	78.2%	418	80.4%	615
Yes – petrol	0.4%	4	0.5%	1	0.4%	3	0.0%	0	0.6%	2	0.3%	1	0.3%	1	0.2%	1	0.5%	4
Yes - work	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.7%	2	0.0%	0	0.2%	1	0.3%	2	0.2%	2
Yes - market	0.3%	3	0.3%	1	0.2%	2	0.0%	0	0.0%	0	0.5%	3	0.0%	0	0.3%	2	0.0%	0
Yes - other food shopping	0.5%	4	0.6%	1	0.4%	3	0.0%	0	0.6%	2	0.3%	1	0.0%	0	0.8%	4	0.3%	2
(Don't Know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		984		230		754		125		370		482		377		534		765
Sample:		985		233		752		129		365		484		390		522		772

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q11 Where do you do this linked trip?																		
<i>Those whose main food shopping is normally linked with any other activity at Q10</i>																		
Ashton under Lyne	11.1%	23	9.6%	5	11.5%	18	14.6%	4	4.6%	3	14.2%	16	16.2%	11	7.0%	8	9.9%	15
Chadderton	10.4%	21	4.6%	2	12.3%	19	10.2%	2	12.1%	8	9.6%	11	4.6%	3	13.3%	16	8.7%	13
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failssworth	4.6%	9	2.4%	1	5.2%	8	4.0%	1	4.5%	3	4.7%	5	2.9%	2	4.5%	5	4.2%	6
Greenfield	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.4%	1	0.0%	0	0.5%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	1
Lees	0.7%	1	1.5%	1	0.5%	1	3.1%	1	0.0%	0	0.7%	1	1.1%	1	0.6%	1	1.0%	1
Manchester City Centre	2.9%	6	0.0%	0	3.9%	6	0.0%	0	3.0%	2	3.6%	4	4.0%	3	2.8%	3	2.7%	4
Middleton	6.5%	13	7.6%	4	6.2%	10	6.0%	1	3.8%	3	8.3%	9	0.0%	0	10.4%	12	6.1%	9
Oldham Town Centre	31.9%	66	36.4%	18	30.4%	47	37.1%	9	35.9%	24	28.7%	33	37.7%	27	30.4%	35	31.2%	47
Rochdale	11.1%	23	5.8%	3	12.8%	20	4.2%	1	12.9%	9	11.6%	13	4.9%	3	12.3%	14	12.6%	19
Royton	3.8%	8	5.6%	3	3.3%	5	0.0%	0	3.0%	2	5.1%	6	2.9%	2	5.0%	6	4.6%	7
Shaw	7.0%	14	8.0%	4	6.8%	11	4.0%	1	8.5%	6	6.0%	7	10.2%	7	6.3%	7	6.1%	9
Uppermill	0.5%	1	1.0%	1	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.7%	1	0.0%	0	0.3%	1
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	0.5%	1	2.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.8%	2	2.9%	2	0.0%	0	1.3%	2
Duckinfield	1.7%	4	2.0%	1	1.6%	3	0.0%	0	3.0%	2	1.3%	2	2.2%	2	1.7%	2	1.7%	3
Stalybridge	1.5%	3	0.0%	0	2.0%	3	0.0%	0	3.0%	2	0.9%	1	2.9%	2	0.9%	1	1.3%	2
Prestwich	0.7%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	1.0%	1
Whitefield	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.7%	1
Stockport Town Centre	0.5%	1	2.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.9%	1	0.7%	1
New Moston	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1
Saddleworth	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	1	1.4%	1	0.0%	0	0.7%	1
Glossop	0.5%	1	2.0%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	1
(Don't Know / Varies)	5.7%	12	9.9%	5	4.3%	7	9.3%	2	4.1%	3	5.9%	7	9.1%	6	4.5%	5	7.8%	12
Weighted base:		206		50		156		24		67		114		70		116		150
Sample:		208		52		156		27		63		117		79		110		152

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?																		
Yes	64.6%	587	55.5%	122	67.6%	465	64.2%	72	69.5%	237	61.5%	276	68.3%	241	61.7%	303	66.9%	475
No	34.3%	312	43.8%	97	31.3%	215	35.8%	40	28.8%	98	37.7%	169	30.2%	107	37.5%	184	32.2%	229
(Don't Know / Varies)	1.0%	9	0.7%	2	1.1%	8	0.0%	0	1.7%	6	0.8%	4	1.5%	5	0.8%	4	0.9%	6
Weighted base:		909		221		688		113		341		448		353		492		711
Sample:		905		222		683		116		335		448		360		480		712

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q13 Where do you normally go for this 'top-up' shopping?																		
<i>Those who do top-up shopping at Q12 and excluding don't know / varies at Q13</i>																		
Aldi - Eagle Street, Oldham	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.7%	2	0.0%	0
Aldi - Edinburgh Way, Rochdale	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Aldi - Refuge Street, Shaw	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.9%	2	0.4%	1	0.0%	0	1.0%	3	0.7%	3
Aldi - Wellington Road, Ashton under Lyne	0.5%	3	0.9%	1	0.4%	2	0.0%	0	0.0%	0	1.1%	3	0.5%	1	0.3%	1	0.6%	3
Asda - Cavendish Street, Ashton under Lyne	1.1%	6	1.9%	2	0.9%	4	1.5%	1	0.8%	2	1.2%	3	1.3%	3	0.7%	2	1.3%	6
Asda - Greenfield Lane, Shaw	5.4%	29	4.6%	5	5.6%	24	5.1%	3	8.3%	18	3.0%	8	5.4%	12	5.3%	15	6.0%	26
Asda - Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda - Milne Street, Chadderton	7.1%	38	2.1%	2	8.3%	36	4.4%	3	8.6%	19	6.5%	17	2.6%	6	11.1%	31	7.0%	30
Asda - Sportscity, Ashton New Road, Manchester	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	1	0.4%	1	0.5%	1	0.4%	1	0.5%	2
Asda - The Old Cricket Ground, Rochdale	0.6%	3	0.0%	0	0.8%	3	0.0%	0	1.1%	2	0.4%	1	0.9%	2	0.5%	1	0.8%	3
Co-op - 30 Market Square, Royton	1.7%	9	0.9%	1	1.9%	8	0.0%	0	1.8%	4	2.0%	5	1.4%	3	1.4%	4	2.1%	9
Co-op - Arundel Street, Mossley	2.2%	12	2.8%	3	2.0%	9	4.5%	3	3.1%	7	0.7%	2	3.4%	8	1.4%	4	2.4%	11
Co-op Foodmarket - Owl Mill Site, Lees, Oldham	3.4%	18	1.8%	2	3.8%	17	2.2%	1	2.7%	6	4.3%	11	4.1%	9	3.1%	9	3.6%	16
Co-op Foodmarket - Queens Road, Hurst Cross, Ashton under Lyne	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	1	0.4%	1	0.5%	2
Co-op Late Shop - 392-396 Hollins Road, Oldham	0.7%	4	2.4%	3	0.3%	2	0.0%	0	1.5%	3	0.3%	1	0.8%	2	0.3%	1	0.8%	3
Co-op Late Shop - 650 Oldham Road, Failsworth	0.3%	2	0.0%	0	0.4%	2	1.1%	1	0.5%	1	0.0%	0	0.0%	0	0.6%	2	0.2%	1
Co-op Late Shop - Cathedral Road, Chadderton	0.8%	5	0.9%	1	0.8%	4	0.0%	0	0.6%	1	1.3%	3	1.6%	4	0.4%	1	1.1%	5
Co-op Late Shop - Kenyon Lane, Middleton	0.5%	3	1.4%	1	0.3%	1	0.0%	0	0.7%	1	0.6%	1	0.7%	1	0.5%	1	0.3%	1
Co-op Late Shop - Middleton Road West, Chadderton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Co-op Village Store - Greenfield	0.9%	5	1.4%	2	0.8%	4	2.3%	2	0.7%	2	0.8%	2	0.9%	2	0.7%	2	0.8%	4
Co-op Village Store - Uppermill	1.2%	7	1.9%	2	1.0%	5	1.5%	1	0.7%	2	1.6%	4	2.3%	5	0.4%	1	1.3%	6
Farmfoods - Middleton Road, Chadderton	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Iceland - Arndale Centre, Middleton	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.3%	1

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Weighted:

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Iceland - Market Street, Shaw	0.7%	4	0.0%	0	0.8%	4	1.5%	1	0.4%	1	0.7%	2	0.8%	2	0.7%	2	0.8%	4
Lidl - Ashton Old Road, Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl - Jardine Way, Chadderton	1.2%	6	0.0%	0	1.4%	6	0.0%	0	0.6%	1	2.0%	5	0.6%	1	1.3%	4	0.9%	4
Lidl - Old Church Street, Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl - Stamford Street, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl - Upper Conran Street, Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Oldham	0.2%	1	0.0%	0	0.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1
Morrisons - Dawson Street, Heywood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons - Foundry Street, Dukinfield	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	1	0.4%	1	0.9%	2	0.0%	0	0.5%	2
Morrisons - Hollinwood Avenue, Chadderton	2.1%	11	2.6%	3	1.9%	8	1.6%	1	2.8%	6	1.6%	4	3.2%	7	1.0%	3	2.6%	11
Morrisons - Kingsway, Rochdale	1.7%	9	2.7%	3	1.5%	6	0.0%	0	1.3%	3	2.5%	6	1.3%	3	2.2%	6	2.1%	9
Morrisons - Poplar Street, Failsworth	1.9%	10	0.0%	0	2.3%	10	0.0%	0	1.4%	3	2.8%	7	1.0%	2	2.5%	7	2.3%	10
Netto - Hollins Road, Oldham	1.6%	8	1.0%	1	1.7%	7	1.6%	1	3.4%	7	0.0%	0	1.3%	3	2.0%	6	1.5%	7
Netto - Huddersfield Road, Oldham	1.4%	8	0.0%	0	1.8%	8	0.0%	0	1.1%	2	2.1%	5	1.0%	2	1.9%	5	1.6%	7
Netto - Kingsway Retail Park, Rochdale	0.7%	4	0.0%	0	0.9%	4	1.6%	1	0.0%	0	1.2%	3	0.7%	1	0.9%	3	0.7%	3
Netto - Old Church Street, Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's - Heaton Park Road West, Higher Blackley	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.3%	1
Sainsbury's - Lord Sheldon Way, Ashton under Lyne	0.6%	3	0.9%	1	0.5%	2	0.0%	0	0.5%	1	0.8%	2	0.9%	2	0.4%	1	0.7%	3
Sainsbury's - Union Street, Oldham	4.5%	24	3.3%	4	4.8%	21	7.4%	5	5.5%	12	2.4%	6	5.1%	11	2.9%	8	3.6%	16
Somerfield - Crescent Road, Cheetham Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Rochdale Road, Royton	2.3%	13	1.9%	2	2.4%	11	3.0%	2	1.4%	3	3.0%	8	1.4%	3	3.4%	10	2.9%	13
Spar - Heyside, Royton	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
Spar - High Street, Uppermill, Oldham	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Spar - Lime Green Road, Oldham	0.6%	3	0.0%	0	0.7%	3	0.0%	0	0.5%	1	0.8%	2	0.0%	0	1.1%	3	0.5%	2

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Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Spar - Stanycliffe Lane, Middleton	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.0%	0
Tesco - Bleasby Street, Oldham	2.7%	15	1.9%	2	2.9%	13	1.1%	1	3.2%	7	2.7%	7	3.2%	7	2.2%	6	2.5%	11
Tesco - Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco - Oldham Way, Chadderton	1.6%	8	1.9%	2	1.5%	6	1.8%	1	2.5%	6	0.7%	2	1.8%	4	1.6%	5	1.9%	8
Tesco - Rochdale	1.8%	10	4.8%	5	1.0%	4	2.2%	1	1.7%	4	1.7%	4	3.0%	7	1.0%	3	2.2%	10
Tesco Express - Lees Road, Oldham	1.2%	7	0.7%	1	1.3%	6	1.1%	1	1.1%	3	1.3%	3	1.4%	3	0.9%	2	0.9%	4
Tesco Express - Market Street, Shaw	0.5%	3	1.9%	2	0.2%	1	0.0%	0	0.5%	1	0.8%	2	0.0%	0	0.7%	2	0.5%	2
Tesco Express - Milnrow	0.5%	3	0.0%	0	0.6%	3	0.0%	0	0.0%	0	1.1%	3	0.7%	1	0.4%	1	0.6%	3
Tesco Extra - Failsworth Precinct, Failsworth	4.2%	23	4.9%	5	4.1%	18	6.2%	4	5.1%	11	3.0%	8	5.4%	12	3.9%	11	5.3%	23
Tesco Metro - Middleton	4.7%	25	7.7%	8	4.0%	17	3.8%	3	3.6%	8	5.9%	15	5.3%	12	4.4%	12	4.3%	19
Local Shops - Chadderton	1.7%	9	2.3%	2	1.6%	7	2.6%	2	2.8%	6	0.5%	1	0.6%	1	2.8%	8	1.3%	6
Local Shops - Failsworth	1.2%	6	2.0%	2	1.0%	4	1.6%	1	1.0%	2	1.2%	3	0.5%	1	1.9%	5	1.2%	5
Local Shops - Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Huddersfield Road ('Hill Stores')	0.3%	2	0.7%	1	0.2%	1	1.1%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.2%	1
Local Shops - Lees	0.6%	3	0.0%	0	0.7%	3	2.2%	1	0.3%	1	0.3%	1	1.0%	2	0.3%	1	0.7%	3
Local Shops - Oldham Town Centre	8.6%	46	12.3%	13	7.6%	33	11.0%	7	7.9%	17	8.5%	22	6.1%	13	9.6%	27	5.6%	24
Local Shops - Royton	1.9%	10	2.8%	3	1.6%	7	1.5%	1	0.9%	2	2.8%	7	0.5%	1	2.9%	8	2.1%	9
Local Shops - Shaw	0.7%	4	1.8%	2	0.4%	2	1.5%	1	0.4%	1	0.8%	2	0.0%	0	1.0%	3	0.9%	4
Local Shops - Uppermill	0.8%	5	0.5%	1	0.9%	4	1.5%	1	0.7%	2	0.8%	2	1.4%	3	0.5%	2	0.9%	4
Other	2.6%	14	1.7%	2	2.9%	12	3.3%	2	3.4%	8	1.7%	4	3.7%	8	2.1%	6	2.8%	12
Internet / Home Delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leech Street, Stalybridge	0.6%	3	0.0%	0	0.7%	3	0.0%	0	0.5%	1	0.8%	2	1.4%	3	0.0%	0	0.7%	3
Co-op, King Street, High Street Delph, Delph, Oldham	0.5%	3	0.9%	1	0.3%	2	0.0%	0	0.0%	0	1.0%	3	0.7%	2	0.4%	1	0.6%	3
Co-op, Ripponden Road, Moorside	0.4%	2	1.4%	2	0.2%	1	1.1%	1	0.7%	2	0.0%	0	0.7%	2	0.0%	0	0.5%	2
Co-op, Rooley Moor Road, Rochdale	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	1	0.4%	1	0.2%	1
Iceland, Bow Street, Ashton under Lyne	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.7%	2	0.2%	1
Marks and Spencer, Warrington Street, Ashton under Lyne	0.6%	3	0.0%	0	0.7%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.7%	2	0.2%	1
Morrisons, Femple Way, Oldham	0.2%	1	0.0%	0	0.3%	1	1.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.3%	1
Netto, Limeside Road, Oldham	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Somerfield, Milnrow, Rochdale	1.4%	7	0.0%	0	1.7%	7	0.0%	0	0.7%	1	2.3%	6	0.7%	1	2.1%	6	1.7%	7
Tesco, Kingsway, Alkrington	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.3%	1
Tesco, Tiviot Way, Stockport	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.3%	1
Tesco, Trinity Street, Stalybridge	0.9%	5	1.9%	2	0.7%	3	1.5%	1	0.9%	2	0.8%	2	1.4%	3	0.4%	1	0.7%	3
Tesco, Valley Park Road, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Alkrington	0.5%	3	0.0%	0	0.6%	3	1.9%	1	0.0%	0	0.5%	1	1.1%	3	0.0%	0	0.3%	1
Local Shops- Ashton under Lyne	0.6%	3	0.9%	1	0.5%	2	0.0%	0	0.5%	1	0.8%	2	0.0%	0	1.1%	3	0.5%	2
Local Shops- Delph	0.1%	1	0.0%	0	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Local Shops- Greenfield	0.4%	2	0.5%	1	0.4%	2	0.0%	0	0.0%	0	0.9%	2	0.8%	2	0.2%	1	0.5%	2
Local Shops- Heywood	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1
Local Shops- High Crompton	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1
Local Shops- Middleton	2.7%	14	4.9%	5	2.1%	9	4.4%	3	2.2%	5	2.6%	7	3.7%	8	2.2%	6	2.4%	10
Local Shops- Milnrow	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.0%	0	0.3%	1
Local Shops- Moorside	0.1%	1	0.0%	0	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Local Shops- Newhey	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.3%	1
Local Shops- Rochdale	2.1%	12	2.7%	3	2.0%	9	3.6%	2	0.7%	1	3.0%	8	1.1%	2	2.7%	8	1.2%	5
Local Shops- Saddleworth	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Local Shops- Springhead	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Local Shops- Stalybridge	0.6%	3	0.9%	1	0.5%	2	0.0%	0	0.9%	2	0.4%	1	0.9%	2	0.4%	1	0.5%	2
Local Shops- Syke	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
Local Shops- Warren Lane, Oldham	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Other Rochdale	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.0%	0	0.3%	1
Other Manchester	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.3%	1
(Don't know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	541	107	434	67	219	254	220	283	434									
Sample:	541	106	435	69	214	257	227	276	435									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q14 How often do you make 'top up' shopping trips to...? (STORE / DESTINATION MENTIONED AT Q13)																		
<i>Those who do top-up shopping at Q12</i>																		
Daily	9.1%	59	8.9%	11	9.2%	47	9.1%	7	11.6%	30	7.1%	22	7.9%	21	10.7%	36	8.1%	42
Two or more times a week	49.4%	318	48.8%	63	49.5%	255	44.0%	35	55.1%	143	45.8%	139	49.0%	129	48.5%	162	50.7%	263
At least once a week	28.5%	184	26.4%	34	29.0%	150	30.1%	24	25.0%	65	31.0%	94	32.2%	85	26.6%	89	29.4%	152
At least once a fortnight	4.5%	29	5.0%	7	4.4%	23	4.1%	3	2.9%	8	6.1%	18	4.2%	11	4.4%	15	4.4%	23
At least once a month	1.0%	7	0.6%	1	1.1%	6	2.6%	2	0.8%	2	0.8%	2	1.1%	3	1.1%	4	0.9%	5
Less often	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.6%	2	0.2%	1
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	6.7%	43	9.6%	12	5.9%	31	10.0%	8	4.3%	11	7.9%	24	4.8%	13	8.0%	27	5.8%	30
(Don't know)	0.3%	2	0.8%	1	0.2%	1	0.0%	0	0.4%	1	0.4%	1	0.8%	2	0.0%	0	0.4%	2
Weighted base:		645		129		516		79		259		304		263		335		519
Sample:		650		131		519		83		255		310		272		330		525

Q15 Which retailer do you normally purchase your top-up food internet / home delivery shopping from?*Those who do their top-up shopping on the internet at Q13*

Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		0		0		0		0		0		0		0		0		0
Sample:		0		0		0		0		0		0		0		0		0

Q16 Of all the money you spend on food and household groceries, what share goes to your main food shop?*Those who do top-up shopping at Q12*

Over ¾ (over three-quarters)	53.2%	343	51.6%	67	53.6%	276	50.7%	40	56.0%	145	51.5%	157	55.4%	145	52.1%	174	55.0%	285
½ to ¾ (one-half to three-quarters)	26.2%	169	24.8%	32	26.6%	137	29.6%	24	27.0%	70	24.9%	76	26.8%	70	25.8%	87	27.6%	143
¼ to ½ (one-quarter to one-half)	8.1%	52	8.6%	11	7.9%	41	7.0%	6	7.0%	18	9.3%	28	8.1%	21	7.6%	25	6.7%	35
Less than ¼ (less than one-quarter)	1.3%	8	2.3%	3	1.0%	5	6.1%	5	0.8%	2	0.4%	1	1.3%	3	1.4%	5	1.3%	7
None	1.0%	6	1.3%	2	0.9%	5	0.0%	0	0.9%	2	1.3%	4	0.5%	1	1.5%	5	1.1%	5
(Don't know / Varies)	10.2%	66	11.3%	15	10.0%	51	6.6%	5	8.3%	22	12.5%	38	8.0%	21	11.7%	39	8.4%	43
Weighted base:		645		129		516		79		259		304		263		335		519
Sample:		650		131		519		83		255		310		272		330		525

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q17 Where did you last buy clothing or footwear goods?																		
<i>Those who bought clothing or footwear goods at Q17 (excluding varies and don't buy these goods)</i>																		
Ashton under Lyne	7.2%	68	6.8%	15	7.3%	53	6.2%	8	4.9%	18	9.4%	42	5.6%	21	8.4%	43	6.6%	49
Bury Town Centre	2.0%	19	1.7%	4	2.1%	15	0.0%	0	0.9%	3	3.5%	16	2.6%	10	1.4%	7	2.0%	15
Chadderton	2.0%	19	0.5%	1	2.4%	17	1.2%	2	3.1%	11	1.3%	6	0.9%	3	2.7%	13	2.2%	17
Crown Point North, Denton	1.4%	13	2.4%	5	1.1%	8	2.5%	3	1.4%	5	1.1%	5	2.4%	9	0.8%	4	1.7%	12
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.4%	4	0.0%	0	0.5%	4	0.0%	0	1.0%	4	0.0%	0	0.3%	1	0.5%	3	0.5%	4
Halifax	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.1%	1
Harpurhey (North City Shopping Centre)	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Huddersfield	0.3%	3	0.2%	1	0.3%	3	0.0%	0	0.4%	1	0.3%	2	0.5%	2	0.2%	1	0.3%	2
Huddersfield Road ('Hill Stores')	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Leeds	0.3%	3	0.7%	1	0.1%	1	0.9%	1	0.0%	0	0.3%	1	0.7%	3	0.0%	0	0.3%	3
Lees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	18.6%	176	19.8%	44	18.2%	132	24.9%	30	20.1%	74	16.0%	72	23.1%	87	15.2%	77	19.4%	144
Middleton	1.4%	13	1.9%	4	1.3%	9	1.0%	1	0.4%	1	2.4%	11	1.5%	5	1.3%	7	1.1%	8
Newton Heath	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Oldham Town Centre	38.8%	367	38.6%	86	38.8%	281	49.1%	60	38.9%	143	35.4%	159	34.8%	130	41.1%	207	37.1%	275
Rochdale	8.0%	76	7.8%	17	8.1%	59	3.2%	4	8.7%	32	9.0%	40	6.2%	23	10.2%	52	8.1%	60
Royton	0.7%	7	0.9%	2	0.7%	5	1.8%	2	0.0%	0	1.1%	5	0.1%	1	0.9%	4	0.9%	7
Shaw	1.7%	16	0.2%	1	2.2%	16	0.8%	1	3.2%	12	0.8%	3	1.6%	6	2.1%	10	1.7%	13
Uppermill	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Alexandra Retail Park, Oldham	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	1.1%	10	0.9%	2	1.1%	8	0.4%	1	1.8%	7	0.7%	3	0.9%	3	1.3%	7	1.4%	10
Kinsway Retail Park, Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	0.4%	4	0.0%	0	0.5%	4	0.0%	0	0.3%	1	0.6%	3	0.0%	0	0.7%	4	0.5%	4
Snipe Retail Park, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre	2.9%	28	2.6%	6	3.0%	22	2.5%	3	2.9%	11	2.8%	13	4.0%	15	2.1%	11	3.2%	23
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.9%	56	8.6%	19	5.1%	37	2.9%	3	4.6%	17	7.9%	36	7.9%	29	3.9%	20	6.5%	48
Internet / Home Delivery	4.5%	43	4.9%	11	4.4%	32	2.1%	3	3.8%	14	5.6%	25	3.9%	15	5.1%	26	4.1%	30
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton Under Lyne	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Asda, Milne Street, Chadderton	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.5%	2	0.3%	1	0.0%	0	0.6%	3	0.3%	2

Oldham Household Survey For White Young Green

Weighted:

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Pilsworth	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.2%	1
Saddleworth	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1
Stalybridge	0.5%	5	0.9%	2	0.4%	3	0.0%	0	0.6%	2	0.7%	3	1.1%	4	0.2%	1	0.5%	4
Stockport	0.5%	4	0.0%	0	0.6%	4	0.0%	0	1.2%	4	0.0%	0	1.1%	4	0.0%	0	0.6%	4
Tesco Extra, Failsworth Precinct, Failsworth	0.1%	1	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Tesco, Oldham Way, Chadderton	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	946		222		725		122		367		450		375		504		743	
Sample:	947		224		723		125		362		453		386		493		749	

Q18 How do you normally travel to...? (DESTINATION MENTIONED AT Q17)*Those who bought clothing or footwear goods at Q17*

Car / van (as driver)	46.9%	454	57.7%	129	43.6%	325	58.8%	73	57.4%	214	35.2%	163	60.6%	232	38.1%	197	58.4%	443
Car / van (as passenger)	14.0%	136	4.5%	10	16.9%	126	14.0%	17	10.9%	41	16.5%	77	10.9%	42	15.6%	81	14.0%	106
Bus, minibus or coach	21.3%	206	15.4%	34	23.1%	172	16.1%	20	12.7%	47	29.6%	137	12.8%	49	27.6%	143	11.8%	89
Motorcycle, scooter or moped	0.4%	4	1.8%	4	0.0%	0	0.0%	0	1.1%	4	0.0%	0	0.5%	2	0.4%	2	0.5%	4
Walk	4.3%	42	4.0%	9	4.4%	33	2.4%	3	6.3%	24	3.3%	15	3.1%	12	4.7%	24	2.2%	17
Taxi	0.5%	4	0.7%	1	0.4%	3	0.0%	0	0.5%	2	0.5%	2	0.2%	1	0.7%	4	0.2%	1
Tram	0.2%	2	0.5%	1	0.1%	1	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.4%	2	0.1%	1
Train	4.8%	47	5.1%	11	4.8%	35	4.4%	6	4.0%	15	5.7%	26	6.7%	26	3.3%	17	5.6%	43
Metro	0.4%	3	0.7%	1	0.3%	2	0.0%	0	0.0%	0	0.8%	3	0.3%	1	0.3%	1	0.4%	3
Bicycle	0.4%	4	1.7%	4	0.0%	0	0.0%	0	1.0%	4	0.0%	0	0.0%	0	0.7%	4	0.4%	3
Other	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Internet / Goods delivered (Don't know / Varies)	4.5%	44	4.9%	11	4.4%	33	2.0%	3	3.7%	14	5.7%	26	3.9%	15	5.2%	27	4.0%	30
	2.2%	21	2.9%	6	2.0%	15	2.4%	3	1.8%	7	2.5%	12	1.0%	4	2.9%	15	2.3%	18
Weighted base:	968		224		745		125		373		463		382		518		758	
Sample:	969		226		743		128		368		466		394		506		764	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?																		
<i>Those who bought clothing or footwear goods at Q17</i>																		
Yes – non-food shopping	8.1%	79	6.2%	14	8.7%	65	8.0%	10	5.4%	20	10.3%	48	7.0%	27	8.2%	42	7.8%	59
Yes – leisure activity	11.8%	115	10.2%	23	12.3%	92	12.7%	16	11.2%	42	12.1%	56	11.3%	43	11.9%	62	13.4%	102
Yes – visiting services such as banks and other financial institutions	2.7%	26	3.0%	7	2.6%	19	3.0%	4	3.0%	11	2.4%	11	2.8%	11	2.4%	12	2.5%	19
Yes – visiting friends/relatives	3.2%	31	2.0%	5	3.6%	27	4.7%	6	3.2%	12	2.9%	13	4.2%	16	2.6%	13	3.1%	24
Yes – other activity	0.5%	5	1.4%	3	0.2%	2	0.0%	0	0.7%	2	0.6%	3	0.4%	2	0.7%	3	0.5%	4
Varies	2.9%	28	4.9%	11	2.3%	17	0.0%	0	2.9%	11	3.7%	17	2.7%	10	3.1%	16	2.8%	21
No	68.6%	664	70.7%	158	68.0%	506	70.5%	88	70.3%	262	66.7%	309	69.2%	264	69.0%	357	68.6%	520
Yes – day out	0.6%	6	0.7%	1	0.6%	4	0.8%	1	0.3%	1	0.8%	4	1.2%	5	0.2%	1	0.6%	5
Yes – food shopping	1.3%	12	1.2%	3	1.3%	10	2.4%	3	2.0%	7	0.4%	2	1.1%	4	1.4%	7	1.0%	7
Yes - have something to eat/drink	2.1%	20	1.0%	2	2.4%	18	1.0%	1	2.2%	8	2.4%	11	2.7%	10	1.7%	9	1.7%	13
Yes - work	0.3%	3	0.0%	0	0.4%	3	0.8%	1	0.5%	2	0.0%	0	0.5%	2	0.1%	1	0.4%	3
Yes - hairdressers	0.3%	3	0.5%	1	0.3%	2	0.0%	0	0.3%	1	0.4%	2	0.3%	1	0.1%	1	0.3%	2
(Don't Know)	0.7%	7	1.5%	3	0.5%	3	0.6%	1	0.5%	2	0.9%	4	0.5%	2	1.0%	5	0.6%	4
Weighted base:	968	224	745	125	373	463	382	518	758									
Sample:	969	226	743	128	368	466	394	506	764									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q20 Where did you last buy Books, CDs, DVDS?																		
<i>Excluding varies and don't buy these goods at Q20</i>																		
Ashton under Lyne	6.5%	46	2.5%	4	7.6%	42	4.5%	5	4.9%	15	9.2%	26	7.7%	24	5.2%	19	5.8%	34
Bury Town Centre	0.6%	4	2.3%	4	0.1%	1	0.0%	0	1.0%	3	0.4%	1	0.7%	2	0.7%	2	0.8%	4
Chadderton	5.1%	37	3.8%	6	5.5%	30	0.7%	1	7.3%	23	4.6%	13	2.9%	9	7.4%	27	4.7%	28
Crown Point North, Denton	0.1%	1	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	1.5%	11	2.0%	3	1.3%	7	0.9%	1	1.7%	5	1.5%	4	1.3%	4	1.4%	5	1.2%	7
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.2%	1	0.2%	1	0.1%	1	0.1%	1
Huddersfield Road ('Hill Stores')	0.2%	2	0.5%	1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.5%	2	0.0%	0	0.1%	1
Leeds	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Lees	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.0%	0	1.0%	3	0.2%	1	0.6%	2	0.3%	2
Manchester City Centre	13.1%	94	15.7%	25	12.3%	68	14.7%	17	14.2%	45	11.1%	32	15.5%	48	10.4%	38	14.1%	83
Middleton	2.9%	21	4.5%	7	2.4%	13	2.4%	3	0.9%	3	5.3%	15	2.2%	7	3.5%	13	2.5%	15
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	33.1%	237	31.8%	52	33.5%	186	40.7%	46	31.4%	99	31.7%	90	30.2%	94	35.0%	127	32.0%	189
Rochdale	5.9%	42	4.1%	7	6.4%	35	1.3%	1	4.3%	14	9.5%	27	3.8%	12	8.0%	29	5.3%	32
Royton	1.2%	8	0.6%	1	1.3%	7	0.0%	0	0.7%	2	2.1%	6	0.4%	1	1.7%	6	1.2%	7
Shaw	2.8%	20	3.0%	5	2.8%	15	1.3%	1	4.2%	13	1.9%	5	1.4%	4	3.8%	14	3.0%	18
Uppermill	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.4%	1	0.4%	1	0.8%	3	0.0%	0	0.4%	3
Elk Mill Retail Park, Oldham	0.7%	5	0.0%	0	1.0%	5	0.0%	0	1.3%	4	0.4%	1	0.3%	1	1.2%	4	0.7%	4
Kinsway Retail Park, Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1
Snipe Retail Park, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre	1.6%	11	1.3%	2	1.7%	9	3.8%	4	0.2%	1	1.8%	5	1.9%	6	1.5%	5	1.7%	10
In-store in a supermarket (please state which)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	24	4.2%	7	3.2%	18	2.5%	3	3.2%	10	4.0%	11	5.2%	16	1.7%	6	3.7%	22
Internet / Home Delivery	16.6%	119	19.9%	32	15.6%	86	24.1%	27	19.3%	61	10.8%	31	21.3%	67	13.3%	48	18.0%	106
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton Under Lyne	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0
Asda, Milne Street,	0.6%	4	0.0%	0	0.7%	4	0.7%	1	1.0%	3	0.0%	0	0.2%	1	0.9%	3	0.7%	4

Oldham Household Survey For White Young Green

Weighted:

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Chadderton																		
Bardsley	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Hyde	0.3%	2	0.6%	1	0.2%	1	0.0%	0	0.0%	0	0.7%	2	0.3%	1	0.3%	1	0.3%	2
Dukinfield	0.4%	3	0.0%	0	0.5%	3	0.0%	0	1.0%	3	0.0%	0	0.7%	2	0.3%	1	0.5%	3
Morrisons, Kingsway, Rochdale	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
Morrisons, Poplar Street, Failsworth	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Pilsworth	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1
Stalybridge	0.2%	2	0.6%	1	0.1%	1	0.9%	1	0.2%	1	0.0%	0	0.0%	0	0.4%	2	0.3%	2
Stockport	0.4%	3	1.2%	2	0.2%	1	0.7%	1	0.0%	0	0.8%	2	0.2%	1	0.6%	2	0.5%	3
Tesco Extra, Failsworth Precinct, Failsworth	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Tesco, Silk Street, Rochdale	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Tesco, Trinity Street, Stalybridge	0.4%	3	0.6%	1	0.4%	2	0.0%	0	0.3%	1	0.7%	2	0.3%	1	0.6%	2	0.3%	2
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		716		162		554		113		315		284		312		362		590
Sample:		715		166		549		116		311		283		323		350		593

Q21 How do you normally travel to...? (DESTINATION MENTIONED AT Q20)*Those who bought Books, CDs, DVDS at Q20*

Car / van (as driver)	41.3%	302	56.8%	95	36.7%	207	42.3%	48	45.0%	144	36.9%	108	46.9%	150	36.6%	136	48.7%	295
Car / van (as passenger)	12.2%	89	1.0%	2	15.5%	88	9.8%	11	10.8%	35	14.4%	42	10.3%	33	14.3%	53	12.4%	75
Bus, minibus or coach	16.9%	124	10.2%	17	18.9%	107	16.3%	18	12.6%	40	21.9%	64	11.3%	36	20.9%	78	9.4%	57
Motorcycle, scooter or moped	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Walk	6.6%	48	5.2%	9	7.0%	39	4.9%	5	7.0%	22	6.9%	20	2.6%	8	9.9%	37	4.4%	27
Taxi	0.8%	6	0.9%	1	0.8%	4	0.7%	1	0.5%	1	1.2%	4	0.7%	2	0.8%	3	0.7%	4
Tram	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Train	3.6%	27	3.3%	5	3.8%	21	2.0%	2	2.8%	9	4.9%	14	4.8%	15	2.4%	9	4.0%	24
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.0%	0	0.2%	1
Internet / Goods delivered	16.0%	117	19.3%	32	15.1%	85	24.1%	27	18.6%	60	10.4%	31	20.8%	67	12.7%	47	17.6%	106
(Don't know / Varies)	2.0%	15	2.1%	4	2.0%	11	0.0%	0	2.1%	7	2.8%	8	2.2%	7	1.8%	7	2.4%	14
Weighted base:		733		167		565		113		321		294		320		370		605
Sample:		732		170		562		116		317		294		333		357		608

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q22 Where did you last buy small household goods such as home furnishings, glass and china items?																		
<i>Excluding varies and don't buy these goods at Q22</i>																		
Ashton under Lyne	9.8%	64	6.0%	8	10.8%	56	19.1%	18	9.2%	26	7.1%	20	11.6%	32	8.2%	28	10.0%	55
Bury Town Centre	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.2%	1
Chadderton	4.8%	31	4.6%	6	4.8%	25	2.4%	2	6.0%	17	4.3%	12	2.2%	6	7.3%	25	5.1%	27
Crown Point North, Denton	0.5%	3	0.7%	1	0.4%	2	0.0%	0	0.0%	0	1.1%	3	0.7%	2	0.3%	1	0.6%	3
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	2.0%	13	0.6%	1	2.4%	12	0.0%	0	2.5%	7	2.2%	6	1.5%	4	1.8%	6	2.2%	12
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.2%	1	0.5%	1	0.0%	0	0.1%	1
Huddersfield Road ('Hill Stores')	0.1%	1	0.0%	0	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Manchester City Centre	9.1%	60	9.9%	13	8.9%	46	9.0%	8	11.4%	32	6.9%	19	13.7%	37	6.2%	21	9.7%	53
Middleton	1.2%	8	1.6%	2	1.1%	6	2.4%	2	0.0%	0	2.1%	6	0.0%	0	2.4%	8	0.9%	5
Newton Heath	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.2%	1
Oldham Town Centre	37.0%	241	40.6%	55	36.0%	186	39.1%	36	32.8%	92	40.8%	113	31.8%	87	39.8%	136	34.8%	190
Rochdale	8.6%	56	10.5%	14	8.1%	42	1.9%	2	9.7%	27	9.8%	27	9.6%	26	8.2%	28	8.2%	45
Royton	2.4%	16	0.7%	1	2.9%	15	1.3%	1	3.3%	9	2.0%	6	0.9%	2	3.6%	12	2.1%	11
Shaw	2.8%	18	2.5%	3	2.9%	15	0.0%	0	3.0%	8	3.2%	9	2.0%	5	3.7%	13	2.4%	13
Uppermill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	1	0.3%	1	0.3%	1	0.0%	0	0.3%	2
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1
Elk Mill Retail Park, Oldham	3.5%	23	3.9%	5	3.4%	17	0.0%	0	5.3%	15	2.8%	8	2.5%	7	4.3%	15	3.9%	21
Housing Units Ltd, Oldham	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.3%	1
IKEA, Wellington Road, Ashton under Lyne	4.2%	28	4.7%	6	4.1%	21	4.9%	5	5.9%	17	2.3%	6	7.2%	20	2.1%	7	4.6%	25
Kinsway Retail Park, Rochdale	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.3%	1
Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.5%	4	0.0%	0	0.7%	4	2.2%	2	0.0%	0	0.6%	2	0.4%	1	0.7%	3	0.5%	3
The Trafford Centre	1.5%	9	1.6%	2	1.4%	7	2.4%	2	1.1%	3	1.5%	4	1.7%	5	1.1%	4	1.5%	8
In-store in a supermarket (please state which)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.7%	31	9.3%	13	3.5%	18	2.7%	3	3.9%	11	6.2%	17	5.7%	16	4.1%	14	5.6%	30
Internet / Home Delivery	4.1%	27	1.6%	2	4.7%	24	10.9%	10	3.0%	8	2.9%	8	5.6%	15	3.1%	10	4.1%	22
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Asda, Milne Street, Chadderton	0.6%	4	0.0%	0	0.8%	4	0.8%	1	0.3%	1	0.8%	2	0.4%	1	0.9%	3	0.7%	4
Dukinfield	0.5%	3	0.0%	0	0.6%	3	0.0%	0	0.7%	2	0.4%	1	0.7%	2	0.3%	1	0.6%	3
Morrisons, Hollinwood Avenue, Chadderton	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1
Stockport	0.3%	2	0.6%	1	0.2%	1	0.0%	0	0.6%	2	0.0%	0	0.3%	1	0.0%	0	0.3%	2
Tesco, Oldham Way, Chadderton	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.1%	1
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	653	136	517	93	282	276	274	343	544									
Sample:	658	138	520	98	278	280	284	337	551									

Q23 How do you normally travel to...? (DESTINATION MENTIONED AT Q22)*Those who bought small household goods such as home furnishings, glass and china items at Q22*

Car / van (as driver)	53.8%	372	70.6%	104	49.3%	268	53.0%	53	59.4%	171	48.8%	147	65.3%	189	45.5%	164	63.7%	369
Car / van (as passenger)	17.5%	121	5.1%	7	20.9%	114	15.9%	16	14.6%	42	21.0%	63	12.9%	37	20.5%	74	17.5%	101
Bus, minibus or coach	16.0%	111	9.0%	13	17.9%	98	13.0%	13	13.0%	38	20.0%	60	9.5%	27	21.5%	78	8.1%	47
Motorcycle, scooter or moped	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Walk	4.0%	28	6.6%	10	3.3%	18	2.2%	2	5.4%	15	3.3%	10	1.7%	5	5.6%	20	1.8%	10
Taxi	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	7	1.0%	1	1.1%	6	1.0%	1	1.0%	3	1.2%	3	2.2%	6	0.3%	1	1.3%	7
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.3%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	4.0%	28	1.5%	2	4.7%	25	10.2%	10	2.9%	8	2.7%	8	5.3%	15	3.2%	11	3.9%	22
(Don't know / Varies)	3.1%	21	4.5%	7	2.7%	15	4.7%	5	2.8%	8	2.8%	8	3.0%	9	2.6%	9	3.4%	20
Weighted base:	692	148	544	100	289	301	289	362	579									
Sample:	698	150	548	104	287	305	299	356	587									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q24 Where did you last buy goods such as toys, games, bicycles and recreations goods?																		
<i>Excluding varies and don't buy these goods at Q24</i>																		
Ashton under Lyne	6.8%	32	5.0%	5	7.2%	27	10.2%	9	6.0%	13	6.0%	10	9.8%	20	4.9%	12	6.5%	27
Bury Town Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1
Chadderton	4.2%	20	6.7%	7	3.5%	13	0.0%	0	5.3%	12	5.0%	8	5.2%	11	3.6%	9	4.2%	17
Crown Point North, Denton	1.9%	9	0.7%	1	2.3%	9	2.3%	2	2.0%	4	1.7%	3	2.2%	5	1.5%	4	2.3%	9
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.7%	3	1.0%	1	0.6%	2	0.0%	0	0.9%	2	0.6%	1	1.0%	2	0.4%	1	0.8%	3
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	16.9%	81	21.5%	22	15.6%	59	24.0%	21	15.4%	34	15.0%	25	18.0%	37	15.4%	38	18.5%	75
Middleton	1.4%	7	0.0%	0	1.8%	7	1.6%	1	0.6%	1	2.4%	4	1.2%	3	1.7%	4	0.9%	4
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	35.9%	172	30.2%	31	37.4%	141	35.1%	31	36.0%	81	36.2%	60	28.7%	59	41.4%	102	32.2%	131
Rochdale	6.7%	32	7.7%	8	6.4%	24	0.0%	0	8.0%	18	8.6%	14	5.5%	11	7.9%	19	7.4%	30
Royton	1.2%	6	2.0%	2	1.0%	4	1.1%	1	1.8%	4	0.6%	1	1.0%	2	1.2%	3	1.5%	6
Shaw	0.9%	4	1.0%	1	0.9%	3	0.0%	0	0.9%	2	1.5%	2	1.6%	3	0.0%	0	0.7%	3
Uppermill	0.5%	3	1.0%	1	0.4%	2	1.1%	1	0.5%	1	0.3%	1	0.7%	2	0.4%	1	0.5%	2
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	1.3%	6	0.7%	1	1.5%	6	1.4%	1	1.8%	4	0.6%	1	1.1%	2	1.7%	4	1.6%	6
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.4%	2	0.0%	0	0.5%	2	1.1%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	2	0.5%	2
Elk Mill Retail Park, Oldham	3.7%	17	1.0%	1	4.4%	16	6.4%	6	3.4%	8	2.5%	4	3.1%	6	3.6%	9	4.3%	17
Kinsway Retail Park, Rochdale	0.6%	3	0.0%	0	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.7%	1	0.6%	1	0.7%	3
Manchester Fort Shopping Park	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.3%	1
Snipe Retail Park, Ashton under Lyne	0.6%	3	0.0%	0	0.8%	3	1.1%	1	0.0%	0	1.2%	2	0.5%	1	0.8%	2	0.5%	2
The Trafford Centre	0.7%	3	2.5%	3	0.2%	1	1.7%	2	0.5%	1	0.5%	1	1.1%	2	0.4%	1	0.8%	3
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	11	3.4%	3	2.1%	8	0.0%	0	3.3%	7	2.4%	4	3.1%	6	1.5%	4	2.5%	10
Internet / Home delivery	10.0%	48	12.0%	12	9.5%	36	9.9%	9	11.1%	25	8.6%	14	12.5%	26	8.2%	20	10.8%	44
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	1	0.7%	1	0.0%	0	0.8%	2	0.2%	1
Greenfield	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Stalybridge	0.4%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.5%	1	0.4%	1	0.2%	1

Oldham Household Survey For White Young Green

Weighted:

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Stockport	1.5%	7	0.7%	1	1.7%	6	2.8%	2	0.8%	2	1.7%	3	1.8%	4	1.3%	3	1.4%	6
Tesco, Oldham Way, Chadderton	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1
Tesco, Silk Street, Rochdale (Don't buy these goods)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.1%	1
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		479		102		377		89		224		166		207		246		406
Sample:		485		103		382		92		222		171		215		242		414

Q25 How do you normally travel to...? (DESTINATION MENTIONED AT Q24)*Those who bought goods such as toys, games, bicycles and recreations goods at Q24*

Car / van (as driver)	50.2%	250	62.5%	67	46.9%	183	54.7%	50	51.7%	120	45.9%	80	56.9%	121	45.0%	115	58.5%	247
Car / van (as passenger)	15.0%	75	5.6%	6	17.6%	69	13.2%	12	13.1%	30	18.5%	32	14.6%	31	14.8%	38	15.8%	67
Bus, minibus or coach	13.4%	67	6.3%	7	15.3%	60	13.9%	13	12.0%	28	15.0%	26	6.6%	14	19.2%	49	5.6%	23
Motorcycle, scooter or moped	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1
Walk	5.7%	28	8.8%	9	4.8%	19	4.3%	4	7.6%	18	3.9%	7	5.4%	12	5.2%	13	3.5%	15
Taxi	0.7%	4	0.0%	0	1.0%	4	1.3%	1	0.5%	1	0.8%	1	0.0%	0	1.5%	4	0.2%	1
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	2.2%	11	5.0%	5	1.4%	6	1.9%	2	1.6%	4	3.1%	5	1.4%	3	3.1%	8	2.6%	11
Metro	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.2%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered (Don't know / Varies)	9.4%	47	10.3%	11	9.1%	36	9.5%	9	10.3%	24	8.2%	14	12.1%	26	7.5%	19	10.1%	43
	3.0%	15	0.5%	1	3.6%	14	1.1%	1	2.8%	7	4.1%	7	2.5%	5	3.3%	8	3.1%	13
Weighted base:		498		108		391		92		231		174		213		255		422
Sample:		506		111		395		96		229		181		223		252		432

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q26 Where did you last buy chemist goods (including health and beauty products)?																		
<i>Excluding varies and don't buy these goods at Q26</i>																		
Ashton under Lyne	6.6%	60	5.5%	11	7.0%	49	9.5%	11	4.9%	17	7.3%	32	7.2%	26	6.2%	30	6.8%	49
Bury Town Centre	0.4%	4	0.0%	0	0.6%	4	0.0%	0	0.9%	3	0.2%	1	0.5%	2	0.5%	2	0.6%	4
Chadderton	10.2%	93	8.0%	16	10.8%	77	9.4%	11	12.3%	43	8.9%	39	10.2%	37	10.9%	53	11.8%	85
Crown Point North, Denton	0.3%	3	0.0%	0	0.4%	3	0.9%	1	0.3%	1	0.2%	1	0.6%	2	0.2%	1	0.4%	3
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	4.3%	39	5.4%	11	3.9%	28	1.8%	2	4.9%	17	4.4%	19	4.2%	15	4.2%	20	3.9%	28
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.3%	3	0.4%	1	0.3%	2	0.7%	1	0.2%	1	0.4%	2	0.0%	0	0.5%	2	0.3%	2
Leeds	0.3%	3	0.0%	0	0.4%	3	1.5%	2	0.0%	0	0.2%	1	0.5%	2	0.2%	1	0.4%	3
Lees	1.5%	14	2.6%	5	1.2%	9	1.3%	1	0.8%	3	2.2%	10	2.4%	9	1.1%	5	1.7%	13
Manchester City Centre	3.5%	32	3.1%	6	3.6%	25	4.5%	5	5.0%	17	2.1%	9	5.3%	19	2.4%	11	3.4%	24
Middleton	6.1%	55	8.6%	18	5.4%	38	5.7%	7	3.7%	13	8.2%	36	4.7%	17	7.9%	38	5.6%	40
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	35.4%	321	36.7%	74	35.0%	247	43.9%	51	35.4%	125	33.0%	144	31.4%	114	37.0%	179	31.9%	230
Rochdale	8.9%	81	10.0%	20	8.6%	61	5.4%	6	9.3%	33	9.7%	42	10.4%	38	8.4%	41	9.1%	65
Royton	3.3%	30	2.0%	4	3.7%	26	2.6%	3	2.0%	7	4.4%	19	3.2%	12	3.6%	18	3.8%	27
Shaw	4.9%	45	5.8%	12	4.7%	33	3.4%	4	6.3%	22	4.3%	19	3.4%	12	5.9%	29	5.2%	37
Uppermill	1.1%	10	1.9%	4	0.9%	6	0.4%	1	0.8%	3	1.6%	7	1.6%	6	0.7%	3	1.2%	9
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.2%	1
Cheetham Hill Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	1.6%	14	1.2%	3	1.6%	12	0.9%	1	2.4%	8	1.1%	5	2.3%	8	1.0%	5	2.0%	14
Kinsway Retail Park, Rochdale	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.2%	1
Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre	0.2%	2	0.7%	1	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.1%	1	0.3%	1	0.3%	2
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	31	3.2%	7	3.4%	24	3.5%	4	3.7%	13	2.9%	12	3.2%	12	3.2%	16	3.6%	26
Internet / Home delivery	2.3%	21	1.8%	4	2.4%	17	1.1%	1	1.6%	6	3.2%	14	1.8%	7	2.0%	10	2.4%	17
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton Under Lyne	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Asda, Milne Street, Chadderton	0.3%	3	0.0%	0	0.4%	3	0.6%	1	0.6%	2	0.0%	0	0.2%	1	0.4%	2	0.2%	1

Oldham Household Survey For White Young Green

Weighted:

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Asda, Eastlands, Manchester	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Greenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cutgate Shopping Precinct, Rochdale	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Delph	0.3%	3	0.5%	1	0.2%	2	0.0%	0	0.1%	1	0.5%	2	0.4%	2	0.2%	1	0.4%	3
Dukinfield	0.4%	4	0.5%	1	0.4%	3	0.0%	0	0.9%	3	0.2%	1	0.6%	2	0.2%	1	0.6%	4
Greenfield	0.2%	2	0.2%	1	0.2%	2	0.4%	1	0.3%	1	0.1%	1	0.3%	1	0.1%	1	0.1%	1
Hyde	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.1%	1
Local Chemist, Ripponden Road, Moorside, Oldham	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Milnrow	0.6%	6	0.0%	0	0.8%	6	0.0%	0	0.0%	0	1.0%	4	0.4%	1	0.6%	3	0.8%	6
Morrisons, Kingsway, Rochdale	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Morrisons, Poplar Street, Failsworth	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
New Moston	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.4%	1	0.3%	1	0.4%	1	0.3%	1	0.4%	3
Stalybridge	1.3%	12	1.5%	3	1.3%	9	2.6%	3	0.9%	3	1.4%	6	2.0%	7	0.6%	3	1.3%	9
Tesco, Oldham Way, Chadderton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.1%	1
Tesco Extra, Failsworth Precinct, Failsworth	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Tesco, Tiviot Way, Stockport	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Tesco, Trinity Street, Stalybridge	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	1	0.2%	1	0.3%	2
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	909	203		706		117		352		435		362		483		719		
Sample:	912	206		706		121		349		437		376		471		724		

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q27 How do you normally travel to...? (DESTINATION MENTIONED AT Q26)																		
<i>Those who bought chemist goods (including health and beauty products) at Q26</i>																		
Car / van (as driver)	48.5%	451	61.9%	129	44.6%	322	53.8%	65	57.6%	207	39.7%	177	61.8%	227	39.6%	196	60.0%	441
Car / van (as passenger)	10.3%	96	1.9%	4	12.8%	92	9.7%	12	7.9%	28	12.5%	56	9.2%	34	11.0%	55	10.8%	80
Bus, minibus or coach	16.6%	155	10.6%	22	18.4%	133	11.5%	14	10.8%	39	22.7%	101	10.1%	37	21.9%	109	8.2%	60
Motorcycle, scooter or moped	0.4%	3	1.7%	3	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.3%	1	0.5%	3	0.5%	3
Walk	18.3%	170	20.4%	43	17.7%	128	21.1%	25	18.3%	66	17.4%	77	13.8%	51	21.3%	106	15.2%	112
Taxi	0.6%	5	0.7%	1	0.6%	4	0.0%	0	0.2%	1	1.1%	5	0.5%	2	0.7%	4	0.1%	1
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.0%	0	0.7%	3	0.5%	2	0.3%	1	0.1%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered (Don't know / Varies)	2.7%	25	1.7%	4	3.0%	21	2.2%	3	1.9%	7	3.5%	16	2.4%	9	2.4%	12	2.8%	21
	2.2%	21	1.0%	2	2.6%	19	1.7%	2	2.3%	8	2.4%	11	1.5%	6	2.3%	11	2.3%	17
Weighted base:		930		209		721		121		359		445		368		496		735
Sample:		932		212		720		125		356		446		382		483		740

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q28 Where did you last buy electrical items, such as televisions, washing machines and computers?																		
<i>Excluding varies and don't buy these goods at Q28</i>																		
Ashton under Lyne	6.6%	51	7.3%	14	6.3%	37	8.8%	9	4.3%	14	7.8%	28	5.8%	18	7.1%	29	6.1%	39
Bury Town Centre	0.6%	5	1.3%	2	0.4%	2	0.0%	0	1.2%	4	0.4%	1	0.4%	1	0.9%	4	0.4%	2
Chadderton	7.3%	57	7.8%	15	7.2%	42	2.4%	2	7.4%	24	8.7%	31	6.0%	19	9.1%	37	7.9%	50
Crown Point North, Denton	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.8%	6	1.7%	3	0.6%	3	0.0%	0	1.0%	3	0.9%	3	0.3%	1	1.3%	5	0.7%	4
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.3%	1	0.3%	2
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.3%	2	0.4%	1	0.3%	2	0.0%	0	0.2%	1	0.5%	2	0.3%	1	0.4%	1	0.3%	2
Manchester City Centre	4.6%	35	3.5%	7	4.9%	29	5.8%	6	5.5%	17	3.4%	12	5.5%	17	4.0%	16	4.5%	29
Middleton	1.3%	10	1.0%	2	1.3%	8	0.0%	0	0.6%	2	2.2%	8	0.9%	3	1.7%	7	0.9%	5
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	24.5%	190	23.4%	44	24.9%	146	31.9%	32	23.6%	75	23.1%	82	23.3%	73	22.9%	94	23.0%	146
Rochdale	7.2%	56	9.8%	18	6.4%	37	5.4%	5	6.4%	20	8.5%	30	6.4%	20	8.5%	35	6.8%	43
Royton	2.5%	19	2.8%	5	2.4%	14	1.0%	1	3.3%	10	2.2%	8	1.7%	5	3.2%	13	2.6%	16
Shaw	0.5%	4	1.3%	2	0.2%	1	0.0%	0	0.5%	1	0.7%	2	0.0%	0	0.5%	2	0.5%	3
Uppermill	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Alexandra Retail Park, Oldham	0.4%	3	0.6%	1	0.3%	2	0.0%	0	0.3%	1	0.5%	2	0.0%	0	0.7%	3	0.1%	1
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.3%	1	0.8%	3	0.9%	3	0.2%	1	0.4%	2
Cheetham Hill Shopping Centre	0.7%	6	0.6%	1	0.8%	5	1.3%	1	0.4%	1	0.9%	3	1.2%	4	0.2%	1	0.7%	5
Elk Mill Retail Park, Oldham	21.3%	165	20.9%	39	21.4%	126	20.2%	20	24.1%	76	19.3%	68	21.2%	66	22.2%	91	23.5%	149
Kinsway Retail Park, Rochdale	2.6%	20	2.2%	4	2.7%	16	2.9%	3	1.8%	6	3.2%	11	1.9%	6	3.5%	14	3.0%	19
Manchester Fort Shopping Park	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Snipe Retail Park, Ashton under Lyne	2.5%	19	0.0%	0	3.3%	19	5.1%	5	1.6%	5	2.3%	8	2.9%	9	1.7%	7	2.4%	15
The Trafford Centre	0.4%	3	1.1%	2	0.1%	1	0.0%	0	0.9%	3	0.0%	0	0.7%	2	0.2%	1	0.5%	3
In-store in a supermarket	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Other	2.6%	20	4.5%	8	2.0%	12	1.0%	1	2.1%	7	3.6%	13	3.0%	10	2.4%	10	2.6%	16
Internet / Home Delivery	10.1%	78	8.3%	16	10.6%	63	11.9%	12	11.8%	37	8.2%	29	14.5%	45	7.2%	29	10.4%	66
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.6%	2	0.4%	1	0.2%	1	0.3%	2
Broadway Retail Park, Oldham	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.2%	1	0.2%	1	0.1%	1

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Manchester Road, Oldham	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
New Moston	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1
Stalybridge	0.4%	3	0.0%	0	0.5%	3	1.0%	1	0.0%	0	0.6%	2	0.3%	1	0.5%	2	0.3%	2
Stockport	0.5%	4	0.5%	1	0.5%	3	1.3%	1	0.6%	2	0.3%	1	1.0%	3	0.0%	0	0.6%	4
Tesco Extra, Failsworth Precinct, Failsworth	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.5%	2	0.3%	2
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		776		188		587		100		317		355		313		409		632
Sample:		774		190		584		103		313		355		322		398		635

Q29 How do you normally travel to...? (CENTRE MENTIONED AT Q28)*Those who bought electrical items, such as televisions, washing machines and computers at Q28*

Car / van (as driver)	50.8%	413	67.2%	131	45.7%	282	56.7%	59	57.2%	189	43.4%	163	58.5%	191	46.3%	200	62.2%	411
Car / van (as passenger)	23.0%	187	8.7%	17	27.5%	170	13.3%	14	17.9%	59	30.3%	114	17.1%	56	27.3%	118	20.5%	136
Bus, minibus or coach	9.0%	73	9.5%	19	8.9%	55	13.4%	14	6.4%	21	10.0%	37	4.6%	15	11.8%	51	2.2%	15
Motorcycle, scooter or moped	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Walk	2.4%	20	1.7%	3	2.6%	16	3.3%	3	3.0%	10	1.7%	6	1.0%	3	2.8%	12	1.4%	9
Taxi	1.1%	9	2.5%	5	0.7%	4	0.0%	0	1.5%	5	1.1%	4	0.3%	1	1.5%	6	0.2%	1
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.2%	1	0.3%	1	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.2%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.1%	1
Internet / Goods delivered	11.2%	91	9.5%	18	11.8%	73	11.5%	12	12.0%	40	10.6%	40	16.3%	53	7.9%	34	11.1%	73
(Don't know / Varies)	2.0%	17	0.0%	0	2.7%	17	1.7%	2	1.6%	5	2.5%	10	1.7%	5	2.2%	10	1.9%	13
Weighted base:		813		195		618		103		330		376		326		432		660
Sample:		812		197		615		107		326		376		336		419		665

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q30 Where did you last buy DIY goods? <i>Excluding varies and don't buy these goods at Q30</i>																		
B&Q Warehouse, Manchester Fort Shopping Park	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
B&Q Warehouse, Sandbrook Park, Rochdale	9.1%	66	8.2%	15	9.4%	51	3.2%	3	9.7%	30	10.5%	32	10.1%	31	7.8%	29	10.7%	66
B&Q Warehouse, Snipe Retail Park, Ashton under Lyne	7.5%	54	8.5%	15	7.2%	39	11.2%	11	7.0%	22	7.0%	21	8.2%	25	6.2%	23	8.1%	50
B&Q Warehouse, Westhulme Way, Oldham	41.1%	296	37.2%	67	42.4%	229	36.9%	37	43.7%	136	39.8%	123	42.0%	130	41.3%	153	43.1%	266
Wickes, Ellen Street, Oldham	1.2%	9	1.9%	3	1.0%	5	1.9%	2	0.8%	2	1.4%	4	1.8%	6	0.9%	3	1.2%	7
Ashton under Lyne	5.5%	39	4.5%	8	5.8%	31	10.4%	10	4.7%	15	4.3%	13	7.7%	24	3.9%	14	5.0%	31
Bury Town Centre	0.4%	3	0.7%	1	0.2%	1	1.3%	1	0.4%	1	0.0%	0	0.8%	3	0.0%	0	0.4%	3
Chadderton	6.9%	50	4.5%	8	7.7%	42	6.2%	6	5.8%	18	8.3%	25	5.1%	16	8.2%	30	6.1%	38
Crown Point North, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failssworth	1.0%	8	0.6%	1	1.2%	7	0.0%	0	1.1%	3	1.4%	4	0.7%	2	1.5%	5	1.1%	7
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.1%	1	0.0%	0	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.9%	7	1.7%	3	0.6%	3	1.0%	1	1.3%	4	0.4%	1	0.7%	2	1.2%	4	0.7%	4
Middleton	2.1%	15	3.2%	6	1.8%	9	1.3%	1	0.5%	1	4.1%	13	1.8%	5	2.7%	10	1.4%	8
Newton Heath	0.4%	3	0.6%	1	0.4%	2	0.0%	0	0.3%	1	0.7%	2	0.0%	0	0.6%	2	0.3%	2
Oldham Town Centre	13.2%	95	15.1%	27	12.5%	68	13.9%	14	14.4%	45	11.8%	36	10.6%	33	15.0%	56	11.2%	69
Rochdale	2.1%	15	3.0%	5	1.7%	9	1.0%	1	2.5%	8	1.9%	6	1.5%	5	2.5%	9	1.8%	11
Royton	0.7%	5	0.0%	0	0.9%	5	1.0%	1	0.7%	2	0.7%	2	0.3%	1	0.8%	3	0.6%	4
Shaw	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.3%	1	0.9%	3	0.3%	1	0.5%	2	0.5%	3
Uppermill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.5%	4	0.0%	0	0.7%	4	1.0%	1	0.4%	1	0.4%	1	0.8%	3	0.3%	1	0.6%	4
Elk Mill Retail Park, Oldham	1.8%	13	1.1%	2	2.0%	11	3.2%	3	2.0%	6	1.1%	3	0.7%	2	2.8%	11	2.1%	13
Housing Units Ltd, Oldham	0.2%	1	0.0%	0	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Kinsway Retail Park, Rochdale	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.9%	3	0.0%	0	0.5%	3

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Manchester Fort Shopping Park	0.6%	4	1.5%	3	0.2%	1	1.3%	1	0.4%	1	0.5%	1	0.8%	3	0.4%	1	0.6%	4
Snipe Retail Park, Ashton under Lyne	0.5%	3	0.0%	0	0.6%	3	0.0%	0	0.3%	1	0.7%	2	0.3%	1	0.6%	2	0.5%	3
The Trafford Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	5	0.6%	1	0.7%	4	1.8%	2	0.6%	2	0.3%	1	0.6%	2	0.8%	3	0.5%	3
Internet / Home Delivery	0.9%	6	1.1%	2	0.8%	4	0.0%	0	1.0%	3	1.0%	3	1.0%	3	0.7%	2	0.8%	5
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenfield	0.2%	2	0.6%	1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.5%	2	0.0%	0	0.2%	2
Hyde	0.4%	3	1.1%	2	0.2%	1	0.0%	0	0.0%	0	1.0%	3	1.0%	3	0.0%	0	0.5%	3
Millbrook	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.2%	1
Ripponden Road, Oldham	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.5%	2	0.0%	0	0.2%	2
Royton Retail Park, Royton	0.2%	1	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Saddleworth	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.1%	1	0.2%	2
Stalybridge	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	720		181		539		100		311		308		309		370		617	
Sample:	717		181		536		105		304		306		317		358		617	

Q31 How do you normally travel to...? (CENTRE MENTIONED AT Q30)*Those who bought DIY goods at Q30*

Car / van (as driver)	59.2%	440	74.9%	141	53.9%	299	67.0%	69	66.2%	209	49.9%	161	70.3%	222	51.0%	194	68.0%	433
Car / van (as passenger)	23.8%	177	6.7%	13	29.6%	164	17.0%	18	20.9%	66	28.9%	93	19.4%	61	27.4%	104	22.2%	141
Bus, minibus or coach	8.0%	60	7.4%	14	8.2%	46	7.5%	8	5.6%	18	10.3%	33	3.6%	11	11.6%	44	2.9%	19
Motorcycle, scooter or moped	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Walk	4.6%	34	6.2%	12	4.0%	22	5.4%	6	3.8%	12	5.0%	16	2.5%	8	6.2%	24	2.9%	18
Taxi	0.8%	6	1.8%	3	0.4%	2	0.9%	1	0.6%	2	0.8%	3	0.3%	1	0.9%	3	0.2%	1
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	1.0%	8	1.8%	3	0.8%	4	0.0%	0	1.0%	3	1.4%	5	1.5%	5	0.6%	2	1.0%	6
(Don't know / Varies)	2.5%	19	0.7%	1	3.1%	17	2.2%	2	1.5%	5	3.6%	12	2.4%	7	2.1%	8	2.8%	18
Weighted base:	743		188		554		103		316		322		316		381		637	
Sample:	738		188		550		108		309		319		323		369		636	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q32 Where did you last buy furniture, carpets and floor coverings?																		
<i>Excluding varies and don't buy these goods at Q32</i>																		
B&Q Warehouse, Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Warehouse, Sandbrook Park, Rochdale	0.7%	4	2.1%	3	0.3%	1	1.7%	1	1.2%	3	0.0%	0	0.0%	0	1.4%	4	0.9%	4
B&Q Warehouse, Snipe Retail Park, Ashton under Lyne	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.7%	2	0.4%	1	0.3%	1	0.0%	0	0.5%	3
B&Q Warehouse, Westhulme Way, Oldham	2.5%	16	2.9%	4	2.4%	12	0.9%	1	4.1%	10	1.7%	5	0.5%	1	4.1%	13	2.1%	11
IKEA, Wellington Road, Ashton under Lyne	2.0%	13	0.9%	1	2.4%	12	1.2%	1	3.0%	8	1.5%	4	3.3%	9	1.3%	4	2.5%	13
Wickes, Ellen Street, Oldham	0.3%	2	0.0%	0	0.4%	2	1.1%	1	0.4%	1	0.0%	0	0.4%	1	0.3%	1	0.4%	2
Ashton under Lyne	6.0%	38	8.0%	11	5.5%	27	11.4%	10	5.7%	14	4.5%	13	7.7%	20	4.4%	14	6.0%	31
Bury Town Centre	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.2%	1
Chadderton	4.3%	27	3.0%	4	4.6%	22	4.1%	3	4.1%	10	4.5%	13	4.2%	11	4.4%	14	4.9%	25
Crown Point North, Denton	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	5.3%	33	7.2%	10	4.7%	23	1.2%	1	4.7%	12	7.0%	20	6.3%	16	4.6%	15	5.6%	29
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.1%	1
Huddersfield Road ('Hill Stores')	0.2%	1	0.6%	1	0.1%	1	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.2%	1
Leeds	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.5%	1	0.3%	1
Lees	1.1%	7	0.7%	1	1.2%	6	0.9%	1	0.4%	1	1.8%	5	1.2%	3	0.9%	3	1.2%	6
Manchester City Centre	7.3%	45	9.0%	12	6.8%	33	6.3%	5	8.0%	20	7.0%	20	8.7%	22	6.8%	22	7.3%	38
Middleton	2.2%	14	2.1%	3	2.2%	11	0.0%	0	1.8%	4	3.3%	9	1.7%	4	2.5%	8	1.6%	8
Newton Heath	0.2%	2	0.0%	0	0.3%	2	0.6%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	2
Oldham Town Centre	29.8%	186	29.2%	40	30.0%	146	37.4%	32	29.3%	73	28.0%	80	25.7%	66	31.7%	103	27.6%	142
Rochdale	7.4%	46	6.3%	9	7.7%	37	2.1%	2	7.2%	18	9.2%	26	7.8%	20	7.7%	25	7.1%	36
Royton	3.4%	21	2.2%	3	3.7%	18	2.1%	2	3.3%	8	3.9%	11	3.0%	8	3.5%	11	3.7%	19
Shaw	2.5%	16	2.8%	4	2.5%	12	0.0%	0	3.5%	9	2.4%	7	3.0%	8	2.5%	8	2.7%	14
Uppermill	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.2%	1	0.2%	1	0.2%	1	0.2%	1
Alexandra Retail Park, Oldham	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	1	0.2%	1	0.6%	2	0.0%	0	0.1%	1
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.2%	1
Elk Mill Retail Park, Oldham	8.6%	53	7.3%	10	8.9%	43	9.8%	8	10.4%	26	6.7%	19	6.1%	16	10.9%	35	8.8%	45
Housing Units Ltd, Oldham	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.2%	1

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Kinsway Retail Park, Rochdale	0.4%	2	0.5%	1	0.3%	1	0.0%	0	0.0%	0	0.8%	2	0.3%	1	0.5%	1	0.1%	1
Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	1.8%	11	1.5%	2	1.8%	9	4.5%	4	1.2%	3	1.1%	3	2.6%	7	1.3%	4	1.9%	10
The Trafford Centre	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.2%	1
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.7%	17	2.7%	4	2.7%	13	1.8%	2	1.3%	3	4.2%	12	3.5%	9	2.0%	6	3.1%	16
Internet / Home Delivery	4.8%	30	6.7%	9	4.2%	21	10.3%	9	4.9%	12	3.0%	9	5.5%	14	4.3%	14	4.9%	25
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway Industrial, Royton	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.2%	1
Broadway Retail Park, Oldham	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.2%	1
Diggle	0.2%	2	0.7%	1	0.1%	1	0.0%	0	0.2%	1	0.4%	1	0.4%	1	0.2%	1	0.3%	2
Dobcross	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Glodwick	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Hyde	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Milnrow	1.2%	7	0.0%	0	1.5%	7	0.0%	0	0.6%	1	2.0%	6	1.1%	3	1.4%	4	1.1%	6
Pilkington	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
Prestwich	0.2%	1	0.0%	0	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1
Saddleworth	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Springhead	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.1%	1
Stalybridge	0.7%	4	0.7%	1	0.6%	3	0.0%	0	0.0%	0	1.4%	4	0.8%	2	0.6%	2	0.6%	3
Stockport	0.6%	4	0.6%	1	0.6%	3	1.2%	1	0.7%	2	0.4%	1	1.1%	3	0.0%	0	0.7%	4
Westwood, Oldham	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1
Wickentree Lane, Oldham	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.1%	1
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	623	136	486	85	250	285	258	323	514									
Sample:	623	141	482	87	249	284	264	317	518									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q33 How do you normally travel to...? (CENTRE MENTIONED AT Q32)																		
<i>Those who bought furniture, carpets and floor coverings at Q32</i>																		
Car / van (as driver)	53.3%	354	65.8%	97	49.7%	258	52.8%	47	60.0%	159	47.2%	145	61.8%	171	46.6%	160	62.6%	345
Car / van (as passenger)	21.4%	143	7.0%	10	25.5%	132	19.2%	17	18.8%	50	24.7%	76	17.8%	49	25.0%	86	19.6%	108
Bus, minibus or coach	9.2%	61	7.5%	11	9.7%	50	10.0%	9	6.3%	17	11.3%	35	4.5%	13	12.5%	43	3.2%	18
Motorcycle, scooter or moped	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Walk	6.7%	45	6.8%	10	6.7%	35	5.6%	5	6.0%	16	7.8%	24	6.4%	18	7.2%	25	5.2%	29
Taxi	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.5%	3	1.2%	2	0.3%	2	0.0%	0	0.0%	0	1.1%	3	0.9%	3	0.3%	1	0.4%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	5.9%	39	7.6%	11	5.4%	28	9.9%	9	5.9%	16	4.9%	15	6.2%	17	5.6%	19	6.0%	33
(Don't know / Varies)	2.5%	16	2.0%	3	2.6%	13	2.6%	2	2.0%	5	2.9%	9	2.4%	7	2.0%	7	2.8%	15
Weighted base:		665		147		518		89		265		307		277		343		551
Sample:		666		152		514		92		263		307		282		337		554

Q34 Do you use garden centres to buy plants, shrubs, garden furniture, etc?

Yes	53.1%	532	38.3%	90	57.7%	442	37.0%	46	51.3%	194	58.8%	289	62.8%	241	48.5%	264	58.8%	459
No	46.9%	469	61.7%	145	42.3%	324	63.0%	79	48.7%	184	41.2%	202	37.2%	143	51.5%	280	41.2%	321
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q35 Which garden centre did you last visit?																		
<i>Those who used garden centres to buy plants, shrubs, garden furniture, etc at Q34</i>																		
Ashton Park Garden Centre, Ashton-Under-Lyne	2.3%	12	6.5%	6	1.4%	6	6.6%	3	1.4%	3	2.2%	6	2.4%	6	1.8%	5	2.7%	12
Booth's Garden Centre, Oldham	5.4%	29	6.1%	5	5.2%	23	8.8%	4	7.9%	15	3.2%	9	3.4%	8	7.0%	18	5.2%	24
Daisy Nook Garden Centre, Oldham	15.4%	82	11.8%	11	16.1%	71	16.5%	8	17.4%	34	13.7%	40	15.0%	36	16.9%	45	14.3%	66
Newbank Garden Centre, Dobcross, Oldham	10.9%	58	16.0%	14	9.9%	44	18.0%	8	10.0%	19	10.6%	30	13.6%	33	9.0%	24	10.7%	49
Newbank Garden Centre, Royton, Oldham	15.7%	83	13.6%	12	16.1%	71	8.1%	4	15.7%	30	16.8%	48	16.3%	39	14.7%	39	14.6%	67
Woodend Garden Centre, Ashton-Under-Lyne	1.1%	6	1.1%	1	1.1%	5	6.6%	3	1.0%	2	0.4%	1	1.7%	4	0.4%	1	1.3%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All In One Garden Centre, Middleton	10.1%	53	13.0%	12	9.5%	42	0.0%	0	10.0%	19	11.8%	34	12.5%	30	8.3%	22	10.8%	49
Ashton Moth Garden Centre, Ashton Under Lyne	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	1	0.4%	1	0.4%	1	0.5%	1	0.2%	1
B & Q, Oldham	1.1%	6	1.1%	1	1.1%	5	0.0%	0	2.1%	4	0.6%	2	1.0%	3	1.2%	3	1.3%	6
Barbers Garden Centre, Duckinfield	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1
Clough Bottom, Uppermill	0.6%	3	0.6%	1	0.6%	3	0.0%	0	0.8%	2	0.6%	2	0.8%	2	0.5%	1	0.6%	3
Dobcross Garden Centre, Dobcross	0.3%	2	0.6%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	2	0.4%	1	0.2%	1	0.3%	2
Gordon Rigg, Rochdale	19.9%	106	12.1%	11	21.5%	95	11.7%	5	20.1%	39	21.3%	62	16.5%	40	22.8%	60	21.0%	96
Gordon Rigg, Todmorden	1.7%	9	2.0%	2	1.6%	7	0.0%	0	1.3%	3	2.3%	7	1.1%	3	2.0%	5	1.1%	5
Green Bank, Uppermill	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Holker Hall	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
John Riggs, Royton	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Littlemoss Garden Centre, Ashton Under Lyne	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0
Local Garden Centre, Delth	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1
Mockridge Garden Centre, Ashton Under Lyne	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.8%	2	0.4%	2
Newbank, Saddleworth	0.2%	1	0.0%	0	0.3%	1	1.6%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.3%	1
Range Garden Centre, Rochdale	0.6%	3	1.1%	1	0.5%	2	2.7%	1	1.0%	2	0.0%	0	0.9%	2	0.4%	1	0.7%	3
Saddleworth Garden Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Steak Hill Garden Centre, Rochdale	0.8%	4	0.0%	0	0.9%	4	0.0%	0	0.7%	1	0.4%	1	1.1%	3	0.5%	1	0.9%	4
The Range, Kingsway Retail Park, Rochdale	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.6%	1	0.0%	0
Turf Lane Garden Centre, Royton	1.9%	10	0.0%	0	2.2%	10	2.2%	1	2.1%	4	1.7%	5	2.2%	5	1.8%	5	2.2%	10
(Don't know / Can't	9.9%	52	12.7%	11	9.3%	41	17.3%	8	7.6%	15	10.3%	30	8.8%	21	9.7%	26	10.5%	48

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold
remember)									
Weighted base:	532	90	442	46	194	289	241	264	459
Sample:	539	94	445	51	192	293	254	258	465

Q36 Do the people who live in your house, including you, make use of electronic home shopping (i.e. Internet or TV Shopping)?

Yes, Internet	32.4%	325	34.8%	82	31.7%	243	54.2%	68	45.3%	171	17.5%	86	46.6%	179	24.0%	131	39.1%	305
Yes, TV Shopping	3.0%	30	2.8%	7	3.0%	23	0.6%	1	3.3%	12	3.4%	17	1.7%	7	3.9%	21	2.7%	21
Yes, both	6.6%	66	6.2%	14	6.7%	51	8.4%	11	9.0%	34	4.0%	20	7.4%	29	6.1%	33	7.3%	57
No	58.0%	581	56.2%	132	58.6%	449	36.8%	46	42.4%	160	75.1%	369	44.3%	170	66.0%	359	50.9%	397
Weighted base:	1001	234	767	125	377	491	384	544	780									
Sample:	1001	237	764	129	372	493	397	531	785									

Q37 Which goods or services does your household currently purchase via electronic home shopping?*Those who (with those who live in their house) make use of electronic home shopping (i.e. Internet or TV Shopping) at Q36*

Banking	2.1%	9	2.9%	3	1.9%	6	1.2%	1	3.1%	7	1.0%	1	2.4%	5	2.0%	4	2.2%	8
Books	29.6%	124	27.0%	28	30.4%	96	24.9%	20	29.9%	65	32.2%	39	36.0%	77	23.2%	43	31.1%	119
CD's, music, videos	37.8%	159	40.9%	42	36.7%	117	42.0%	33	39.2%	85	32.9%	40	40.7%	87	34.4%	64	38.9%	149
Clothes	29.2%	122	17.1%	18	33.0%	105	33.5%	27	32.0%	70	20.5%	25	32.7%	70	26.0%	48	29.9%	114
DIY goods	2.4%	10	2.4%	2	2.4%	8	3.8%	3	2.2%	5	1.8%	2	2.0%	4	3.1%	6	2.6%	10
Food	7.7%	32	6.8%	7	8.0%	25	7.6%	6	9.8%	21	4.1%	5	10.0%	21	4.4%	8	8.0%	30
Furniture / Carpets	3.0%	13	1.8%	2	3.5%	11	3.2%	3	2.9%	6	3.2%	4	2.7%	6	3.4%	6	3.1%	12
Garden items	1.6%	7	4.4%	5	0.7%	2	0.0%	0	1.6%	4	2.7%	3	1.5%	3	1.9%	4	1.4%	5
Holiday and / or Travel Tickets	14.5%	61	21.6%	22	12.2%	39	7.0%	6	16.6%	36	15.7%	19	17.7%	38	9.3%	17	15.4%	59
Jewellery	8.7%	37	5.3%	5	9.8%	31	2.9%	2	8.3%	18	12.0%	15	6.3%	14	10.9%	20	8.0%	31
Major electrical items	14.0%	59	10.8%	11	15.0%	48	12.7%	10	14.5%	32	14.0%	17	15.1%	32	12.6%	23	13.9%	53
Small electrical items	21.8%	91	21.5%	22	21.9%	69	22.4%	18	20.8%	45	23.3%	28	20.0%	43	25.5%	47	21.8%	84
Small household goods	8.1%	34	4.7%	5	9.1%	29	7.5%	6	5.5%	12	13.0%	16	7.6%	16	8.7%	16	6.7%	26
Sports goods	4.4%	18	7.0%	7	3.5%	11	2.2%	2	4.8%	10	4.9%	6	5.1%	11	4.0%	7	4.8%	18
Toys	6.9%	29	4.9%	5	7.5%	24	10.8%	9	7.8%	17	2.8%	3	7.6%	16	5.7%	11	6.6%	25
Other	4.8%	20	5.3%	5	4.7%	15	4.4%	3	4.7%	10	5.4%	7	5.2%	11	5.0%	9	4.8%	19
Car insurance	1.0%	4	2.6%	3	0.5%	1	0.0%	0	1.2%	3	1.2%	1	1.4%	3	0.7%	1	1.1%	4
Beauty/cosmetics products	2.0%	8	1.0%	1	2.3%	7	1.3%	1	2.0%	4	2.5%	3	2.1%	5	2.1%	4	2.2%	8
Arts and Crafts	1.1%	5	0.0%	0	1.4%	5	0.0%	0	1.6%	3	0.9%	1	1.2%	2	1.1%	2	1.2%	5
Flowers	0.9%	4	1.2%	1	0.8%	3	0.9%	1	0.9%	2	0.9%	1	1.4%	3	0.4%	1	1.0%	4
Insurance	0.9%	4	2.6%	3	0.3%	1	0.6%	1	0.0%	0	2.7%	3	1.1%	2	0.8%	1	1.0%	4
Car/motorbike accessories	1.1%	4	0.0%	0	1.4%	4	0.0%	0	2.0%	4	0.0%	0	0.0%	0	2.4%	4	1.2%	4
(Don't know / Can't remember)	6.4%	27	6.2%	6	6.5%	21	8.6%	7	4.5%	10	8.5%	10	4.5%	10	8.9%	16	5.8%	22
Weighted base:	420	103	318	79	217	122	214	185	383									
Sample:	422	102	320	82	214	125	222	179	386									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q38 Which goods or services might your household purchase in the future via electronic home shopping?																		
Banking	1.2%	12	0.8%	2	1.3%	10	0.8%	1	2.4%	9	0.4%	2	0.5%	2	1.8%	10	1.4%	11
Books	6.7%	67	4.7%	11	7.4%	56	10.2%	13	7.4%	28	5.5%	27	11.0%	42	4.3%	23	8.4%	66
CD's, music, videos	8.9%	90	7.6%	18	9.3%	72	16.7%	21	11.3%	42	5.3%	26	12.9%	50	7.0%	38	10.4%	81
Clothes	7.1%	71	3.1%	7	8.3%	63	11.9%	15	10.4%	39	3.1%	15	9.7%	37	5.5%	30	8.7%	68
DIY goods	0.7%	7	0.0%	0	0.9%	7	0.0%	0	1.1%	4	0.6%	3	0.6%	2	0.9%	5	0.9%	7
Food	3.7%	37	3.4%	8	3.8%	29	10.9%	14	4.5%	17	1.4%	7	7.0%	27	1.7%	9	4.4%	34
Furniture / Carpets	2.1%	21	1.8%	4	2.2%	17	3.4%	4	2.3%	9	1.7%	8	3.0%	12	1.8%	10	1.8%	14
Garden items	0.4%	4	0.8%	2	0.3%	3	0.8%	1	0.2%	1	0.5%	3	0.2%	1	0.7%	4	0.3%	3
Holiday and / or Travel Tickets	5.4%	54	5.8%	14	5.2%	40	3.2%	4	8.0%	30	3.9%	19	5.4%	21	5.2%	28	6.5%	51
Jewellery	2.0%	20	1.2%	3	2.2%	17	0.4%	1	2.9%	11	1.4%	7	2.1%	8	1.8%	10	2.3%	18
Major electrical items	4.6%	46	4.2%	10	4.8%	36	4.8%	6	6.4%	24	3.3%	16	7.6%	29	3.0%	16	5.5%	43
Small electrical items	6.0%	60	8.4%	20	5.2%	40	6.1%	8	7.8%	29	4.4%	21	7.3%	28	5.5%	30	7.0%	55
Small household goods	1.8%	18	0.8%	2	2.1%	16	4.3%	5	2.0%	8	1.0%	5	3.0%	12	0.9%	5	1.6%	13
Sports goods	1.0%	10	2.0%	5	0.7%	5	1.2%	2	1.5%	6	0.6%	3	0.9%	4	1.0%	5	1.3%	10
Toys	1.6%	16	1.2%	3	1.7%	13	3.6%	5	2.7%	10	0.2%	1	2.2%	8	1.4%	8	1.8%	14
Other	1.1%	11	1.2%	3	1.1%	8	2.2%	3	1.6%	6	0.5%	2	1.8%	7	0.7%	4	1.4%	11
None	47.4%	475	45.4%	106	48.1%	368	24.8%	31	34.1%	129	63.8%	313	36.4%	140	53.4%	291	41.6%	324
Concert/theatre tickets	0.4%	4	0.2%	1	0.5%	4	0.4%	1	1.0%	4	0.0%	0	1.0%	4	0.1%	1	0.5%	4
Beauty/cosmetics products	0.5%	5	0.0%	0	0.7%	5	0.8%	1	0.9%	3	0.2%	1	1.1%	4	0.2%	1	0.7%	5
Arts and Crafts	0.3%	3	0.0%	0	0.5%	3	0.0%	0	0.5%	2	0.3%	1	0.3%	1	0.5%	2	0.3%	2
Gifts	0.4%	4	0.0%	0	0.5%	4	1.0%	1	0.0%	0	0.5%	2	0.6%	2	0.2%	1	0.5%	4
(Don't know)	23.1%	232	28.5%	67	21.5%	165	27.3%	34	27.2%	103	18.7%	92	24.7%	95	22.3%	121	24.8%	194
Weighted base:	1001	234	767	125	377	491	384	544	780									
Sample:	1001	237	764	129	372	493	397	531	785									

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q39 Which centre / facility did you last visit for indoor sports or health and fitness activity?																		
Ashton under Lyne	1.8%	18	2.6%	6	1.6%	12	3.5%	4	1.2%	5	1.9%	9	3.0%	12	1.2%	7	1.8%	14
Bury Town Centre	0.3%	3	0.2%	1	0.4%	3	0.4%	1	0.1%	1	0.5%	2	0.8%	3	0.0%	0	0.4%	3
Chadderton	2.0%	20	0.0%	0	2.6%	20	1.0%	1	1.3%	5	2.7%	13	2.9%	11	1.6%	9	2.1%	16
Crown Point North, Denton	0.2%	2	0.4%	1	0.1%	1	0.8%	1	0.0%	0	0.2%	1	0.5%	2	0.0%	0	0.3%	2
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	2.7%	27	0.9%	2	3.2%	25	0.0%	0	4.7%	18	1.8%	9	2.4%	9	2.8%	15	3.1%	24
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.2%	1	0.3%	1	0.2%	1	0.3%	1	0.3%	2
Manchester City Centre	2.4%	24	2.7%	6	2.3%	18	2.3%	3	4.5%	17	0.9%	5	3.3%	13	1.6%	9	3.0%	23
Middleton	1.9%	20	3.6%	9	1.4%	11	1.8%	2	1.7%	6	2.2%	11	1.6%	6	2.5%	13	1.8%	14
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	12.6%	126	13.2%	31	12.5%	95	24.9%	31	15.5%	59	7.2%	35	13.8%	53	11.8%	64	12.6%	98
Rochdale	2.7%	27	1.9%	4	2.9%	22	2.6%	3	1.9%	7	3.4%	16	4.0%	15	1.4%	8	3.3%	25
Royton	2.3%	23	0.8%	2	2.7%	21	3.2%	4	1.9%	7	2.4%	12	2.7%	11	2.0%	11	2.6%	21
Shaw	1.2%	12	0.4%	1	1.4%	11	0.8%	1	1.5%	6	1.0%	5	1.5%	6	1.1%	6	1.4%	11
The Trafford Centre	0.3%	3	0.4%	1	0.2%	2	1.2%	2	0.3%	1	0.0%	0	0.7%	3	0.0%	0	0.3%	3
Uppermill	0.6%	6	0.0%	0	0.8%	6	1.2%	2	0.3%	1	0.7%	4	0.9%	3	0.3%	2	0.7%	6
Other	0.9%	9	1.0%	2	0.9%	7	1.4%	2	1.5%	6	0.4%	2	1.2%	5	0.8%	5	1.1%	9
Dukinfield	0.6%	6	1.0%	2	0.5%	4	0.8%	1	0.8%	3	0.5%	2	0.3%	1	1.0%	5	0.8%	6
Greenfield	0.4%	4	0.8%	2	0.3%	2	1.0%	1	0.3%	1	0.3%	2	0.7%	3	0.3%	2	0.5%	4
Heywood	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.3%	2
Hyde	0.7%	7	0.0%	0	1.0%	7	3.4%	4	0.5%	2	0.2%	1	1.4%	5	0.4%	2	0.8%	6
Milnrow	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.2%	1
Prestwich	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Saddleworth	0.2%	2	0.4%	1	0.1%	1	0.4%	1	0.1%	1	0.1%	1	0.3%	1	0.0%	0	0.2%	2
Stalybridge	0.9%	9	0.9%	2	0.9%	7	1.6%	2	1.0%	4	0.6%	3	1.5%	6	0.2%	1	0.8%	6
Stockport Town Centre	0.6%	6	1.3%	3	0.4%	3	1.6%	2	1.1%	4	0.0%	0	1.1%	4	0.4%	2	0.8%	6
(Don't know / can't remember)	1.0%	10	2.8%	7	0.4%	3	2.9%	4	1.2%	5	0.3%	2	1.0%	4	0.6%	3	1.3%	10
(Do not do this activity)	63.0%	631	63.8%	150	62.8%	481	43.2%	54	57.2%	216	72.2%	354	53.7%	206	69.2%	376	59.5%	464
Weighted base:	1001		234		767		125		377		491		384		544		780	
Sample:	1001		237		764		129		372		493		397		531		785	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q40 How do you normally travel to...? (CENTRE MENTIONED AT Q39)																		
<i>Those who visited a centre / facility for indoor sports or health and fitness activity at Q39</i>																		
Car / van (as driver)	59.0%	219	64.8%	55	57.3%	164	71.0%	50	65.2%	105	45.9%	63	75.0%	134	42.1%	70	67.9%	214
Car / van (as passenger)	9.6%	36	2.7%	2	11.6%	33	6.0%	4	8.6%	14	12.7%	17	7.0%	12	11.8%	20	10.4%	33
Bus, minibus or coach	12.2%	45	8.2%	7	13.4%	38	7.0%	5	5.1%	8	22.6%	31	5.9%	10	19.2%	32	4.4%	14
Motorcycle, scooter or moped	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.3%	1
Walk	15.4%	57	15.4%	13	15.4%	44	10.8%	8	17.7%	29	15.1%	21	9.9%	18	21.5%	36	14.2%	45
Taxi	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0
Train	0.6%	2	1.8%	2	0.3%	1	0.0%	0	0.6%	1	0.9%	1	1.3%	2	0.0%	0	0.7%	2
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.5%	2	2.1%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.1%	2	0.2%	1
Other	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Internet / Goods delivered (Don't Know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	1.9%	7	3.8%	3	1.3%	4	5.2%	4	0.6%	1	1.6%	2	0.6%	1	2.8%	5	1.9%	6
Weighted base:		370		85		285		71		162		136		178		167		316
Sample:		373		88		285		72		163		137		183		165		320

Q41 Which centre / facility did you last visit for cinema?

AMC, The Great Northern, Manchester	1.0%	10	1.6%	4	0.8%	6	0.8%	1	0.9%	4	0.8%	4	1.3%	5	0.8%	5	0.5%	4
Cineworld, Snipe Retail Park, Ashton-Under-Lyne	19.4%	194	15.6%	37	20.5%	157	32.1%	40	24.8%	94	12.2%	60	25.3%	97	15.2%	83	21.9%	171
Cornerhouse, Oxford Street, Manchester	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Odeon Cinema, Sandbrook Park, Rochdale	17.2%	173	16.3%	38	17.5%	134	19.9%	25	20.8%	79	13.8%	68	23.5%	90	13.1%	71	20.2%	158
Odeon Cinema, The Printworks, Manchester	4.0%	40	5.9%	14	3.4%	26	9.2%	12	6.0%	23	1.2%	6	4.5%	17	4.1%	22	4.2%	33
Odeon Cinema, The Trafford Centre	1.9%	19	1.0%	2	2.2%	17	6.0%	7	1.4%	5	1.3%	6	1.8%	7	1.7%	10	1.8%	14
Showcase Cinema, Hyde Road, Belle Vue	1.1%	11	0.3%	1	1.4%	11	0.8%	1	1.9%	7	0.6%	3	1.2%	5	1.1%	6	1.5%	11
Vue Cinema, Park 66, Bury	1.5%	15	2.1%	5	1.3%	10	0.8%	1	2.3%	9	1.0%	5	1.5%	6	1.4%	7	1.7%	13
Other (Don't know / can't remember)	2.0%	20	1.4%	3	2.2%	16	4.4%	6	2.0%	8	1.4%	7	2.6%	10	1.8%	10	2.5%	20
	2.5%	25	1.6%	4	2.7%	21	2.6%	3	2.6%	10	2.3%	11	2.2%	9	2.5%	14	2.9%	23
(Do not do this activity)	49.4%	495	53.7%	126	48.1%	369	23.3%	29	37.1%	140	65.3%	320	36.0%	138	58.1%	316	42.6%	332
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q42 How do you normally travel to...? (CENTRE MENTIONED AT Q41)																		
<i>Those who visited a centre / facility for cinema at Q41</i>																		
Car / van (as driver)	63.4%	321	76.2%	83	60.0%	239	68.1%	65	67.5%	160	54.6%	93	72.7%	179	53.4%	122	70.2%	314
Car / van (as passenger)	22.7%	115	5.0%	5	27.6%	110	16.9%	16	18.7%	44	31.9%	54	18.8%	46	26.7%	61	20.0%	89
Bus, minibus or coach	6.8%	35	11.9%	13	5.5%	22	8.4%	8	5.6%	13	7.7%	13	3.3%	8	10.4%	24	3.3%	15
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	0.9%	5	0.0%	0	1.2%	5	0.0%	0	1.4%	3	0.9%	1	0.3%	1	1.7%	4	0.9%	4
Taxi	1.0%	5	0.0%	0	1.3%	5	3.2%	3	0.5%	1	0.6%	1	0.4%	1	1.3%	3	0.5%	2
Train	2.9%	15	7.0%	8	1.8%	7	3.4%	3	3.8%	9	1.5%	2	3.2%	8	3.1%	7	2.7%	12
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered (Don't Know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.1%	11	0.0%	0	2.7%	11	0.0%	0	2.5%	6	2.8%	5	1.2%	3	3.4%	8	2.4%	11
Weighted base:		506		108		398		96		237		171		246		228		447
Sample:		509		108		401		99		236		172		255		222		452

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q43 Which centre / facility did you last visit for nightlife such as bars, pubs and nightclubs?																		
Ashton under Lyne	1.2%	12	1.3%	3	1.2%	9	0.6%	1	0.5%	2	1.9%	9	0.7%	3	1.7%	9	1.3%	10
Bury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadderton	2.5%	25	2.6%	6	2.5%	19	0.0%	0	2.2%	8	3.5%	17	2.2%	9	2.7%	15	2.4%	19
Crown Point North, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droylsden	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Failsworth	2.0%	20	2.2%	5	1.9%	15	0.0%	0	2.3%	9	2.3%	12	1.9%	7	2.0%	11	2.2%	17
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.2%	2	0.3%	1	0.1%	1	0.0%	0	0.0%	0	0.3%	2	0.0%	0	0.1%	1	0.0%	0
Leeds	0.2%	2	0.0%	0	0.2%	2	0.8%	1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	2
Lees	1.0%	10	1.1%	3	1.0%	7	0.8%	1	1.7%	6	0.5%	3	1.3%	5	0.8%	4	1.3%	10
Manchester City Centre	11.2%	112	13.9%	33	10.3%	79	30.1%	38	15.4%	58	3.3%	16	17.1%	66	8.0%	43	13.0%	102
Middleton	1.4%	14	2.4%	6	1.2%	9	2.0%	3	1.1%	4	1.6%	8	2.7%	10	0.8%	4	1.7%	13
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	10.3%	103	14.1%	33	9.1%	70	11.3%	14	14.1%	53	7.0%	35	10.8%	41	10.2%	56	10.6%	83
Rochdale	3.8%	38	6.4%	15	3.0%	23	4.1%	5	5.2%	20	2.7%	13	4.3%	17	3.4%	18	4.4%	34
Royton	2.7%	27	2.1%	5	2.9%	22	2.4%	3	2.7%	10	2.8%	14	2.2%	8	2.9%	16	3.3%	26
Shaw	2.2%	22	2.1%	5	2.2%	17	0.0%	0	1.8%	7	3.1%	15	2.0%	8	2.2%	12	2.4%	19
The Trafford Centre	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0
Uppermill	1.5%	15	1.5%	4	1.5%	12	1.2%	2	1.6%	6	1.6%	8	2.7%	10	0.9%	5	1.8%	14
Other	3.6%	36	5.3%	12	3.1%	24	4.2%	5	4.0%	15	3.2%	16	4.0%	16	3.4%	18	3.5%	28
Carrbrook	0.1%	1	0.0%	0	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.1%	1
Delph	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.0%	0	0.4%	2	0.3%	1	0.2%	1	0.3%	2
Denshaw	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Dobcross	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1
Dukinfield	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.1%	1
Greenfield	0.2%	2	0.6%	2	0.1%	1	0.4%	1	0.1%	1	0.2%	1	0.3%	1	0.2%	1	0.2%	2
Heywood	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Milnrow	0.6%	6	0.0%	0	0.8%	6	0.0%	0	0.4%	1	0.9%	4	0.4%	1	0.8%	4	0.7%	6
Moorside, Oldham	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
New Moston	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Newhey	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Saddleworth	0.5%	5	0.2%	1	0.6%	4	0.0%	0	0.3%	1	0.8%	4	0.7%	3	0.1%	1	0.6%	5
Stalybridge	1.4%	14	2.2%	5	1.1%	9	2.4%	3	2.3%	9	0.4%	2	1.9%	7	0.8%	5	1.4%	11
Stockport Town Centre	0.7%	7	0.0%	0	0.9%	7	0.0%	0	0.3%	1	1.1%	6	0.3%	1	0.8%	4	0.7%	6
Waterhead	0.2%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.3%	2	0.2%	1	0.1%	1	0.0%	0
(Don't know / can't remember)	1.4%	14	0.9%	2	1.6%	12	2.6%	3	0.9%	3	1.3%	7	1.4%	5	1.4%	8	1.3%	10
(Do not do this activity)	50.1%	502	40.1%	94	53.2%	408	36.3%	45	42.3%	160	59.5%	292	41.3%	159	55.5%	302	45.5%	355
Weighted base:	1001		234		767		125		377		491		384		544		780	
Sample:	1001		237		764		129		372		493		397		531		785	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q44 How do you normally travel to...? (CENTRE MENTIONED AT Q43)																		
<i>Those who visited a centre / facility for nightlife such as bars, pubs and nightclubs at Q43</i>																		
Car / van (as driver)	12.5%	63	11.6%	16	12.9%	46	11.3%	9	6.9%	15	18.6%	37	15.4%	35	9.6%	23	14.5%	62
Car / van (as passenger)	12.2%	61	7.4%	10	14.2%	51	9.7%	8	7.4%	16	18.7%	37	10.8%	24	13.5%	33	11.4%	48
Bus, minibus or coach	8.9%	44	10.5%	15	8.2%	30	7.4%	6	9.3%	20	8.6%	17	5.9%	13	11.0%	27	6.1%	26
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	27.8%	139	31.2%	44	26.4%	95	7.3%	6	29.5%	64	34.5%	69	26.6%	60	27.8%	67	27.5%	117
Taxi	26.1%	130	25.7%	36	26.2%	94	40.7%	33	32.5%	71	13.5%	27	27.1%	61	27.5%	67	27.7%	118
Train	7.9%	39	10.4%	15	6.9%	25	20.0%	16	8.1%	18	2.8%	6	10.7%	24	5.7%	14	9.2%	39
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.5%	1	0.3%	1
Other	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Internet / Goods delivered (Don't Know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	4.3%	21	2.5%	3	5.0%	18	3.7%	3	5.5%	12	3.2%	6	3.5%	8	4.5%	11	3.3%	14
Weighted base:		499		141		358		80		218		199		226		242		425
Sample:		500		141		359		82		217		199		231		237		426

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q45 Which centre / facility did you last visit for restaurants?																		
Ashton under Lyne	3.9%	39	3.8%	9	4.0%	30	5.9%	7	4.0%	15	3.5%	17	3.7%	14	3.8%	21	4.0%	31
Bury Town Centre	0.6%	6	0.0%	0	0.8%	6	1.0%	1	0.7%	2	0.5%	2	1.0%	4	0.4%	2	0.7%	5
Chadderton	5.0%	50	2.8%	7	5.6%	43	2.8%	3	5.1%	19	5.5%	27	4.8%	19	5.7%	31	5.1%	40
Crown Point North, Denton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.1%	1
Droylsden	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Failsworth	1.8%	18	3.2%	8	1.3%	10	1.4%	2	1.7%	6	1.9%	9	1.3%	5	2.2%	12	2.0%	16
Halifax	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1
Huddersfield Road ('Hill Stores')	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.1%	1
Leeds	0.4%	4	1.0%	2	0.2%	2	0.8%	1	0.8%	3	0.0%	0	0.7%	3	0.3%	1	0.5%	4
Lees	0.8%	8	1.3%	3	0.7%	5	0.6%	1	0.8%	3	0.9%	4	1.2%	4	0.6%	3	1.0%	7
Manchester City Centre	11.3%	113	12.4%	29	11.0%	84	20.5%	26	16.7%	63	5.0%	25	15.5%	60	8.1%	44	12.1%	94
Middleton	1.8%	18	1.2%	3	2.0%	16	1.2%	1	2.4%	9	1.6%	8	0.9%	3	2.8%	15	2.0%	16
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	15.7%	157	18.4%	43	14.8%	114	18.8%	24	17.5%	66	13.5%	66	15.9%	61	15.5%	84	15.9%	124
Rochdale	9.2%	92	9.1%	21	9.2%	71	7.7%	10	8.2%	31	10.4%	51	10.4%	40	8.0%	43	9.9%	77
Royton	3.5%	35	2.6%	6	3.8%	29	1.6%	2	3.4%	13	4.2%	21	3.2%	12	3.7%	20	3.9%	30
Shaw	1.5%	15	1.2%	3	1.6%	13	0.8%	1	0.9%	3	2.1%	10	1.1%	4	1.9%	10	1.9%	15
The Trafford Centre	0.5%	5	0.4%	1	0.5%	4	2.2%	3	0.0%	0	0.4%	2	0.5%	2	0.5%	3	0.6%	5
Uppermill	1.6%	16	1.4%	3	1.7%	13	1.2%	2	1.6%	6	1.7%	9	2.8%	11	1.0%	5	1.9%	15
Other	7.8%	78	7.3%	17	7.9%	61	7.8%	10	7.1%	27	8.2%	40	9.7%	37	6.4%	35	8.5%	66
Audenshaw	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.2%	1
Delph	0.4%	4	0.8%	2	0.3%	3	0.0%	0	0.0%	0	0.9%	4	0.7%	3	0.3%	2	0.5%	4
Denshaw	0.4%	4	0.0%	0	0.6%	4	0.0%	0	0.5%	2	0.5%	2	0.6%	2	0.3%	2	0.5%	4
Diggle	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Dukinfield	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.1%	1
Glossop	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Greenfield	0.3%	3	0.2%	1	0.3%	2	0.0%	0	0.3%	1	0.4%	2	0.3%	1	0.3%	2	0.4%	3
Heywood	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Lydgate	0.3%	3	0.2%	1	0.3%	3	1.2%	2	0.0%	0	0.3%	1	0.7%	3	0.1%	1	0.4%	3
Marple	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1
Milnrow	0.4%	4	0.4%	1	0.4%	3	0.0%	0	0.3%	1	0.6%	3	0.0%	0	0.7%	4	0.4%	3
New Moston	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Newhey	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Prestwich	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1
Rushholme	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	1	0.2%	1	0.1%	1
Saddleworth	1.3%	13	1.9%	5	1.1%	9	0.0%	0	1.2%	4	1.7%	9	1.2%	5	1.2%	6	1.6%	13
Sandbrook Retail Park	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0
Scouthead	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.0%	0
Stalybridge	0.6%	6	0.9%	2	0.6%	4	0.0%	0	0.8%	3	0.7%	3	1.1%	4	0.2%	1	0.8%	6
Stockport Town Centre	0.4%	4	0.0%	0	0.6%	4	0.0%	0	0.6%	2	0.4%	2	0.5%	2	0.4%	2	0.5%	4
Strinesdale	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold	
Waterhead	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1
Whitefield	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.3%	1
(Don't know / can't remember)	4.9%	49	1.8%	4	5.8%	45	5.3%	7	3.5%	13
(Do not do this activity)	23.4%	234	26.5%	62	22.4%	172	19.1%	24	19.9%	75
Weighted base:	1001	234	767	125	377	491	384	544	780	
Sample:	1001	237	764	129	372	493	397	531	785	

Q46 How do you normally travel to...? (CENTRE MENTIONED AT Q45)*Those who visited a centre / facility for restaurants at Q45*

Car / van (as driver)	35.1%	269	47.4%	82	31.6%	188	45.4%	46	33.7%	102	33.1%	119	41.2%	137	30.0%	115	41.3%	264
Car / van (as passenger)	24.5%	188	9.9%	17	28.8%	171	15.3%	15	15.7%	47	34.6%	124	20.4%	68	28.7%	110	21.8%	139
Bus, minibus or coach	6.8%	52	9.3%	16	6.1%	36	3.9%	4	5.9%	18	8.5%	31	3.7%	12	8.0%	31	3.1%	20
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.2%	93	9.8%	17	12.9%	77	10.8%	11	16.3%	49	9.0%	32	11.4%	38	12.2%	47	12.5%	80
Taxi	12.6%	96	13.2%	23	12.4%	74	15.2%	15	18.1%	55	7.4%	26	11.9%	40	14.5%	55	12.4%	79
Train	4.4%	34	7.6%	13	3.5%	21	8.0%	8	5.3%	16	2.6%	9	6.9%	23	2.4%	9	4.8%	31
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Bicycle	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plane	0.4%	3	0.7%	1	0.3%	2	0.0%	0	0.6%	2	0.4%	2	0.5%	2	0.5%	2	0.5%	3
(Don't Know / Varies)	3.7%	28	1.4%	2	4.4%	26	1.4%	1	4.0%	12	4.1%	15	4.0%	13	3.3%	13	3.2%	21
Weighted base:	767	172	595	101	302	359	333	383	638									
Sample:	769	175	594	104	302	359	346	371	642									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q47 Which centre / facility did you last visit for ten-pin bowling?																		
Hollywood Bowl, Fold Way, Ashton under Lyne	13.8%	138	11.6%	27	14.5%	111	27.7%	35	21.5%	81	4.6%	22	18.2%	70	10.8%	59	15.8%	123
Strike Ten Bowl, Sandbrook Park, Rochdale	6.2%	62	5.8%	14	6.3%	49	9.7%	12	10.0%	38	2.5%	12	7.5%	29	5.8%	32	7.6%	59
Tenpin, Park 66, Bury	4.1%	41	2.9%	7	4.4%	34	5.0%	6	6.1%	23	2.4%	12	5.4%	21	3.1%	17	4.9%	38
The Trafford Centre	0.7%	7	0.5%	1	0.8%	6	2.9%	4	0.6%	2	0.2%	1	0.3%	1	1.1%	6	0.7%	6
Other	0.9%	9	1.1%	2	0.8%	6	1.8%	2	1.4%	5	0.2%	1	1.6%	6	0.4%	2	0.9%	7
Ashton Under Lyne	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.6%	2	0.0%	0	0.3%	1	0.2%	1	0.3%	2
Middleton	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Stockport Town Centre	0.1%	1	0.0%	0	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.1%	1
(Don't know / can't remember)	2.1%	21	1.2%	3	2.4%	19	4.2%	5	2.5%	9	1.4%	7	1.4%	5	2.3%	13	2.0%	16
(Do not do this activity)	71.8%	719	76.9%	180	70.2%	538	47.9%	60	57.5%	217	88.5%	434	64.7%	249	76.3%	415	67.5%	526
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

Q48 How do you normally travel to...? (CENTRE MENTIONED AT Q47)*Those who visited a centre / facility for ten-pin bowling at Q47*

Car / van (as driver)	63.2%	179	79.4%	43	59.4%	136	63.9%	42	64.3%	103	59.3%	34	71.1%	96	56.1%	72	69.4%	176
Car / van (as passenger)	23.8%	67	7.4%	4	27.7%	63	21.5%	14	23.6%	38	26.9%	15	17.9%	24	30.7%	40	22.4%	57
Bus, minibus or coach	5.6%	16	6.4%	3	5.4%	12	6.5%	4	4.8%	8	6.6%	4	4.8%	6	5.8%	8	2.1%	5
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	1.7%	5	0.0%	0	2.1%	5	0.0%	0	2.9%	5	0.0%	0	0.9%	1	1.9%	2	1.9%	5
Taxi	2.0%	6	4.5%	2	1.3%	3	3.2%	2	2.1%	3	0.0%	0	1.9%	3	2.3%	3	1.2%	3
Train	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.9%	1	0.8%	1	0.0%	0	0.4%	1
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know / Varies)	3.4%	10	2.3%	1	3.7%	8	4.9%	3	2.2%	3	5.3%	3	2.7%	4	3.1%	4	2.6%	7
Weighted base:		282		54		228		65		161		57		136		129		254
Sample:		277		54		223		66		156		55		135		124		248

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q49 Which centre / facility did you last visit for bingo?																		
Buckingham Bingo, Arndale Shopping Centre, Middleton	0.7%	7	0.5%	1	0.7%	6	0.0%	0	0.3%	1	1.2%	6	0.0%	0	1.0%	5	0.5%	4
Gala Bingo, North Centre Shopping Centre, Harpurhey	0.3%	3	0.0%	0	0.4%	3	1.0%	1	0.0%	0	0.4%	2	0.0%	0	0.6%	3	0.4%	3
Gala Bingo, Wellington Road, Ashton under Lyne	1.5%	15	1.5%	3	1.6%	12	1.8%	2	2.1%	8	1.0%	5	1.6%	6	1.5%	8	1.1%	9
Mecca, King Square, Oldham	4.5%	45	3.3%	8	4.8%	37	5.8%	7	5.4%	21	3.4%	17	4.2%	16	5.1%	28	4.5%	35
Mecca, Smith Street, Rochdale	1.1%	11	0.0%	0	1.5%	11	0.0%	0	0.9%	3	1.6%	8	0.8%	3	1.3%	7	1.0%	8
Other	0.7%	7	0.4%	1	0.8%	6	1.0%	1	0.7%	2	0.6%	3	0.3%	1	0.8%	4	0.7%	6
Chadderton	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Rochdale	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
Shaw	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0
Stalybridge	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.1%	1
(Don't know / can't remember)	0.7%	7	0.0%	0	0.9%	7	2.2%	3	0.3%	1	0.6%	3	1.1%	4	0.2%	1	0.7%	5
(Do not do this activity)	89.7%	898	94.2%	221	88.3%	677	88.3%	111	89.7%	339	89.9%	441	91.5%	352	88.6%	482	90.9%	708
Weighted base:	1001	234	767	125	377	491	384	544	780									
Sample:	1001	237	764	129	372	493	397	531	785									

Q50 How do you normally travel to...? (CENTRE MENTIONED AT Q49)*Those who visited a centre / facility for bingo at Q49*

Car / van (as driver)	40.8%	42	38.7%	5	41.1%	37	52.9%	8	45.5%	18	33.6%	17	56.1%	18	35.8%	22	56.2%	40
Car / van (as passenger)	25.7%	27	22.1%	3	26.3%	24	13.3%	2	31.8%	12	24.7%	12	24.2%	8	24.5%	15	24.4%	17
Bus, minibus or coach	21.6%	22	31.7%	4	20.0%	18	6.9%	1	17.5%	7	29.1%	14	7.6%	2	28.6%	18	10.2%	7
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	1.8%	2	0.0%	0	2.0%	2	0.0%	0	2.0%	1	2.1%	1	2.3%	1	1.7%	1	1.5%	1
Taxi	3.4%	3	0.0%	0	3.9%	3	8.6%	1	0.0%	0	4.5%	2	0.0%	0	5.6%	3	1.8%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know / Varies)	6.7%	7	7.5%	1	6.6%	6	18.3%	3	3.3%	1	6.1%	3	9.8%	3	3.7%	2	6.0%	4
Weighted base:	103	14	89	15	39	50	33	62	71									
Sample:	96	13	83	13	37	46	31	58	66									

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
GEN Sex of respondent																		
Male	23.4%	234	100.0%	234	0.0%	0	20.0%	25	25.5%	96	22.7%	111	21.7%	83	24.5%	133	23.7%	185
Female	76.6%	767	0.0%	0	100.0%	767	80.0%	100	74.5%	281	77.3%	379	78.3%	301	75.5%	411	76.3%	595
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

AGE In order to gain a representative sample, could I just ask your age please?

18-24 years	2.9%	29	3.7%	9	2.6%	20	22.9%	29	0.0%	0	0.0%	0	2.9%	11	2.9%	16	3.3%	26
25-34 years	9.7%	97	7.0%	16	10.5%	80	77.1%	97	0.0%	0	0.0%	0	12.4%	48	8.2%	44	10.3%	80
35-44 years	18.6%	186	17.4%	41	19.0%	146	0.0%	0	49.3%	186	0.0%	0	24.8%	95	15.3%	83	21.1%	165
45-54 years	19.1%	191	23.7%	56	17.7%	136	0.0%	0	50.7%	191	0.0%	0	19.9%	76	18.8%	102	20.9%	163
55-64 years	24.7%	247	22.5%	53	25.4%	195	0.0%	0	0.0%	0	50.4%	247	26.3%	101	23.0%	125	24.9%	194
65 plus	24.3%	243	25.0%	59	24.1%	185	0.0%	0	0.0%	0	49.6%	243	13.1%	50	31.5%	171	19.1%	149
(Refused)	0.7%	7	0.8%	2	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.4%	2	0.4%	3
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

SEG Socio-economic Group

A	1.1%	11	1.9%	5	0.8%	6	0.8%	1	0.7%	3	1.5%	7	2.8%	11	0.0%	0	1.4%	11
B	13.3%	133	13.5%	32	13.2%	101	17.0%	21	16.4%	62	10.2%	50	34.6%	133	0.0%	0	16.1%	126
C1	24.0%	240	20.1%	47	25.2%	193	29.1%	37	28.5%	108	19.2%	94	62.6%	240	0.0%	0	26.6%	207
C2	21.6%	216	26.5%	62	20.1%	154	25.7%	32	30.2%	114	14.2%	70	0.0%	0	39.7%	216	24.3%	190
D	13.9%	139	18.2%	43	12.6%	96	18.3%	23	17.0%	64	10.6%	52	0.0%	0	25.6%	139	12.4%	97
E	18.9%	189	12.1%	28	20.9%	160	4.2%	5	1.9%	7	35.5%	174	0.0%	0	34.7%	189	13.5%	105
(Refused)	7.3%	73	7.7%	18	7.1%	55	4.9%	6	5.3%	20	8.8%	43	0.0%	0	0.0%	0	5.7%	45
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

EMP What is the current employment status of the chief wage earner in your household?

Working (full time)	47.4%	474	52.2%	122	45.9%	352	70.1%	88	75.7%	286	20.4%	100	62.1%	239	39.5%	215	56.7%	442
Working (part time)	9.1%	91	6.8%	16	9.8%	75	11.2%	14	10.7%	40	7.5%	37	11.1%	43	8.2%	45	9.1%	71
Unemployed	5.0%	50	5.6%	13	4.8%	37	8.0%	10	7.5%	28	2.4%	12	2.1%	8	7.2%	39	3.0%	24
Retired	33.8%	338	34.1%	80	33.7%	258	0.0%	0	0.8%	3	67.6%	332	21.2%	82	40.8%	222	27.2%	212
Housewife	2.4%	24	0.0%	0	3.1%	24	6.2%	8	3.1%	12	0.7%	4	1.8%	7	2.8%	15	2.4%	19
Student	0.6%	6	0.2%	1	0.7%	5	3.4%	4	0.4%	1	0.0%	0	0.7%	3	0.5%	3	0.7%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / long term sickness	0.7%	7	0.0%	0	0.9%	7	0.0%	0	1.0%	4	0.7%	3	1.0%	4	0.6%	3	0.3%	3
(Refused)	1.0%	10	1.0%	2	1.0%	8	1.2%	1	0.8%	3	0.7%	3	0.0%	0	0.4%	2	0.5%	4
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
HOM What is the tenure of your property?																		
Buying with a mortgage	32.0%	320	29.5%	69	32.8%	251	49.9%	62	54.5%	206	10.6%	52	43.1%	166	26.5%	144	37.3%	291
Owned outright	46.6%	466	46.5%	109	46.6%	357	20.1%	25	27.5%	104	68.3%	335	45.4%	175	47.6%	259	48.3%	377
Rented (Council / Housing Association)	13.7%	138	15.8%	37	13.1%	101	16.1%	20	12.3%	46	14.5%	71	6.5%	25	19.0%	103	8.5%	66
Rented (Private)	4.0%	40	4.4%	10	3.9%	30	9.9%	12	3.7%	14	2.6%	13	3.4%	13	4.6%	25	3.6%	28
Other (Refused)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
(Refused)	3.6%	36	3.8%	9	3.5%	27	4.0%	5	2.0%	8	3.9%	19	1.6%	6	2.1%	11	2.2%	17
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

ADU How many adults, including yourself, live in your household (16 years and above)?

One	30.2%	302	39.4%	92	27.4%	210	18.2%	23	18.7%	70	41.9%	206	25.8%	99	33.7%	183	21.9%	171
Two	51.2%	512	42.9%	101	53.7%	412	60.7%	76	53.6%	202	47.5%	233	57.3%	220	47.9%	261	58.0%	452
Three	12.2%	122	10.1%	24	12.8%	98	11.7%	15	18.8%	71	7.2%	35	12.2%	47	12.9%	70	13.9%	109
Four	3.8%	38	5.0%	12	3.5%	27	6.2%	8	6.8%	26	1.0%	5	3.5%	13	4.1%	22	4.9%	38
Five	0.7%	7	0.7%	2	0.7%	6	1.2%	2	1.2%	4	0.2%	1	1.2%	5	0.4%	2	0.9%	7
Six or more (Refused)	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
(Refused)	1.8%	18	1.5%	3	1.9%	14	2.0%	2	0.7%	3	2.1%	11	0.0%	0	0.8%	4	0.2%	1
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

CHI How many children live in your household, aged 15 years and under?

None	72.3%	724	78.6%	184	70.4%	540	34.2%	43	52.8%	199	97.1%	477	69.4%	267	75.0%	408	69.6%	543
One	11.4%	115	9.6%	22	12.0%	92	22.5%	28	21.5%	81	1.1%	5	13.6%	52	10.5%	57	13.4%	105
Two	10.0%	101	8.4%	20	10.6%	81	25.6%	32	17.9%	68	0.2%	1	12.1%	46	9.4%	51	11.9%	93
Three	3.5%	35	2.1%	5	3.9%	30	13.5%	17	4.7%	18	0.0%	0	4.3%	17	2.9%	16	3.4%	27
Four	0.7%	7	0.3%	1	0.7%	6	1.4%	2	1.3%	5	0.0%	0	0.3%	1	1.0%	5	0.7%	6
Five	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.4%	2	0.3%	2
Six or more (Refused)	0.2%	2	0.0%	0	0.2%	2	0.8%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	2
(Refused)	1.7%	17	1.0%	2	1.9%	14	2.0%	2	1.0%	4	1.7%	8	0.3%	1	0.6%	3	0.3%	2
Weighted base:		1001		234		767		125		377		491		384		544		780
Sample:		1001		237		764		129		372		493		397		531		785

Oldham Household Survey For White Young Green

Weighted:

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
CAR How many cars does your household own or have the use of?																		
None	20.4%	204	20.7%	48	20.3%	156	13.3%	17	13.0%	49	28.0%	138	10.4%	40	27.1%	147	0.0%	0
One	48.8%	489	49.3%	116	48.7%	373	50.1%	63	44.1%	166	52.5%	257	47.1%	181	51.5%	280	62.7%	489
Two	24.0%	240	24.3%	57	23.9%	183	29.6%	37	34.1%	129	15.0%	73	35.0%	135	16.7%	91	30.8%	240
Three or more	5.1%	51	5.3%	12	5.0%	38	5.0%	6	8.6%	32	2.5%	12	7.2%	28	3.8%	21	6.5%	51
(Refused)	1.7%	17	0.4%	1	2.1%	16	2.0%	2	0.3%	1	2.1%	10	0.2%	1	1.0%	5	0.0%	0
Weighted base:	1001		234		767		125		377		491		384		544		780	
Sample:	1001		237		764		129		372		493		397		531		785	

ETH What is your ethnic origin?

White	93.3%	934	93.9%	220	93.1%	714	79.4%	99	93.7%	354	96.9%	476	96.3%	370	92.8%	505	94.2%	734
Indian	0.4%	4	0.0%	0	0.6%	4	1.8%	2	0.6%	2	0.0%	0	0.5%	2	0.4%	2	0.6%	4
Pakistani	1.5%	15	1.7%	4	1.4%	11	6.6%	8	1.2%	4	0.4%	2	0.8%	3	1.7%	9	1.8%	14
Bangladeshi	0.8%	8	0.9%	2	0.8%	6	4.0%	5	0.9%	3	0.0%	0	0.1%	1	1.0%	5	0.5%	4
Other Asian	0.5%	5	0.3%	1	0.5%	4	3.2%	4	0.2%	1	0.0%	0	0.0%	0	0.9%	5	0.5%	4
Black Caribbean	0.3%	3	0.4%	1	0.3%	2	0.0%	0	0.7%	3	0.2%	1	0.4%	1	0.3%	2	0.4%	3
Black African	0.1%	1	0.0%	0	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Ethnic Group	0.6%	6	0.9%	2	0.5%	4	1.0%	1	0.7%	3	0.5%	2	0.8%	3	0.5%	3	0.7%	5
Mixed Race	0.4%	4	0.5%	1	0.4%	3	0.8%	1	0.6%	2	0.2%	1	0.0%	0	0.7%	4	0.5%	4
(Refused)	2.1%	21	1.4%	3	2.3%	18	2.8%	4	1.5%	6	1.9%	9	0.8%	3	1.6%	9	0.8%	6
Weighted base:	1001		234		767		125		377		491		384		544		780	
Sample:	1001		237		764		129		372		493		397		531		785	

ZON Zone

Zone 1	9.8%	98	9.1%	21	10.0%	77	9.3%	12	10.3%	39	9.5%	47	8.4%	32	10.6%	57	10.5%	82
Zone 2	10.1%	101	9.5%	22	10.3%	79	10.5%	13	11.0%	42	9.5%	47	10.3%	40	10.1%	55	11.0%	86
Zone 3	12.6%	127	7.6%	18	14.2%	109	9.1%	11	12.7%	48	13.7%	67	12.9%	49	13.0%	71	13.6%	106
Zone 4	10.5%	105	10.7%	25	10.4%	80	9.2%	12	11.7%	44	9.8%	48	8.7%	34	11.9%	65	9.8%	76
Zone 5	7.5%	75	7.0%	16	7.6%	58	5.4%	7	6.4%	24	8.9%	43	9.6%	37	6.5%	35	8.2%	64
Zone 6	5.1%	51	5.8%	14	4.9%	37	5.6%	7	3.6%	14	6.2%	30	7.4%	28	3.4%	19	5.6%	43
Zone 7	7.6%	76	9.4%	22	7.1%	54	11.0%	14	8.7%	33	6.1%	30	7.1%	27	7.8%	43	6.8%	53
Zone 8	12.1%	121	10.9%	26	12.5%	96	13.6%	17	14.8%	56	9.7%	47	9.2%	35	13.0%	70	9.8%	77
Zone 9	14.6%	146	18.7%	44	13.3%	102	9.3%	12	12.8%	48	17.3%	85	14.4%	56	15.3%	83	14.6%	114
Zone 10	10.0%	100	11.2%	26	9.7%	74	17.0%	21	8.1%	30	9.5%	47	12.1%	47	8.4%	46	10.0%	78
Weighted base:	1001		234		767		125		377		491		384		544		780	
Sample:	1001		237		764		129		372		493		397		531		785	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q01 Where do you normally go for your main food and grocery shopping?																						
<i>Excluding varies and don't do main food shopping at Q01</i>																						
Aldi- Eagle Street, Oldham	1.2%	11	1.1%	1	1.1%	1	0.0%	0	2.2%	2	1.1%	1	1.1%	1	2.3%	2	3.3%	4	0.0%	0	0.0%	0
Aldi- Edinburgh Way, Rochdale	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.3%	4	0.0%	0
Aldi- Refuge Street, Shaw	1.2%	11	9.2%	8	2.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi- Wellington Road, Ashton under Lyne	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	3.4%	3
Asda- Cavendish Street, Ashton under Lyne	3.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	6.7%	3	0.0%	0	1.1%	1	0.0%	0	26.1%	23
Asda- Greenfield Lane, Shaw	7.3%	65	43.7%	37	19.5%	17	0.0%	0	0.0%	0	2.3%	1	2.2%	1	3.4%	2	0.0%	0	4.4%	6	0.0%	0
Asda- Harpurhey	0.4%	4	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda- Milne Street, Chadderton	14.6%	130	5.7%	5	14.9%	13	38.5%	44	8.9%	8	6.9%	4	3.3%	2	17.2%	11	28.6%	32	7.7%	10	0.0%	0
Asda- Sportscity, Ashton New Road, Manchester	0.7%	6	0.0%	0	0.0%	0	2.2%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1
Asda- The Old Cricket Ground, Rochdale	1.2%	11	1.1%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	5.5%	7	0.0%	0
Co-op- 30 Market Square, Royton	0.4%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Co-op- Arundel Street, Mossley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Co-op Foodmarket- Owl Mill Site, Lees, Oldham	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	8	2.2%	1	1.1%	1	2.2%	2	0.0%	0	0.0%	0
Co-op Foodmarket- Queens Road, Hurst Cross, Ashton under Lyne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Co-op Late Shop- 392-396 Hollins Road, Oldham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shop- 650 Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shop- Cathedral Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shop- Kenyon Lane, Middleton	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shop- Middleton Road West, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Village Store- Greenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Village Store- Uppermill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods- Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland- Arndale Centre, Middleton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Iceland- Market Street, Shaw	0.2%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl- Ashton Old Road, Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl- Jardine Way, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl- Old Church Street, Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl- Stamford Street, Ashton under Lyne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Lidl- Upper Conran Street, Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons- Dawson Street, Heywood	0.6%	6	0.0%	0	1.1%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Morrisons- Foundry Street, Dukinfield	2.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	4.4%	2	0.0%	0	0.0%	0	0.0%	0	22.7%	20
Morrisons- Hollinwood Avenue, Chadderton	7.5%	67	0.0%	0	2.3%	2	24.2%	28	16.7%	16	4.6%	3	1.1%	1	1.1%	1	9.9%	11	4.4%	6	0.0%	0
Morrisons- Kingsway, Rochdale	6.6%	59	10.3%	9	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	33.0%	44	0.0%	0
Morrisons- Poplar Street, Failsworth	4.3%	38	1.1%	1	0.0%	0	0.0%	0	33.3%	31	0.0%	0	1.1%	1	2.3%	2	3.3%	4	0.0%	0	0.0%	0
Netto- Hollins Road, Oldham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Netto- Huddersfield Road, Oldham	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.1%	1	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Netto- Kingsway Retail Park, Rochdale	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0
Netto- Old Church Street, Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's- Heaton Park Road West, Higher Blackley	0.6%	5	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0
Sainsbury's- Lord Sheldon Way, Ashton under Lyne	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.3%	2	0.0%	0	1.1%	1	0.0%	0	3.4%	3
Sainsbury's- Union Street, Oldham	7.5%	67	3.4%	3	3.4%	3	3.3%	4	5.6%	5	18.4%	12	23.3%	11	14.9%	10	15.4%	17	1.1%	1	1.1%	1
Somerfield- Crescent Road, Cheetham Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield- Rochdale Road, Royton	0.5%	5	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Spar- Heyside, Royton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar- High Street, Uppermill, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar- Lime Green Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar- Stanycliffe Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco- Bleasby Street,	6.2%	56	10.3%	9	14.9%	13	4.4%	5	0.0%	0	9.2%	6	10.0%	5	16.1%	11	4.4%	5	1.1%	1	1.1%	1

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Oldham											
Tesco- Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco- Oldham Way, Chadderton	7.0%	62	4.6%	4	14.9%	13	3.3%	4	0.0%	0	17.2%
Tesco Express- Lees Road, Oldham	1.9%	17	1.1%	1	2.3%	2	0.0%	0	0.0%	0	4.6%
Tesco Express- Market Street, Shaw	0.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%
Tesco Express- Milnrow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra- Failsworth Precinct, Failsworth	3.3%	30	0.0%	0	0.0%	0	0.0%	0	21.1%	20	2.3%
Tesco Metro- Middleton	1.2%	11	1.1%	1	0.0%	0	2.2%	3	0.0%	0	0.0%
Tesco- Rochdale	3.0%	27	3.4%	3	2.3%	2	0.0%	0	0.0%	0	0.0%
Local Shops- Chadderton	0.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Local Shops- Failsworth	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Local Shops- Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops- Huddersfield Road ('Hill Stores')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops- Lees	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops- Oldham Town Centre	0.5%	4	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%
Local Shops- Royton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops- Shaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Shops- Uppermill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Market- Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Internet / Home Delivery (Varies)	1.7%	15	1.1%	1	1.1%	1	2.2%	3	3.3%	3	4.6%
Aldi, Eastway, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Leech Street, Stalybridge	0.7%	6	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%
Asda, Pilsworth Road, Bury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Spring Street, Bury	0.6%	5	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%
Co-op, Rooley Moor Road, Rochdale	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Iceland, Bow Street, Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Warrington Street, Ashton under Lyne	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Morrisons, Allenwood Avenue, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Tesco, Tiviot Way, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Trinity Street, Stalybridge	3.0%	27	0.0%	0	0.0%	0	0.0%	0	2.3%	1	6.7%
Tesco, Valley Park Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Prestwich											
Local Shops- Ashton under Lyne	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.1% 1
Local Shops- Middleton	0.1% 1	0.0% 0	0.0% 0	1.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Local Shops- Rochdale	0.3% 3	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.2% 3	0.0% 0
Other Manchester	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.1% 1
Other Rochdale	0.1% 1	0.0% 0	1.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't do main food shopping)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	892	85	88	115	94	65	45	66	111	133	89
Sample:	889	87	87	91	90	87	90	87	91	91	88

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q02 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?																						
<i>Those who go outside their home for main food and grocery shopping at Q01</i>																						
Accessibility by public transport	0.4%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Car parking prices	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Car parking provision	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.0%	1	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Choice of food goods available	6.8%	66	5.1%	5	5.1%	5	5.2%	6	8.4%	8	5.3%	4	5.1%	3	3.1%	2	8.2%	10	8.3%	12	11.5%	11
Choice of shops nearby selling non-food goods	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Choice of shops selling food goods	1.9%	19	0.0%	0	2.0%	2	0.0%	0	3.2%	3	3.2%	2	4.1%	2	0.0%	0	1.0%	1	4.2%	6	2.1%	2
Cleanliness	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	3	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always use it / preference for retailer	8.1%	79	11.1%	11	9.1%	9	6.2%	8	6.3%	6	12.6%	9	14.3%	7	7.3%	5	6.1%	7	7.3%	10	6.3%	6
Lower prices	14.9%	144	12.1%	12	15.2%	15	9.3%	11	16.8%	17	20.0%	14	7.1%	4	16.7%	12	18.4%	22	16.7%	23	14.6%	14
Near to home	40.0%	388	40.4%	39	44.4%	45	49.5%	61	44.2%	44	33.7%	24	37.8%	19	40.6%	30	31.6%	38	41.7%	58	32.3%	31
Near to work	2.2%	21	1.0%	1	4.0%	4	2.1%	3	0.0%	0	2.1%	1	3.1%	2	3.1%	2	5.1%	6	0.0%	0	2.1%	2
Provision of leisure facilities nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	5.7%	55	4.0%	4	4.0%	4	8.2%	10	4.2%	4	5.3%	4	6.1%	3	5.2%	4	8.2%	10	3.1%	4	8.3%	8
Quality of shops selling food goods	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.8%	8	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.1%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Staff discount / work there	0.6%	6	2.0%	2	1.0%	1	0.0%	0	1.1%	1	1.1%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Value for money	5.1%	49	7.1%	7	4.0%	4	3.1%	4	7.4%	7	3.2%	2	4.1%	2	7.3%	5	6.1%	7	1.0%	1	9.4%	9
Other	2.2%	21	1.0%	1	1.0%	1	3.1%	4	1.1%	1	2.1%	1	3.1%	2	4.2%	3	1.0%	1	4.2%	6	1.0%	1
Clubcard/rewards system	1.5%	14	1.0%	1	2.0%	2	3.1%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.1%	4	1.0%	1	1.0%	1
Deliver	0.7%	7	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Everything under one roof	0.3%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café	0.3%	3	0.0%	0	0.0%	0	1.0%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Good opening hours	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason in particular)	6.1%	60	7.1%	7	6.1%	6	6.2%	8	5.3%	5	5.3%	4	5.1%	3	7.3%	5	4.1%	5	7.3%	10	7.3%	7
Weighted base:	969	96		100		123		100		71		49		73		119		140		97		

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sample:	969	99	99	97	95	95	98	96	98	96	96											
Q03 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)?																						
<i>Those who go outside their home for main food and grocery shopping at Q01</i>																						
Difficult / expensive parking	0.9%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.0%	1	0.0%	0	1.0%	1	2.1%	3	2.1%	2
Difficult to get to	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Expensive	6.9%	67	4.0%	4	5.1%	5	8.2%	10	6.3%	6	4.2%	3	2.0%	1	1.0%	1	11.2%	13	12.5%	18	6.3%	6
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	1.0%	10	1.0%	1	1.0%	1	1.0%	1	2.1%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1	2.1%	2
Lack of public transport	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	4.5%	43	2.0%	2	14.1%	14	4.1%	5	2.1%	2	5.3%	4	4.1%	2	5.2%	4	2.0%	2	4.2%	6	2.1%	2
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	1.5%	15	1.0%	1	1.0%	1	3.1%	4	0.0%	0	1.1%	1	4.1%	2	0.0%	0	2.0%	2	2.1%	3	1.0%	1
Poor quality	1.3%	12	0.0%	0	3.0%	3	2.1%	3	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	3.1%	4	1.0%	1
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude/ unhelpful	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Too small	0.7%	7	0.0%	0	1.0%	1	1.0%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1
Nothing	70.0%	678	80.8%	78	65.7%	66	59.8%	73	69.5%	69	76.8%	55	72.5%	36	74.0%	54	71.4%	85	66.7%	93	70.8%	69
Other	4.1%	40	3.0%	3	1.0%	1	7.2%	9	10.5%	10	1.1%	1	3.1%	2	5.2%	4	4.1%	5	1.0%	1	4.2%	4
Too big	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Too busy	0.9%	9	1.0%	1	1.0%	1	2.1%	3	2.1%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Queues are too long	0.8%	8	0.0%	0	0.0%	0	1.0%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	2.1%	3	1.0%	1
Not enough tills	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	2
Lack of stock on shelves	0.9%	8	1.0%	1	0.0%	0	0.0%	0	2.1%	2	1.1%	1	2.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0
No café	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Move things around too much	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Foods go out of date too quickly	0.3%	3	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	39	5.1%	5	5.1%	5	7.2%	9	2.1%	2	3.2%	2	2.0%	1	5.2%	4	4.1%	5	2.1%	3	3.1%	3
Weighted base:	969	96		100		123		100		71		49		73		119		140		97		
Sample:	969	99		99		97		95		95		98		96		98		96		96		

Q04 Which retailer do you purchase your main food internet / home delivery shopping from? (THOSE WHO ANSWERED INTERNET / HOME DELIVERY AT Q01)*Those who answered internet / home delivery at Q01*

Asda	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	88.2%	13	100.0%	1	100.0%	1	100.0%	3	100.0%	3	75.0%	2	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	2
Other	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	15		1		1		3		3		3		1		0		1		0		2	
Sample:	16		1		1		2		3		4		2		0		1		0		2	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q05 How often do you visit (STORE / DESTINATION MENTIONED AT Q01) for your main food and grocery shopping?																						
<i>Those who did main food and grocery shopping at Q01</i>																						
Daily	2.9%	28	3.0%	3	2.0%	2	3.0%	4	4.1%	4	4.0%	3	0.0%	0	1.0%	1	5.1%	6	1.0%	1	4.1%	4
At Least two times a week	20.5%	202	18.0%	18	25.0%	25	20.2%	25	28.6%	29	16.2%	12	13.0%	7	27.1%	20	22.2%	27	17.7%	25	14.3%	14
At least once a week	59.5%	586	68.0%	66	59.0%	60	65.7%	82	53.1%	54	64.6%	48	59.0%	30	55.2%	40	52.5%	63	58.3%	82	60.2%	60
At least once a fortnight	10.1%	100	6.0%	6	6.0%	6	5.1%	6	9.2%	9	10.1%	7	19.0%	10	7.3%	5	12.1%	15	15.6%	22	13.3%	13
At least once a month	5.4%	53	4.0%	4	7.0%	7	6.1%	8	4.1%	4	4.0%	3	9.0%	5	5.2%	4	4.0%	5	7.3%	10	4.1%	4
At least every two months	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	1.3%	13	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.2%	3	3.0%	4	0.0%	0	2.0%	2
(Don't know)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Weighted base:	984	97		101	125	103	74	50	73	120	140	99										99
Sample:	985	100		100	99	98	99	100	96	99	96	98										98

Q06 How do you normally travel to...? (STORE / DESTINATION MENTIONED AT Q01)*Those who did main food and grocery shopping at Q01*

Car / van (as driver)	55.9%	550	58.0%	56	61.0%	62	61.6%	77	48.0%	49	66.7%	49	71.0%	36	49.0%	36	41.4%	50	55.2%	77	57.1%	57
Car / van (as passenger)	20.4%	201	19.0%	18	21.0%	21	15.2%	19	16.3%	17	17.2%	13	15.0%	8	29.2%	21	20.2%	24	27.1%	38	21.4%	21
Bus, minibus or coach	8.7%	85	7.0%	7	9.0%	9	6.1%	8	11.2%	12	5.1%	4	6.0%	3	6.3%	5	16.2%	19	7.3%	10	9.2%	9
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.6%	85	9.0%	9	5.0%	5	10.1%	13	16.3%	17	3.0%	2	0.0%	0	14.6%	11	14.1%	17	4.2%	6	6.1%	6
Taxi	1.6%	16	1.0%	1	0.0%	0	2.0%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	4.0%	5	3.1%	4	0.0%	0
Train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	2.0%	20	1.0%	1	2.0%	2	2.0%	3	3.1%	3	6.1%	4	4.0%	2	0.0%	0	2.0%	2	0.0%	0	2.0%	2
(Don't Know / Varies)	2.3%	23	5.0%	5	2.0%	2	2.0%	3	2.0%	2	1.0%	1	3.0%	2	1.0%	1	2.0%	2	2.1%	3	3.1%	3
Weighted base:	984	97		101	125	103	74	50	73	120	140	99										99
Sample:	985	100		100	99	98	99	100	96	99	96	98										98

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q07 How long did your last journey to (STORE / DESTINATION MENTIONED AT Q01) take?																						
<i>Those who did main food and grocery shopping at Q01</i>																						
0-5 minutes	29.0%	285	33.0%	32	30.0%	30	37.4%	47	39.8%	41	14.1%	10	8.0%	4	35.4%	26	29.3%	35	29.2%	41	18.4%	18
6-10 minutes	37.4%	369	36.0%	35	47.0%	48	39.4%	49	28.6%	29	35.4%	26	22.0%	11	28.1%	21	37.4%	45	44.8%	63	41.8%	42
11-15 minutes	14.8%	146	12.0%	12	12.0%	12	13.1%	16	9.2%	9	28.3%	21	30.0%	15	17.7%	13	13.1%	16	7.3%	10	21.4%	21
16-20 minutes	8.2%	81	6.0%	6	2.0%	2	1.0%	1	9.2%	9	9.1%	7	24.0%	12	7.3%	5	10.1%	12	10.4%	15	11.2%	11
21-30 minutes	4.4%	43	3.0%	3	5.0%	5	2.0%	3	3.1%	3	6.1%	4	10.0%	5	7.3%	5	6.1%	7	3.1%	4	3.1%	3
31-60 minutes	1.6%	15	3.0%	3	2.0%	2	1.0%	1	3.1%	3	1.0%	1	2.0%	1	2.1%	2	1.0%	1	1.0%	1	0.0%	0
Over 60 minutes (Don't know / can't remember)	1.8%	17	3.0%	3	0.0%	0	2.0%	3	3.1%	3	1.0%	1	1.0%	1	1.0%	1	1.0%	1	3.1%	4	1.0%	1
	2.9%	28	4.0%	4	2.0%	2	4.0%	5	4.1%	4	5.1%	4	3.0%	2	1.0%	1	2.0%	2	1.0%	1	3.1%	3
Weighted base:	984	97	101	125	103	74	50	73	120	140	99											
Sample:	985	100	100	99	98	99	100	96	99	96	98											
Q08 When you go main food shopping is your journey normally part of another journey / activity?																						
<i>Those who did main food and grocery shopping at Q01</i>																						
Yes – travelling to work	1.8%	18	0.0%	0	0.0%	0	4.0%	5	3.1%	3	0.0%	0	1.0%	1	3.1%	2	3.0%	4	2.1%	3	0.0%	0
Yes – travelling from work	8.9%	87	5.0%	5	14.0%	14	4.0%	5	9.2%	9	12.1%	9	11.0%	6	12.5%	9	10.1%	12	4.2%	6	12.2%	12
Yes – travelling to school / college	0.4%	4	0.0%	0	0.0%	0	2.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – travelling from school / college	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Yes – travelling to / from friends / relatives	2.8%	28	3.0%	3	1.0%	1	2.0%	3	2.0%	2	2.0%	1	6.0%	3	4.2%	3	4.0%	5	2.1%	3	4.1%	4
Yes – Other	1.1%	11	1.0%	1	5.0%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.1%	2	0.0%	0	1.0%	1	1.0%	1
No	82.2%	809	88.0%	86	74.0%	75	87.9%	110	85.7%	88	81.8%	61	78.0%	39	77.1%	56	78.8%	95	88.5%	124	75.5%	75
Yes – leisure activity	0.6%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.1%	3	1.0%	1
Yes – non-food shopping (Don't Know / Varies)	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
	2.7%	27	3.0%	3	4.0%	4	2.0%	3	3.1%	3	0.0%	0	2.0%	1	2.1%	2	5.1%	6	1.0%	1	4.1%	4
Weighted base:	984	97	101	125	103	74	50	73	120	140	99											
Sample:	985	100	100	99	98	99	100	96	99	96	98											

Oldham Household Survey For White Young Green

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q09 When do you normally do your main food shopping?																						
<i>Those who did main food and grocery shopping at Q01</i>																						
Weekdays during the day	46.2%	454	50.0%	49	43.0%	44	47.5%	60	44.9%	46	48.5%	36	46.0%	23	32.3%	24	47.5%	57	52.1%	73	43.9%	44
Weekdays during the evening	15.1%	148	14.0%	14	20.0%	20	15.2%	19	19.4%	20	12.1%	9	13.0%	7	15.6%	11	13.1%	16	14.6%	20	12.2%	12
Saturday	14.4%	142	14.0%	14	15.0%	15	9.1%	11	13.3%	14	13.1%	10	21.0%	11	15.6%	11	18.2%	22	11.5%	16	18.4%	18
Sunday	2.7%	27	2.0%	2	3.0%	3	4.0%	5	2.0%	2	1.0%	1	1.0%	1	7.3%	5	1.0%	1	2.1%	3	4.1%	4
Varies	21.4%	211	19.0%	18	19.0%	19	24.2%	30	20.4%	21	23.2%	17	19.0%	10	29.2%	21	20.2%	24	19.8%	28	21.4%	21
(Don't know)	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		984		97		101		125		103		74		50		73		120		140		99
Sample:		985		100		100		99		98		99		100		96		99		96		98

Q10 When you go main food shopping is your trip normally linked with any other activity?*Those who did main food and grocery shopping at Q01*

Yes – non-food shopping	7.8%	77	6.0%	6	8.0%	8	5.1%	6	8.2%	8	7.1%	5	13.0%	7	4.2%	3	9.1%	11	7.3%	10	12.2%	12
Yes – leisure activity	4.6%	46	4.0%	4	10.0%	10	5.1%	6	1.0%	1	4.0%	3	4.0%	2	1.0%	1	4.0%	5	3.1%	4	9.2%	9
Yes – visiting services such as banks and other financial institutions	3.9%	38	2.0%	2	3.0%	3	6.1%	8	1.0%	1	7.1%	5	3.0%	2	4.2%	3	7.1%	9	2.1%	3	3.1%	3
Yes – visiting friends / relatives	2.3%	23	3.0%	3	4.0%	4	2.0%	3	1.0%	1	1.0%	1	5.0%	3	2.1%	2	1.0%	1	3.1%	4	2.0%	2
Yes – other activity	0.9%	9	1.0%	1	0.0%	0	3.0%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Varies	2.2%	21	2.0%	2	1.0%	1	1.0%	1	3.1%	3	4.0%	3	2.0%	1	1.0%	1	3.0%	4	3.1%	4	1.0%	1
No	79.1%	779	82.0%	80	77.0%	78	81.8%	103	85.7%	88	74.7%	55	74.0%	37	85.4%	62	74.7%	90	79.2%	111	74.5%	74
Yes – petrol	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Yes - work	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - market	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Yes - other food shopping	0.5%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
(Don't Know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		984		97		101		125		103		74		50		73		120		140		99
Sample:		985		100		100		99		98		99		100		96		99		96		98

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q11 Where do you do this linked trip?																						
<i>Those whose main food shopping is normally linked with any other activity at Q10</i>																						
Ashton under Lyne	11.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	38.5%	5	7.1%	1	0.0%	0	0.0%	0	64.0%	16
Chadderton	10.4%	21	0.0%	0	8.7%	2	22.2%	5	21.4%	3	0.0%	0	0.0%	0	7.1%	1	20.0%	6	15.0%	4	0.0%	0
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failssworth	4.6%	9	5.6%	1	4.3%	1	0.0%	0	28.6%	4	0.0%	0	0.0%	0	7.1%	1	8.0%	2	0.0%	0	0.0%	0
Greenfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Lees	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	2.9%	6	0.0%	0	13.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	4.0%	1	0.0%	0	4.0%	1
Middleton	6.5%	13	0.0%	0	0.0%	0	22.2%	5	7.1%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	7	0.0%	0	0.0%	0
Oldham Town Centre	31.9%	66	16.7%	3	17.4%	4	50.0%	11	35.7%	5	80.0%	15	23.1%	3	42.9%	5	64.0%	19	0.0%	0	0.0%	0
Rochdale	11.1%	23	11.1%	2	13.0%	3	5.6%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.0%	1	50.0%	15	0.0%	0
Royton	3.8%	8	0.0%	0	26.1%	6	5.6%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw	7.0%	14	55.6%	10	8.7%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	1	7.1%	1	0.0%	0	5.0%	1	0.0%	0
Uppermill	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Duckinfield	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	12.0%	3
Stalybridge	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	3
Prestwich	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Whitefield	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport Town Centre	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Moston	0.6%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saddleworth	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Glossop	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
(Don't Know / Varies)	5.7%	12	11.1%	2	4.3%	1	5.6%	1	0.0%	0	4.0%	1	19.2%	3	14.3%	2	4.0%	1	5.0%	1	0.0%	0
Weighted base:		206		18		23		23		15		19		13		11		30		29		25
Sample:		208		18		23		18		14		25		26		14		25		20		25

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?																						
Yes	64.6%	587	64.8%	55	74.7%	66	67.4%	79	65.2%	63	69.3%	46	64.8%	30	61.5%	43	62.0%	69	57.9%	80	62.9%	57
No	34.3%	312	33.0%	28	23.0%	20	32.6%	38	33.7%	32	30.7%	20	34.1%	16	38.5%	27	35.9%	40	41.1%	57	37.1%	33
(Don't Know / Varies)	1.0%	9	2.3%	2	2.3%	2	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	2.2%	2	1.1%	1	0.0%	0
Weighted base:		909		86		88		116		96		66		46		69		112		139		90
Sample:		905		88		87		92		92		88		91		91		92		95		89

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
Q13 Where do you normally go for this 'top-up' shopping?																								
<i>Those who do top-up shopping at Q12 and excluding don't know / varies at Q13</i>																								
Aldi - Eagle Street, Oldham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Aldi - Edinburgh Way, Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi - Refuge Street, Shaw	0.5%	3	4.1%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi - Wellington Road, Ashton under Lyne	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Asda - Cavendish Street, Ashton under Lyne	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	5
Asda - Greenfield Lane, Shaw	5.4%	29	38.8%	18	11.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Asda - Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda - Milne Street, Chadderton	7.1%	38	2.0%	1	4.8%	3	27.1%	20	1.8%	1	3.4%	1	0.0%	0	4.1%	2	13.7%	9	2.0%	1	0.0%	0	0.0%	0
Asda - Sports City, Ashton New Road, Manchester	0.4%	2	0.0%	0	1.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda - The Old Cricket Ground, Rochdale	0.6%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Co-op - 30 Market Square, Royton	1.7%	9	2.0%	1	12.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op - Arundel Street, Mossley	2.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	10	0.0%	0
Co-op Foodmarket - Owl Mill Site, Lees, Oldham	3.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.2%	16	1.9%	1	0.0%	0	2.0%	1	0.0%	0	2.0%	1	0.0%	0
Co-op Foodmarket - Queens Road, Hurst Cross, Ashton under Lyne	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Co-op Late Shop - 392-396 Hollins Road, Oldham	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	2.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Co-op Late Shop - 650 Oldham Road, Failsworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shop - Cathedral Road, Chadderton	0.8%	5	0.0%	0	3.2%	2	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shop - Kenyon Lane, Middleton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Co-op Late Shop - Middleton Road West, Chadderton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Village Store - Greenfield	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Village Store - Uppermill	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods - Middleton Road, Chadderton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland - Arndale Centre, Middleton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Iceland - Market Street, Shaw	0.7%	4	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl - Ashton Old Road, Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl - Jardine Way, Chadderton	1.2%	6	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Lidl - Old Church Street, Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl - Stamford Street, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl - Upper Conran Street, Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market - Oldham	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons - Dawson Street, Heywood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons - Foundry Street, Dukinfield	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Morrisons - Hollinwood Avenue, Chadderton	2.1%	11	0.0%	0	0.0%	0	10.2%	8	5.3%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons - Kingsway, Rochdale	1.7%	9	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	7	0.0%	0
Morrisons - Poplar Street, Failsworth	1.9%	10	0.0%	0	0.0%	0	0.0%	0	15.8%	9	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Netto - Hollins Road, Oldham	1.6%	8	0.0%	0	0.0%	0	0.0%	0	8.8%	5	1.7%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Netto - Huddersfield Road, Oldham	1.4%	8	4.1%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	2	1.9%	1	8.2%	3	0.0%	0	0.0%	0	0.0%	0
Netto - Kingsway Retail Park, Rochdale	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0
Netto - Old Church Street, Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's - Heaton Park Road West, Higher Blackley	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's - Lord Sheldon Way, Ashton under Lyne	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Sainsbury's - Union Street, Oldham	4.5%	24	2.0%	1	0.0%	0	0.0%	0	8.8%	5	6.9%	3	11.1%	3	10.2%	4	11.8%	7	0.0%	0	2.0%	1
Somerfield - Crescent Road, Cheetham Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield - Rochdale Road, Royton	2.3%	13	0.0%	0	17.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Spar - Heyside, Royton	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - High Street, Uppermill, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar - Lime Green Road, Oldham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Spar - Stanycliffe Lane, Middleton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0		
Tesco - Bleasby Street, Oldham	2.7%	15	4.1%	2	6.5%	4	3.4%	3	0.0%	0	1.7%	1	1.9%	1	6.1%	2	3.9%	2	0.0%	0	0.0%	0
Tesco - Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco - Oldham Way, Chadderton	1.6%	8	2.0%	1	3.2%	2	0.0%	0	0.0%	0	3.4%	1	0.0%	0	4.1%	2	3.9%	2	0.0%	0	0.0%	0
Tesco - Rochdale	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	11.8%	9	0.0%	0
Tesco Express - Lees Road, Oldham	1.2%	7	2.0%	1	1.6%	1	0.0%	0	0.0%	0	5.2%	2	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express - Market Street, Shaw	0.5%	3	4.1%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express - Milnrow	0.5%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Tesco Extra - Failsworth Precinct, Failsworth	4.2%	23	0.0%	0	0.0%	0	1.7%	1	28.1%	17	0.0%	0	0.0%	0	0.0%	0	3.9%	2	2.0%	1	2.0%	1
Tesco Metro - Middleton	4.7%	25	0.0%	0	0.0%	0	20.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	10	0.0%	0
Local Shops - Chadderton	1.7%	9	0.0%	0	1.6%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	7.8%	5	0.0%	0	0.0%	0
Local Shops - Failsworth	1.2%	6	0.0%	0	0.0%	0	0.0%	0	10.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Huddersfield Road ('Hill Stores')	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Local Shops - Lees	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops - Oldham Town Centre	8.6%	46	10.2%	5	3.2%	2	0.0%	0	3.5%	2	13.8%	6	0.0%	0	28.6%	11	33.3%	21	0.0%	0	0.0%	0
Local Shops - Royton	1.9%	10	0.0%	0	16.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Shaw	0.7%	4	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops - Uppermill	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.6%	14	2.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.9%	4	2.0%	1	11.8%	6
Internet / Home Delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Leech Street, Stalybridge	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Co-op, King Street, High Street Delph, Delph, Oldham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ripponden Road, Moorside	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Rooley Moor Road, Rochdale	0.4%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bow Street, Ashton under Lyne	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Marks and Spencer, Warrington Street, Ashton under Lyne	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Morrisons, Femple Way, Oldham	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Limeside Road, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Somerfield, Milnrow, Rochdale	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	7	0.0%	0
Tesco, Kingsway, Alkrington	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Tiviot Way, Stockport	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Tesco, Trinity Street, Stalybridge	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	5
Tesco, Valley Park Road, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Alkrington	0.5%	3	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Ashton under Lyne	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Local Shops- Delph	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Greenfield	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Heywood	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- High Crompton	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Middleton	2.7%	14	0.0%	0	0.0%	0	10.2%	8	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	6	0.0%	0
Local Shops- Milnrow	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Local Shops- Moorside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops- Newhey	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Local Shops- Rochdale	2.1%	12	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	11.8%	9	0.0%	0
Local Shops- Saddleworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Springhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Stalybridge	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Local Shops- Syke	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops- Warren Lane, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Other Rochdale	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Other Manchester (Don't know / Varies)	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	541		48		63		75		60		43		27		37		62		74		52	
Sample:	541		49		62		59		57		58		54		49		51		51		51	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q14 How often do you make 'top up' shopping trips to...? (STORE / DESTINATION MENTIONED AT Q13)																						
<i>Those who do top-up shopping at Q12</i>																						
Daily	9.1%	59	9.1%	6	9.6%	7	7.8%	6	10.3%	7	10.6%	5	6.0%	2	10.9%	5	6.6%	5	10.3%	9	9.5%	6
Two or more times a week	49.4%	318	45.5%	29	52.1%	39	54.7%	44	52.9%	38	40.9%	20	53.7%	18	50.0%	24	55.7%	41	50.0%	42	34.9%	22
At least once a week	28.5%	184	31.8%	20	27.4%	20	26.6%	22	27.9%	20	37.9%	19	31.3%	11	23.4%	11	18.0%	13	31.0%	26	33.3%	21
At least once a fortnight	4.5%	29	4.5%	3	4.1%	3	6.3%	5	0.0%	0	6.1%	3	1.5%	1	1.6%	1	8.2%	6	3.4%	3	7.9%	5
At least once a month	1.0%	7	3.0%	2	0.0%	0	0.0%	0	2.9%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Less often	0.4%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.6%	1
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	6.7%	43	6.1%	4	4.1%	3	4.7%	4	5.9%	4	1.5%	1	7.5%	3	12.5%	6	9.8%	7	5.2%	4	11.1%	7
(Don't know)	0.3%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Weighted base:		645		64		74		81		71		49		34		49		74		85		64
Sample:		650		66		73		64		68		66		67		64		61		58		63
Q15 Which retailer do you normally purchase your top-up food internet / home delivery shopping from?																						
<i>Those who do their top-up shopping on the internet at Q13</i>																						
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		0		0		0		0		0		0		0		0		0		0		0
Sample:		0		0		0		0		0		0		0		0		0		0		0
Q16 Of all the money you spend on food and household groceries, what share goes to your main food shop?																						
<i>Those who do top-up shopping at Q12</i>																						
Over ¾ (over three-quarters)	53.2%	343	53.0%	34	54.8%	41	43.8%	35	45.6%	32	69.7%	34	52.2%	18	62.5%	30	52.5%	39	51.7%	44	55.6%	35
½ to ¾ (one-half to three-quarters)	26.2%	169	25.8%	17	34.2%	25	26.6%	22	35.3%	25	16.7%	8	29.9%	10	15.6%	8	27.9%	21	22.4%	19	23.8%	15
¼ to ½ (one-quarter to one-half)	8.1%	52	9.1%	6	4.1%	3	10.9%	9	11.8%	8	1.5%	1	7.5%	3	7.8%	4	3.3%	2	8.6%	7	14.3%	9
Less than ¼ (less than one-quarter)	1.3%	8	4.5%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	1.6%	1
None	1.0%	6	1.5%	1	0.0%	0	0.0%	0	1.5%	1	3.0%	1	1.5%	1	1.6%	1	0.0%	0	1.7%	1	0.0%	0
(Don't know / Varies)	10.2%	66	6.1%	4	6.8%	5	17.2%	14	5.9%	4	9.1%	4	9.0%	3	12.5%	6	16.4%	12	12.1%	10	4.8%	3
Weighted base:		645		64		74		81		71		49		34		49		74		85		64
Sample:		650		66		73		64		68		66		67		64		61		58		63

Oldham Household Survey For White Young Green

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q17 Where did you last buy clothing or footwear goods?																						
<i>Those who bought clothing or footwear goods at Q17 (excluding varies and don't buy these goods)</i>																						
Ashton under Lyne	7.2%	68	2.1%	2	1.0%	1	1.1%	1	5.2%	5	8.4%	6	11.7%	6	3.2%	2	5.3%	6	0.0%	0	40.0%	39
Bury Town Centre	2.0%	19	1.1%	1	5.1%	5	4.3%	5	2.1%	2	1.1%	1	0.0%	0	1.1%	1	0.0%	0	3.3%	4	0.0%	0
Chadderton	2.0%	19	0.0%	0	0.0%	0	5.4%	6	1.0%	1	2.1%	1	1.1%	1	2.1%	2	4.2%	5	2.2%	3	0.0%	0
Crown Point North, Denton	1.4%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.1%	2	2.1%	2	0.0%	0	8.4%	8
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Halifax	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	18.6%	176	12.8%	12	15.3%	15	30.1%	35	30.9%	31	15.8%	11	19.2%	9	13.8%	10	11.6%	13	19.6%	26	12.6%	12
Middleton	1.4%	13	0.0%	0	0.0%	0	6.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	6	0.0%	0	0.0%	0
Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	38.8%	367	53.2%	49	41.8%	42	33.3%	39	38.1%	39	48.4%	34	37.2%	18	63.8%	46	62.1%	72	12.0%	16	13.7%	13
Rochdale	8.0%	76	6.4%	6	12.2%	12	0.0%	0	1.0%	1	1.1%	1	1.1%	1	3.2%	2	2.1%	2	38.0%	51	0.0%	0
Royton	0.7%	7	1.1%	1	3.1%	3	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Shaw	1.7%	16	9.6%	9	4.1%	4	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Uppermill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	1.1%	10	1.1%	1	3.1%	3	0.0%	0	2.1%	2	2.1%	1	1.1%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Kinsway Retail Park, Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre	2.9%	28	3.2%	3	3.1%	3	3.2%	4	2.1%	2	3.2%	2	2.1%	1	1.1%	1	2.1%	2	3.3%	4	5.3%	5
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.9%	56	6.4%	6	7.1%	7	8.6%	10	2.1%	2	11.6%	8	8.5%	4	2.1%	2	3.2%	4	5.4%	7	6.3%	6
Internet / Home Delivery	4.5%	43	3.2%	3	3.1%	3	2.2%	3	6.2%	6	3.2%	2	8.5%	4	4.3%	3	3.2%	4	6.5%	9	6.3%	6
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton Under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda, Milne Street, Chadderton	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pilsworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saddleworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stalybridge	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stockport	0.5%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Tesco Extra, Failsworth Precinct, Failsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Oldham Way, Chadderton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	946	92	99	118	102	71	47	72	115	134	96
Sample:	947	94	98	93	97	95	94	94	95	92	95

Q18 How do you normally travel to...? (DESTINATION MENTIONED AT Q17)*Those who bought clothing or footwear goods at Q17*

Car / van (as driver)	46.9%	454	44.4%	43	53.1%	53	51.1%	61	45.4%	46	53.1%	39	60.4%	29	41.7%	30	36.7%	44	42.1%	58	51.0%	51
Car / van (as passenger)	14.0%	136	16.2%	16	12.2%	12	10.6%	13	15.5%	16	13.3%	10	11.5%	6	19.8%	14	16.3%	19	12.6%	18	13.3%	13
Bus, minibus or coach	21.3%	206	20.2%	19	21.4%	21	24.5%	29	30.9%	31	18.4%	13	11.5%	6	15.6%	11	27.6%	33	22.1%	31	11.2%	11
Motorcycle, scooter or moped	0.4%	4	1.0%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.3%	42	2.0%	2	1.0%	1	3.2%	4	0.0%	0	2.0%	1	0.0%	0	12.5%	9	11.2%	13	2.1%	3	8.2%	8
Taxi	0.5%	4	1.0%	1	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tram	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Train	4.8%	47	7.1%	7	4.1%	4	4.3%	5	0.0%	0	7.1%	5	7.3%	4	4.2%	3	1.0%	1	8.4%	12	6.1%	6
Metro	0.4%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0
Bicycle	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered (Don't know / Varies)	4.5%	44	3.0%	3	3.1%	3	3.2%	4	6.2%	6	3.1%	2	8.3%	4	4.2%	3	3.1%	4	6.3%	9	6.1%	6
	2.2%	21	5.1%	5	2.0%	2	1.1%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	3.1%	4	3.2%	4	3.1%	3
Weighted base:	968	96	99	119	102	73	48	73	119	139	99											
Sample:	969	99	98	94	97	98	96	96	98	95	98											

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?																						
<i>Those who bought clothing or footwear goods at Q17</i>																						
Yes – non-food shopping	8.1%	79	6.1%	6	9.2%	9	6.4%	8	8.2%	8	11.2%	8	7.3%	4	13.5%	10	5.1%	6	6.3%	9	11.2%	11
Yes – leisure activity	11.8%	115	7.1%	7	13.3%	13	10.6%	13	15.5%	16	10.2%	7	16.7%	8	8.3%	6	12.2%	15	13.7%	19	11.2%	11
Yes – visiting services such as banks and other financial institutions	2.7%	26	2.0%	2	1.0%	1	1.1%	1	5.2%	5	1.0%	1	5.2%	3	8.3%	6	5.1%	6	0.0%	0	1.0%	1
Yes – visiting friends/relatives	3.2%	31	6.1%	6	2.0%	2	1.1%	1	4.1%	4	4.1%	3	1.0%	1	5.2%	4	2.0%	2	2.1%	3	5.1%	5
Yes – other activity	0.5%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0
Varies	2.9%	28	2.0%	2	2.0%	2	0.0%	0	4.1%	4	4.1%	3	4.2%	2	3.1%	2	1.0%	1	5.3%	7	4.1%	4
No	68.6%	664	75.8%	73	68.4%	68	76.6%	91	62.9%	64	65.3%	48	68.8%	33	63.5%	46	65.3%	78	66.3%	92	71.4%	71
Yes – day out	0.6%	6	0.0%	0	1.0%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1
Yes – food shopping	1.3%	12	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	3.1%	2	3.1%	4	1.1%	1	1.0%	1
Yes - have something to eat/drink	2.1%	20	0.0%	0	2.0%	2	2.1%	3	4.1%	4	0.0%	0	0.0%	0	3.1%	2	4.1%	5	3.2%	4	0.0%	0
Yes - work	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - hairdressers (Don't Know)	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
	0.7%	7	1.0%	1	1.0%	1	1.1%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0
Weighted base:	968	96		99		119		102		73		48		73		119		139		99		
Sample:	969	99		98		94		97		98		96		96		98		95		98		

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q20 Where did you last buy Books, CDs, DVDS?																						
<i>Excluding varies and don't buy these goods at Q20</i>																						
Ashton under Lyne	6.5%	46	1.4%	1	0.0%	0	0.0%	0	1.5%	1	7.2%	4	5.6%	2	0.0%	0	6.7%	6	0.0%	0	43.8%	32
Bury Town Centre	0.6%	4	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0
Chadderton	5.1%	37	0.0%	0	4.1%	3	14.9%	14	3.0%	2	4.3%	2	0.0%	0	8.1%	5	5.3%	5	5.7%	6	0.0%	0
Crown Point North, Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	1.5%	11	0.0%	0	0.0%	0	0.0%	0	13.4%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Leeds	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	13.1%	94	7.2%	5	13.7%	10	17.6%	16	17.9%	13	8.7%	4	11.3%	4	6.8%	4	10.7%	10	17.1%	18	13.7%	10
Middleton	2.9%	21	0.0%	0	0.0%	0	9.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	12	0.0%	0
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	33.1%	237	39.1%	26	32.9%	24	25.7%	24	44.8%	31	46.4%	24	38.0%	14	60.8%	34	58.7%	53	2.9%	3	4.1%	3
Rochdale	5.9%	42	5.8%	4	4.1%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	32.9%	34	0.0%	0
Royton	1.2%	8	0.0%	0	9.6%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw	2.8%	20	18.8%	13	6.8%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Uppermill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.4%	3	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	0.7%	5	1.4%	1	2.7%	2	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinsway Retail Park, Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre	1.6%	11	1.4%	1	1.4%	1	1.4%	1	1.5%	1	1.4%	1	1.4%	1	0.0%	0	1.3%	1	1.4%	1	4.1%	3
In-store in a supermarket (please state which)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	24	0.0%	0	2.7%	2	5.4%	5	1.5%	1	5.8%	3	4.2%	2	5.4%	3	1.3%	1	4.3%	4	4.1%	3
Internet / Home Delivery	16.6%	119	21.7%	15	20.5%	15	16.2%	15	11.9%	8	15.9%	8	29.6%	11	12.2%	7	12.0%	11	17.1%	18	15.1%	11
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton Under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Asda, Milne Street,	0.6%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Chadderton																					
Bardsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hyde	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	
Dukinfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	
Morrisons, Kingsway, Rochdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Morrisons, Poplar Street, Failsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pilsworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	
Stalybridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	1	
Stockport	0.4%	3	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Failsworth Precinct, Failsworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	
Tesco, Silk Street, Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Tesco, Trinity Street, Stalybridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		716		67		74		94		70		52		36		56		91		102	74
Sample:		715		69		73		74		67		69		71		74		75		70	73

Q21 How do you normally travel to...? (DESTINATION MENTIONED AT Q20)

Those who bought Books, CDs, DVDS at Q20

Car / van (as driver)	41.3%	302	45.8%	32	45.2%	33	44.0%	42	36.8%	26	54.2%	29	45.3%	17	44.6%	25	30.7%	28	35.1%	38	41.9%	31
Car / van (as passenger)	12.2%	89	13.9%	10	6.8%	5	12.0%	11	10.3%	7	5.6%	3	4.0%	2	12.2%	7	17.3%	16	16.2%	18	14.9%	11
Bus, minibus or coach	16.9%	124	5.6%	4	15.1%	11	13.3%	13	27.9%	20	9.7%	5	13.3%	5	16.2%	9	28.0%	26	21.6%	23	10.8%	8
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.6%	48	4.2%	3	8.2%	6	9.3%	9	8.8%	6	2.8%	1	0.0%	0	10.8%	6	9.3%	9	2.7%	3	6.8%	5
Taxi	0.8%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	1.4%	1	1.3%	1	1.4%	1	0.0%	0
Tram	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Train	3.6%	27	4.2%	3	2.7%	2	4.0%	4	0.0%	0	6.9%	4	5.3%	2	2.7%	2	1.3%	1	4.1%	4	6.8%	5
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Internet / Goods delivered	16.0%	117	20.8%	15	20.5%	15	16.0%	15	11.8%	8	15.3%	8	28.0%	11	12.2%	7	10.7%	10	16.2%	18	14.9%	11
(Don't know / Varies)	2.0%	15	4.2%	3	1.4%	1	1.3%	1	2.9%	2	2.8%	1	4.0%	2	0.0%	0	1.3%	1	1.4%	1	2.7%	2
Weighted base:		733		70		74		95		71		54		38		56		91		108	75	
Sample:		732		72		73		75		68		72		75		74		75		74	74	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q22 Where did you last buy small household goods such as home furnishings, glass and china items?																						
<i>Excluding varies and don't buy these goods at Q22</i>																						
Ashton under Lyne	9.8%	64	1.4%	1	5.3%	4	5.2%	4	14.3%	9	10.8%	5	7.6%	3	4.7%	2	3.0%	2	0.0%	0	48.5%	33
Bury Town Centre	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadderton	4.8%	31	0.0%	0	9.2%	7	15.5%	11	1.6%	1	0.0%	0	1.5%	1	1.6%	1	9.0%	7	3.5%	3	0.0%	0
Crown Point North, Denton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	2.0%	13	1.4%	1	1.3%	1	0.0%	0	9.5%	6	3.1%	1	3.0%	1	0.0%	0	1.5%	1	0.0%	0	1.5%	1
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	9.1%	60	2.7%	2	10.5%	8	20.7%	15	17.5%	12	7.7%	4	9.1%	3	4.7%	2	3.0%	2	8.8%	7	5.9%	4
Middleton	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	8.8%	7	0.0%	0
Newton Heath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	37.0%	241	55.4%	40	25.0%	19	32.8%	24	34.9%	23	53.8%	26	48.5%	16	54.7%	27	64.2%	52	10.5%	9	7.4%	5
Rochdale	8.6%	56	6.8%	5	11.8%	9	1.7%	1	0.0%	0	1.5%	1	3.0%	1	3.1%	2	3.0%	2	42.1%	35	0.0%	0
Royton	2.4%	16	5.4%	4	7.9%	6	3.4%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	1.8%	1	0.0%	0
Shaw	2.8%	18	17.6%	13	3.9%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Uppermill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	3.5%	23	2.7%	2	9.2%	7	3.4%	3	0.0%	0	1.5%	1	1.5%	1	6.2%	3	3.0%	2	5.3%	4	0.0%	0
Housing Units Ltd, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
IKEA, Wellington Road, Ashton under Lyne	4.2%	28	1.4%	1	1.3%	1	3.4%	3	7.9%	5	6.2%	3	3.0%	1	3.1%	2	1.5%	1	3.5%	3	11.8%	8
Kinsway Retail Park, Rochdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3
The Trafford Centre	1.5%	9	0.0%	0	2.6%	2	1.7%	1	1.6%	1	0.0%	0	1.5%	1	1.6%	1	3.0%	2	1.8%	1	0.0%	0
In-store in a supermarket (please state which)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.7%	31	0.0%	0	10.5%	8	5.2%	4	6.3%	4	6.2%	3	9.1%	3	1.6%	1	0.0%	0	3.5%	3	7.4%	5
Internet / Home Delivery	4.1%	27	2.7%	2	1.3%	1	3.4%	3	0.0%	0	4.6%	2	6.1%	2	9.4%	5	6.0%	5	5.3%	4	4.4%	3
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Asda, Milne Street, Chadderton	0.6%	4	1.4%	1	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Dukinfield	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Morrisons, Hollinwood Avenue, Chadderton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1
Tesco, Oldham Way, Chadderton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	653		72		77		73		66		49		33		49		81		83		69	
Sample:	658		74		76		58		63		65		66		64		67		57		68	

Q23 How do you normally travel to...? (DESTINATION MENTIONED AT Q22)

Those who bought small household goods such as home furnishings, glass and china items at Q22

Car / van (as driver)	53.8%	372	56.3%	44	64.1%	51	50.0%	39	56.1%	39	60.3%	31	63.0%	23	44.8%	23	40.6%	34	46.8%	42	63.0%	47
Car / van (as passenger)	17.5%	121	17.5%	14	10.3%	8	22.6%	18	12.1%	8	20.6%	10	11.0%	4	26.9%	14	15.9%	13	19.4%	18	19.2%	14
Bus, minibus or coach	16.0%	111	13.7%	11	15.4%	12	14.5%	11	25.8%	18	8.8%	4	12.3%	5	9.0%	5	24.6%	21	19.4%	18	9.6%	7
Motorcycle, scooter or moped	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.0%	28	2.5%	2	5.1%	4	3.2%	3	3.0%	2	0.0%	0	0.0%	0	7.5%	4	11.6%	10	1.6%	1	2.7%	2
Taxi	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.9%	1	2.7%	1	0.0%	0	0.0%	0	3.2%	3	1.4%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	4.0%	28	3.8%	3	1.3%	1	3.2%	3	0.0%	0	4.4%	2	5.5%	2	9.0%	5	5.8%	5	4.8%	4	4.1%	3
(Don't know / Varies)	3.1%	21	5.0%	4	2.6%	2	6.5%	5	1.5%	1	2.9%	1	5.5%	2	3.0%	2	1.5%	1	3.2%	3	0.0%	0
Weighted base:	692		78		79		79		69		51		37		51		84		91		74	
Sample:	698		80		78		62		66		68		73		67		69		62		73	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q24 Where did you last buy goods such as toys, games, bicycles and recreations goods?																						
<i>Excluding varies and don't buy these goods at Q24</i>																						
Ashton under Lyne	6.8%	32	0.0%	0	0.0%	0	0.0%	0	3.9%	2	2.3%	1	3.8%	1	2.1%	1	3.9%	2	0.0%	0	46.3%	25
Bury Town Centre	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadderton	4.2%	20	0.0%	0	6.0%	3	14.0%	9	2.0%	1	0.0%	0	1.9%	1	8.3%	3	5.9%	4	0.0%	0	0.0%	0
Crown Point North, Denton	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	1.9%	1	0.0%	0	2.0%	1	0.0%	0	11.1%	6
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.7%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	16.9%	81	10.2%	5	24.0%	12	20.0%	13	33.3%	18	13.6%	4	15.1%	4	12.5%	5	7.8%	5	20.0%	10	9.3%	5
Middleton	1.4%	7	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	35.9%	172	51.0%	24	30.0%	15	34.0%	22	33.3%	18	47.7%	16	39.6%	11	66.7%	24	58.8%	36	5.7%	3	5.6%	3
Rochdale	6.7%	32	12.2%	6	6.0%	3	2.0%	1	0.0%	0	2.3%	1	1.9%	1	2.1%	1	3.9%	2	34.3%	18	0.0%	0
Royton	1.2%	6	8.2%	4	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw	0.9%	4	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Uppermill	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	1.3%	6	0.0%	0	0.0%	0	4.0%	3	5.9%	3	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.4%	2	2.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	3.7%	17	8.2%	4	8.0%	4	2.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	7.8%	5	5.7%	3	0.0%	0
Kinsway Retail Park, Rochdale	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0
Manchester Fort Shopping Park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3
The Trafford Centre	0.7%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.4%	11	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.3%	1	5.7%	2	4.2%	2	2.0%	1	8.6%	4	1.9%	1
Internet / Home delivery	10.0%	48	2.0%	1	16.0%	8	14.0%	9	9.8%	5	18.2%	6	18.9%	5	4.2%	2	2.0%	1	11.4%	6	9.3%	5
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Greenfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stalybridge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Stockport	1.5%	7	0.0%	0	0.0%	0	4.0%	3	2.0%	1	2.3%	1	1.9%	1	0.0%	0	2.0%	1	0.0%	0	1.9%	1
Tesco, Oldham Way, Chadderton	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Silk Street, Rochdale (Don't buy these goods)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		479		48		51		63		53		33		27		37		62		51		55
Sample:		485		49		50		50		51		44		53		48		51		35		54

Q25 How do you normally travel to...? (DESTINATION MENTIONED AT Q24)*Those who bought goods such as toys, games, bicycles and recreations goods at Q24*

Car / van (as driver)	50.2%	250	61.8%	33	52.0%	26	55.8%	37	45.1%	24	53.3%	18	53.4%	16	45.1%	18	39.6%	26	41.7%	22	56.4%	31
Car / van (as passenger)	15.0%	75	10.9%	6	16.0%	8	5.8%	4	15.7%	8	15.6%	5	8.6%	3	21.6%	8	17.0%	11	19.4%	10	20.0%	11
Bus, minibus or coach	13.4%	67	14.5%	8	8.0%	4	11.5%	8	19.6%	10	8.9%	3	5.2%	2	17.6%	7	20.8%	13	11.1%	6	10.9%	6
Motorcycle, scooter or moped	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.7%	28	3.6%	2	2.0%	1	5.8%	4	3.9%	2	0.0%	0	5.2%	2	11.8%	5	17.0%	11	2.8%	1	1.8%	1
Taxi	0.7%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.8%	1	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	2.2%	11	1.8%	1	2.0%	1	5.8%	4	0.0%	0	2.2%	1	5.2%	2	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Metro	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered (Don't know / Varies)	9.4%	47	1.8%	1	16.0%	8	13.5%	9	7.8%	4	17.8%	6	17.2%	5	3.9%	2	1.9%	1	11.1%	6	9.1%	5
	3.0%	15	5.5%	3	2.0%	1	1.9%	1	3.9%	2	2.2%	1	5.2%	2	0.0%	0	1.9%	1	5.6%	3	1.8%	1
Weighted base:		498		54		51		66		53		34		29		39		64		53		56
Sample:		506		55		50		52		51		45		58		51		53		36		55

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q26 Where did you last buy chemist goods (including health and beauty products)?																						
<i>Excluding varies and don't buy these goods at Q26</i>																						
Ashton under Lyne	6.6%	60	1.1%	1	0.0%	0	0.0%	0	3.3%	3	3.2%	2	11.5%	6	0.0%	0	4.5%	5	0.0%	0	46.7%	44
Bury Town Centre	0.4%	4	1.1%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Chadderton	10.2%	93	1.1%	1	11.7%	11	38.9%	44	6.7%	6	3.2%	2	5.2%	3	6.9%	5	18.0%	19	1.1%	1	0.0%	0
Crown Point North, Denton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	4.3%	39	0.0%	0	0.0%	0	2.2%	3	34.4%	32	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lees	1.5%	14	0.0%	0	0.0%	0	1.1%	1	0.0%	0	17.2%	12	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	3.5%	32	1.1%	1	1.1%	1	11.1%	13	8.9%	8	1.1%	1	3.1%	2	2.3%	2	0.0%	0	2.2%	3	2.2%	2
Middleton	6.1%	55	0.0%	0	2.1%	2	17.8%	20	1.1%	1	0.0%	0	0.0%	0	0.0%	0	24.4%	32	0.0%	0	0.0%	0
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	35.4%	321	37.4%	33	33.0%	31	18.9%	22	36.7%	35	58.1%	40	44.8%	22	74.7%	50	69.7%	75	6.7%	9	5.4%	5
Rochdale	8.9%	81	7.7%	7	11.7%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.3%	2	0.0%	0	46.7%	61	0.0%	0
Royton	3.3%	30	4.4%	4	22.3%	21	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0
Shaw	4.9%	45	41.8%	37	5.3%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Uppermill	1.1%	10	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	1	15.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cheetham Hill Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	1.6%	14	0.0%	0	7.4%	7	2.2%	3	0.0%	0	3.2%	2	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Kinsway Retail Park, Rochdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	31	1.1%	1	1.1%	1	2.2%	3	0.0%	0	1.1%	1	1.0%	1	3.4%	2	0.0%	0	3.3%	4	19.6%	18
Internet / Home delivery	2.3%	21	3.3%	3	2.1%	2	2.2%	3	2.2%	2	5.4%	4	4.2%	2	1.1%	1	1.1%	1	1.1%	1	2.2%	2
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton Under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda, Milne Street, Chadderton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Asda, Eastlands, Manchester Greenfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cutgate Shopping Precinct, Rochdale	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Delph	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dukinfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Greenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Local Chemist, Ripponden Road, Moorside, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milnrow	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%
Morrisons, Kingsway, Rochdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Morrisons, Poplar Street, Failsworth	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
New Moston	0.3%	3	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%
Stalybridge	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%
Tesco, Oldham Way, Chadderton	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Failsworth Precinct, Failsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Tesco, Tiviot Way, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Trinity Street, Stalybridge (Don't buy these goods)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Weighted base:	909	89	95	114	94	70	48	66	108	131	93
Sample:	912	91	94	90	90	93	96	87	89	90	92

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q27 How do you normally travel to...? (DESTINATION MENTIONED AT Q26)																						
<i>Those who bought chemist goods (including health and beauty products) at Q26</i>																						
Car / van (as driver)	48.5%	451	49.5%	45	53.6%	53	49.5%	58	42.4%	41	56.4%	40	59.8%	29	43.3%	30	36.3%	40	46.7%	63	55.9%	53
Car / van (as passenger)	10.3%	96	9.7%	9	8.2%	8	9.7%	11	8.7%	8	9.6%	7	4.1%	2	16.7%	11	9.9%	11	12.0%	16	12.9%	12
Bus, minibus or coach	16.6%	155	12.9%	12	17.5%	17	14.0%	16	18.5%	18	11.7%	8	12.4%	6	13.3%	9	25.3%	28	23.9%	32	8.6%	8
Motorcycle, scooter or moped	0.4%	3	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Walk	18.3%	170	20.4%	18	16.5%	16	19.4%	23	21.7%	21	12.8%	9	17.5%	9	22.2%	15	23.1%	26	12.0%	16	18.3%	17
Taxi	0.6%	5	1.1%	1	0.0%	0	1.1%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	2.7%	25	3.2%	3	2.1%	2	2.2%	3	2.2%	2	7.4%	5	4.1%	2	1.1%	1	2.2%	2	2.2%	3	2.2%	2
(Don't know / Varies)	2.2%	21	2.2%	2	2.1%	2	3.2%	4	4.3%	4	0.0%	0	1.0%	1	3.3%	2	3.3%	4	1.1%	1	1.1%	1
Weighted base:		930		91		98		118		96		70		49		69		111		134		94
Sample:		932		93		97		93		92		94		97		90		91		92		93

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q28 Where did you last buy electrical items, such as televisions, washing machines and computers?																						
<i>Excluding varies and don't buy these goods at Q28</i>																						
Ashton under Lyne	6.6%	51	0.0%	0	0.0%	0	1.4%	1	8.8%	7	1.3%	1	8.8%	4	0.0%	0	3.8%	4	0.0%	0	42.0%	34
Bury Town Centre	0.6%	5	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0
Chadderton	7.3%	57	1.3%	1	7.8%	6	26.0%	24	7.5%	6	2.6%	1	2.5%	1	5.7%	3	8.8%	9	3.8%	4	1.2%	1
Crown Point North, Denton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.8%	6	0.0%	0	0.0%	0	0.0%	0	6.3%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.3%	2	1.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	4.6%	35	2.6%	2	1.3%	1	6.8%	6	16.3%	14	5.3%	3	6.3%	3	1.4%	1	1.3%	1	2.5%	3	2.5%	2
Middleton	1.3%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	6.3%	7	0.0%	0
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	24.5%	190	42.3%	32	16.9%	13	20.5%	19	20.0%	17	28.9%	16	37.5%	15	37.1%	20	41.3%	40	10.1%	12	7.4%	6
Rochdale	7.2%	56	6.4%	5	7.8%	6	2.7%	3	2.5%	2	0.0%	0	2.5%	1	2.9%	2	1.3%	1	31.6%	37	0.0%	0
Royton	2.5%	19	3.8%	3	14.3%	11	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	3.8%	4	0.0%	0	0.0%	0
Shaw	0.5%	4	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Uppermill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.5%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Cheetham Hill Shopping Centre	0.7%	6	0.0%	0	0.0%	0	4.1%	4	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	21.3%	165	23.1%	18	36.4%	28	21.9%	20	15.0%	13	36.8%	21	17.5%	7	37.1%	20	18.8%	18	16.5%	19	1.2%	1
Kinsway Retail Park, Rochdale	2.6%	20	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	19	0.0%	0
Manchester Fort Shopping Park	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	2.5%	19	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	17
The Trafford Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In-store in a supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.6%	20	1.3%	1	3.9%	3	1.4%	1	0.0%	0	6.6%	4	3.8%	2	2.9%	2	5.0%	5	1.3%	1	2.5%	2
Internet / Home Delivery	10.1%	78	14.1%	11	9.1%	7	6.8%	6	11.3%	9	6.6%	4	15.0%	6	8.6%	5	10.0%	10	6.3%	7	16.1%	13
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0
Broadway Retail Park, Oldham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0

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Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Manchester Road, Oldham	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Moston	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stalybridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Stockport	0.5%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Tesco Extra, Failsworth Precinct, Failsworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	776	76	78	92	84	57	40	53	97	115	82											
Sample:	774	78	77	73	80	76	80	70	80	79	81											

Q29 How do you normally travel to...? (CENTRE MENTIONED AT Q28)*Those who bought electrical items, such as televisions, washing machines and computers at Q28*

Car / van (as driver)	50.8%	413	49.4%	40	53.7%	45	56.0%	53	49.4%	43	65.4%	38	56.5%	24	40.5%	23	38.8%	40	56.6%	69	45.2%	39
Car / van (as passenger)	23.0%	187	21.7%	18	18.3%	15	24.0%	23	25.3%	22	21.8%	13	11.8%	5	32.4%	18	21.2%	22	24.1%	29	26.2%	22
Bus, minibus or coach	9.0%	73	7.2%	6	3.7%	3	9.3%	9	9.6%	8	3.8%	2	7.1%	3	8.1%	5	20.0%	21	7.2%	9	9.5%	8
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	2.4%	20	1.2%	1	6.1%	5	1.3%	1	0.0%	0	0.0%	0	1.2%	1	5.4%	3	7.1%	7	1.2%	1	0.0%	0
Taxi	1.1%	9	1.2%	1	2.4%	2	0.0%	0	1.2%	1	0.0%	0	1.2%	1	1.4%	1	1.2%	1	1.2%	1	1.2%	1
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	11.2%	91	14.5%	12	12.2%	10	8.0%	8	12.0%	10	7.7%	4	18.8%	8	9.5%	5	9.4%	10	7.2%	9	17.9%	15
(Don't know / Varies)	2.0%	17	4.8%	4	3.7%	3	1.3%	1	1.2%	1	0.0%	0	1.2%	1	2.7%	2	2.4%	2	2.4%	3	0.0%	0
Weighted base:	813	81	83	95	87	58	43	56	103	121	85											
Sample:	812	83	82	75	83	78	85	74	85	83	84											

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q30 Where did you last buy DIY goods?																						
<i>Excluding varies and don't buy these goods at Q30</i>																						
B&Q Warehouse, Manchester Fort Shopping Park	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Warehouse, Sandbrook Park, Rochdale	9.1%	66	3.9%	3	1.3%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	52.0%	57	0.0%	0
B&Q Warehouse, Snipe Retail Park, Ashton under Lyne	7.5%	54	0.0%	0	0.0%	0	0.0%	0	18.1%	14	0.0%	0	17.1%	6	1.4%	1	2.8%	2	0.0%	0	43.1%	31
B&Q Warehouse, Westhulme Way, Oldham	41.1%	296	50.7%	38	60.5%	47	45.6%	39	30.6%	23	86.4%	43	51.4%	18	62.9%	34	43.7%	38	14.7%	16	1.4%	1
Wickes, Ellen Street, Oldham	1.2%	9	3.9%	3	0.0%	0	0.0%	0	1.4%	1	3.0%	1	2.9%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1
Ashton under Lyne	5.5%	39	2.6%	2	0.0%	0	0.0%	0	8.3%	6	4.5%	2	1.4%	1	1.4%	1	1.4%	1	0.0%	0	36.1%	26
Bury Town Centre	0.4%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadderton	6.9%	50	2.6%	2	9.2%	7	20.6%	18	1.4%	1	0.0%	0	2.9%	1	4.3%	2	18.3%	16	2.7%	3	0.0%	0
Crown Point North, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failssworth	1.0%	8	0.0%	0	0.0%	0	1.5%	1	8.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.9%	7	0.0%	0	0.0%	0	1.5%	1	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middleton	2.1%	15	0.0%	0	0.0%	0	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	10	0.0%	0
Newton Heath	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	13.2%	95	26.0%	19	19.7%	15	2.9%	3	16.7%	13	6.1%	3	14.3%	5	15.7%	8	25.4%	22	5.3%	6	1.4%	1
Rochdale	2.1%	15	1.3%	1	3.9%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	8.0%	9	0.0%	0
Royton	0.7%	5	2.6%	2	2.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw	0.5%	4	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uppermill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill Shopping Centre	0.5%	4	0.0%	0	0.0%	0	2.9%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elk Mill Retail Park, Oldham	1.8%	13	0.0%	0	2.6%	2	7.4%	6	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.4%	1	1.3%	1	0.0%	0
Housing Units Ltd, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Kinsway Retail Park, Rochdale	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Manchester Fort Shopping Park	0.6%	4	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.8%	2
The Trafford Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.4%	1	0.0%	0	2.8%	2
Internet / Home Delivery	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	1.3%	1	4.2%	3
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Millbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Ripponden Road, Oldham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Royton Retail Park, Royton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Saddleworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stalybridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		720		75		77		86		75		49		35		53		86		110		73
Sample:		717		77		76		68		72		66		70		70		71		75		72

Q31 How do you normally travel to...? (CENTRE MENTIONED AT Q30)*Those who bought DIY goods at Q30*

Car / van (as driver)	59.2%	440	62.3%	47	63.3%	51	69.9%	65	56.2%	43	74.6%	37	76.1%	27	47.2%	26	42.5%	38	56.6%	63	55.8%	44
Car / van (as passenger)	23.8%	177	27.3%	20	20.3%	16	15.1%	14	23.3%	18	17.9%	9	14.1%	5	34.7%	19	24.7%	22	31.6%	35	23.4%	18
Bus, minibus or coach	8.0%	60	6.5%	5	7.6%	6	6.8%	6	9.6%	7	6.0%	3	4.2%	2	9.7%	5	13.7%	12	5.3%	6	9.1%	7
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.6%	34	1.3%	1	6.3%	5	5.5%	5	5.5%	4	0.0%	0	2.8%	1	4.2%	2	11.0%	10	1.3%	1	5.2%	4
Taxi	0.8%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.7%	2	1.3%	1	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	2.6%	3	3.9%	3
(Don't know / Varies)	2.5%	19	1.3%	1	2.5%	2	2.7%	3	4.1%	3	1.5%	1	1.4%	1	2.8%	2	4.1%	4	1.3%	1	2.6%	2
Weighted base:		743		75		80		92		76		50		36		55		89		111		78
Sample:		738		77		79		73		73		67		71		72		73		76		77

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q32 Where did you last buy furniture, carpets and floor coverings?											
<i>Excluding varies and don't buy these goods at Q32</i>											
B&Q Warehouse, Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q Warehouse, Sandbrook Park, Rochdale	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%
B&Q Warehouse, Snipe Retail Park, Ashton under Lyne	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
B&Q Warehouse, Westhulme Way, Oldham	2.5%	16	2.8%	2	4.2%	3	3.5%	3	0.0%	0	6.3%
IKEA, Wellington Road, Ashton under Lyne	2.0%	13	0.0%	0	0.0%	0	3.5%	3	1.4%	1	3.1%
Wickes, Ellen Street, Oldham	0.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton under Lyne	6.0%	38	0.0%	0	0.0%	0	3.5%	3	4.1%	3	7.8%
Bury Town Centre	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Chadderton	4.3%	27	0.0%	0	2.8%	2	14.0%	10	4.1%	3	1.6%
Crown Point North, Denton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Failssworth	5.3%	33	0.0%	0	2.8%	2	7.0%	5	28.8%	22	0.0%
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Huddersfield Road ('Hill Stores')	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lees	1.1%	7	1.4%	1	1.4%	1	0.0%	0	0.0%	4	1.7%
Manchester City Centre	7.3%	45	5.6%	4	4.2%	3	12.3%	9	13.7%	10	4.7%
Middleton	2.2%	14	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%
Newton Heath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Oldham Town Centre	29.8%	186	41.7%	29	31.9%	23	17.5%	13	26.0%	20	37.5%
Rochdale	7.4%	46	8.3%	6	11.1%	8	5.3%	4	1.4%	1	1.6%
Royton	3.4%	21	2.8%	2	19.4%	14	1.8%	1	1.4%	1	1.6%
Shaw	2.5%	16	11.1%	8	5.6%	4	0.0%	0	4.1%	3	0.0%
Uppermill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Alexandra Retail Park, Oldham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Ancoats Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central Retail Park Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheetham Hill Shopping Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%
Elk Mill Retail Park, Oldham	8.6%	53	11.1%	8	9.7%	7	14.0%	10	5.5%	4	9.4%
Housing Units Ltd, Oldham	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Kinsway Retail Park, Rochdale	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Manchester Fort Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	1.8%	11	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	9
The Trafford Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
In-store in a supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.7%	17	1.4%	1	2.8%	2	1.8%	1	0.0%	0	3.1%	1	3.3%	1	2.0%	1	0.0%	0	8.9%	7	3.6%	2
Internet / Home Delivery	4.8%	30	8.3%	6	2.8%	2	1.8%	1	5.5%	4	4.7%	2	1.7%	1	11.8%	5	4.8%	4	5.4%	4	1.8%	1
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway Industrial, Royton	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway Retail Park, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Diggle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobcross	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glodwick	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnrow	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	7	0.0%	0
Pilkington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Prestwich	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saddleworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stalybridge	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4
Stockport	0.6%	4	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	1
Westwood, Oldham	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickentree Lane, Oldham (Don't buy these goods)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	623		70		73		72		76		48		30		39		75		82		57	
Sample:	623		72		72		57		73		64		60		51		62		56		56	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q33 How do you normally travel to...? (CENTRE MENTIONED AT Q32)																						
<i>Those who bought furniture, carpets and floor coverings at Q32</i>																						
Car / van (as driver)	53.3%	354	51.3%	38	64.5%	50	71.7%	54	36.0%	28	65.2%	32	72.3%	24	43.3%	20	39.1%	30	49.2%	45	52.5%	32
Car / van (as passenger)	21.4%	143	22.4%	17	14.5%	11	15.0%	11	21.3%	17	16.7%	8	10.8%	4	31.7%	14	21.9%	17	28.6%	26	27.9%	17
Bus, minibus or coach	9.2%	61	5.3%	4	11.8%	9	3.3%	3	14.7%	12	1.5%	1	9.2%	3	5.0%	2	20.3%	16	7.9%	7	8.2%	5
Motorcycle, scooter or moped	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.7%	45	6.6%	5	1.3%	1	1.7%	1	17.3%	14	6.1%	3	1.5%	1	3.3%	2	12.5%	10	7.9%	7	3.3%	2
Taxi	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.5%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered (Don't know / Varies)	5.9%	39	6.6%	5	3.9%	3	5.0%	4	8.0%	6	6.1%	3	4.6%	2	11.7%	5	4.7%	4	6.3%	6	3.3%	2
Weighted base:		665		74		77		76		79		49		33		46		78		92		62
Sample:		666		76		76		60		75		66		65		60		64		63		61

Q34 Do you use garden centres to buy plants, shrubs, garden furniture, etc?

Yes	53.1%	532	48.5%	48	60.0%	61	62.0%	79	53.0%	56	61.0%	46	72.3%	37	34.0%	26	32.0%	39	57.0%	83	58.6%	59
No	46.9%	469	51.5%	51	40.0%	41	38.0%	48	47.0%	49	39.0%	29	27.7%	14	66.0%	50	68.0%	83	43.0%	63	41.4%	42
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q35 Which garden centre did you last visit?																						
<i>Those who used garden centres to buy plants, shrubs, garden furniture, etc at Q34</i>																						
Ashton Park Garden Centre, Ashton-Under-Lyne	2.3%	12	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.6%	1	1.4%	1	2.9%	1	0.0%	0	0.0%	0	15.5%	9
Booth's Garden Centre, Oldham	5.4%	29	24.5%	12	11.7%	7	1.6%	1	3.8%	2	3.3%	1	1.4%	1	8.8%	2	3.1%	1	0.0%	0	1.7%	1
Daisy Nook Garden Centre, Oldham	15.4%	82	0.0%	0	1.7%	1	8.1%	6	66.0%	37	6.6%	3	0.0%	0	2.9%	1	34.4%	13	1.8%	1	32.8%	19
Newbank Garden Centre, Dobcross, Oldham	10.9%	58	4.1%	2	6.7%	4	4.8%	4	1.9%	1	31.1%	14	61.6%	23	8.8%	2	0.0%	0	0.0%	0	13.8%	8
Newbank Garden Centre, Royton, Oldham	15.7%	83	24.5%	12	30.0%	18	12.9%	10	7.5%	4	32.8%	15	6.9%	3	35.3%	9	21.9%	9	3.5%	3	1.7%	1
Woodend Garden Centre, Ashton-Under-Lyne	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All In One Garden Centre, Middleton	10.1%	53	0.0%	0	15.0%	9	29.0%	23	1.9%	1	0.0%	0	5.5%	2	0.0%	0	6.2%	2	19.3%	16	0.0%	0
Ashton Moth Garden Centre, Ashton Under Lyne	0.4%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
B & Q, Oldham	1.1%	6	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.6%	1	1.4%	1	2.9%	1	0.0%	0	1.8%	1	0.0%	0
Barbers Garden Centre, Duckinfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Clough Bottom, Uppermill	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	6.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobcross Garden Centre, Dobcross	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Gordon Rigg, Rochdale	19.9%	106	24.5%	12	20.0%	12	22.6%	18	7.5%	4	9.8%	4	0.0%	0	8.8%	2	9.4%	4	59.6%	50	0.0%	0
Gordon Rigg, Todmorden	1.7%	9	0.0%	0	1.7%	1	1.6%	1	1.9%	1	1.6%	1	1.4%	1	2.9%	1	3.1%	1	1.8%	1	1.7%	1
Green Bank, Uppermill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Holker Hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Riggs, Royton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Littlemoss Garden Centre, Ashton Under Lyne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Local Garden Centre, Delth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Mockridge Garden Centre, Ashton Under Lyne	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Newbank, Saddleworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range Garden Centre, Rochdale	0.6%	3	2.0%	1	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saddleworth Garden Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steak Hill Garden Centre, Rochdale	0.8%	4	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
The Range, Kingsway Retail Park, Rochdale	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Turf Lane Garden Centre, Royton	1.9%	10	6.1%	3	5.0%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.9%	1	6.2%	2	0.0%	0	0.0%	0
(Don't know / Can't	9.9%	52	14.3%	7	5.0%	3	11.3%	9	5.7%	3	3.3%	1	11.0%	4	17.6%	5	15.6%	6	8.8%	7	12.1%	7

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
remember)																						
Weighted base:	532	48	61	79	56	46	37	26	39	83	59											
Sample:	539	49	60	62	53	61	73	34	32	57	58											
Q36 Do the people who live in your house, including you, make use of electronic home shopping (i.e. Internet or TV Shopping)?																						
Yes, Internet	32.4%	325	35.6%	35	35.0%	35	29.0%	37	29.0%	30	32.0%	24	42.6%	22	21.0%	16	26.0%	32	40.0%	58	35.4%	35
Yes, TV Shopping	3.0%	30	3.0%	3	2.0%	2	3.0%	4	5.0%	5	2.0%	1	3.0%	2	3.0%	2	4.0%	5	1.0%	1	4.0%	4
Yes, both	6.6%	66	5.9%	6	10.0%	10	5.0%	6	4.0%	4	7.0%	5	4.0%	2	10.0%	8	5.0%	6	7.0%	10	8.1%	8
No	58.0%	581	55.4%	55	53.0%	54	63.0%	80	62.0%	65	59.0%	44	50.5%	26	66.0%	50	65.0%	79	52.0%	76	52.5%	53
Weighted base:	1001	98	101	127	105	75	51	76	121	146	100											
Sample:	1001	101	100	100	100	100	101	100	100	100	99											
Q37 Which goods or services does your household currently purchase via electronic home shopping?																						
<i>Those who (with those who live in their house) make use of electronic home shopping (i.e. Internet or TV Shopping) at Q36</i>																						
Banking	2.1%	9	2.2%	1	2.1%	1	0.0%	0	0.0%	0	7.3%	2	4.0%	1	8.8%	2	0.0%	0	2.1%	1	0.0%	0
Books	29.6%	124	20.0%	9	34.0%	16	32.4%	15	23.7%	9	43.9%	13	42.0%	11	29.4%	8	22.9%	10	27.1%	19	29.8%	14
CD's, music, videos	37.8%	159	28.9%	13	46.8%	22	45.9%	22	36.8%	15	34.1%	10	44.0%	11	38.2%	10	25.7%	11	35.4%	25	42.6%	20
Clothes	29.2%	122	20.0%	9	31.9%	15	21.6%	10	31.6%	13	19.5%	6	38.0%	10	32.4%	8	54.3%	23	20.8%	15	29.8%	14
DIY goods	2.4%	10	2.2%	1	8.5%	4	2.7%	1	2.6%	1	0.0%	0	0.0%	0	2.9%	1	2.1%	1	0.0%	1	0.0%	0
Food	7.7%	32	4.4%	2	10.6%	5	10.8%	5	10.5%	4	19.5%	6	16.0%	4	2.9%	1	5.7%	2	4.2%	3	0.0%	0
Furniture / Carpets	3.0%	13	2.2%	1	2.1%	1	2.7%	1	5.3%	2	7.3%	2	0.0%	0	5.9%	2	2.9%	1	2.1%	1	2.1%	1
Garden items	1.6%	7	2.2%	1	0.0%	0	0.0%	0	5.3%	2	4.9%	1	2.0%	1	2.9%	1	0.0%	0	0.0%	0	2.1%	1
Holiday and / or Travel Tickets	14.5%	61	13.3%	6	23.4%	11	10.8%	5	13.2%	5	14.6%	4	12.0%	3	23.5%	6	2.9%	1	20.8%	15	8.5%	4
Jewellery	8.7%	37	4.4%	2	8.5%	4	10.8%	5	13.2%	5	7.3%	2	4.0%	1	8.8%	2	8.6%	4	4.2%	3	17.0%	8
Major electrical items	14.0%	59	13.3%	6	17.0%	8	10.8%	5	10.5%	4	12.2%	4	12.0%	3	14.7%	4	14.3%	6	12.5%	9	21.3%	10
Small electrical items	21.8%	91	26.7%	12	21.3%	10	29.7%	14	18.4%	7	22.0%	7	18.0%	5	8.8%	2	20.0%	9	18.8%	13	27.7%	13
Small household goods	8.1%	34	0.0%	0	6.4%	3	5.4%	3	7.9%	3	17.1%	5	8.0%	2	8.8%	2	8.6%	4	8.3%	6	12.8%	6
Sports goods	4.4%	18	2.2%	1	4.3%	2	2.7%	1	2.6%	1	7.3%	2	8.0%	2	5.9%	2	2.9%	1	4.2%	3	6.4%	3
Toys	6.9%	29	2.2%	1	6.4%	3	13.5%	6	7.9%	3	4.9%	1	14.0%	4	5.9%	2	5.7%	2	6.3%	4	4.3%	2
Other	4.8%	20	4.4%	2	2.1%	1	0.0%	0	2.6%	1	0.0%	0	4.0%	1	5.9%	2	5.7%	2	10.4%	7	8.5%	4
Car insurance	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	4.2%	3	0.0%	0
Beauty/cosmetics products	2.0%	8	2.2%	1	0.0%	0	0.0%	0	7.9%	3	2.4%	1	2.0%	1	2.9%	1	2.9%	1	0.0%	0	2.1%	1
Arts and Crafts	1.1%	5	0.0%	0	2.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.1%	1
Flowers	0.9%	4	0.0%	0	0.0%	0	2.7%	1	2.6%	1	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insurance	0.9%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.4%	1	2.0%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Car/motorbike accessories	1.1%	4	6.7%	3	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Can't remember)	6.4%	27	2.2%	1	8.5%	4	2.7%	1	2.6%	1	7.3%	2	6.0%	2	14.7%	4	2.9%	1	8.3%	6	10.6%	5
Weighted base:	420	44	48	47	40	31	25	26	43	70	48											
Sample:	422	45	47	37	38	41	50	34	35	48	47											

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q38 Which goods or services might your household purchase in the future via electronic home shopping?																						
Banking	1.2%	12	0.0%	0	2.0%	2	1.0%	1	1.0%	1	2.0%	1	1.0%	1	1.0%	1	4.0%	5	0.0%	0	0.0%	0
Books	6.7%	67	3.0%	3	6.0%	6	4.0%	5	4.0%	4	13.0%	10	16.8%	9	2.0%	2	7.0%	9	8.0%	12	9.1%	9
CD's, music, videos	8.9%	90	7.9%	8	6.0%	6	13.0%	16	3.0%	3	12.0%	9	15.8%	8	3.0%	2	9.0%	11	10.0%	15	11.1%	11
Clothes	7.1%	71	1.0%	1	9.0%	9	5.0%	6	4.0%	4	5.0%	4	12.9%	7	5.0%	4	14.0%	17	6.0%	9	10.1%	10
DIY goods	0.7%	7	0.0%	0	2.0%	2	1.0%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Food	3.7%	37	3.0%	3	6.0%	6	2.0%	3	6.0%	6	8.0%	6	5.0%	3	1.0%	1	2.0%	2	4.0%	6	2.0%	2
Furniture / Carpets	2.1%	21	2.0%	2	1.0%	1	1.0%	1	3.0%	3	3.0%	2	1.0%	1	2.0%	2	3.0%	4	2.0%	3	3.0%	3
Garden items	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Holiday and / or Travel Tickets	5.4%	54	4.0%	4	6.0%	6	1.0%	1	5.0%	5	7.0%	5	4.0%	2	5.0%	4	5.0%	6	13.0%	19	1.0%	1
Jewellery	2.0%	20	0.0%	0	3.0%	3	2.0%	3	3.0%	3	2.0%	1	3.0%	2	1.0%	1	2.0%	2	2.0%	3	2.0%	2
Major electrical items	4.6%	46	3.0%	3	6.0%	6	2.0%	3	6.0%	6	4.0%	3	5.0%	3	4.0%	3	3.0%	4	5.0%	7	9.1%	9
Small electrical items	6.0%	60	4.0%	4	5.0%	5	5.0%	6	7.0%	7	8.0%	6	5.0%	3	3.0%	2	6.0%	7	6.0%	9	10.1%	10
Small household goods	1.8%	18	0.0%	0	2.0%	2	2.0%	3	1.0%	1	2.0%	1	4.0%	2	1.0%	1	3.0%	4	1.0%	1	3.0%	3
Sports goods	1.0%	10	1.0%	1	1.0%	1	1.0%	1	0.0%	0	2.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2
Toys	1.6%	16	1.0%	1	1.0%	1	3.0%	4	2.0%	2	1.0%	1	4.0%	2	0.0%	0	1.0%	1	2.0%	3	1.0%	1
Other	1.1%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	2	1.0%	1	0.0%	0	1.0%	1	4.0%	6	0.0%	0
None	47.4%	475	44.6%	44	50.0%	51	58.0%	73	46.0%	48	47.0%	35	42.6%	22	54.0%	41	47.0%	57	39.0%	57	46.5%	47
Concert/theatre tickets	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Beauty/cosmetics products	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Arts and Crafts	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Gifts	0.4%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know)	23.1%	232	30.7%	30	18.0%	18	16.0%	20	27.0%	28	23.0%	17	26.7%	14	29.0%	22	22.0%	27	23.0%	34	21.2%	21
Weighted base:	1001	98	101	127	105	75	51	76	121	146	100											
Sample:	1001	101	100	100	100	100	101	100	100	100	99											

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q39 Which centre / facility did you last visit for indoor sports or health and fitness activity?																						
Ashton under Lyne	1.8%	18	1.0%	1	0.0%	0	1.0%	1	4.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	11
Bury Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Chadderton	2.0%	20	0.0%	0	1.0%	1	10.0%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0
Crown Point North, Denton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Droylsden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	2.7%	27	0.0%	0	0.0%	0	1.0%	1	21.0%	22	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lees	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	2.4%	24	0.0%	0	1.0%	1	7.0%	9	4.0%	4	1.0%	1	3.0%	2	1.0%	1	3.0%	4	1.0%	1	2.0%	2
Middleton	1.9%	20	0.0%	0	1.0%	1	3.0%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	8.0%	12	0.0%	0
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	12.6%	126	17.8%	18	16.0%	16	9.0%	11	11.0%	12	21.0%	16	9.9%	5	26.0%	20	17.0%	21	3.0%	4	4.0%	4
Rochdale	2.7%	27	4.0%	4	2.0%	2	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1	11.0%	16	0.0%	0
Royton	2.3%	23	4.0%	4	17.0%	17	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaw	1.2%	12	8.9%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uppermill	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	5.9%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other	0.9%	9	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	4.0%	2	2.0%	2	1.0%	1	1.0%	1	0.0%	0
Dukinfield	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.1%	5
Greenfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heywood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Hyde	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.1%	6
Milnrow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Prestwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Saddleworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stalybridge	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	7.1%	7
Stockport Town Centre	0.6%	6	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
(Don't know / can't remember)	1.0%	10	2.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	3	0.0%	0
(Do not do this activity)	63.0%	631	61.4%	60	57.0%	58	66.0%	84	51.0%	53	65.0%	49	63.4%	32	67.0%	51	68.0%	83	70.0%	102	58.6%	59
Weighted base:	1001		98		101		127		105		75		51		76		121		146		100	
Sample:	1001		101		100		100		100		100		101		100		100		100		99	

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q40 How do you normally travel to...? (CENTRE MENTIONED AT Q39)																						
<i>Those who visited a centre / facility for indoor sports or health and fitness activity at Q39</i>																						
Car / van (as driver)	59.0%	219	53.8%	20	72.1%	31	70.6%	30	51.0%	26	74.3%	19	59.5%	11	51.5%	13	34.4%	13	56.7%	25	68.3%	28
Car / van (as passenger)	9.6%	36	12.8%	5	4.7%	2	8.8%	4	8.2%	4	8.6%	2	2.7%	1	15.2%	4	15.6%	6	6.7%	3	12.2%	5
Bus, minibus or coach	12.2%	45	10.3%	4	7.0%	3	8.8%	4	14.3%	7	2.9%	1	8.1%	2	12.1%	3	28.1%	11	20.0%	9	4.9%	2
Motorcycle, scooter or moped	0.3%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	15.4%	57	23.1%	9	14.0%	6	11.8%	5	22.4%	12	11.4%	3	24.3%	5	15.2%	4	18.8%	7	6.7%	3	9.8%	4
Taxi	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Train	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered (Don't Know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	1.9%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.0%	1	3.1%	1	6.7%	3	2.4%	1
Weighted base:		370		38		44		43		51		26		19		25		39		44		42
Sample:		373		39		43		34		49		35		37		33		32		30		41

Q41 Which centre / facility did you last visit for cinema?

AMC, The Great Northern, Manchester	1.0%	10	0.0%	0	0.0%	0	2.0%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	1		
Cineworld, Snipe Retail Park, Ashton-Under-Lyne	19.4%	194	8.9%	9	7.0%	7	10.0%	13	31.0%	32	31.0%	23	33.7%	17	24.0%	18	19.0%	23	1.0%	1	49.5%	50
Cornerhouse, Oxford Street, Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Sandbrook Park, Rochdale	17.2%	173	30.7%	30	34.0%	34	20.0%	25	1.0%	1	12.0%	9	11.9%	6	10.0%	8	4.0%	5	37.0%	54	0.0%	0
Odeon Cinema, The Printworks, Manchester	4.0%	40	5.0%	5	1.0%	1	8.0%	10	3.0%	3	3.0%	2	5.0%	3	4.0%	3	4.0%	5	3.0%	4	4.0%	4
Odeon Cinema, The Trafford Centre	1.9%	19	1.0%	1	1.0%	1	1.0%	1	3.0%	3	0.0%	0	1.0%	1	3.0%	2	6.0%	7	1.0%	1	1.0%	1
Showcase Cinema, Hyde Road, Belle Vue	1.1%	11	1.0%	1	1.0%	1	1.0%	1	3.0%	3	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	1.0%	1
Vue Cinema, Park 66, Bury	1.5%	15	2.0%	2	2.0%	2	3.0%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	3.0%	4	0.0%	0
Other (Don't know / can't remember)	2.0%	20	2.0%	2	4.0%	4	4.0%	5	1.0%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	3	2.0%	2
	2.5%	25	5.9%	6	3.0%	3	6.0%	8	2.0%	2	2.0%	1	2.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1
(Do not do this activity)	49.4%	495	43.6%	43	47.0%	48	45.0%	57	53.0%	56	48.0%	36	45.5%	23	57.0%	43	61.0%	74	51.0%	74	40.4%	41
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q42 How do you normally travel to...? (CENTRE MENTIONED AT Q41)																						
<i>Those who visited a centre / facility for cinema at Q41</i>																						
Car / van (as driver)	63.4%	321	59.7%	33	67.9%	36	69.1%	48	61.7%	30	73.1%	28	76.4%	21	60.5%	20	51.3%	24	61.2%	44	59.3%	35
Car / van (as passenger)	22.7%	115	24.6%	14	24.5%	13	14.5%	10	27.7%	14	17.3%	7	16.4%	5	30.2%	10	20.5%	10	28.6%	20	22.0%	13
Bus, minibus or coach	6.8%	35	3.5%	2	1.9%	1	7.3%	5	6.4%	3	7.7%	3	1.8%	1	2.3%	1	20.5%	10	6.1%	4	8.5%	5
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	4.1%	3	1.7%	1
Taxi	1.0%	5	1.8%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.7%	1
Train	2.9%	15	3.5%	2	3.8%	2	3.6%	3	0.0%	0	1.9%	1	5.5%	2	2.3%	1	2.6%	1	0.0%	0	6.8%	4
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered (Don't Know / Varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.1%	11	7.0%	4	1.9%	1	5.5%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.6%	1	0.0%	0	0.0%	0
Weighted base:		506		55		54		70		49		39		28		33		47		72		60
Sample:		509		57		53		55		47		52		55		43		39		49		59

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Q43 Which centre / facility did you last visit for nightlife such as bars, pubs and nightclubs?																				
Ashton under Lyne	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	10.1%	10
Bury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadderton	2.5%	25	0.0%	0	1.0%	1	15.0%	19	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	4	0.0%	0
Crown Point North, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droylsden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	2.0%	20	0.0%	0	0.0%	0	1.0%	1	18.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lees	1.0%	10	1.0%	1	0.0%	0	0.0%	0	2.0%	2	8.0%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Manchester City Centre	11.2%	112	11.9%	12	14.0%	14	15.0%	19	12.0%	13	9.0%	7	4.0%	2	11.0%	8	11.0%	13	8.0%	12
Middleton	1.4%	14	0.0%	0	0.0%	0	6.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	10.3%	103	13.9%	14	9.0%	9	9.0%	11	10.0%	10	18.0%	13	5.0%	3	29.0%	22	14.0%	17	0.0%	0
Rochdale	3.8%	38	3.0%	3	2.0%	2	3.0%	4	0.0%	0	0.0%	0	1.0%	1	3.0%	2	0.0%	0	18.0%	26
Royton	2.7%	27	2.0%	2	22.0%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Shaw	2.2%	22	18.8%	18	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The Trafford Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uppermill	1.5%	15	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	2	16.8%	9	0.0%	0	2.0%	2	0.0%	1
Other	3.6%	36	1.0%	1	5.0%	5	1.0%	1	2.0%	2	2.0%	1	3.0%	2	0.0%	0	4.0%	5	8.0%	12
Carrbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Delph	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Denshaw	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobcross	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Dukinfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Greenfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Heywood	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnrow	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0
Moorside, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
New Moston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newhey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Saddleworth	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.9%	3	0.0%	0	0.0%	0	1.0%	1
Stalybridge	1.4%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	12.1%	12
Stockport Town Centre	0.7%	7	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2
Waterhead	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	1.4%	14	2.0%	2	1.0%	1	2.0%	3	0.0%	0	1.0%	1	2.0%	1	3.0%	2	0.0%	0	2.0%	3
(Do not do this activity)	50.1%	502	46.5%	46	42.0%	43	45.0%	57	49.0%	51	55.0%	41	52.5%	27	47.0%	36	63.0%	77	53.0%	77
Weighted base:	1001		98		101		127		105		75		51		76		121		146	100
Sample:	1001		101		100		100		100		100		101		100		100		100	99

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q44 How do you normally travel to...? (CENTRE MENTIONED AT Q43)																						
<i>Those who visited a centre / facility for nightlife such as bars, pubs and nightclubs at Q43</i>																						
Car / van (as driver)	12.5%	63	14.8%	8	15.5%	9	16.4%	11	15.7%	8	15.6%	5	8.3%	2	5.7%	2	10.8%	5	6.4%	4	13.5%	7
Car / van (as passenger)	12.2%	61	14.8%	8	10.3%	6	12.7%	9	9.8%	5	13.3%	4	6.3%	2	17.0%	7	16.2%	7	8.5%	6	13.5%	7
Bus, minibus or coach	8.9%	44	3.7%	2	3.4%	2	7.3%	5	7.8%	4	4.4%	1	2.1%	1	13.2%	5	24.3%	11	12.8%	9	7.7%	4
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	27.8%	139	22.2%	12	27.6%	16	27.3%	19	23.5%	13	33.3%	11	56.3%	14	26.4%	11	18.9%	9	31.9%	22	25.0%	13
Taxi	26.1%	130	22.2%	12	25.9%	15	32.7%	23	39.2%	21	24.4%	8	10.4%	3	22.6%	9	24.3%	11	25.5%	18	21.2%	11
Train	7.9%	39	11.1%	6	10.3%	6	1.8%	1	2.0%	1	8.9%	3	10.4%	3	11.3%	5	0.0%	0	8.5%	6	17.3%	9
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know / Varies)	4.3%	21	11.1%	6	6.9%	4	1.8%	1	2.0%	1	0.0%	0	4.2%	1	3.8%	2	2.7%	1	6.4%	4	1.9%	1
Weighted base:		499		53		59		70		53		34		24		40		45		69		53
Sample:		500		54		58		55		51		45		48		53		37		47		52

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q45 Which centre / facility did you last visit for restaurants?																						
Ashton under Lyne	3.9%	39	2.0%	2	0.0%	0	1.0%	1	5.0%	5	5.0%	4	5.0%	3	2.0%	2	4.0%	5	0.0%	0	18.2%	18
Bury Town Centre	0.6%	6	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Chadderton	5.0%	50	0.0%	0	5.0%	5	24.0%	30	5.0%	5	1.0%	1	0.0%	0	3.0%	2	5.0%	6	0.0%	0	0.0%	0
Crown Point North, Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Droylsden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	1.8%	18	0.0%	0	0.0%	0	0.0%	0	15.0%	16	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Harpurhey (North City Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road ('Hill Stores')	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lees	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	11.3%	113	5.9%	6	8.0%	8	9.0%	11	19.0%	20	11.0%	8	8.9%	5	15.0%	11	19.0%	23	6.0%	9	12.1%	12
Middleton	1.8%	18	1.0%	1	1.0%	1	4.0%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	10	0.0%	0	0.0%	0
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham Town Centre	15.7%	157	19.8%	19	21.0%	21	11.0%	14	13.0%	14	32.0%	24	10.9%	6	33.0%	25	22.0%	27	2.0%	3	4.0%	4
Rochdale	9.2%	92	12.9%	13	10.0%	10	9.0%	11	1.0%	1	2.0%	1	2.0%	1	5.0%	4	1.0%	1	33.0%	48	1.0%	1
Royton	3.5%	35	5.9%	6	21.0%	21	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	5	1.0%	1	0.0%	0
Shaw	1.5%	15	11.9%	12	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Uppermill	1.6%	16	0.0%	0	1.0%	1	1.0%	1	0.0%	0	3.0%	2	14.9%	8	1.0%	1	1.0%	1	0.0%	0	2.0%	2
Other	7.8%	78	5.0%	5	7.0%	7	6.0%	8	4.0%	4	5.0%	4	8.9%	5	5.0%	4	6.0%	7	12.0%	18	17.2%	17
Audenshaw	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Delph	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denshaw	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Diggle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dukinfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Glossop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Greenfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Heywood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lydgate	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marple	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milnrow	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
New Moston	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newhey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Prestwich	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushholme	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	1	0.0%	0	1.0%	1
Saddleworth	1.3%	13	2.0%	2	1.0%	1	0.0%	0	1.0%	1	4.0%	3	5.9%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1
Sandbrook Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Scouthead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stalybridge	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.1%	5
Stockport Town Centre	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Strinesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Waterhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitefield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.9%	49	10.9%	11	2.0%	2	6.0%	8	1.0%	1	4.0%	3
(Do not do this activity)	23.4%	234	20.8%	20	19.0%	19	21.0%	27	30.0%	31	12.0%	9
Weighted base:	1001	98	101	127	105	75	51	76	121	146	100	
Sample:	1001	101	100	100	100	100	101	100	100	100	99	

Q46 How do you normally travel to...? (CENTRE MENTIONED AT Q45)*Those who visited a centre / facility for restaurants at Q45*

Car / van (as driver)	35.1%	269	43.8%	34	37.0%	30	36.7%	37	28.6%	21	40.9%	27	41.6%	16	35.2%	19	28.4%	26	28.9%	32	37.0%	27
Car / van (as passenger)	24.5%	188	21.3%	17	24.7%	20	22.8%	23	24.3%	18	22.7%	15	19.5%	8	28.2%	15	27.0%	24	23.7%	26	30.1%	22
Bus, minibus or coach	6.8%	52	2.5%	2	6.2%	5	3.8%	4	15.7%	12	9.1%	6	3.9%	2	7.0%	4	12.2%	11	5.3%	6	2.7%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.2%	93	7.5%	6	13.6%	11	15.2%	15	8.6%	6	13.6%	9	18.2%	7	8.5%	5	6.8%	6	14.5%	16	16.4%	12
Taxi	12.6%	96	13.7%	11	13.6%	11	12.7%	13	15.7%	12	9.1%	6	6.5%	3	11.3%	6	14.9%	13	18.4%	20	2.7%	2
Train	4.4%	34	3.8%	3	1.2%	1	2.5%	3	4.3%	3	4.5%	3	7.8%	3	7.0%	4	1.4%	1	5.3%	6	9.6%	7
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plane	0.4%	3	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
(Don't Know / Varies)	3.7%	28	6.3%	5	3.7%	3	6.3%	6	1.4%	1	0.0%	0	1.3%	1	0.0%	0	8.1%	7	3.9%	4	1.4%	1
Weighted base:	767	78	82	100	73	66	39	54	90	111	74											
Sample:	769	80	81	79	70	88	77	71	74	76	73											

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q47 Which centre / facility did you last visit for ten-pin bowling?																						
Hollywood Bowl, Fold Way, Ashton under Lyne	13.8%	138	8.9%	9	8.0%	8	12.0%	15	15.0%	16	17.0%	13	11.9%	6	20.0%	15	18.0%	22	2.0%	3	31.3%	31
Strike Ten Bowl, Sandbrook Park, Rochdale	6.2%	62	15.8%	16	12.0%	12	6.0%	8	1.0%	1	3.0%	2	2.0%	1	3.0%	2	1.0%	1	13.0%	19	0.0%	0
Tenpin, Park 66, Bury	4.1%	41	4.0%	4	5.0%	5	11.0%	14	2.0%	2	2.0%	1	1.0%	1	0.0%	0	3.0%	4	7.0%	10	0.0%	0
The Trafford Centre	0.7%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	0.0%	0	0.0%	0
Other	0.9%	9	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Ashton Under Lyne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middleton	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know / can't remember)	2.1%	21	4.0%	4	2.0%	2	1.0%	1	3.0%	3	1.0%	1	4.0%	2	3.0%	2	0.0%	0	2.0%	3	3.0%	3
(Do not do this activity)	71.8%	719	66.3%	65	73.0%	74	68.0%	86	75.0%	79	75.0%	56	81.2%	41	74.0%	56	72.0%	87	75.0%	110	63.6%	64
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99

Q48 How do you normally travel to...? (CENTRE MENTIONED AT Q47)*Those who visited a centre / facility for ten-pin bowling at Q47*

Car / van (as driver)	63.2%	179	67.6%	22	55.6%	15	87.5%	35	52.0%	14	76.0%	14	52.6%	5	46.2%	9	53.6%	18	60.0%	22	63.9%	23
Car / van (as passenger)	23.8%	67	14.7%	5	33.3%	9	9.4%	4	28.0%	7	20.0%	4	21.1%	2	50.0%	10	32.1%	11	20.0%	7	22.2%	8
Bus, minibus or coach	5.6%	16	2.9%	1	0.0%	0	3.1%	1	8.0%	2	0.0%	0	10.5%	1	3.8%	1	10.7%	4	8.0%	3	8.3%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	1.7%	5	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.0%	1	2.8%	1
Taxi	2.0%	6	2.9%	1	7.4%	2	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Train	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know / Varies)	3.4%	10	11.8%	4	0.0%	0	0.0%	0	4.0%	1	4.0%	1	15.8%	2	0.0%	0	0.0%	0	4.0%	1	2.8%	1
Weighted base:		282		33		27		41		26		19		10		20		34		37		36
Sample:		277		34		27		32		25		25		19		26		28		25		36

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q49 Which centre / facility did you last visit for bingo?																						
Buckingham Bingo, Arndale Shopping Centre, Middleton	0.7%	7	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Gala Bingo, North Centre Shopping Centre, Harpurhey	0.3%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Wellington Road, Ashton under Lyne	1.5%	15	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	1	3.0%	2	5.0%	6	0.0%	0	3.0%	3
Mecca, King Square, Oldham	4.5%	45	9.9%	10	6.0%	6	8.0%	10	3.0%	3	1.0%	1	0.0%	0	8.0%	6	6.0%	7	1.0%	1	0.0%	0
Mecca, Smith Street, Rochdale	1.1%	11	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	4.0%	6	0.0%	0
Other	0.7%	7	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Chadderton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Harpurhey	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Shaw	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stalybridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know / can't remember)	0.7%	7	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2
(Do not do this activity)	89.7%	898	84.2%	83	88.0%	89	87.0%	110	91.0%	95	99.0%	74	98.0%	50	87.0%	66	86.0%	104	90.0%	131	93.9%	94
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99

Q50 How do you normally travel to...? (CENTRE MENTIONED AT Q49)*Those who visited a centre / facility for bingo at Q49*

Car / van (as driver)	40.8%	42	43.8%	7	50.0%	6	61.5%	10	44.4%	4	100.0%	1	100.0%	1	30.8%	3	35.7%	6	20.0%	3	16.7%	1
Car / van (as passenger)	25.7%	27	43.8%	7	25.0%	3	7.7%	1	22.2%	2	0.0%	0	0.0%	0	30.8%	3	28.6%	5	30.0%	4	16.7%	1
Bus, minibus or coach	21.6%	22	6.2%	1	16.7%	2	15.4%	3	22.2%	2	0.0%	0	0.0%	0	23.1%	2	28.6%	5	30.0%	4	50.0%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	1.8%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Taxi	3.4%	3	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	10.0%	1	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tram	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / Goods delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know / Varies)	6.7%	7	6.2%	1	8.3%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	10.0%	1	16.7%	1
Weighted base:		103		16		12		16		9		1		1		10		17		15		6
Sample:		96		16		12		13		9		1		2		13		14		10		6

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
GEN Sex of respondent																						
Male	23.4%	234	21.8%	21	22.0%	22	14.0%	18	24.0%	25	22.0%	16	26.7%	14	29.0%	22	21.0%	26	30.0%	44	26.3%	26
Female	76.6%	767	78.2%	77	78.0%	79	86.0%	109	76.0%	80	78.0%	58	73.3%	37	71.0%	54	79.0%	96	70.0%	102	73.7%	74
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99
AGE In order to gain a representative sample, could I just ask your age please?																						
18-24 years	2.9%	29	3.0%	3	1.0%	1	2.0%	3	1.0%	1	1.0%	1	4.0%	2	3.0%	2	5.0%	6	2.0%	3	7.1%	7
25-34 years	9.7%	97	8.9%	9	12.0%	12	7.0%	9	10.0%	10	8.0%	6	9.9%	5	15.0%	11	9.0%	11	6.0%	9	14.1%	14
35-44 years	18.6%	186	22.8%	22	26.0%	26	24.0%	30	22.0%	23	13.0%	10	13.9%	7	17.0%	13	17.0%	21	14.0%	20	13.1%	13
45-54 years	19.1%	191	16.8%	17	15.0%	15	14.0%	18	20.0%	21	19.0%	14	12.9%	7	26.0%	20	29.0%	35	19.0%	28	17.2%	17
55-64 years	24.7%	247	25.7%	25	21.0%	21	27.0%	34	10.0%	10	31.0%	23	32.7%	17	23.0%	18	28.0%	34	27.0%	39	25.3%	25
65 plus	24.3%	243	21.8%	21	25.0%	25	26.0%	33	36.0%	38	27.0%	20	26.7%	14	16.0%	12	11.0%	13	31.0%	45	21.2%	21
(Refused)	0.7%	7	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99
SEG Socio-economic Group																						
A	1.1%	11	1.0%	1	2.0%	2	0.0%	0	0.0%	0	4.0%	3	4.0%	2	1.0%	1	0.0%	0	0.0%	0	2.0%	2
B	13.3%	133	10.9%	11	11.0%	11	16.0%	20	13.0%	14	21.0%	16	21.8%	11	11.0%	8	10.0%	12	8.0%	12	18.2%	18
C1	24.0%	240	20.8%	20	26.0%	26	23.0%	29	19.0%	20	24.0%	18	29.7%	15	24.0%	18	19.0%	23	30.0%	44	26.3%	26
C2	21.6%	216	21.8%	21	27.0%	27	24.0%	30	13.0%	14	21.0%	16	13.9%	7	17.0%	13	18.0%	22	29.0%	42	23.2%	23
D	13.9%	139	13.9%	14	7.0%	7	11.0%	14	18.0%	19	4.0%	3	7.9%	4	20.0%	15	25.0%	30	17.0%	25	8.1%	8
E	18.9%	189	22.8%	22	20.0%	20	21.0%	27	31.0%	32	22.0%	16	14.9%	8	19.0%	14	15.0%	18	11.0%	16	14.1%	14
(Refused)	7.3%	73	8.9%	9	7.0%	7	5.0%	6	6.0%	6	4.0%	3	7.9%	4	8.0%	6	13.0%	16	5.0%	7	8.1%	8
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99
EMP What is the current employment status of the chief wage earner in your household?																						
Working (full time)	47.4%	474	48.5%	48	52.0%	53	47.0%	60	45.0%	47	46.0%	34	40.6%	21	47.0%	36	47.0%	57	47.0%	69	50.5%	51
Working (part time)	9.1%	91	6.9%	7	10.0%	10	9.0%	11	4.0%	4	6.0%	4	14.9%	8	12.0%	9	11.0%	13	11.0%	16	8.1%	8
Unemployed	5.0%	50	3.0%	3	3.0%	3	2.0%	3	6.0%	6	1.0%	1	3.0%	2	7.0%	5	13.0%	16	4.0%	6	6.1%	6
Retired	33.8%	338	36.6%	36	33.0%	33	39.0%	49	39.0%	41	45.0%	34	37.6%	19	30.0%	23	20.0%	24	33.0%	48	30.3%	30
Housewife	2.4%	24	3.0%	3	1.0%	1	2.0%	3	4.0%	4	0.0%	0	2.0%	1	1.0%	1	5.0%	6	1.0%	1	4.0%	4
Student	0.6%	6	2.0%	2	0.0%	0	1.0%	1	0.0%	0	2.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled / long term sickness	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.0%	4	0.0%	0
(Refused)	1.0%	10	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	4.0%	5	1.0%	1	1.0%	1
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99

Oldham Household Survey For White Young Green

Weighted:

August 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
HOM What is the tenure of your property?																						
Buying with a mortgage	32.0%	320	27.7%	27	38.0%	39	39.0%	49	29.0%	30	27.0%	20	23.8%	12	30.0%	23	32.0%	39	31.0%	45	35.4%	35
Owned outright	46.6%	466	42.6%	42	46.0%	47	48.0%	61	46.0%	48	59.0%	44	59.4%	30	39.0%	30	35.0%	43	53.0%	77	44.4%	45
Rented (Council / Housing Association)	13.7%	138	15.8%	16	10.0%	10	5.0%	6	17.0%	18	9.0%	7	9.9%	5	26.0%	20	25.0%	30	10.0%	15	11.1%	11
Rented (Private)	4.0%	40	7.9%	8	3.0%	3	5.0%	6	4.0%	4	2.0%	1	5.9%	3	1.0%	1	4.0%	5	3.0%	4	4.0%	4
Other (Refused)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.6%	36	5.9%	6	3.0%	3	3.0%	4	3.0%	3	3.0%	2	1.0%	1	4.0%	3	4.0%	5	3.0%	4	5.1%	5
Weighted base:	1001	98	101	127	105	75	51	76	121	146	100											
Sample:	1001	101	100	100	100	100	101	100	100	100	99											
ADU How many adults, including yourself, live in your household (16 years and above)?																						
One	30.2%	302	30.7%	30	25.0%	25	29.0%	37	41.0%	43	25.0%	19	32.7%	17	27.0%	21	36.0%	44	24.0%	35	32.3%	32
Two	51.2%	512	50.5%	50	55.0%	56	57.0%	72	42.0%	44	57.0%	43	56.4%	29	48.0%	37	45.0%	55	55.0%	80	47.5%	48
Three	12.2%	122	13.9%	14	11.0%	11	9.0%	11	10.0%	10	15.0%	11	5.9%	3	19.0%	14	10.0%	12	16.0%	23	11.1%	11
Four	3.8%	38	1.0%	1	7.0%	7	3.0%	4	4.0%	4	2.0%	1	4.0%	2	3.0%	2	5.0%	6	3.0%	4	6.1%	6
Five	0.7%	7	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	2.0%	2	1.0%	1	0.0%	0	1.0%	1
Six or more (Refused)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.8%	18	3.0%	3	1.0%	1	2.0%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1	3.0%	4	2.0%	3	2.0%	2
Weighted base:	1001	98	101	127	105	75	51	76	121	146	100											
Sample:	1001	101	100	100	100	100	101	100	100	100	99											
CHI How many children live in your household, aged 15 years and under?																						
None	72.3%	724	66.3%	65	64.0%	65	75.0%	95	73.0%	76	83.0%	62	77.2%	39	66.0%	50	70.0%	85	77.0%	112	72.7%	73
One	11.4%	115	12.9%	13	14.0%	14	10.0%	13	11.0%	12	9.0%	7	7.9%	4	13.0%	10	10.0%	12	12.0%	18	13.1%	13
Two	10.0%	101	8.9%	9	15.0%	15	11.0%	14	11.0%	12	6.0%	4	11.9%	6	13.0%	10	11.0%	13	7.0%	10	7.1%	7
Three	3.5%	35	5.0%	5	4.0%	4	3.0%	4	3.0%	3	2.0%	1	3.0%	2	4.0%	3	4.0%	5	2.0%	3	5.1%	5
Four	0.7%	7	3.0%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Five	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Six or more (Refused)	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.7%	17	3.0%	3	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	3.0%	4	2.0%	3	2.0%	2
Weighted base:	1001	98	101	127	105	75	51	76	121	146	100											
Sample:	1001	101	100	100	100	100	101	100	100	100	99											

Oldham Household Survey For White Young Green

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
CAR How many cars does your household own or have the use of?																						
None	20.4%	204	12.9%	13	14.0%	14	16.0%	20	25.0%	26	14.0%	10	14.9%	8	29.0%	22	34.0%	41	20.0%	29	20.2%	20
One	48.8%	489	52.5%	52	51.0%	52	54.0%	68	51.0%	53	47.0%	35	43.6%	22	44.0%	34	51.0%	62	51.0%	74	36.4%	36
Two	24.0%	240	24.8%	24	26.0%	26	24.0%	30	20.0%	21	29.0%	22	35.6%	18	22.0%	17	10.0%	12	23.0%	34	35.4%	35
Three or more	5.1%	51	5.9%	6	8.0%	8	6.0%	8	2.0%	2	9.0%	7	5.9%	3	4.0%	3	2.0%	2	4.0%	6	6.1%	6
(Refused)	1.7%	17	4.0%	4	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	3.0%	4	2.0%	3	2.0%	2
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99

ETH What is your ethnic origin?

White	93.3%	934	94.1%	92	94.0%	95	98.0%	124	95.0%	100	99.0%	74	97.0%	49	81.0%	62	81.0%	98	97.0%	142	97.0%	97
Indian	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Pakistani	1.5%	15	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	8.0%	6	6.0%	7	0.0%	0	0.0%	0
Bangladeshi	0.8%	8	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.0%	4	1.0%	1	0.0%	0
Other Asian	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.0%	2	0.0%	0	0.0%	0
Black Caribbean	0.3%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Black African	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Ethnic Group	0.6%	6	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Mixed Race	0.4%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
(Refused)	2.1%	21	3.0%	3	1.0%	1	1.0%	1	4.0%	4	0.0%	0	1.0%	1	3.0%	2	3.0%	4	2.0%	3	2.0%	2
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99

ZON Zone

Zone 1	9.8%	98	100.0%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	10.1%	101	0.0%	0	100.0%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	12.6%	127	0.0%	0	0.0%	0	100.0%	127	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.5%	105	0.0%	0	0.0%	0	0.0%	0	100.0%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	7.5%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	5.1%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	7.6%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	76	0.0%	0	0.0%	0	0.0%	0
Zone 8	12.1%	121	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	121	0.0%	0	0.0%	0
Zone 9	14.6%	146	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	146	0.0%	0
Zone 10	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Weighted base:		1001		98		101		127		105		75		51		76		121		146		100
Sample:		1001		101		100		100		100		100		101		100		100		100		99

**OLDHAM HOUSEHOLD SURVEY - JULY 2008
QUESTIONNAIRE**

SHOPPING

1a. Are you the person responsible for main food shopping in your household?

Yes
No

1b. What is your postcode?

e.g. OL1 3TS

CONVENIENCE SHOPPING

2a. Where do you go for your main food and grocery shopping?

Aldi	- Eagle Street, Oldham
Aldi	- Refuge Street, Shaw
Aldi	- Wellington Road, Ashton under Lyne
Aldi	- Edinburgh Way, Rochdale
Asda	- Milne Street, Chadderton
Asda	- Harpurhey
Asda	- Greenfield Lane, Shaw
Asda	- Cavendish Street, Ashton under Lyne
Asda	- Sportscity, Ashton New Road, Manchester
Asda	- The Old Cricket Ground, Rochdale
Co-op Village Store	- Uppermill
Co-op Village Store	- Greenfield
Co-op Late Shop	- 392-396 Hollins Road, Oldham
Co-op Late Shop	- Cathedral Road, Chadderton
Co-op Late Shop	- 650 Oldham Road, Failsworth
Co-op Late Shop	- Middleton Road West, Chadderton
Co-op Late Shop	- Kenyon Lane, Middleton
Co-op Foodmarket	- Owl Mill Site, Lees, Oldham
Co-op Foodmarket	- Queens Road, Hurst Cross, Ashton under Lyne
Co-op	- 30 Market Square, Royton
Co-op	- Arundel Street, Mossley
Farmfoods	- Middleton Road, Chadderton
Iceland	- Market Street, Shaw
Iceland	- Arndale Centre, Middleton
Lidl	- Jardine Way, Chadderton
Lidl	- Stamford Street, Ashton under Lyne
Lidl	- Old Church Street, Newton Heath
Lidl	- Upper Conran Street, Harpurhey
Lidl	- Ashton Old Road, Openshaw
Market	- Oldham
Netto	- Huddersfield Road, Oldham
Netto	- Hollins Road, Oldham
Netto	- Old Church Street, Newton Heath
Netto	- Kingsway Retail Park, Rochdale
WM Morrisons	- Hollinwood Avenue, Chadderton
WM Morrisons	- Poplar Street, Failsworth
WM Morrisons	- Foundry Street, Dukinfield
WM Morrisons	- Kingsway, Rochdale
WM Morrisons	- Dawson Street, Heywood
Sainsbury's	- Union Street, Oldham
Sainsbury's	- Lord Sheldon Way, Ashton under Lyne
Sainsbury's	- Heaton Park Road West, Higher Blackley
Somerfield	- Rochdale Road, Royton
Somerfield	- Crescent Road, Cheetham Hill
Spar	- High Street, Uppermill, Oldham
Spar	- Lime Green Road, Oldham
Spar	- Heyside, Royton
Spar	- Stanycliffe Lane, Middleton

Tesco	- Oldham Way, Chadderton
Tesco	- Bleasby Street, Oldham
Tesco	- Droylsden
Tesco	- Rochdale
Tesco Metro	- Middleton
Tesco Extra	- Failsworth Precinct, Failsworth
Tesco Express	- Lees Road, Oldham
Tesco Express	- Market Street, Shaw
Tesco Express	- Milnrow
Local Shops	- Oldham Town Centre
Local Shops	- Chadderton
Local Shops	- Harpurhey
Local Shops	- Failsworth
Local Shops	- Huddersfield Road ('Hill Stores')
Local Shops	- Lees
Local Shops	- Royton
Local Shops	- Shaw
Local Shops	- Uppermill
Other (please state)	- _____
Internet/ Home Delivery	
Varies	
Don't do	

2b. What is the main reason you choose (STORE MENTIONED AT 2a.) to do your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY

- 1 Accessibility by public transport
- 2 Car parking prices
- 3 Car parking provision
- 4 Choice of food goods available
- 5 Choice of shops nearby selling non-food goods
- 6 Choice of shops selling food goods
- 7 Cleanliness
- 8 Entertainment/events
- 9 Habit/always use it/preference for retailer
- A Lower prices
- B Near to home
- C Near to work
- D Provision of leisure facilities nearby
- E Provision of services nearby, such as banks and other financial services
- F Public information, signposts and public facilities
- G Quality of food goods available
- H Quality of shops selling food goods
- I Safety (during the day)
- J Safety (during the evening/night time)
- K Shopping environment
- L Staff discount/work there
- M Value for money
- N Other (PLEASE WRITE IN)
- O (Don't know / no reason in particular)

2c. What if anything is the one thing you most dislike about your main food shopping destination (STORE MENTIONED AT 2a.)?

DO NOT READ OUT. ONE ANSWER ONLY

- 1 Too far away
- 2 Difficult to get to
- 3 Difficult/ expensive parking
- 4 Lack of parking
- 5 Limited range of goods
- 6 Too small
- 7 Poor internal layout
- 8 Poor quality
- 9 Expensive
- A No petrol station

- B Staff rude/ unhelpful
- C Lack of public transport
- D Lack of cycle parking
- E Preference for retailer
- F Nothing
- G Other (PLEASE WRITE IN)

2d. Which retailer do you purchase your main food internet/ home delivery shopping from?
(those that answered internet/ home delivery at Q2a.)

- Asda
- Iceland
- Sainsbury's
- Tesco
- Other (please state)

3. How frequently do you buy main food and grocery shopping trips from...?
(Store/destination mentioned at Q. 2a)

- Daily
- At Least two times a week
- At least once a week
- At least once a fortnight
- At least once a month
- At least every two months
- Less often
- Have only visited once
- Varies
- Don't know

4. How do you normally travel to...? (Store/destination mentioned at Q. 2a – excludes internet/ home delivery)

- Car/van (as driver)
- Car/van (as passenger)
- Bus, minibus or coach
- Motorcycle, scooter or moped
- Walk
- Taxi
- Train
- Metro
- Bicycle
- Other
- Shop via Internet

4a. How long did your journey to (Store/destination mentioned at Q. 2a – excludes internet/ home delivery) take?

- 0-5 minutes
- 6-10 minutes
- 11-15 minutes
- 16-20 minutes
- 21-30 minutes
- 31-60 minutes
- Over 60 minutes
- (don't know/can't remember)

5a. When you go main food shopping is your journey part of another journey/ activity (excludes internet/ home delivery)?

- Yes – travelling to work
- Yes – travelling from work

- Yes – travelling to school/college
- Yes – travelling from school/college
- Yes – Other (please write in)
- No
- Don't Know

5b. When do you do your main food shopping?

- Weekdays during the day
- Weekdays during the evening
- Saturday
- Sunday
- Varies
- Don't know

6a. When you go main food shopping is your trip linked with any other activity?

- Yes – non-food shopping
- Yes – leisure activity
- Yes – visiting services such as banks and other financial institutions
- Yes – other activity
- Varies
- No
- Don't Know

If answer is Yes go to Q6b. otherwise go to Q7a.

6b. (if yes to Q6a) Where do you this linked trip? (EXCLUDING CHRISTMAS SHOPPING)

- Ashton under Lyne
- Chadderton
- Droylsden
- Failsworth
- Harpurhey (North City Shopping Centre)
- Lees
- Huddersfield Road ('Hill Stores')
- Manchester City Centre
- Middleton
- Oldham Town Centre
- Rochdale
- Royton
- Shaw
- Uppermill
- Greenfield

- Alexandra Retail Park, Oldham
- Elk Mill Retail Park, Oldham
- Manchester Fort Shopping Park
- Ancoats Retail Park

In-store in a supermarket (please state which) _____

Other (please state) _____

7a. Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

- Yes (go to Q7b.)
- No (Go to Q9)

7b. Where do you go for this 'top-up' shopping?

Aldi	- Eagle Street, Oldham
Aldi	- Refuge Street, Shaw
Aldi	- Wellington Road, Ashton under Lyne
Aldi	- Edinburgh Way, Rochdale
Asda	- Milne Street, Chadderton
Asda	- Harpurhey
Asda	- Greenfield Lane, Shaw
Asda	- Cavendish Street, Ashton under Lyne
Asda	- Sportscity, Ashton New Road, Manchester
Asda	- The Old Cricket Ground, Rochdale
Co-op Village Store	- Uppermill
Co-op Village Store	- Greenfield
Co-op Late Shop	- 392-396 Hollins Road, Oldham
Co-op Late Shop	- Cathedral Road, Chadderton
Co-op Late Shop	- 650 Oldham Road, Failsworth
Co-op Late Shop	- Middleton Road West, Chadderton
Co-op Late Shop	- Kenyon Lane, Middleton
Co-op Foodmarket	- Owl Mill Site, Lees, Oldham
Co-op Foodmarket	- Queens Road, Hurst Cross, Ashton under Lyne
Co-op	- 30 Market Square, Royton
Co-op	- Arundel Street, Mossley
Farmfoods	- Middleton Road, Chadderton
Iceland	- Market Street, Shaw
Iceland	- Arndale Centre, Middleton
Lidl	- Jardine Way, Chadderton
Lidl	- Stamford Street, Ashton under Lyne
Lidl	- Old Church Street, Newton Heath
Lidl	- Upper Conran Street, Harpurhey
Lidl	- Ashton Old Road, Openshaw
Market	- Oldham
Netto	- Huddersfield Road, Oldham
Netto	- Hollins Road, Oldham
Netto	- Old Church Street, Newton Heath
Netto	- Kingsway Retail Park, Rochdale
WM Morrisons	- Hollinwood Avenue, Chadderton
WM Morrisons	- Poplar Street, Failsworth
WM Morrisons	- Foundry Street, Dukinfield
WM Morrisons	- Kingsway, Rochdale
WM Morrisons	- Dawson Street, Heywood
Sainsbury's	- Union Street, Oldham
Sainsbury's	- Lord Sheldon Way, Ashton under Lyne
Sainsbury's	- Heaton Park Road West, Higher Blackley
Somerfield	- Rochdale Road, Royton
Somerfield	- Crescent Road, Cheetham Hill
Spar	- High Street, Uppermill, Oldham
Spar	- Lime Green Road, Oldham
Spar	- Heyside, Royton
Spar	- Stanycliffe Lane, Middleton
Tesco	- Oldham Way, Chadderton
Tesco	- Bleasby Street, Oldham
Tesco	- Droylsden
Tesco	- Rochdale
Tesco Metro	- Middleton
Tesco Extra	- Failsworth Precinct, Failsworth
Tesco Express	- Lees Road, Oldham
Tesco Express	- Market Street, Shaw
Tesco Express	- Milnrow
Local Shops	- Oldham Town Centre
Local Shops	- Chadderton
Local Shops	- Harpurhey
Local Shops	- Failsworth
Local Shops	- Huddersfield Road ('Hill Stores')
Local Shops	- Lees
Local Shops	- Royton
Local Shops	- Shaw
Local Shops	- Uppermill

Other (please state) _____
Internet/ Home Delivery
Varies
Don't do

(All those answering internet/ home delivery go to Q7d.)

7c. How often do you make 'top up' shopping trips to...? (Store/destination mentioned at Q. 7b)

Daily
Two or more times a week
At least once a week
At least once a fortnight
At least once a month
Less often
Have only visited once
Varies
Don't know

7d. Which retailer do you purchase your top-up food internet/ home delivery shopping from? (those that answered internet/ home delivery at Q. 7b)

Asda
Iceland
Sainsbury's
Tesco
Other
Don't undertake

8. Of all the money you spend on food and household groceries what share goes to your main food shop?

Over $\frac{3}{4}$
 $\frac{1}{2}$ to $\frac{3}{4}$
 $\frac{1}{4}$ to $\frac{1}{2}$
Less than $\frac{1}{4}$
None
Don't know

COMPARISON SHOPPING (NON BULKY)

9. Where did you last buy clothing or footwear goods? (EXCLUDING CHRISTMAS SHOPPING)

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth
Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton
Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw

The Trafford Centre
Uppermill

Alexandra Retail Park, Oldham
Ancoats Retail Park
Elk Mill Retail Park, Oldham
Central Retail Park Rochdale
Cheetham Hill Shopping Centre
Kinsway Retail Park, Rochdale
Manchester Fort Shopping Park
Snipe Retail Park, Ashton under Lyne

In-store in a supermarket (please state which) _____

Other (please state) _____
Internet/ Home Delivery
Varies
Don't do

10. How do you normally travel to...? (destination mentioned at Q. 9)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Tram
Train
Metro
Bicycle
Other
Shop via Internet

11. When you go shopping for clothing or footwear, do you link this trip with another activity?

Yes – non-food shopping
Yes – leisure activity
Yes – visiting services such as banks and other financial institutions
Yes – other activity
Varies
No
Don't Know

12. Where did you last buy Books, CDs, DVDs? (EXCLUDING CHRISTMAS SHOPPING)

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth
Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton
Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw

The Trafford Centre
Uppermill

Alexandra Retail Park, Oldham
Ancoats Retail Park
Elk Mill Retail Park, Oldham
Central Retail Park Rochdale
Cheetham Hill Shopping Centre
Kinsway Retail Park, Rochdale
Manchester Fort Shopping Park
Snipe Retail Park, Ashton under Lyne

In-store in a supermarket (please state which) _____

Other (please state) _____

Internet/ Home Delivery
Varies
Don't do

13. How do you normally travel to...? (destination mentioned at Q. 12)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Tram
Train
Metro
Bicycle
Other
Shop via Internet

14. Where did you last buy small household goods such as home furnishings, glass and china items? (EXCLUDING CHRISTMAS SHOPPING)

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth
Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton
Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw
The Trafford Centre
Uppermill

Alexandra Retail Park, Oldham
Ancoats Retail Park
Elk Mill Retail Park, Oldham
Central Retail Park Rochdale
Cheetham Hill Shopping Centre
Housing Units Ltd, Oldham
Kinsway Retail Park, Rochdale
Manchester Fort Shopping Park

Snipe Retail Park, Ashton under Lyne
IKEA, Wellington Road, Ashton under Lyne

In-store in a supermarket (please state which) _____

Other (please state) _____
Internet/ Home Delivery
Varies
Don't do

15. How do you normally travel to...? (destination mentioned at Q. 14)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Tram
Train
Metro
Bicycle
Other
Shop via Internet

16. Where did you last buy goods such as toys, games, bicycles and recreations goods? (EXCLUDING CHRISTMAS SHOPPING)

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth
Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton
Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw
The Trafford Centre
Uppermill

Alexandra Retail Park, Oldham
Ancoats Retail Park
Elk Mill Retail Park, Oldham
Central Retail Park Rochdale
Cheetham Hill Shopping Centre
Kinsway Retail Park, Rochdale
Manchester Fort Shopping Park
Snipe Retail Park, Ashton under Lyne

In-store in a supermarket (please state which) _____

Other (please state) _____
Internet/ Home Delivery
Varies
Don't do

17. How do you normally travel to...? (destination mentioned at Q.16)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Tram
Train
Metro
Bicycle
Other
Shop via Internet

**18. Where did you last buy chemist goods (including health and beauty products)?
(EXCLUDING CHRISTMAS SHOPPING)**

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth
Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton
Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw
The Trafford Centre
Uppermill

Alexandra Retail Park, Oldham
Ancoats Retail Park
Elk Mill Retail Park, Oldham
Central Retail Park Rochdale
Cheetham Hill Shopping Centre
Kinsway Retail Park, Rochdale
Manchester Fort Shopping Park
Snipe Retail Park, Ashton under Lyne

In-store in a supermarket (please state which) _____

Other (please state) _____
Internet/ Home Delivery
Varies
Don't do

19. How do you normally travel to...? (destination mentioned at Q. 18)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Tram
Train
Metro
Bicycle

Other
Shop via Internet

COMPARISON SHOPPING (BULKY GOODS)

20. Where did you last buy electrical items, such as televisions, washing machines and computers? (EXCLUDING CHRISTMAS SHOPPING)

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth
Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton
Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw
The Trafford Centre
Uppermill

Alexandra Retail Park, Oldham
Ancoats Retail Park
Elk Mill Retail Park, Oldham
Central Retail Park Rochdale
Cheetham Hill Shopping Centre
Kinsway Retail Park, Rochdale
Manchester Fort Shopping Park
Snipe Retail Park, Ashton under Lyne

In-store in a supermarket (please state which) _____

Other (please state) _____

Internet/ Home Delivery

Varies

Don't do

21. How do you normally travel to...? (centre mentioned at Q. 20)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Train
Metro
Bicycle
Other
Shop via Internet

22. Where did you last buy DIY goods? (EXCLUDING CHRISTMAS SHOPPING)

B&Q Warehouse, Westhulme Way, Oldham
B&Q Warehouse, Snipe Retail Park, Ashton under Lyne
B&Q Warehouse, Sandbrook Park, Rochdale
B&Q Warehouse, Manchester Fort Shopping Park
Wickes, Ellen Street, Oldham

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth
Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton
Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw
The Trafford Centre
Uppermill

Alexandra Retail Park, Oldham
Ancoats Retail Park
Elk Mill Retail Park, Oldham
Central Retail Park Rochdale
Cheetham Hill Shopping Centre
Housing Units Ltd, Oldham
Kinsway Retail Park, Rochdale
Manchester Fort Shopping Park
Snipe Retail Park, Ashton under Lyne

In-store in a supermarket (please state which) _____

Other (please state) _____
Internet/ Home Delivery
Varies
Don't do

23. How do you normally travel to...? (centre mentioned at Q. 22)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Train
Metro
Bicycle
Other
Shop via Internet

24. Where did you last buy furniture, carpets and floor coverings? (EXCLUDING CHRISTMAS SHOPPING)

B&Q Warehouse, Westhulme Way, Oldham
B&Q Warehouse, Snipe Retail Park, Ashton under Lyne
B&Q Warehouse, Sandbrook Park, Rochdale
B&Q Warehouse, Manchester Fort Shopping Park
Wickes, Ellen Street, Oldham
IKEA, Wellington Road, Ashton under Lyne

Ashton under Lyne

Bury Town Centre
 Chadderton
 Crown Point North, Denton
 Droylsden
 Failsworth
 Halifax
 Harpurhey (North City Shopping Centre)
 Huddersfield
 Huddersfield Road ('Hill Stores')
 Leeds
 Lees
 Manchester City Centre
 Middleton
 Newton Heath
 Oldham Town Centre
 Rochdale
 Royton
 Shaw
 The Trafford Centre
 Uppermill

Alexandra Retail Park, Oldham
 Ancoats Retail Park
 Elk Mill Retail Park, Oldham
 Central Retail Park Rochdale
 Cheetham Hill Shopping Centre
 Housing Units Ltd, Oldham
 Kinsway Retail Park, Rochdale
 Manchester Fort Shopping Park
 Snipe Retail Park, Ashton under Lyne

In-store in a supermarket (please state which) _____

Other (please state) _____

Internet/ Home Delivery

Varies

Don't do

25. How do you normally travel to...? (centre mentioned at Q. 24)

Car/van (as driver)

Car/van (as passenger)

Bus, minibus or coach

Motorcycle, scooter or moped

Walk

Taxi

Train

Metro

Bicycle

Other

Shop via Internet

26. Do you use garden centres to buy plants, shrubs, garden furniture, etc?

Yes

No

27. If yes to Q26, which garden centre did you last visit?

Newbank Garden Centre, Dobcross, Oldham

Newbank Garden Centre, Royton, Oldham

Booth's garden Centre, Oldham

Daisy Nook Garden Centre, Oldham

Ashton Park Garden Centre, Ashton-Under-Lyne

Woodend Garden Centre, Ashton-Under-Lyne

Other (please state) _____

28. Do the people who live in your house, including you, make use of electronic home shopping (i.e. Internet or TV Shopping)?

Yes, Internet
Yes, TV Shopping
Yes, both
No

29. Which goods or services does your household currently purchase via electronic home shopping?

Food
Clothes
Furniture/Carpets
Major electrical items
Small household goods
DIY goods
Garden items
Books
CD's, music, videos
Toys
Sports goods
Banking
Holiday and/or Travel Tickets
Other
Jewellery
Small electrical items

30. Which goods or services might your household purchase in the future via electronic home shopping?

Food
Clothes
Furniture/Carpets
Major electrical items
Small household goods
DIY goods
Garden items
Books
CD's, music, videos
Toys
Sports goods
Banking
Holiday and/or Travel Tickets
Other
Jewellery
Small electrical items

31. Which centre/facility did you last visit for indoor sports or health and fitness activity?

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth
Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton

Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw
The Trafford Centre
Uppermill

Other (please state) _____
Don't know/can't remember
Do not do this activity

32. How do you normally travel to...? (centre mentioned at Q. 31)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Train
Metro
Bicycle
Other
Shop via Internet

33. Which centre/facility did you last visit for cinema?

Specific Cinemas

AMC, The Great Northern, Manchester
Cornerhouse, Oxford Street, Manchester
Odeon Cinema, Sandbrook Park, Rochdale
Odeon Cinema, The Printworks, Manchester
Odeon Cinema, The Trafford Centre
Showcase Cinema, Hyde Road, Belle Vue
Vue Cinema, Park 66, Bury
Cineworld, Snipe Retail Park, Ashton-Under-Lyne

Other (please specify)
Don't know/can't remember
Do not do this activity

34. How do you normally travel to...? (centre mentioned at Q. 33)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Train
Metro
Bicycle
Other
Shop via Internet

35. Which centre/facility did you last visit for nightlife such as bars, pubs and nightclubs?

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth

Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton
Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw
The Trafford Centre
Uppermill

Other (please state) _____
Don't know/can't remember
Do not do this activity

36. How do you normally travel to...? (centre mentioned at Q. 35)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Train
Metro
Bicycle
Other
Shop via Internet

37. Which centre/facility did you last visit for restaurants?

Ashton under Lyne
Bury Town Centre
Chadderton
Crown Point North, Denton
Droylsden
Failsworth
Halifax
Harpurhey (North City Shopping Centre)
Huddersfield
Huddersfield Road ('Hill Stores')
Leeds
Lees
Manchester City Centre
Middleton
Newton Heath
Oldham Town Centre
Rochdale
Royton
Shaw
The Trafford Centre
Uppermill

Other (please state) _____
Don't know/can't remember
Do not do this activity

38. How do you normally travel to...? (centre mentioned at Q. 37)

Car/van (as driver)

Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Train
Metro
Bicycle
Other
Shop via Internet

39. Which centre/facility did you last visit for ten-pin bowling?

Tenpin, Park 66, Bury
Strike Ten Bowl, Sandbrook Park, Rochdale
The Trafford Centre
Hollywood Bowl, Fold Way, Ashton under Lyne

Other (please specify)
Don't know/can't remember
Do not do this activity

40. How do you normally travel to...? (centre mentioned at Q. 39)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Train
Metro
Bicycle
Other
Shop via Internet

41. Which centre/facility did you last visit for bingo?

Buckingham Bingo, Arndale Shopping Centre, Middleton
Gala Bingo, North Centre Shopping Centre, Harpurhey
Gala Bingo, Wellington Road, Ashton under Lyne
Mecca, King Square, Oldham
Mecca, Smith Street, Rochdale

Other (please specify)
Don't know/can't remember
Do not do this activity

42. How do you normally travel to...? (centre mentioned at Q. 41)

Car/van (as driver)
Car/van (as passenger)
Bus, minibus or coach
Motorcycle, scooter or moped
Walk
Taxi
Train
Metro
Bicycle
Other
Shop via Internet

CLASSIFICATION

Age of respondent

- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65 plus

Sex of respondent

- Male
- Female

Ethnicity of Respondent

- White
- Indian
- Pakistani
- Bangladeshi
- Other Asian
- Black Caribbean
- Black African
- Other Black
- Chinese
- Other Ethnic Group (please specify)
- Mixed Race

What is the occupation of the chief wage earner?

.....

Is the chief wage earner full-time or part-time?

- Full-time
- Part-time

Do you own your own home?

- Yes
- No

How many adults, including yourself, live in your household (16 years and above)?

- One
- Two
- Three
- Four
- Five
- Six or more

How many children live in your household, aged 15 years and under?

- None
- One
- Two
- Three
- Four
- Five
- Six or more

How many cars does your household own or have the use of?

- None
- One
- Two
- Three or more