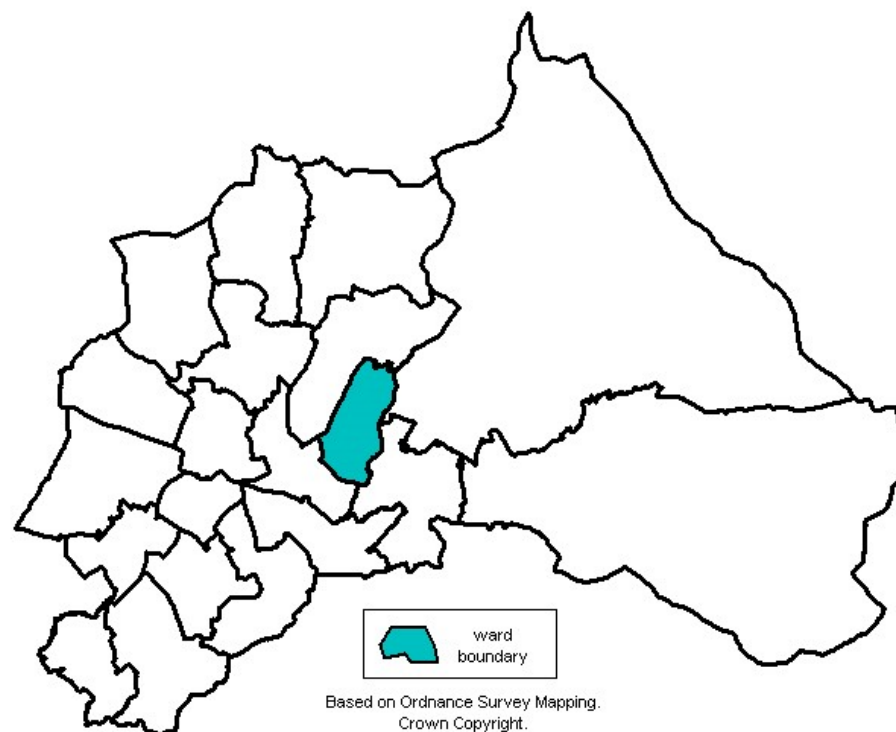
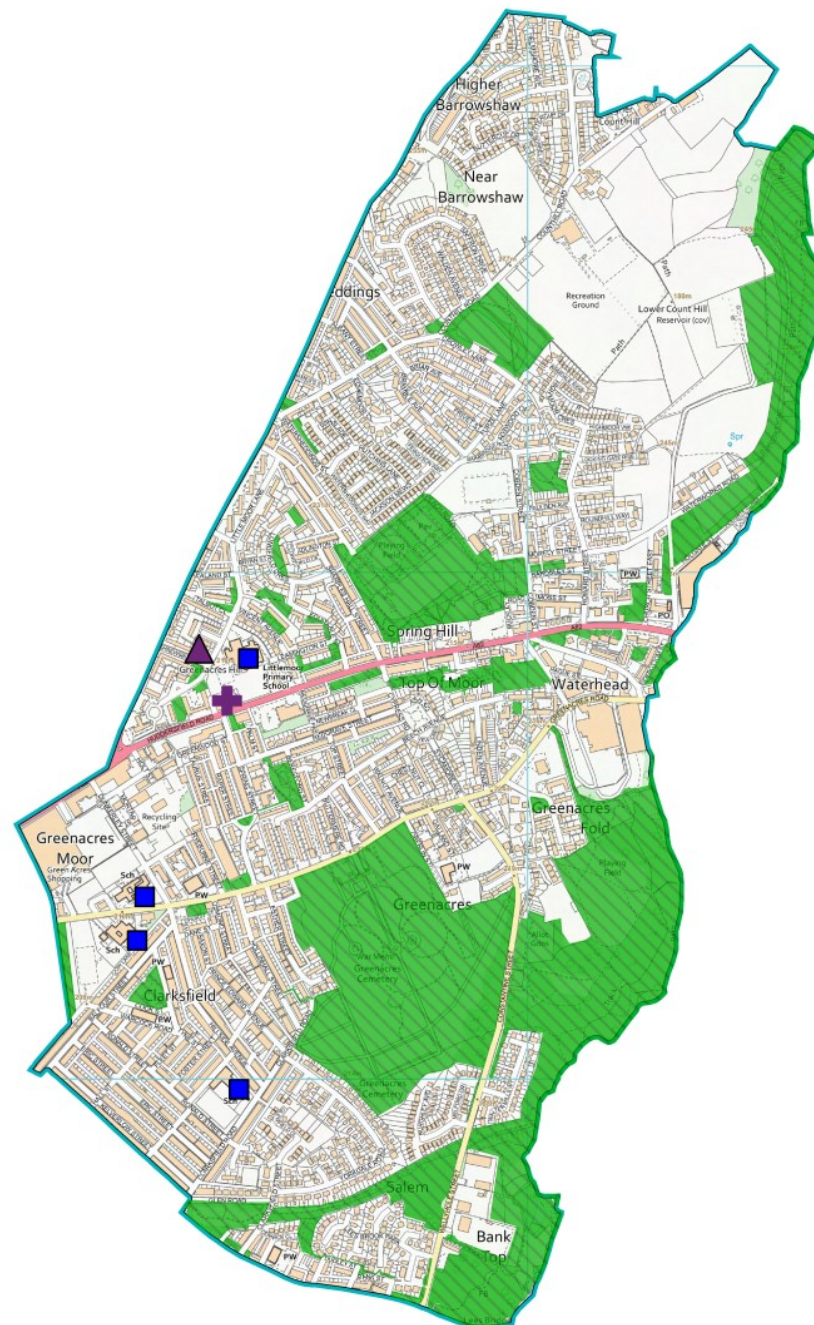


Ward Profile 2019: Waterhead



Waterhead Ward Map



- Legend**
- Green Space
 - + GP
 - ▲ Children's Centre
 - Schools**
 - Primary
 - Secondary
 - All-through
 - PRU
 - 16 Plus

Population

13,257

2018 Population

(Oldham Population - 234,000)

49.7%

Male Population

(Oldham Male Population - 49.3%)



50.3%

Female Population

(Oldham female population - 50.7%)

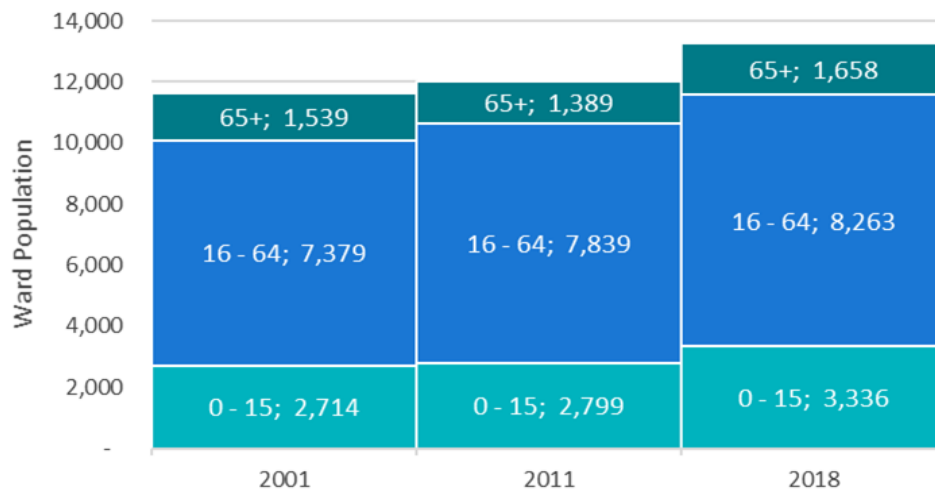


- Waterhead has a similar age composition to the borough as a whole. Population increases have been powered to an extent by significant growth in the Pakistani community.
- The number of 0-15 year olds who live in the ward increased by 15% between 2011 and 2018.
- The number of 65+ year olds who live in the ward increased by 17% between 2011 and 2018.

Ethnic Composition - Source: ONS Census 2011

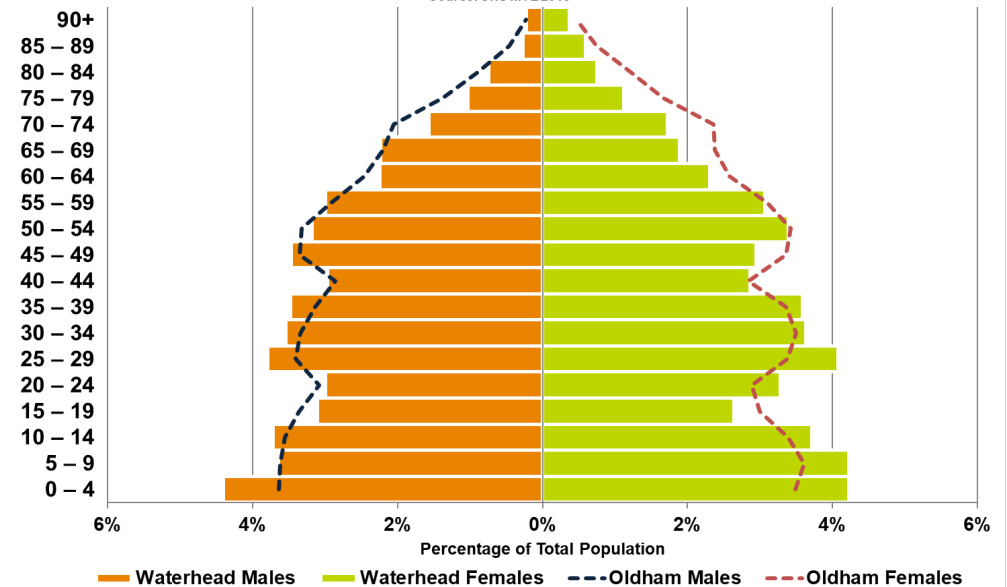
	White (%) 2011 (2001)	Pakistani (%) 2011 (2001)	Bangladeshi (%) 2011 (2001)	Other (%) 2011 (2001)
Waterhead	75.7 (94.5)	17.2 (2.4)	1.3 (0.7)	6.9 (2.4)
Oldham	77.5 (87.1)	9.1 (5.9)	6.6 (4.1)	4.9 (2.9)
England	85.4 (90.9)	2.1 (1.4)	0.8 (0.6)	11.7 (7.1)

Broad Age Bands in Waterhead



Waterhead Age Composition

Source: ONS MYE 2018



Economy and Income

£20,031 

Median Household Income
(Oldham Average = £22,289)

58.2%

Employment Rate

(Oldham Average = 58.2%)



8.3%

Youth Unemployment

(Oldham Average = 7.0%)



- Waterhead's median household income (£20,031) is lower than the Oldham average (£22,289).
- The employment rate (58.2%) is the same as the Oldham average (58.2%).
- A higher proportion of people are on Out of Work Benefits in Waterhead (13%) than in Oldham as a whole (11%).

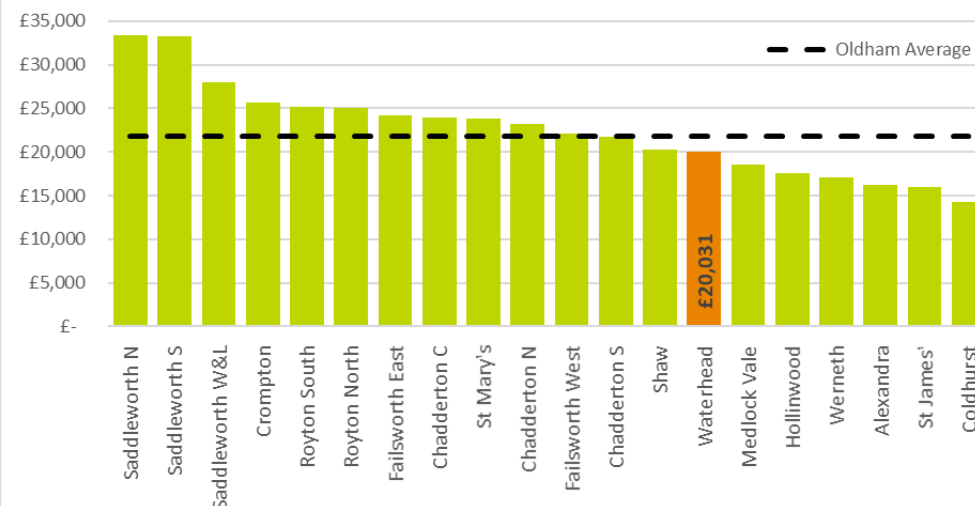
Economic Status (aged 16-74) - Source ONS Census 2011

	Waterhead (Number)	Waterhead (%)	Oldham %	England %
Employed	4,988	58.2	58.2	62.1
Part-time	1,179	13.8	13.9	13.7
Full-time	3,153	36.8	36.6	38.6
Self employed	656	7.7	7.8	9.8

Out of Work Benefit Claimants (Aged 16-64) - Source: DWP 2019

	Waterhead (Number)	Waterhead (%)	Oldham (%)	England (%)
Employment Support Allowance (ESA)	580	7.2	6.2	5.0
Universal Credit (UC)	449	5.5	4.5	2.7
Total Out of Work Benefit Claimants	1,055	13.0	11.0	8.1

Median Household Income



Housing

5,264



Number of Households

13.3%



Households in Fuel Poverty
(Oldham average - 12.1%)

£79,950



Median Sold House Price
Oldham average = £130,000

- 24.5% of Waterhead's housing stock is made up of social rented properties, compared to 21.1% in Oldham as a whole.
- The average sold house price in the ward is 38.5% lower than the Oldham average.
- 43% of households can afford to keep their house in a decent state of repair, compared to 54% in Oldham as a whole.

Housing Tenure: Source ONS Census 2011

	2011			2001		
	% Owner occupied	% Social rented	% Private rented	% Owner occupied	% Social rented	% Private rented
Waterhead	59.3	24.5	14.6	65.9	23.6	7.1
Oldham	65.3	21.1	12.2	68.4	22.9	5.5
England	64.1	17.7	16.8	68.7	19.3	8.8

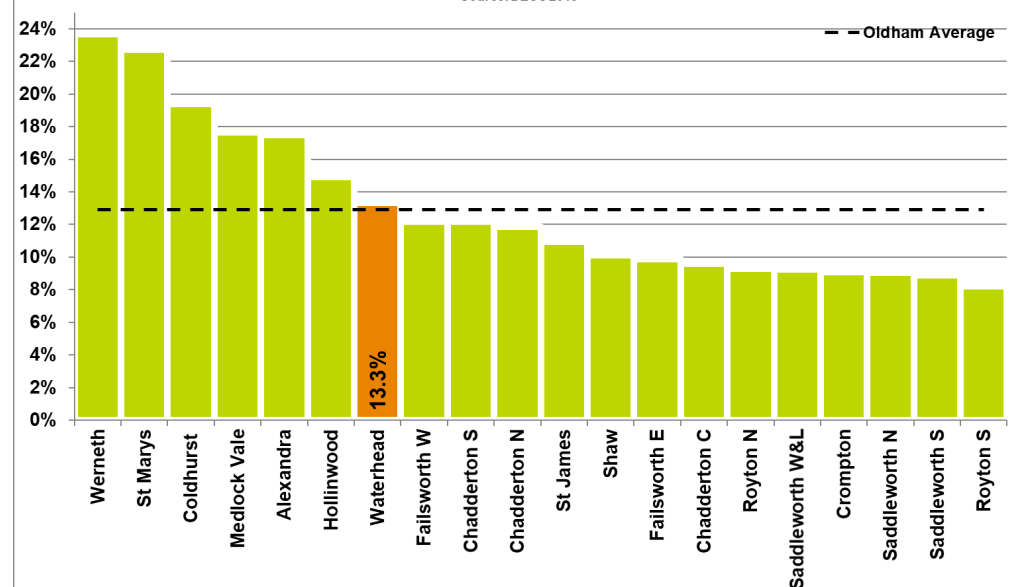
Housing

Sources: Oldham Council 2019, You and Your Community Survey 2013

	Waterhead (%)	Oldham (%)
Vacant properties	3.6	3.3
Claiming Council Tax Reduction and/or Housing Benefit	25.3	20.7
Can afford to keep house in decent state of repair	43	54
Pre-pay energy meters	32	20

Fuel Poverty

Source: DECC 2019



Household Composition

33.8%



Single Person Households
(Oldham average = 30.3%)

14.3%



Lone Parent households
(Oldham average = 13.1%)

8.0%



Overcrowded households
(Oldham average = 7.5%)

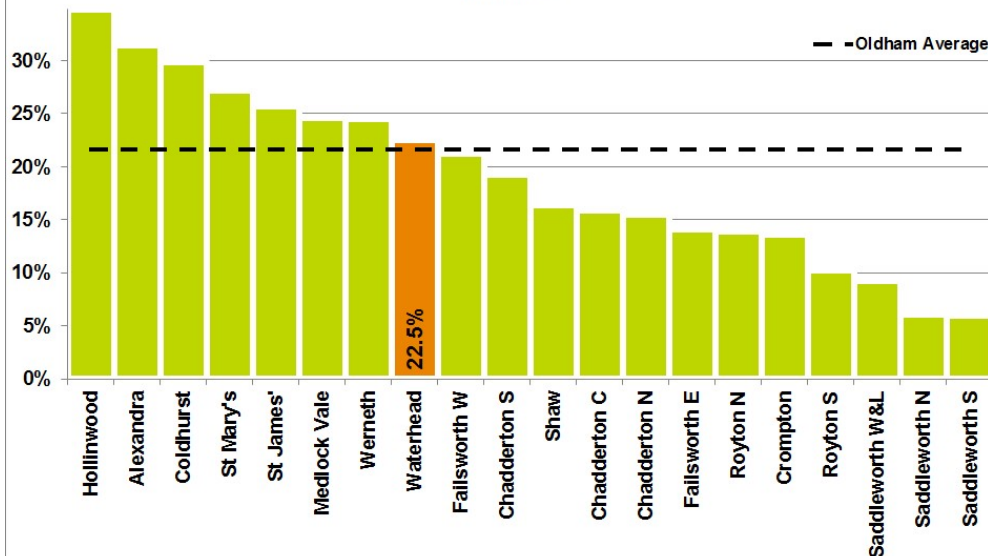
- Waterhead has a higher proportion of single person households (33.8%) than the Oldham average (30.3%).
- The proportion of lone parent households in the ward (14.3%) is higher than the Oldham average (13.1%).
- The proportion of households overcrowded in the ward (8.0%) is higher than the Oldham average (7.5%).

Household Composition - Source ONS Census 2011

	Waterhead (%)	Oldham (%)	England (%)
Single person households aged under 65	21.5	17.1	17.9
Single person households aged 65 and over	12.3	12.8	12.4
Married couples	34.7	39.7	41.3
Cohabiting couples	10.3	10.2	9.9
Lone parents (with dependent children)	10.5	9.1	7.1
Lone parents (without dependent children)	3.8	4.0	3.5
Other	7.0	7.1	8.0

% Children in Low Income Families

Source: HMRC 2016



Types of Households - Source: ONS Census 2011

Households with:	Waterhead (%)	Oldham (%)
No Children	62.7	60.7
One Person Household	34	30

Education and Skills

65.6%



Early Years
“Good Level of Development”
 (Oldham average - 68.1%)

31.4%

Adults with No Qualifications
 (Oldham average - 29.6%)

15.0%



Adults with Degree
 (Oldham average - 18.6%)

- 65.6% of pupils in Waterhead leave the Early Years Foundation Stage with a Good Level of Development. This compares to 68.1% in Oldham as a whole.
- 52.9% of pupils attain Grade 4 or above in English and Maths GCSE, compared with 56.1% in Oldham as a whole.
- 4.4% of pupils gain no GCSE passes, compared with 2.7% in Oldham as a whole. This is the third highest rate in the borough, and is reflected in the third highest NEET rate.

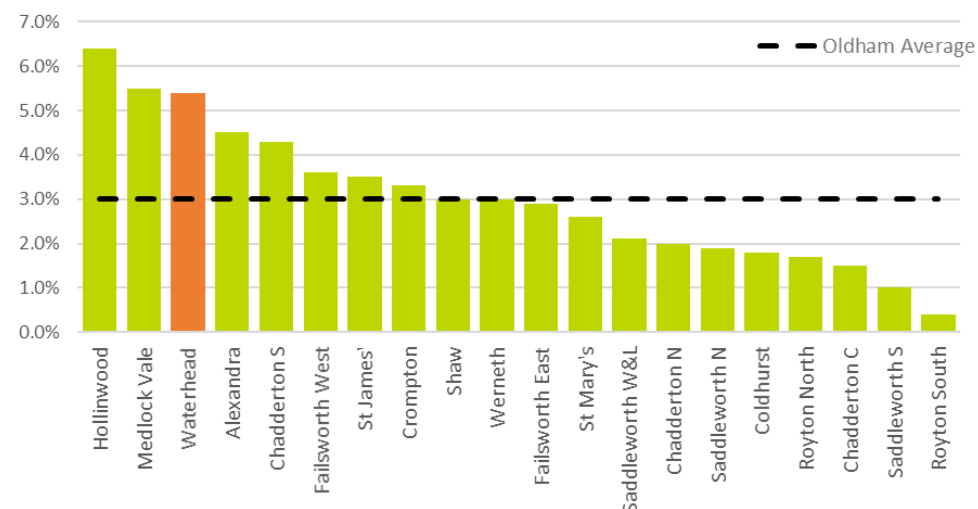
Early Years Foundation Stage 2018

Good Level of Development:	Waterhead (%)	Oldham (%)
All	65.6	68.1
Boys	62.1	60.5
Girls	69.9	75.5

GCSE Results 2019

	Waterhead	Oldham	England
GCSE Attainment 8 score	41.4	42.3	46.6
Attaining Grade 4 or above in English and maths GCSEs	52.9%	56.1%	64.4%
No GCSE passes	4.4%	2.7%	2.0%

Not in Education, Employment or Training



Health

18.9%



Limiting Long-Term Illnesses
(Oldham Average - 16.3%)

76.9



Male Life Expectancy
(Oldham Average - 77.2)

80.9



Female Life Expectancy
(Oldham Average - 80.9)

- Waterhead's Male Life Expectancy (76.9 years) is slightly lower than the Oldham wide average for males (77.2 years).
- Waterhead's Female Life Expectancy (80.9 years) is the same as the Oldham wide average for females (80.9 years).
- A slightly lower proportion of Year 6 children (22.0%) are obese than in Oldham as a whole (23.4%).

Health Outcomes Public Health England

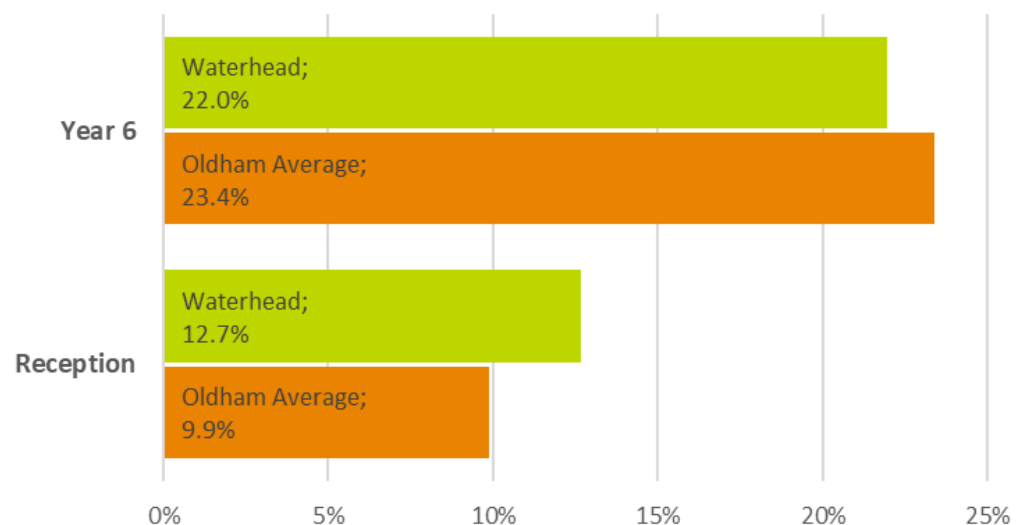
	Waterhead	Oldham
Emergency hospital admissions - all causes (ratio)	131.9	126.0
Emergency hospital admissions - CHD (ratio)	160.0	137.6
Under 75 deaths all causes (ratio)	147.0	129.0
Under 75 deaths for cancer (ratio)	132.3	123.0
Prevalence of Obesity in Year 6 Children	22.0%	23.4%

Health Behaviours

Bridgewater 2017 / Mosaic 2019 / PHE 2013/14-2017/18

	Waterhead	Oldham
Mothers breastfeeding at 6-8 weeks %	34.6%	37.5%
Smoking %	27.8%	24.3%
Hospital stays for alcohol related harm (narrow definition) (ratio)	133.3	106.6

Childhood Obesity Rates



Community Safety

1,823

Reported Crimes

(Oldham Average - 1,483)

141

Reported Crimes Rate

Rate per 10,000 population
(Oldham Average - 124)



7



Fatal or Serious

Road Traffic Accidents

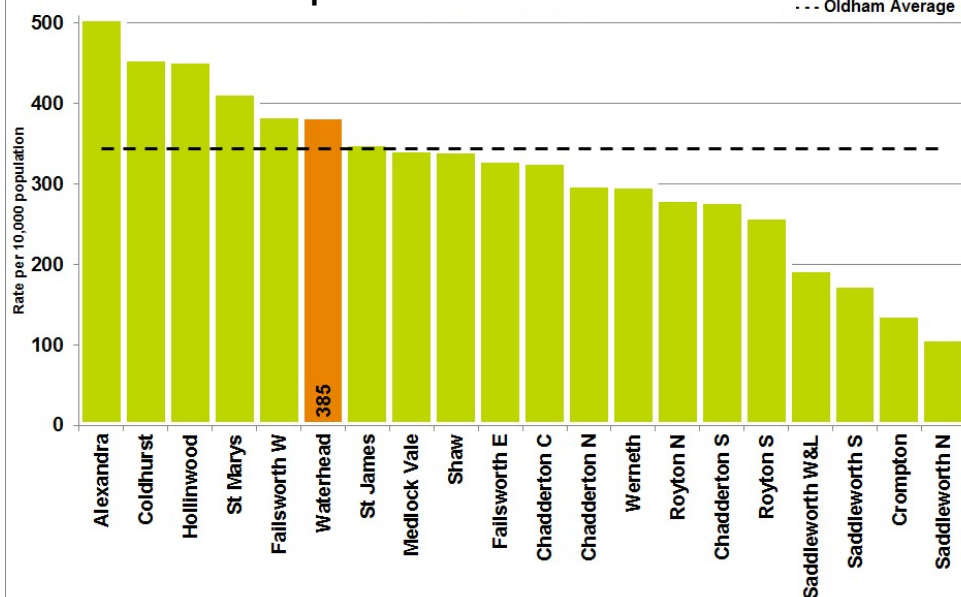
- Waterhead's rate of reported Anti-Social Behaviour is higher than the average for the borough.
- The overall rate of reported crimes is higher than the Oldham average.
- Police intelligence suggests a fall in the rate of reporting. . New crime recording standards have changed the classification of some offences, meaning we can't compare

Crime Statistics - Rates per 10,000 Population

Crime	Waterhead	Oldham
Burglary (Rate)	16	11
Criminal Damage (Rate)	19	15
Drug Offences (Rate)	2	2
Other Offences (Rate)	5	5
Robbery (Rate)	2	2
Sexual Offences (Rate)	3	3
Theft and Handling Stolen Goods (Rate)	31	32
Violence Against the Person (Rate)	63	54
Total Crime (Rate)	141	124

Reported Anti-Social Behaviour

--- Oldham Average



Most Committed Crimes

Crime	Number of Reported Incidents in Year
Violence Against the Person	815
Theft and Handling Stolen Goods	396
Criminal Damage	247

Community

54%



Satisfied with Local Area
(Oldham average = 71%)

24.6%



Turnout to Local Election
(Oldham average = 33.0%)

30%

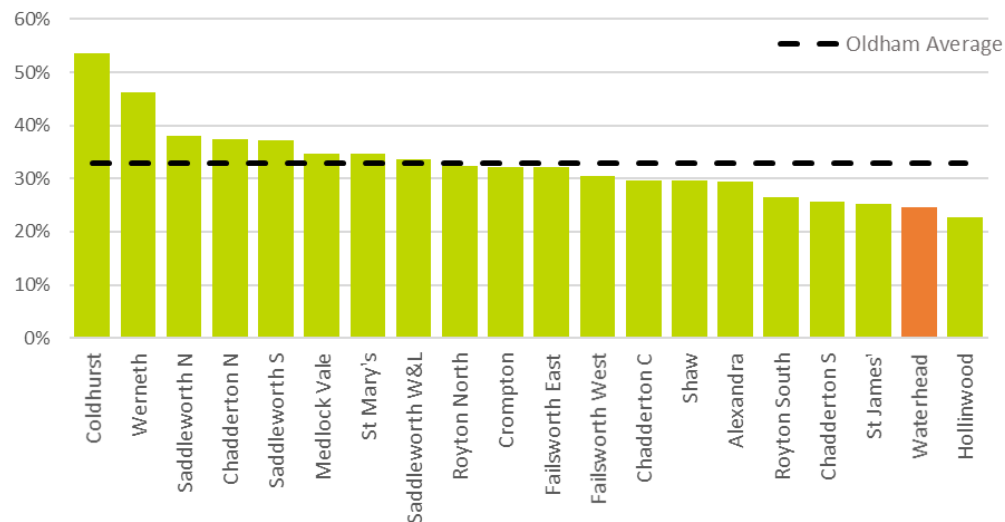


Volunteered in Last 12 Months
(Oldham average = 38%)

Waterhead runs from Counthill/Moorside to Clarksfield and Salem at Lees Road, and encompasses a variety of communities. Huddersfield Road bisects the ward, and is flanked by the predominantly social housing estates of Littlemoor and Greenacres. Further South, Clarksfield and Salem incorporate a much higher proportion of private housing, including recent housing developments around Wellyhole Street. In Clarksfield, an increasing proportion of housing is let through private landlords.

The Northern part of the Ward is relatively more affluent, with a greater proportion of home-owners around Watersheddings and Counthill. This area also has good access to open space, with Waterhead Park and the area around Strinesdale providing good quality green spaces. Local concerns focus around crime and anti-social behaviour. In terraced streets with alleyways, flytipping and environmental nuisance are also key concerns. There are a number of strong community organisations across the ward, working to support local people and delivery activities. There are good highway connections through and around the Ward, and the area is also well served in terms of local amenities, with supermarkets and local shops situated along Huddersfield Road, Lees Road and Ripponden Road.

Voter Turnout



Co-operation and Cohesion: You and Your Community Survey 2013

	Waterhead %	Oldham %
Satisfied with local area as place to live	54	71
Dissatisfied with local area as place to live	29	15
Feel very involved/fairly involved in your local community	16	26
Have volunteered in last 12 months	30	38
Neighbourhood is a place where people from different ethnic backgrounds get on well together	26	30

Sources

Population:	Office for National Statistics (ONS) Census 2011 Office for National Statistics (ONS) Mid Year estimates 2018.
Economy and Income:	Department for Work and Pensions (DWP) Data 2019, Office for National Statistics (ONS) Census 2011, CACI Paycheck Data 2019.
Housing:	Office of National Statistics (ONS) Census 2011, Land Registry 2019, You and Your Community Survey, September 2013, Ipsos MORI, Oldham Council Benefits Data 2019, Department for Energy and Climate Change (DECC) 2013.
Household Composition:	HM Revenue and Customs 2015, Office for National Statistics (ONS) Census 2011.
Education:	Oldham Council Business Intelligence Service, Office for National Statistics (ONS) Census 2011, Positive Steps 2019.
Health:	Office for National Statistics (ONS), Mosaic 2019, Public Health England, Bridgewater 2017.
Crime:	Greater Manchester Police (GMP) 2019.
Cooperation and Community:	You and Your Community Survey 2013, Ipsos MORI, Oldham Council Elections Data 2019

Further Information

For further information on the 2019 Ward Profiles, please contact the Business Intelligence Service on: business.intelligence@oldham.gov.uk

To download the full dataset used for the 2019 ward profiles please use the link below and click on ward profile data. Each individual profile can also be downloaded from the neighbourhood pages.

[Research and statistics about Oldham](#)

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