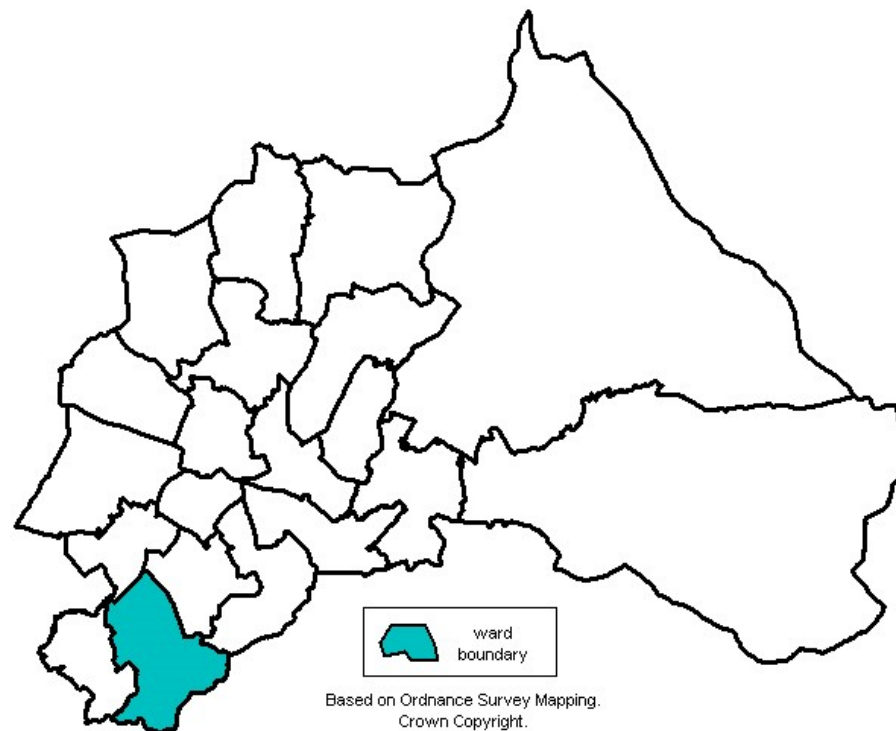


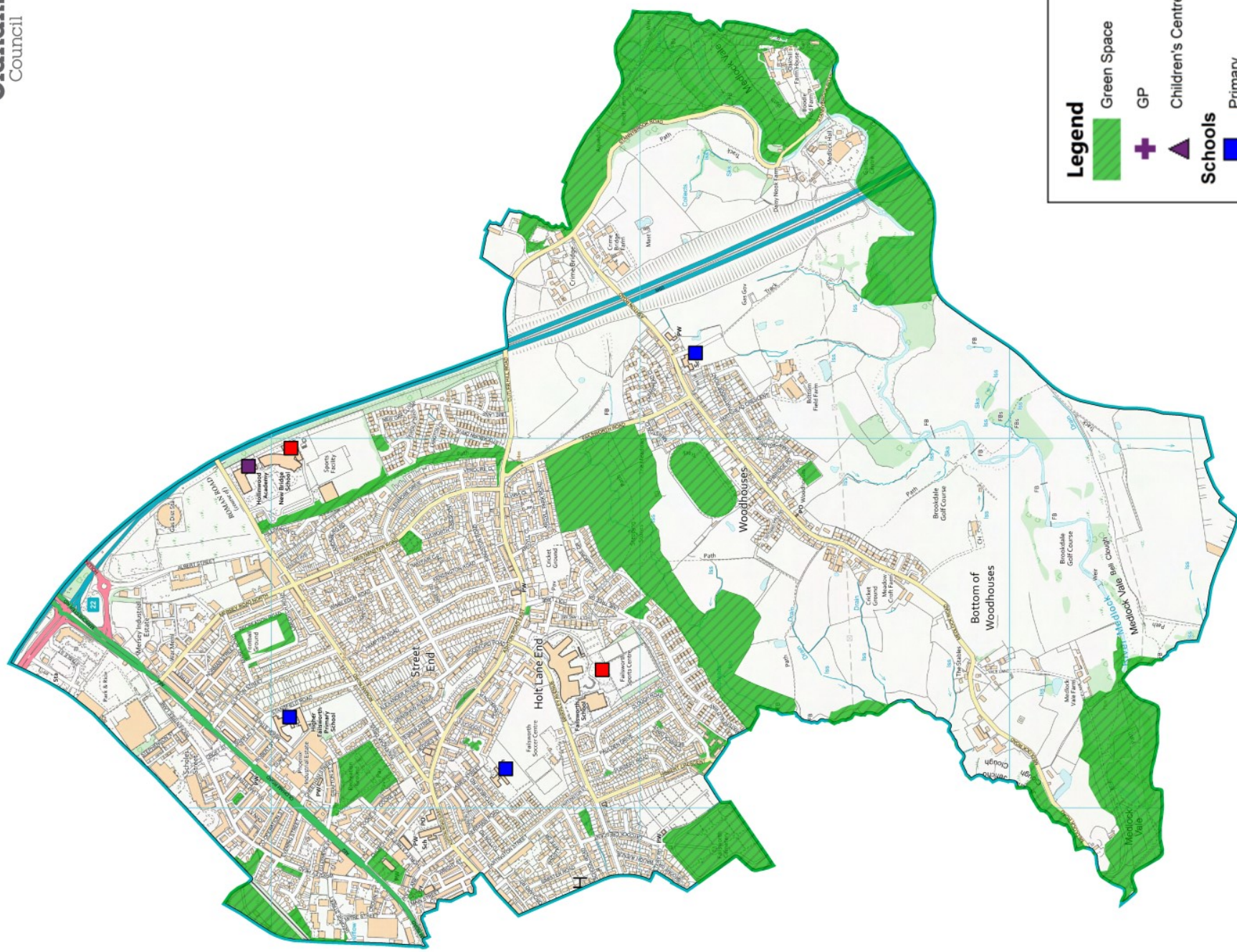
Ward Profile 2019: Failsworth East



Failsworth East Ward Map



Oldham
Council



Legend

- Green Space
- GP
- Children's Centre
- Schools
 - Primary
 - Secondary
 - All-through
 - PRU
 - 16 Plus

Population

10,270

2018 Population

(Oldham Population - 234,000)

48.9%

Male Population

(Oldham Male Population - 49.3%)



51.1%

Female Population

(Oldham female population - 50.7%)

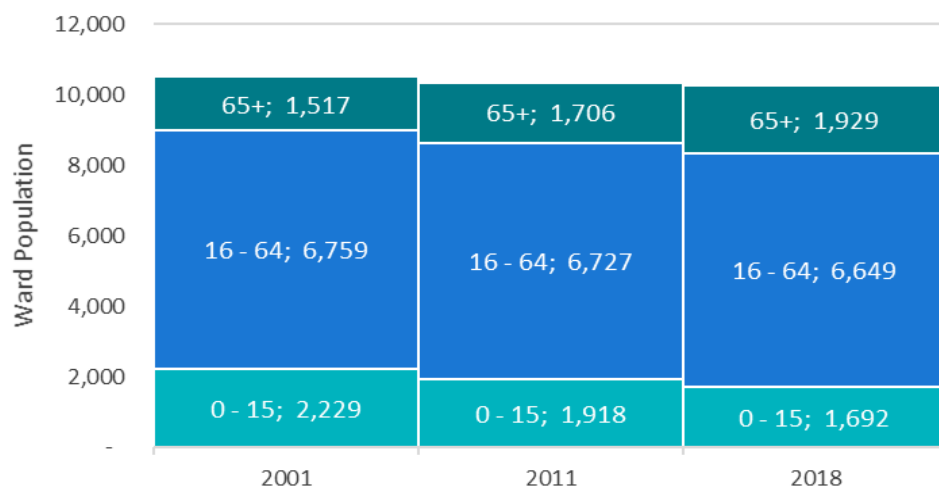


- Failsworth East's estimated population has decreased 2.4% since 2001.
- The 0-15 population has decreased by 23%.
- The 65+ population has increased by 27%.
- The Ward is 95.8% white.

Ethnic Composition - Source: ONS Census 2011

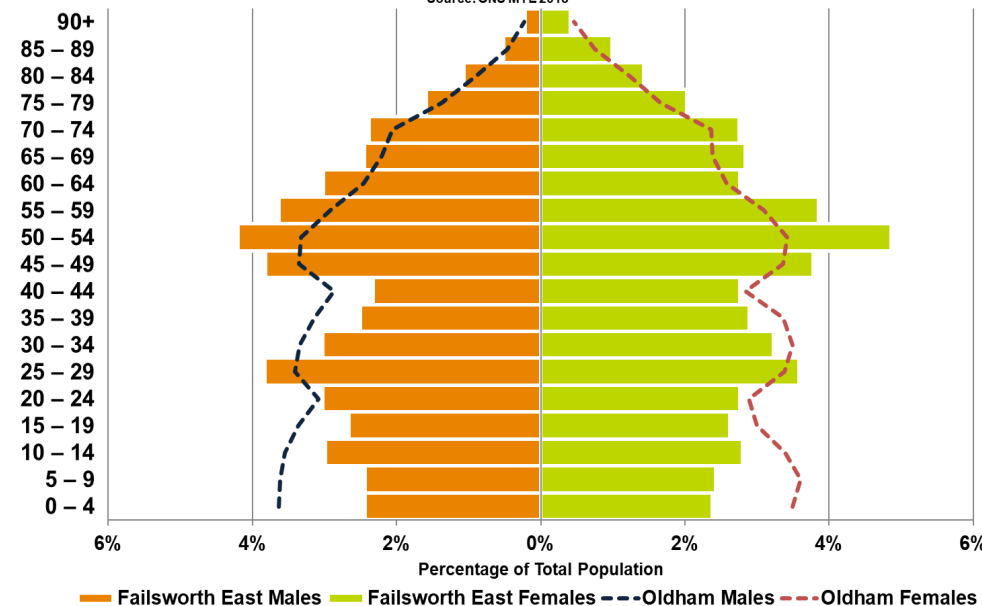
	White (%) 2011 (2001)	Pakistani (%) 2011 (2001)	Bangladeshi (%) 2011 (2001)	Other (%) 2011 (2001)
Failsworth East	95.8 (96.8)	0.8 (0.8)	0.2 (0.4)	3.6 (2.0)
Oldham	77.5 (87.1)	9.1 (5.9)	6.6 (4.1)	4.9 (2.9)
England	85.4 (90.9)	2.1 (1.4)	0.8 (0.6)	11.7 (7.1)

Broad Age Bands in Failsworth East



Failsworth East Age Composition

Source: ONS MYE2018



Economy and Income

£24,125 

Median Household Income
(Oldham Average = £22,289)

65.3%



Employment Rate
(Oldham Average = 58.2%)

5.7%



Youth Unemployment
(Oldham Average = 7.0%)

- Failsworth East's median household income (£24,125) is higher than the Oldham average (£22,289).
- The employment rate (65.3%) is higher than the Oldham average (58.2%).
- A lower proportion of people are on Out of Work Benefits in Failsworth East (8.6%) than in Oldham as a whole (11.0%).

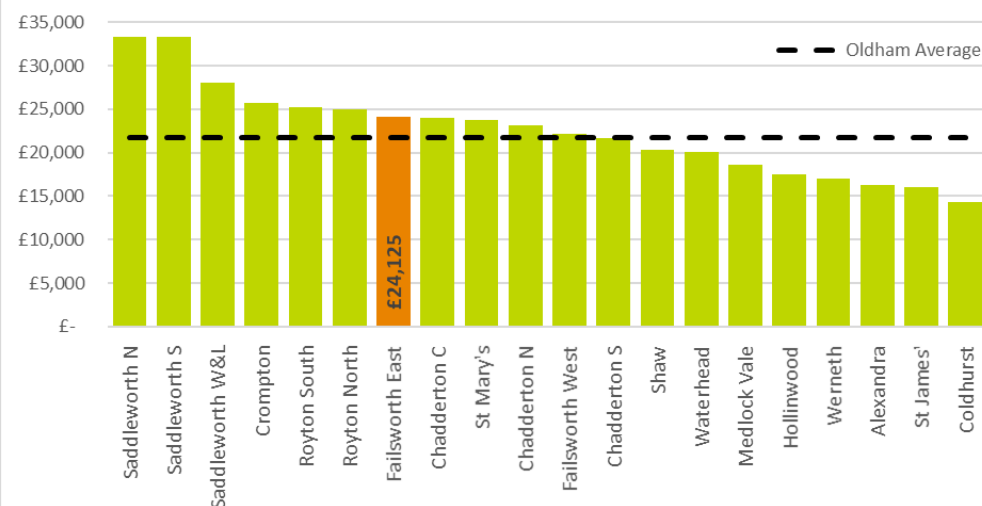
Economic Status (aged 16-74) - Source ONS Census 2011

	Failsworth East (Number)	Failsworth East (%)	Oldham %	England %
Employed	5,024	65.3	58.2	62.1
Part-time	1,084	14.1	13.9	13.7
Full-time	3,297	42.9	36.6	38.6
Self employed	643	8.4	7.8	9.8

Out of Work Benefit Claimants (Aged 16-64) - Source: DWP 2019

	Failsworth East (Number)	Failsworth East (%)	Oldham (%)	England (%)
Employment Support Allowance (ESA)	345	5.2	6.2	5.0
Universal Credit (UC)	208	3.1	4.5	2.7
Total Out of Work Benefit Claimants	570	8.6	11.0	8.1

Median Household Income



Housing

4,683



Number of Households

9.9%



Households in Fuel Poverty
(Oldham average - 12.1%)

£135,000



Median Sold House Price
Oldham average = £130,000

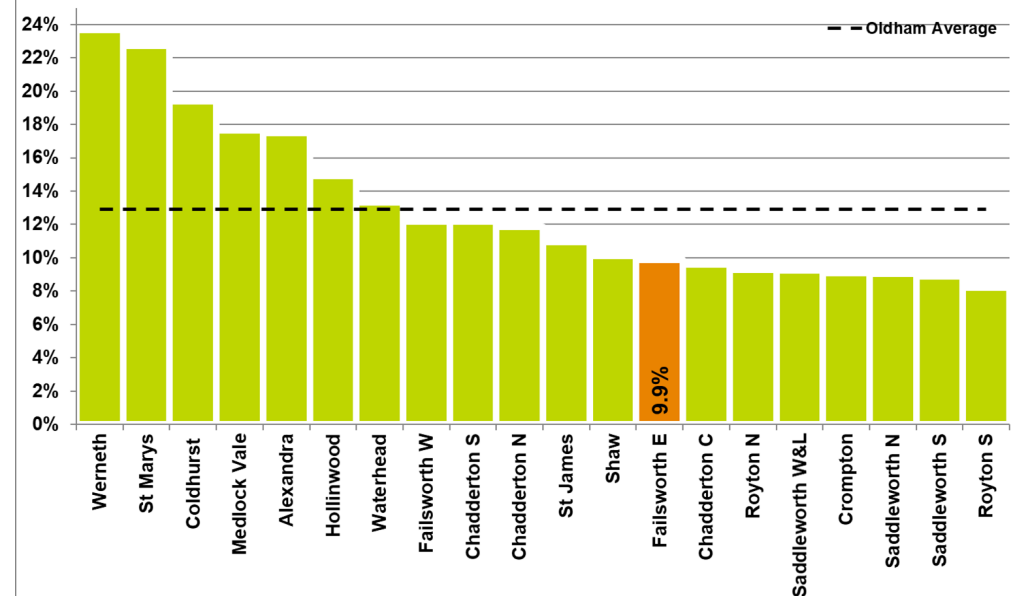
- Failsworth East's housing stock has a large proportion of owner occupied properties (73.3%) and a growing number of private rented properties (11.4%).
- The average sold house price in the ward is similar to the Oldham average.
- A low proportion of households have pre-pay energy meters (9%). 56% can afford to keep their house in a decent state of repair.

Housing Tenure: Source ONS Census 2011

	2011			2001		
	% Owner occupied	% Social rented	% Private rented	% Owner occupied	% Social rented	% Private rented
Failsworth East	73.3	14.0	11.4	77.7	14.6	5.0
Oldham	65.3	21.1	12.2	68.4	22.9	5.5
England	64.1	17.7	16.8	68.7	19.3	8.8

Fuel Poverty

Source: DECC 2019



Housing

Sources: Oldham Council 2019, You and Your Community Survey 2013

	Failsworth East (%)	Oldham (%)
Vacant properties	3.1	3.3
Claiming Council Tax Reduction and/or Housing Benefit	15.5	20.7
Can afford to keep house in decent state of repair	56	54
Pre-pay energy meters	9	20

Household Composition

30.2%



Single Person Households
(Oldham average = 30.3%)

13.0%



Lone Parent households
(Oldham average = 13.1%)

4.0%



Overcrowded households
Oldham average = 7.5%

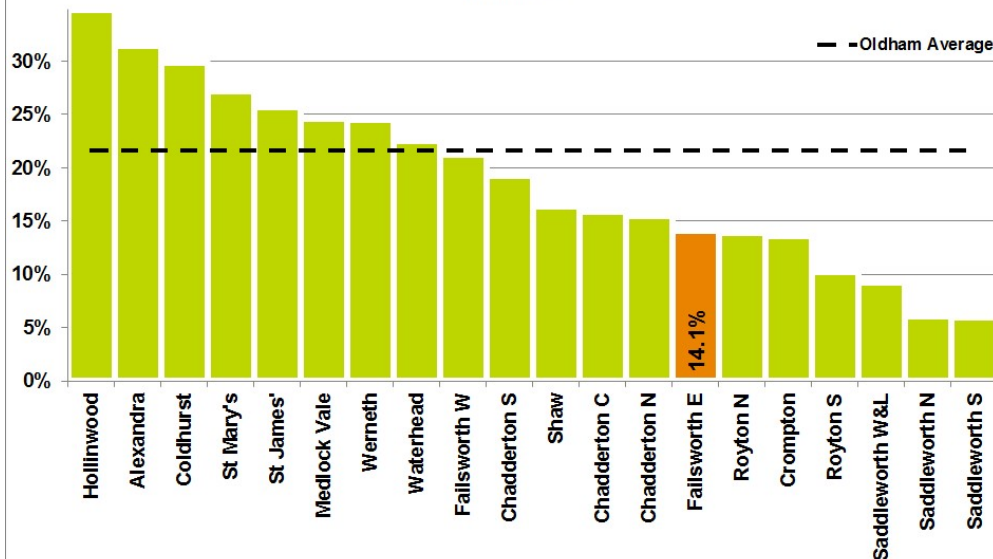
- Failsworth East has a similar proportion of single person households (30.2%) as the Oldham average (30.3%).
- The proportion of lone parent households in the ward (13.0%) is similar to the Oldham average (13.1%).
- The proportion of households overcrowded in the ward (4%) is lower than the Oldham average (7.5%).

Household Composition - Source ONS Census 2011

	Failsworth East (%)	Oldham (%)	England (%)
Single person households aged under 65	16.2	17.1	17.9
Single person households aged 65 and over	14.0	12.8	12.4
Married couples	40.8	39.7	41.3
Cohabiting couples	11.3	10.2	9.9
Lone parents (with dependent children)	9.1	9.1	7.1
Lone parents (without dependent children)	3.9	4.0	3.5
Other	4.6	7.1	8.0

% Children in Low Income Families

Source: HMRC 2016



Types of Households - Source: ONS Census 2011

Households with:	Failsworth East (%)	Oldham (%)
No Children	63.4	60.7
One Person Household	30	30

Education and Skills

69.7%



Early Years
“Good Level of Development”
 (Oldham average - 68.1%)

27.3%

Adults with No Qualifications
 (Oldham average - 29.6%)

15.6%



Adults with Degree
 (Oldham average - 18.6%)

- 69.7% of pupils in Failsworth East enter the Early Years Foundation stage with a Good Level of Development. This compares to 68.1% in Oldham as a whole.
- 63.2% of pupils attain Grade 4 or above in English and Maths GCSE, compared with 56.1% in Oldham as a whole.
- 1.8% of pupils gain no GCSE passes, compared with 2.7% in Oldham as a whole. This is better than the England average.

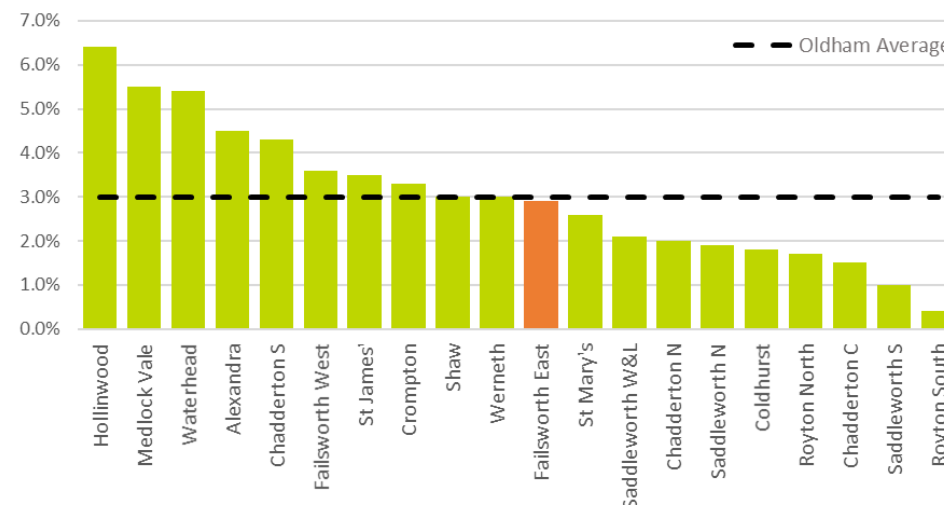
Early Years Foundation Stage 2018

Good Level of Development:	Failsworth East (%)	Oldham (%)
All	69.7	68.1
Boys	55.6	60.5
Girls	86.7	75.5

GCSE Results 2019

	Failsworth East	Oldham	England
GCSE Attainment 8 score	44.3	42.3	46.6
Attaining Grade 4 or above in English and maths GCSEs	63.2%	56.1%	64.4%
No GCSE passes	1.8%	2.7%	2.0%

Not in Education, Employment or Training



Health

18.5%



Limiting Long-Term Illnesses
(Oldham Average - 16.3%)

79.3



Male Life Expectancy
(Oldham Average - 77.2)

81.9



Female Life Expectancy
(Oldham Average - 80.9)

- Failsworth East's Male Life Expectancy (79.3 years) is higher than the Oldham wide average for males (77.2 years).
- Failsworth East's Female Life Expectancy (81.9 years) is slightly higher than the Oldham wide average for females (80.9 years).
- Breastfeeding rates are low. A slightly lower proportion of Year 6 children (22.5%) are obese than in Oldham as a whole

Health Outcomes Public Health England

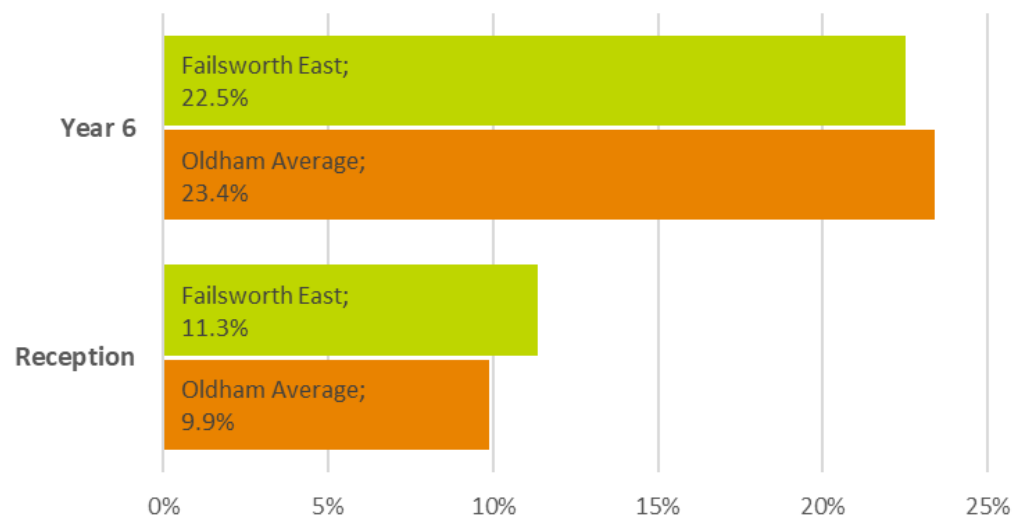
	Failsworth East	Oldham
Emergency hospital admissions - all causes (ratio)	124.4	126.0
Emergency hospital admissions - CHD (ratio)	126.8	137.6
Under 75 deaths all causes (ratio)	115.4	129.0
Under 75 deaths for cancer (ratio)	123.5	123.0
Prevalence of Obesity in Year 6 Children	22.5%	23.4%

Health Behaviours

Bridgewater 2017 / Mosaic 2019 / PHE 2013/14-2017/18

	Failsworth East	Oldham
Mothers breastfeeding at 6-8 weeks %	21.3%	37.5%
Smoking %	21.6%	24.3%
Hospital stays for alcohol related harm (narrow definition) (ratio)	115.0	106.6

Childhood Obesity Rates



Community Safety

1,142

Reported Crimes

(Oldham Average - 1,483)

111

Reported Crimes Rate

Rate per 10,000 population
(Oldham Average - 124)



6



Fatal or Serious

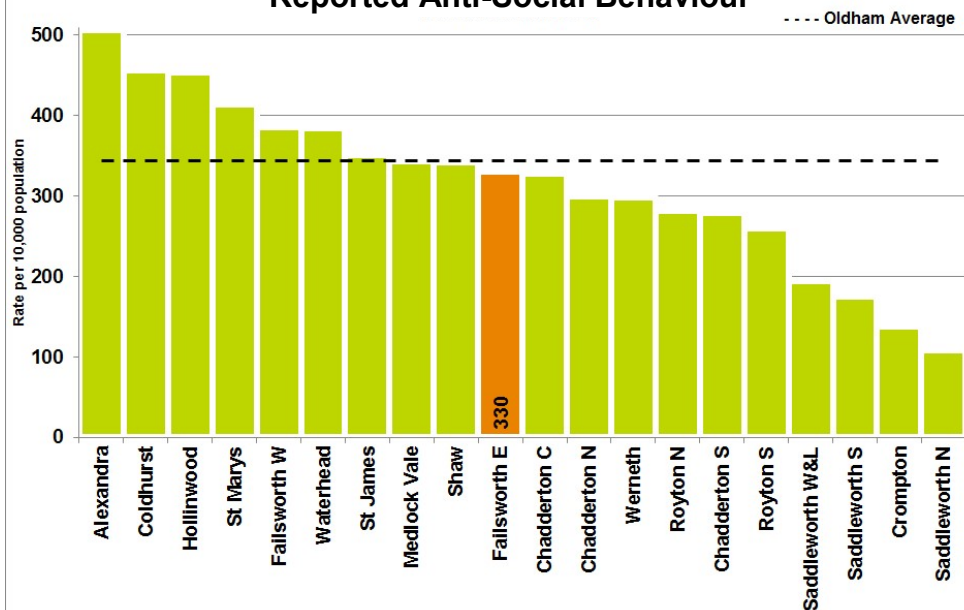
Road Traffic Accidents

- Failsworth East's rate of reported Anti-Social Behaviour is lower than the average for the borough.
- The overall rate of reported crimes is lower than the Oldham average.
- Police intelligence suggests a fall in the rate of reporting. New crime recording standards have changed the classification of certain offences, meaning we can't compare over time.

Crime Statistics - Rates per 10,000 Population

Crime	Failsworth East	Oldham
Burglary (Rate)	14	11
Criminal Damage (Rate)	12	15
Drug Offences (Rate)	2	2
Other Offences (Rate)	4	5
Robbery (Rate)	3	2
Sexual Offences (Rate)	5	3
Theft and Handling Stolen Goods (Rate)	30	32
Violence Against the Person (Rate)	42	54
Total Crime (Rate)	111	124

Reported Anti-Social Behaviour



Most Committed Crimes

Crime	Number of Reported Incidents in Year
Violence Against the Person	430
Theft and Handling Stolen Goods	304
Burglary	142

Community

80%



Satisfied with Local Area
(Oldham average = 71%)

32.1%



Turnout to Local Election
(Oldham average = 33.0%)

40%



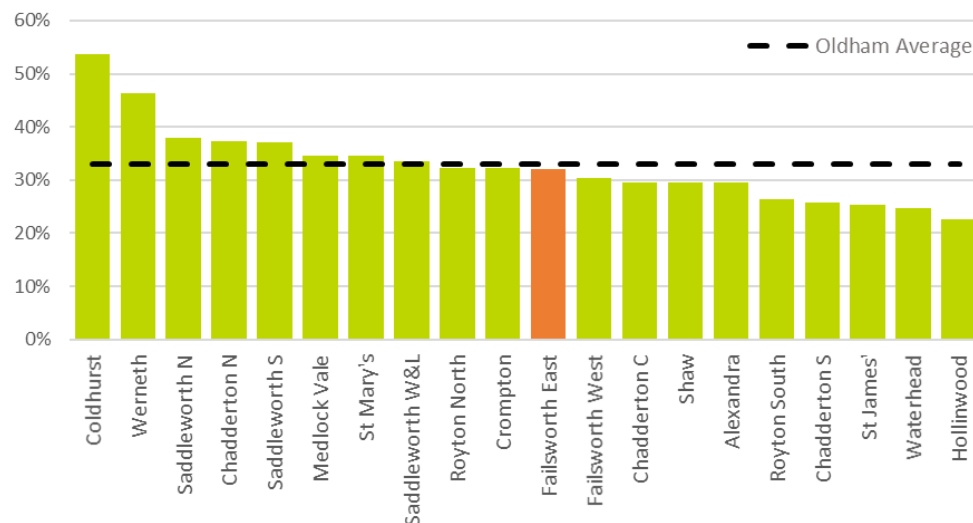
Volunteered in Last 12 Months
(Oldham average = 38%)

Failsworth East has a mixed tenure of private landlords and home owners, though there are pockets of social housing - mainly First Choice Homes. Recent years have seen various community initiatives to improve the look and feel of the area. Community pride within the ward is high and issues relating to highways and environmental works are causes of concern for residents. Woodhouses Village sits within Failsworth East, and has a number of amenities including Woodhouses Cricket Club and Brookdale Golf Club.

Failsworth School, Failsworth Leisure Centre and the soccer centre are all within Failsworth East: these attract local users and those from farther afield, which has caused some anti-social behaviour issues within the ward. Long standing events such as Failsworth Carnival are held within Failsworth East on Lord Lane playing fields, which attracts people to the area both from Oldham and Manchester.

The Hollinwood Metrolink stop is within the Failsworth East boundary and over recent years caused concern for the local community with the increase in anti-social behaviour. Sitting along A62 are a number of retail units used by the local community and passing customers, including large retail organisations such as Housing Units and Electrotec.

Voter Turnout



Co-operation and Cohesion: You and Your Community Survey 2013

	Failsworth East %	Oldham %
Satisfied with local area as place to live	80	71
Dissatisfied with local area as place to live	5	15
Feel very involved/fairly involved in your local community	19	26
Have volunteered in last 12 months	40	38
Neighbourhood is a place where people from different ethnic backgrounds get on well together	27	30

Sources

Population:	Office for National Statistics (ONS) Census 2011 Office for National Statistics (ONS) Mid Year estimates 2018.
Economy and Income:	Department for Work and Pensions (DWP) Data 2019, Office for National Statistics (ONS) Census 2011, CACI Paycheck Data 2019.
Housing:	Office of National Statistics (ONS) Census 2011, Land Registry 2019, You and Your Community Survey, September 2013, Ipsos MORI, Oldham Council Benefits Data 2019, Department for Energy and Climate Change (DECC) 2013.
Household Composition:	HM Revenue and Customs 2015, Office for National Statistics (ONS) Census 2011.
Education:	Oldham Council Business Intelligence Service, Office for National Statistics (ONS) Census 2011, Positive Steps 2019.
Health:	Office for National Statistics (ONS), Mosaic 2019, Public Health England, Bridgewater 2017.
Crime:	Greater Manchester Police (GMP) 2019.
Cooperation and Community:	You and Your Community Survey 2013, Ipsos MORI, Oldham Council Elections Data 2019

Further Information

For further information on the 2019 Ward Profiles, please contact the Business Intelligence Service on: business.intelligence@oldham.gov.uk

To download the full dataset used for the 2019 ward profiles please use the link below and click on ward profile data. Each individual profile can also be downloaded from the neighbourhood pages.

[Research and statistics about Oldham](#)

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