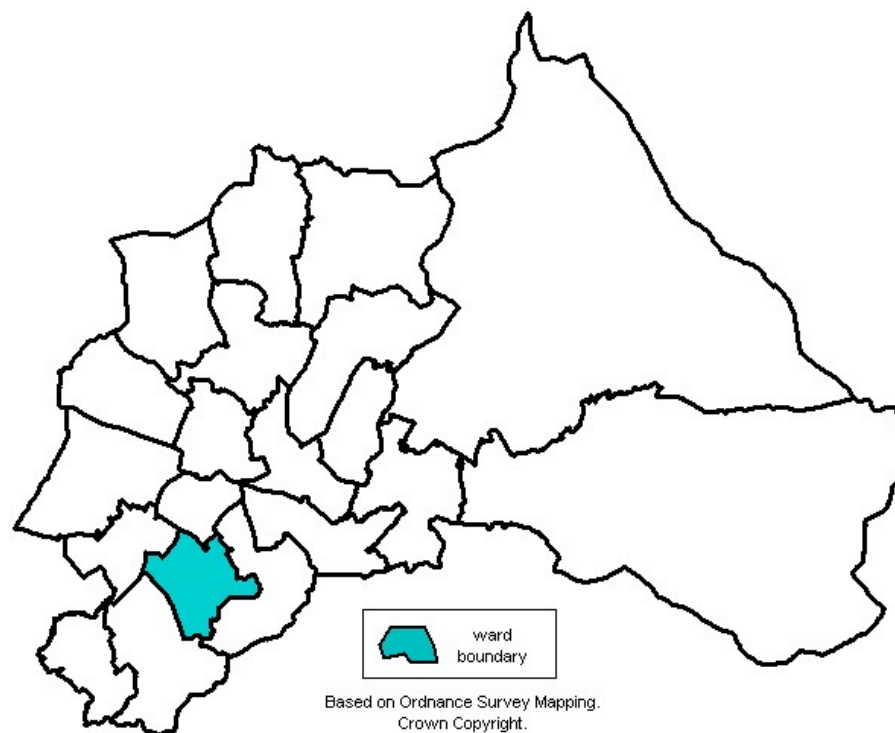
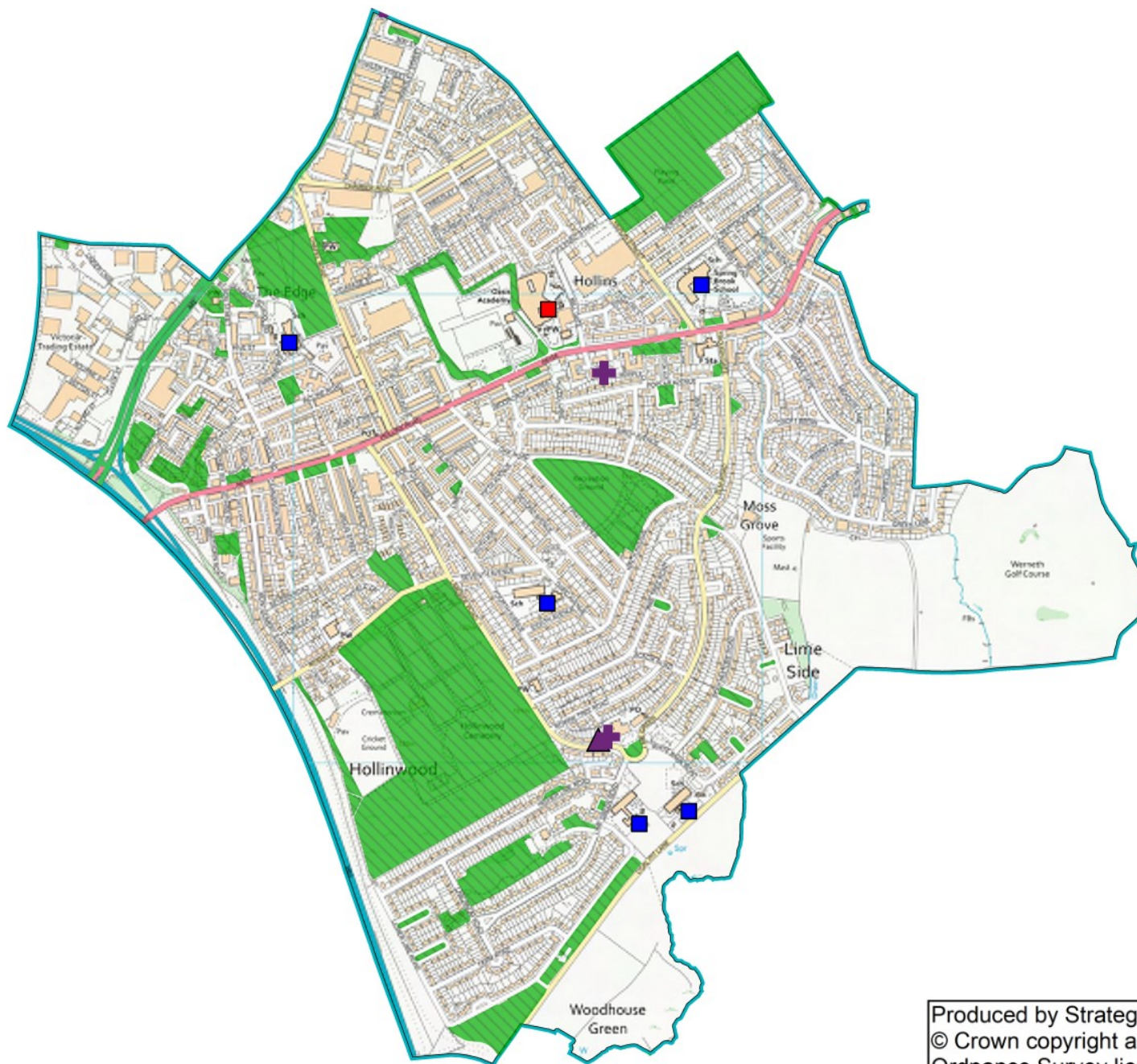










Ward Profile 2019: Hollinwood



Hollinwood Ward Map



- Legend**
-  Green Space
 -  GP
 -  Children's Centre
 - Schools**
 -  Primary
 -  Secondary
 -  All-through
 -  PRU
 -  16 Plus

Population

12,334

2018 Population

(Oldham Population - 234,000)

47.6%

Male Population

(Oldham Male Population - 49.3%)



52.4%

Female Population

(Oldham female population - 50.7%)

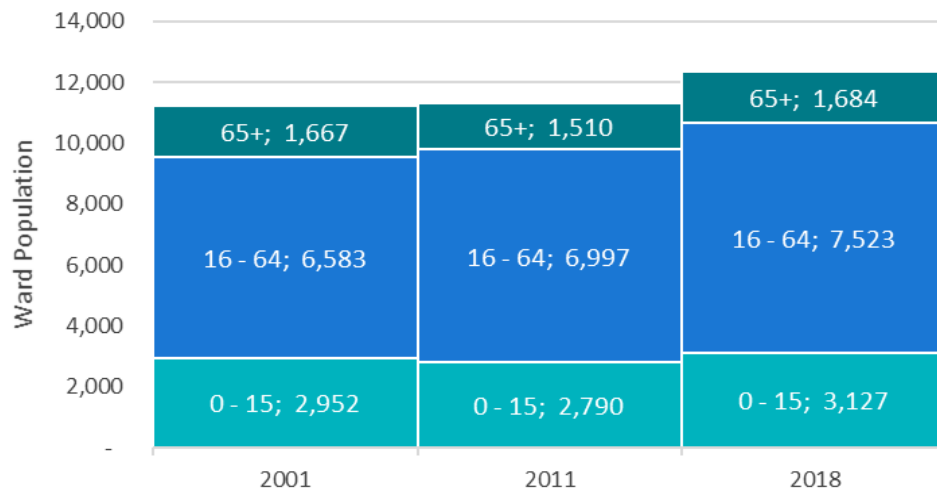


- Hollinwood's estimated population has increased by 7% since 2001, with a relatively high proportion of younger people.
- The Ward is 88.4% white, but the proportion of the population made up of Non White individuals has increased from 6.6% in 2001, to 12.5% in 2011.

Ethnic Composition - Source: ONS Census 2011

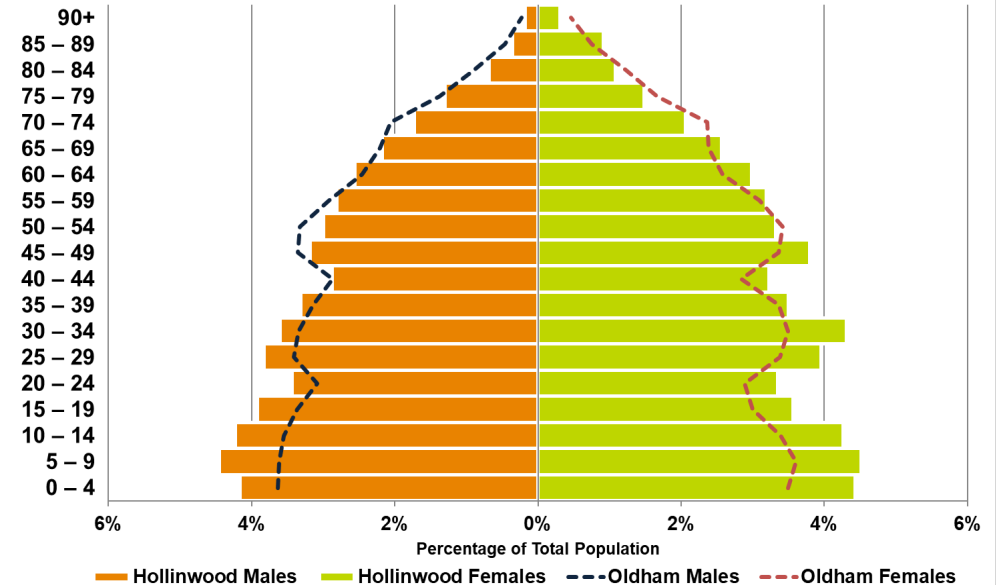
	White (%) 2011 (2001)	Pakistani (%) 2011 (2001)	Bangladeshi (%) 2011 (2001)	Other (%) 2011 (2001)
Hollinwood	88.4 (93.4)	4.8 (2.8)	1.8 (0.7)	5.9 (3.1)
Oldham	77.5 (87.1)	9.1 (5.9)	6.6 (4.1)	4.9 (2.9)
England	85.4 (90.9)	2.1 (1.4)	0.8 (0.6)	11.7 (7.1)

Broad Age Bands in Hollinwood



Hollinwood Age Composition

Source: ONS MYE 2018



Economy and Income

£17,520 

Median Household Income
(Oldham Average = £22,289)

52.9%



Employment Rate
(Oldham Average = 58.2%)

9.6%



Youth Unemployment
(Oldham Average = 7.0%)

- Hollinwood's median household income (£17,520) is lower than the Oldham average (£22,289).
- The employment rate (52.9%) is lower than the Oldham average (58.2%).
- A higher proportion of people are on Out of Work Benefits in Hollinwood (14.4%) than in Oldham as a whole (11.0%).

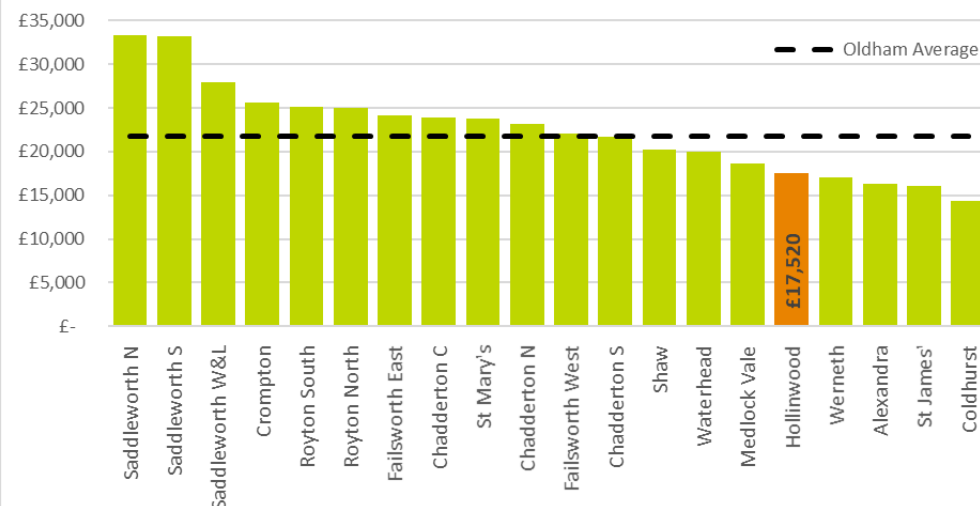
Economic Status (aged 16-74) - Source ONS Census 2011

	Hollinwood (Number)	Hollinwood (%)	Oldham %	England %
Employed	4,135	52.9	58.2	62.1
Part-time	1,106	14.2	13.9	13.7
Full-time	2,599	33.3	36.6	38.6
Self employed	430	5.5	7.8	9.8

Out of Work Benefit Claimants (Aged 16-64) - Source: DWP 2019

	Hollinwood (Number)	Hollinwood (%)	Oldham (%)	England (%)
Employment Support Allowance (ESA)	595	8.1	6.2	5.0
Universal Credit (UC)	438	6.0	4.5	2.7
Total Out of Work Benefit Claimants	1,055	14.4	11.0	8.1

Median Household Income



Housing

4,865



Number of Households

14.9%



Households in Fuel Poverty
(Oldham average - 12.1%)

£120,498

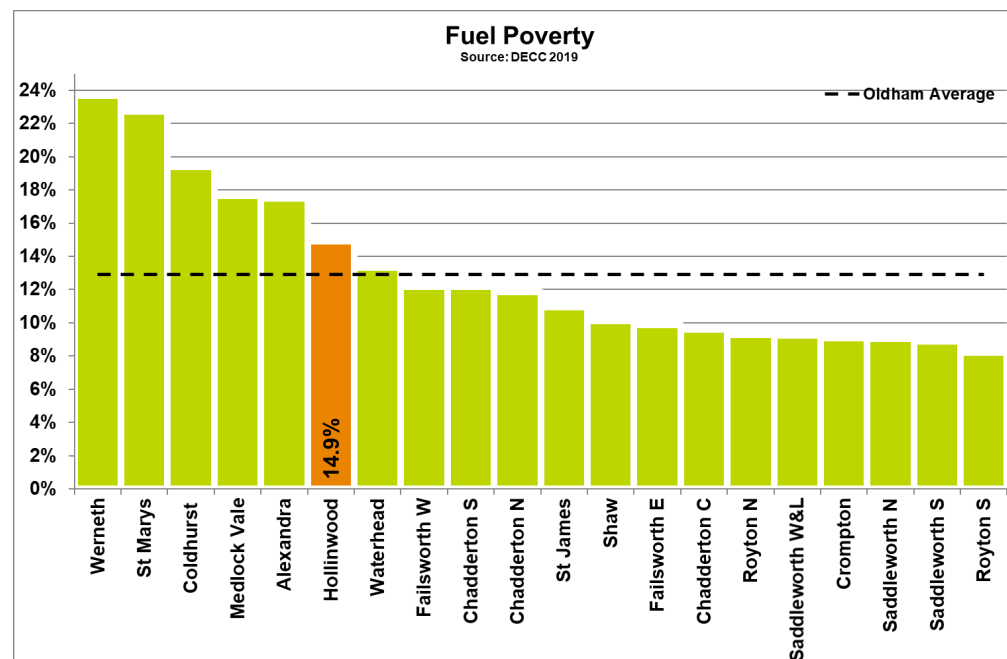


Median Sold House Price
Oldham average = £130,000

- Hollinwood's housing stock has a low proportion of owner occupied properties (46.1%), a high proportion of social housing (39.5%), and a growing number of private rented properties (13.1%).
- The average sold house price in the ward is 7.3% lower than the Oldham average.
- 35% of households use pre-pay energy meters, and fuel poverty rates are relatively high.

Housing Tenure: Source ONS Census 2011						
	2011			2001		
	% Owner occupied	% Social rented	% Private rented	% Owner occupied	% Social rented	% Private rented
Hollinwood	46.1	39.5	13.1	50.2	40.0	5.2
Oldham	65.3	21.1	12.2	68.4	22.9	5.5
England	64.1	17.7	16.8	68.7	19.3	8.8

Housing		
Sources: Oldham Council 2019, You and Your Community Survey 2013		
	Hollinwood (%)	Oldham (%)
Vacant properties	3.7	3.3
Claiming Council Tax Reduction and/or Housing Benefit	29.3	20.7
Can afford to keep house in decent state of repair	52	54
Pre-pay energy meters	35	20



Household Composition

30.7%



Single Person Households
(Oldham average = 30.3%)

20.6%



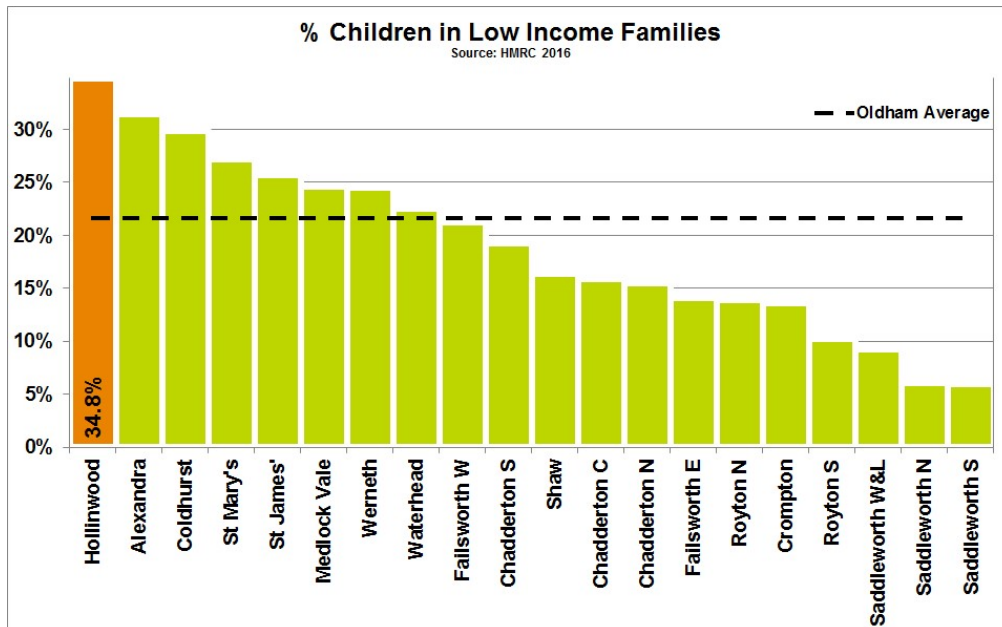
Lone Parent households
(Oldham average = 13.1%)

8.5%



Overcrowded households
(Oldham average = 7.5%)

- Hollinwood has a similar proportion of single person households (30.7%) as the Oldham average (30.3%).
- The proportion of lone parent households in the ward (20.6%) is higher than the Oldham average (13.1%).
- Hollinwood has the highest percentage of children in Low Income Families of any ward in the borough.



Household Composition - Source ONS Census 2011

	Hollinwood (%)	Oldham (%)	England (%)
Single person households aged under 65	16.9	17.1	17.9
Single person households aged 65 and over	13.8	12.8	12.4
Married couples	29.9	39.7	41.3
Cohabiting couples	12.0	10.2	9.9
Lone parents (with dependent children)	15.6	9.1	7.1
Lone parents (without dependent children)	5.0	4.0	3.5
Other	6.9	7.1	8.0

Types of Households - Source: ONS Census 2011

Households with:	Hollinwood (%)	Oldham (%)
No Children	56.7	60.7
One Person Household	31	30

Education and Skills

68.9%



Early Years
“Good Level of Development”
 (Oldham average - 68.1%)

38.0%

Adults with No Qualifications
 (Oldham average - 29.6%)

10.7%



Adults with Degree
 (Oldham average - 18.6%)

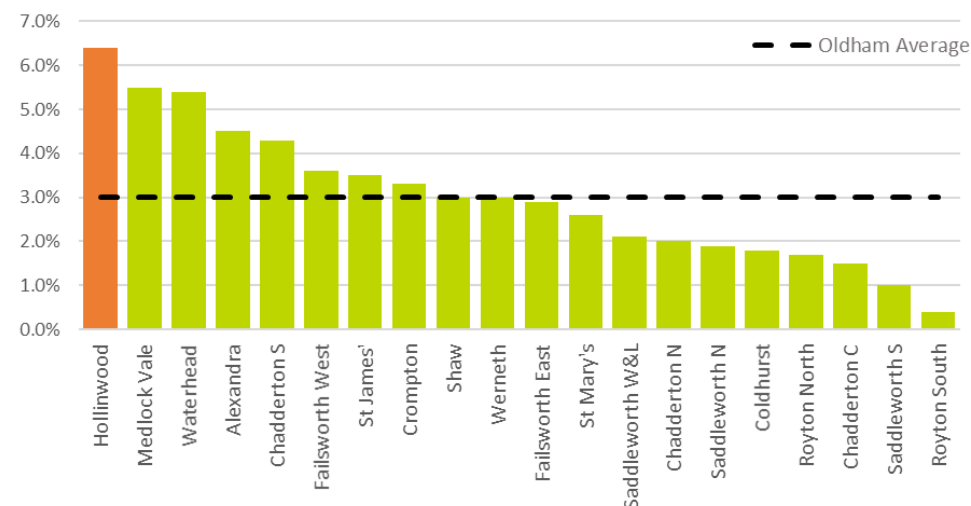
- 68.9% of pupils in Hollinwood leave the Early Years Foundation stage with a Good Level of Development. This compares to 68.1% in Oldham as a whole.
- 40.5% of pupils attain Grade 4 or above in English and Maths GCSE, compared with 56.1% in Oldham as a whole.
- 3.9% of pupils gain no GCSE passes, compared with 2.7% in Oldham as a whole.
- Adult qualification levels are low.

Early Years Foundation Stage 2018

Good Level of Development:	Hollinwood (%)	Oldham (%)
All	68.9	68.1
Boys	63.2	60.5
Girls	74.0	75.5

GCSE Results 2019			
	Hollinwood	Oldham	England
GCSE Attainment 8 score	34.6	42.3	46.6
Attaining Grade 4 or above in English and maths GCSEs	40.5%	56.1%	64.4%
No GCSE passes	3.9%	2.7%	2.0%

Not in Education, Employment or Training



Health

22.6%



Limiting Long-Term Illnesses
(Oldham Average - 16.3%)

76.0



Male Life Expectancy
(Oldham Average - 77.2)

80.7



Female Life Expectancy
(Oldham Average - 80.9)

- Hollinwood's Male Life Expectancy (76.0 years) is lower than the Oldham wide average for males (77.2 years). Female Life Expectancy (80.7 years) is similar to the Oldham wide average for females (80.9 years).
- Alcohol related harm is significantly higher than the borough as a whole.
- A lower proportion of Year 6 children (21.3%) are obese than in Oldham as a whole (23.4%).

Health Outcomes Public Health England

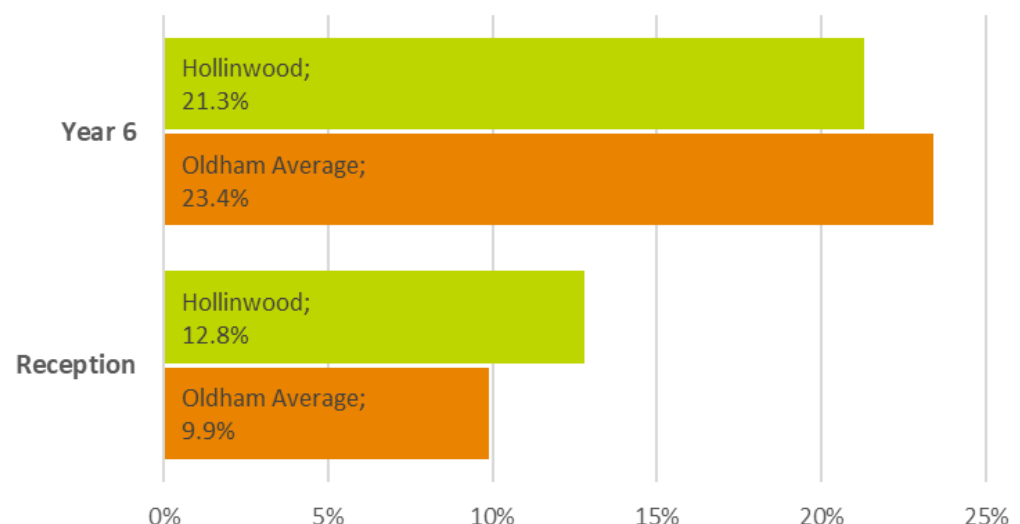
	Hollinwood	Oldham
Emergency hospital admissions - all causes (ratio)	135.5	126.0
Emergency hospital admissions - CHD (ratio)	134.5	137.6
Under 75 deaths all causes (ratio)	172.2	129.0
Under 75 deaths for cancer (ratio)	169.6	123.0
Prevalence of Obesity in Year 6 Children	21.3%	23.4%

Health Behaviours

Bridgewater 2017 / Mosaic 2019 / PHE 2013/14-2017/18

	Hollinwood	Oldham
Mothers breastfeeding at 6-8 weeks %	25.8%	37.5%
Smoking %	31.5%	24.3%
Hospital stays for alcohol related harm (narrow definition) (ratio)	130.1	106.6

Childhood Obesity Rates



Community Safety

1,847

Reported Crimes

(Oldham Average - 1,483)

154



Reported Crimes Rate

Rate per 10,000 population
(Oldham Average - 124)

10



Fatal or Serious

Road Traffic Accidents

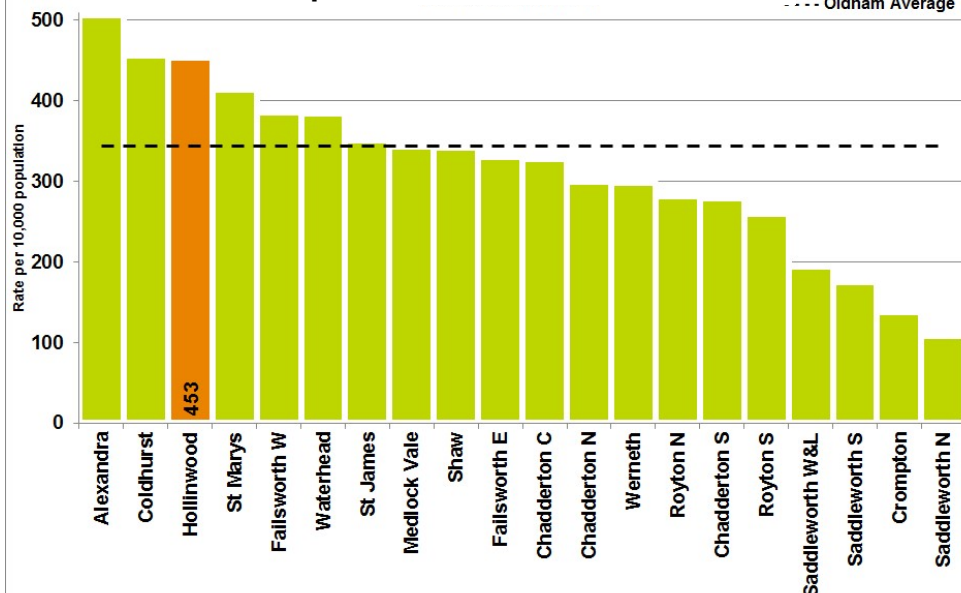
- Hollinwood's rate of reported Anti-Social Behaviour is higher than the average for the borough.
- The overall rate of reported crimes is higher than the Oldham average. Most of the difference can be attributed to Theft and Violence against the person.
- Police intelligence suggests a fall in the rate of reporting.

Crime Statistics - Rates per 10,000 Population

Crime	Hollinwood	Oldham
Burglary (Rate)	11	11
Criminal Damage (Rate)	19	15
Drug Offences (Rate)	1	2
Other Offences (Rate)	6	5
Robbery (Rate)	2	2
Sexual Offences (Rate)	4	3
Theft and Handling Stolen Goods (Rate)	42	32
Violence Against the Person (Rate)	69	54
Total Crime (Rate)	154	124

Reported Anti-Social Behaviour

--- Oldham Average



Most Committed Crimes

Crime	Number of Reported Incidents in Year
Violence Against the Person	832
Theft and Handling Stolen Goods	506
Criminal Damage	228

Community

55%



Satisfied with Local Area
(Oldham average = 71%)

22.7%



Turnout to Local Election
(Oldham average = 33.0%)

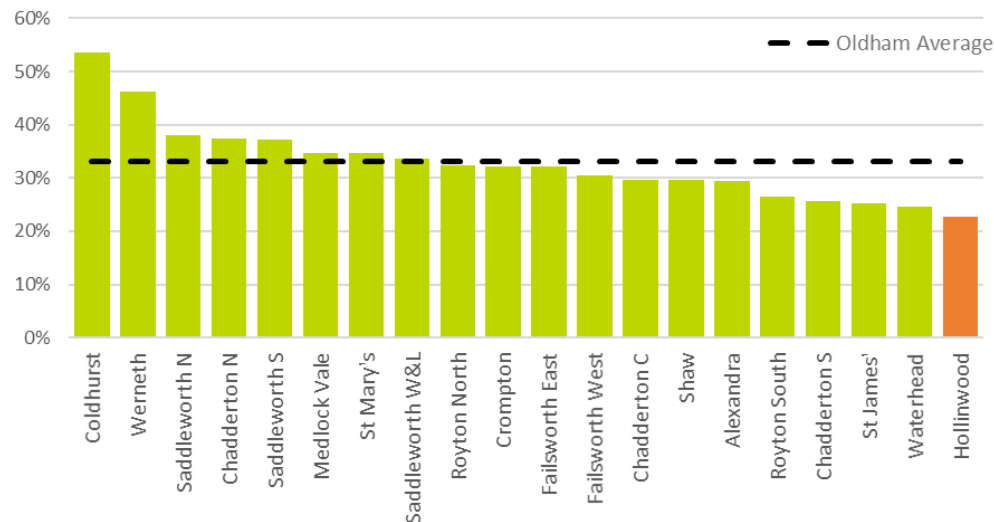
29%



Volunteered in Last 12 Months
(Oldham average = 38%)

- Hollinwood is a small ward, with approximately 12,000 residents. The area is divided by Hollins Road, which is the main route for travel to Oldham, accompanied by the Hollinwood Metrolink Stop which is located off Hollinwood Avenue. The North side is of mixed tenure including owner occupiers, private landlords and social housing, First Choice Homes Oldham being the main landlord. Across the road are Limeside and Limehurst which are predominantly Regenda (Limehurst) and Onward Homes (Limeside), and further up Hollins Road is the more affluent area of Garden Suburbs. Hollinwood is included in the council's selective licensing area where landlords can be held to account. Key stakeholders within the ward are working together to make a difference and tackle some of the long standing issues. There are various projects run by different agencies including helping people into employment or training, giving residents the options of works in its own allotments and there are number of volunteering opportunities within the ward. Various regeneration projects are planned for Hollinwood including housing, retail, and entertainment units.

Voter Turnout



Co-operation and Cohesion: You and Your Community Survey 2013

	Hollinwood %	Oldham %
Satisfied with local area as place to live	55	71
Dissatisfied with local area as place to live	22	15
Feel very involved/fairly involved in your local community	14	26
Have volunteered in last 12 months	29	38
Neighbourhood is a place where people from different ethnic backgrounds get on well together	28	30

Sources

Population:	Office for National Statistics (ONS) Census 2011 Office for National Statistics (ONS) Mid Year estimates 2018.
Economy and Income:	Department for Work and Pensions (DWP) Data 2019, Office for National Statistics (ONS) Census 2011, CACI Paycheck Data 2019.
Housing:	Office of National Statistics (ONS) Census 2011, Land Registry 2019, You and Your Community Survey, September 2013, Ipsos MORI, Oldham Council Benefits Data 2019, Department for Energy and Climate Change (DECC) 2013.
Household Composition:	HM Revenue and Customs 2015, Office for National Statistics (ONS) Census 2011.
Education:	Oldham Council Business Intelligence Service, Office for National Statistics (ONS) Census 2011, Positive Steps 2019.
Health:	Office for National Statistics (ONS), Mosaic 2019, Public Health England, Bridgewater 2017.
Crime:	Greater Manchester Police (GMP) 2019.
Cooperation and Community:	You and Your Community Survey 2013, Ipsos MORI, Oldham Council Elections Data 2019

Further Information

For further information on the 2019 Ward Profiles, please contact the Business Intelligence Service on: business.intelligence@oldham.gov.uk

To download the full dataset used for the 2019 ward profiles please use the link below and click on ward profile data. Each individual profile can also be downloaded from the neighbourhood pages.

[Research and statistics about Oldham](#)

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