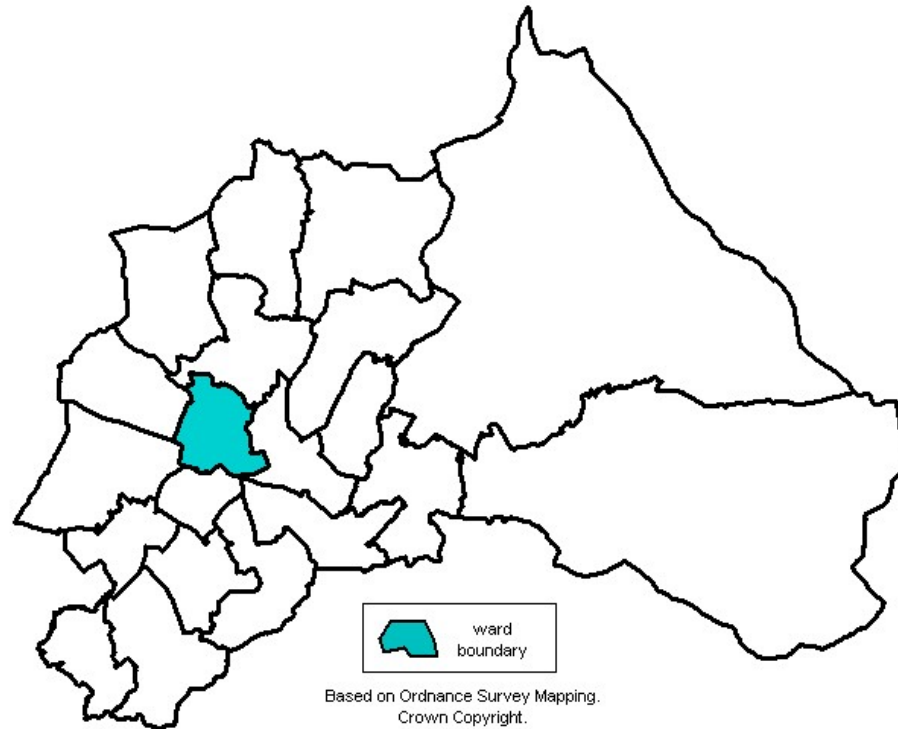
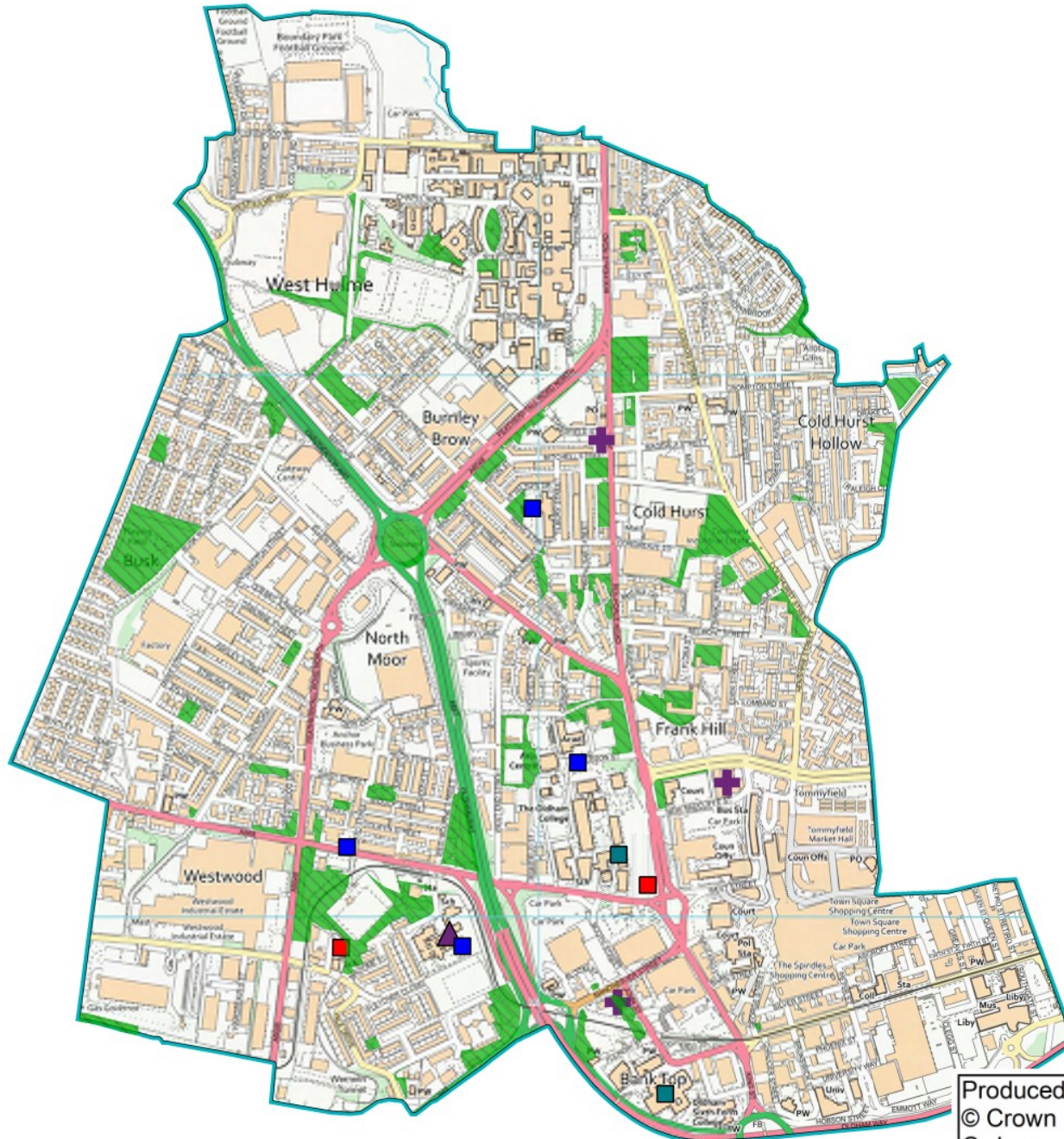





Ward Profile 2019: Coldhurst








Coldhurst Ward Map



Legend

-  Green Space
-  GP
-  Children's Centre

Schools

-  Primary
-  Secondary
-  All-through
-  PRU
-  16 Plus

Population

13,590

2018 Population
(Oldham Population - 234,000)

51.1%

Male Population
(Oldham Male Population - 49.3%)



48.9%

Female Population
(Oldham female population - 50.7%)

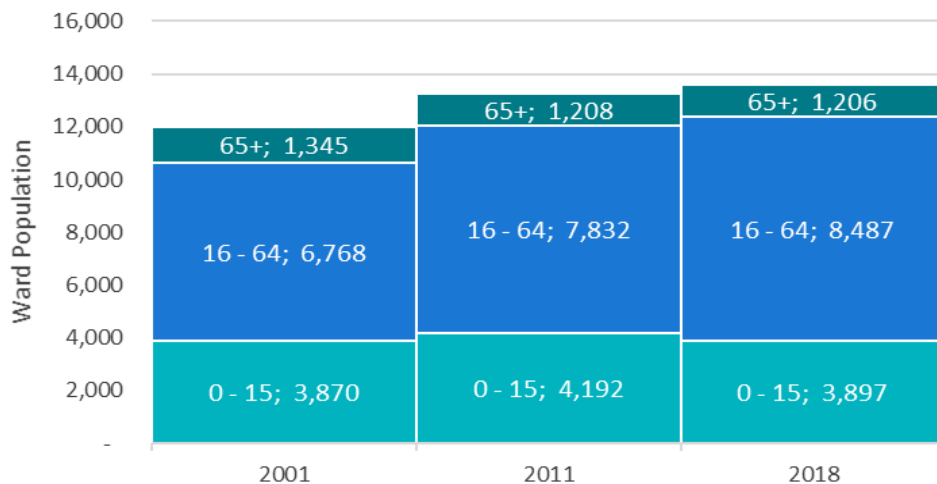


- Coldhurst's population grew by 3% between 2011 and 2017.
- There was particular growth in the 16-64 age bracket (7.5%) between 2011 and 2018.
- This ward has an unusually young age profile, with a small proportion of residents aged 45 or over .
- Nearly two thirds of the Ward's residents (60%) are of Bangladeshi heritage - ten times the Oldham average.
- Coldhurst has the highest percent of males in any Oldham ward, and is one of only two wards which has more male than female residents.

Ethnic Composition - Source: ONS Census 2011

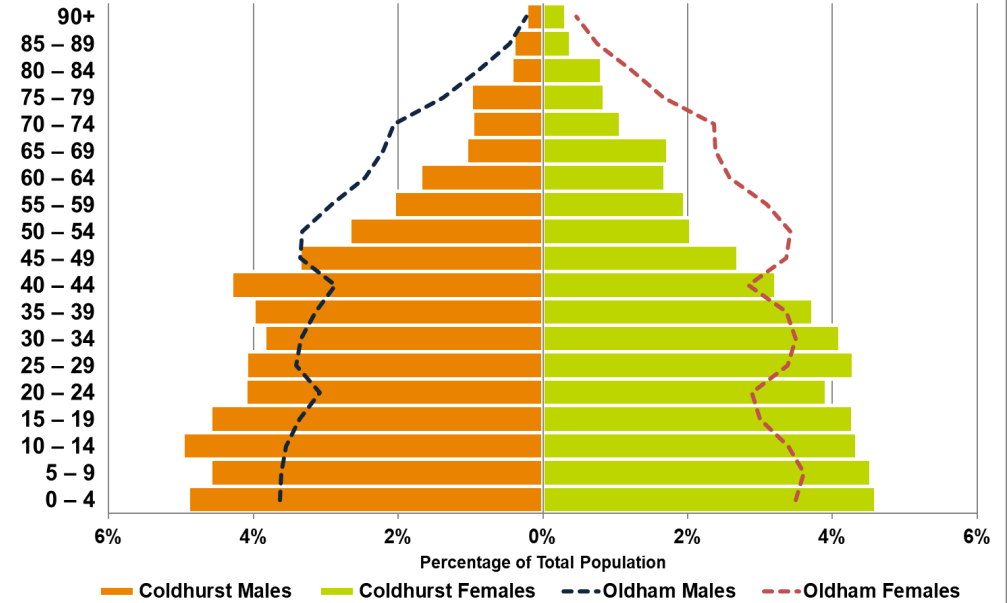
	White (%) 2011 (2001)	Pakistani (%) 2011 (2001)	Bangladeshi (%) 2011 (2001)	Other (%) 2011 (2001)
Coldhurst	27.0 (43.1)	3.6 (2.4)	60.4 (49.0)	10.1 (5.5)
Oldham	77.5 (87.1)	9.1 (5.9)	6.6 (4.1)	4.9 (2.9)
England	85.4 (90.9)	2.1 (1.4)	0.8 (0.6)	11.7 (7.1)

Broad Age Bands in Coldhurst



Coldhurst Age Composition

Source: ONS MYE 2018



Economy and Income

£14,315 

Median Household Income
(Oldham Average = £22,289)

39.6%



Employment Rate
(Oldham Average = 58.2%)

10.6%



Youth Unemployment
(Oldham Average = 7.0%)

- Coldhurst has the lowest median household income of any ward in the borough. (£14,315 compared to the Oldham average of £22,289).
- The employment rate (39.6%) is much lower than the Oldham average (58%), and many of those that are employed have only obtained part time employment.
- A higher proportion of people are on Out of Work Benefits in Coldhurst (17%) than in Oldham as a whole (11.0%).

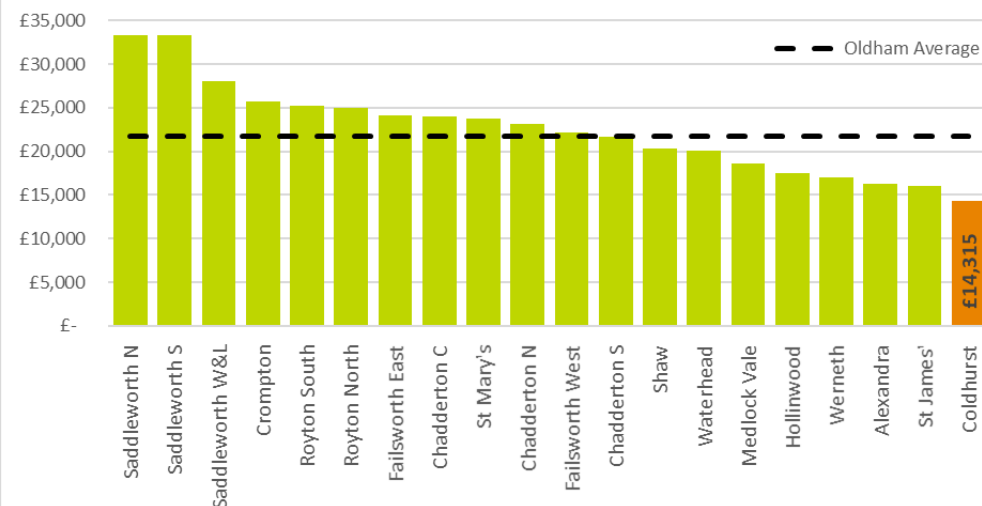
Economic Status (aged 16-74) - Source ONS Census 2011

	Coldhurst (Number)	Coldhurst (%)	Oldham %	England %
Employed	3,360	39.6	58.2	62.1
Part-time	1,377	16.2	13.9	13.7
Full-time	1,619	19.1	36.6	38.6
Self employed	364	4.3	7.8	9.8

Out of Work Benefit Claimants (Aged 16-64) - Source: DWP 2019

	Coldhurst (Number)	Coldhurst (%)	Oldham (%)	England (%)
Employment Support Allowance (ESA)	715	8.5	6.2	5.0
Universal Credit (UC)	680	8.1	4.5	2.7
Total Out of Work Benefit Claimants	1,435	17.0	11.0	8.1

Median Household Income



Housing

4,726



Number of Households

19.4%



Households in Fuel Poverty
(Oldham average - 12.1%)

£82,000

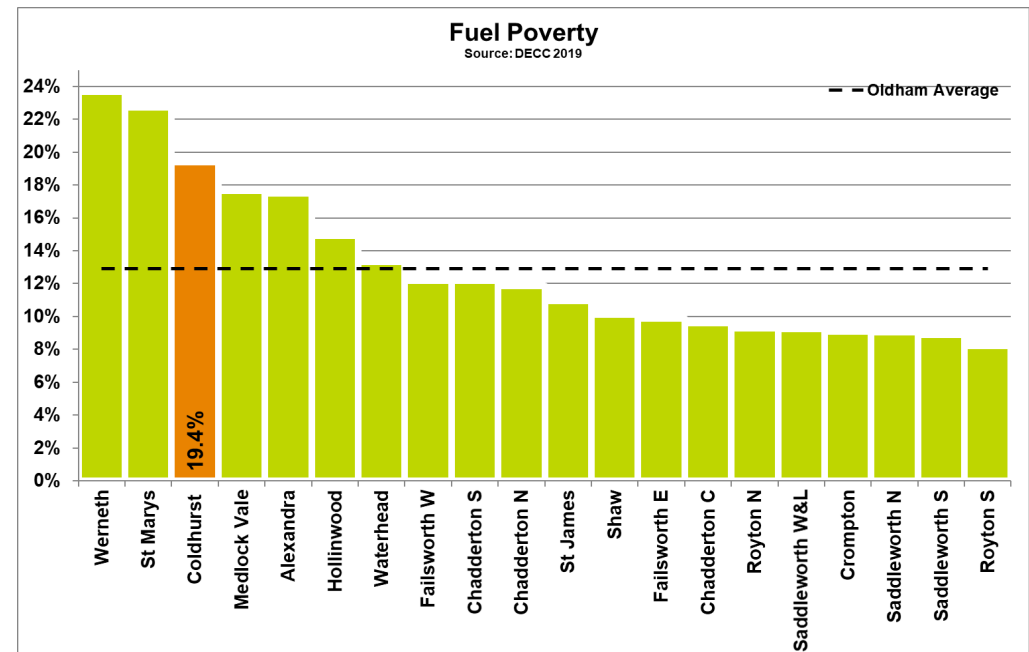


Median Sold House Price
Oldham average = £130,000

- Coldhurst's housing stock has a low proportion of owner occupied properties (39.9%), a high proportion of social housing (46.4%),.
- The average sold house price in the ward is 40% lower than the Oldham average.
- A high proportion of households are receiving Council Tax Reduction and/or Housing Benefit (41.9%), and have pre-pay energy meters (35%).

Housing Tenure: Source ONS Census 2011						
	2011			2001		
	% Owner occupied	% Social rented	% Private rented	% Owner occupied	% Social rented	% Private rented
Coldhurst	39.9	46.4	11.6	40.5	47.9	6.6
Oldham	65.3	21.1	12.2	68.4	22.9	5.5
England	64.1	17.7	16.8	68.7	19.3	8.8

Housing		
Sources: Oldham Council 2019, You and Your Community Survey 2013		
	Coldhurst (%)	Oldham (%)
Vacant properties	4.8	3.3
Claiming Council Tax Reduction and/or Housing Benefit	41.9	20.7
Can afford to keep house in decent state of repair	34	54
Pre-pay energy meters	35	20



Household Composition

35.3%



Single Person Households
(Oldham average = 30.3%)

11.8%



Lone Parent households
(Oldham average = 13.1%)

21.6%



Overcrowded households
(Oldham average = 7.5%)

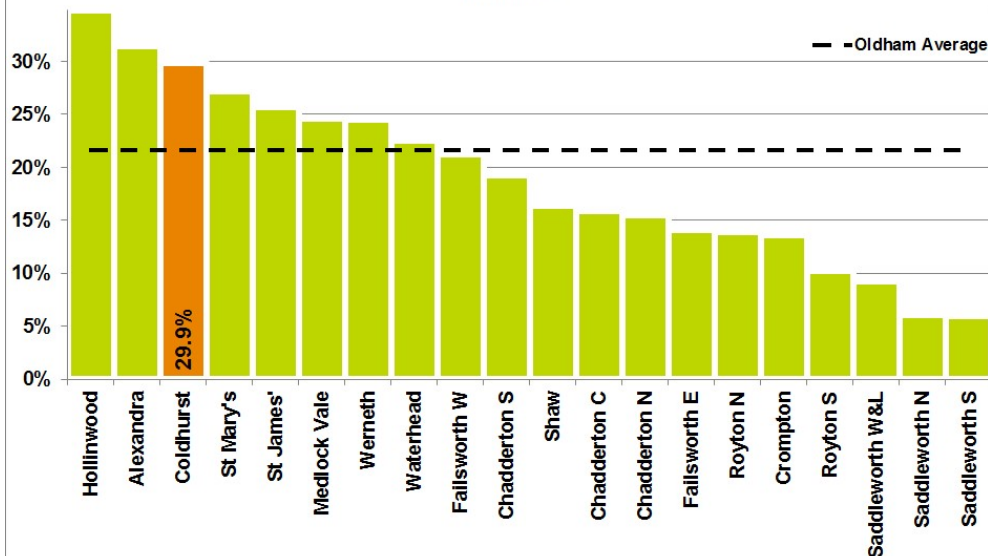
- Coldhurst has a higher proportion of single person households (35.3%) than the Oldham average (30.3%).
- The proportion of lone parent households in the ward (11.8%) is lower than the Oldham average (13.1%).
- The proportion of households overcrowded in the ward (21.6%) is considerably higher than the Oldham average (7.5%).

Household Composition - Source ONS Census 2011

	Coldhurst (%)	Oldham (%)	England (%)
Single person households aged under 65	24.1	17.1	17.9
Single person households aged 65 and over	11.2	12.8	12.4
Married couples	34.0	39.7	41.3
Cohabiting couples	5.1	10.2	9.9
Lone parents (with dependent children)	7.8	9.1	7.1
Lone parents (without dependent children)	4.0	4.0	3.5
Other	13.8	7.1	8.0

% Children in Low Income Families

Source: HMRC 2016



Types of Households - Source: ONS Census 2011

Households with:	Coldhurst (%)	Oldham (%)
No Children	52.2	60.7
One Person Household	35	30

Education and Skills

58.6%



Early Years
“Good Level of Development”
 (Oldham average - 68.1%)

42.7%

Adults with No Qualifications
 (Oldham average - 29.6%)

10.0%

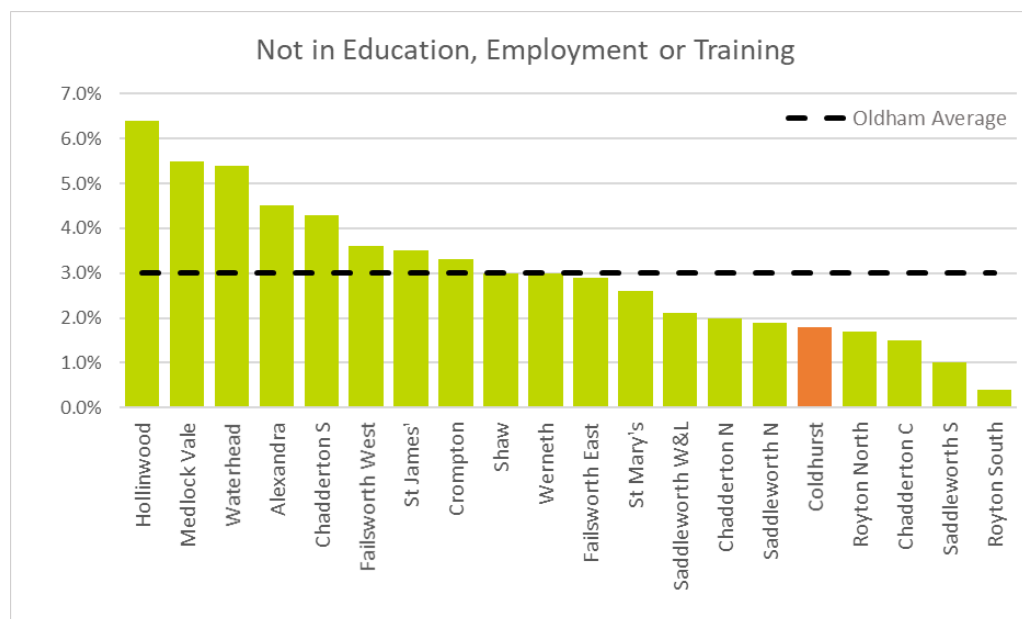


Adults with Degree
 (Oldham average - 18.6%)

- 58.6% of pupils in Coldhurst enter the Early Years Foundation stage with a Good Level of Development. This compares to 68.1% in Oldham as a whole.
- 51.3% of pupils attain Grade 4 or above in English and Maths GCSE, compared with 56.1% in Oldham as a whole.
- 2.6% of pupils gain no GCSE passes, compared with 2.7% in Oldham as a whole.
- While school outcomes are improving, adult qualification levels remain poor, and it will take some time before this is resolved.

Early Years Foundation Stage 2018		
Good Level of Development:	Coldhurst (%)	Oldham (%)
All	58.6	68.1
Boys	53.9	60.5
Girls	63.8	75.5

GCSE Results 2019			
	Coldhurst	Oldham	England
GCSE Attainment 8 score	42.2	42.3	46.6
Attaining Grade 4 or above in English and maths GCSEs	51.3%	56.1%	64.4%
No GCSE passes	2.6%	2.7%	2.0%



Health

19.9%



Limiting Long-Term Illnesses
(Oldham Average - 16.3%)

74.3



Male Life Expectancy
(Oldham Average - 77.2)

77.5



Female Life Expectancy
(Oldham Average - 80.9)

- Coldhurst's Male Life Expectancy (74.3 years) is lower than the Oldham wide average for males (77.2 years).
- Coldhurst's Female Life Expectancy (77.5 years) is lower than the Oldham wide average for females (80.9 years).
- Breastfeeding rates are encouragingly high. However, a higher proportion of Year 6 children (26.3%) are obese than in Oldham as a whole (23.4%).

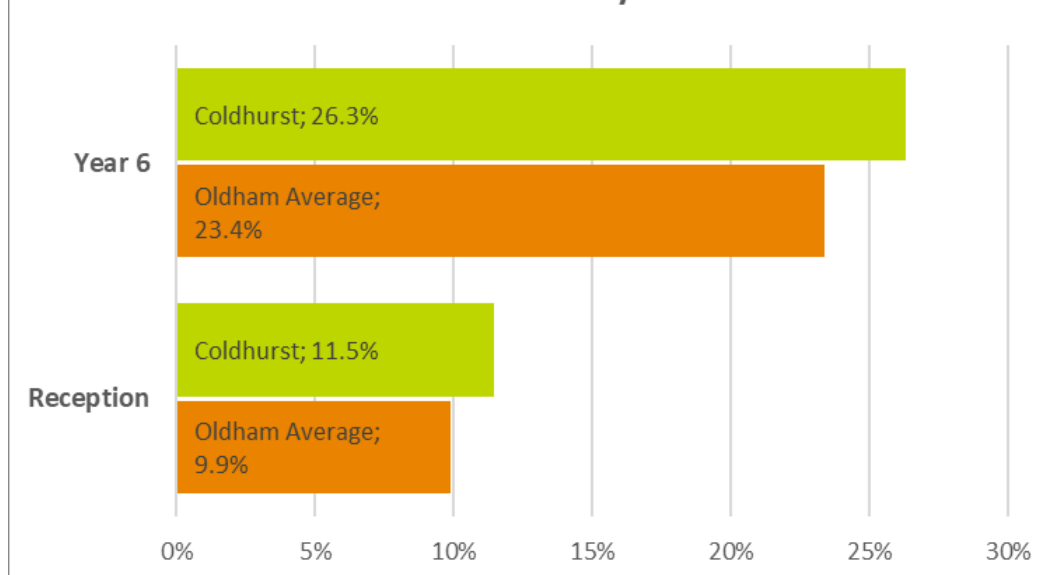
Health Behaviours Bridgewater 2017 / Mosaic 2019 / PHE 2013/14-2017/18

	Coldhurst	Oldham
Mothers breastfeeding at 6-8 weeks %	58.5%	37.5%
Smoking %	30.9%	24.3%
Hospital stays for alcohol related harm (narrow definition) (ratio)	137.6	106.6

Health Outcomes Public Health England

	Coldhurst	Oldham
Emergency hospital admissions - all causes (ratio)	156.3	126.0
Emergency hospital admissions - CHD (ratio)	228.7	137.6
Under 75 deaths all causes (ratio)	186.9	129.0
Under 75 deaths for cancer (ratio)	126.8	123.0
Prevalence of Obesity in Year 6 Children	26.3%	23.4%

Childhood Obesity Rates



Community Safety

4,435

Reported Crimes

(Oldham Average - 1,483)

326

Reported Crimes Rate

Rate per 10,000 population
(Oldham Average - 124)



13

**Fatal or Serious
Road Traffic Accidents**

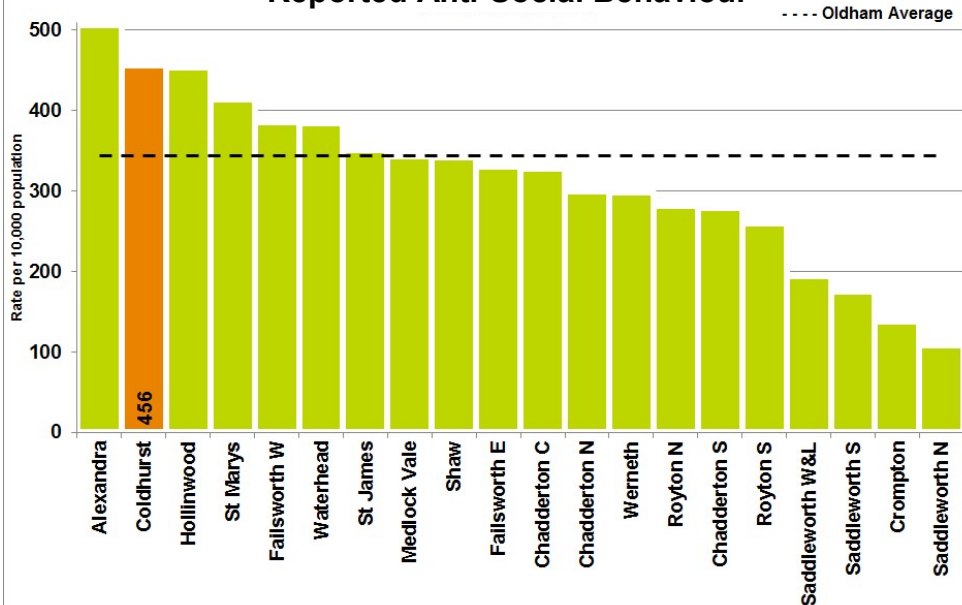


- Coldhurst's rate of reported Anti-Social Behaviour is higher than the average for the borough.
- The overall rate of reported crimes is considerably higher than the Oldham average. This is due to parts of the town centre falling within Coldhurst, and the town centre having a high concentration of crime due to the concentration of shops.
- Police intelligence suggests a fall in the rate of reporting.

Crime Statistics - Rates per 10,000 Population

Crime	Coldhurst	Oldham
Burglary (Rate)	16	11
Criminal Damage (Rate)	25	15
Drug Offences (Rate)	5	2
Other Offences (Rate)	14	5
Robbery (Rate)	7	2
Sexual Offences (Rate)	13	3
Theft and Handling Stolen Goods (Rate)	105	32
Violence Against the Person (Rate)	140	54
Total Crime (Rate)	326	124

Reported Anti-Social Behaviour



Most Committed Crimes

Crime	Number of Reported Incidents in Year
Violence Against the Person	1908
Theft and Handling Stolen Goods	1433
Criminal Damage	340

Community

55%



Satisfied with Local Area
(Oldham average = 71%)

53.6%



Turnout to Local Election
(Oldham average = 33.0%)

39%



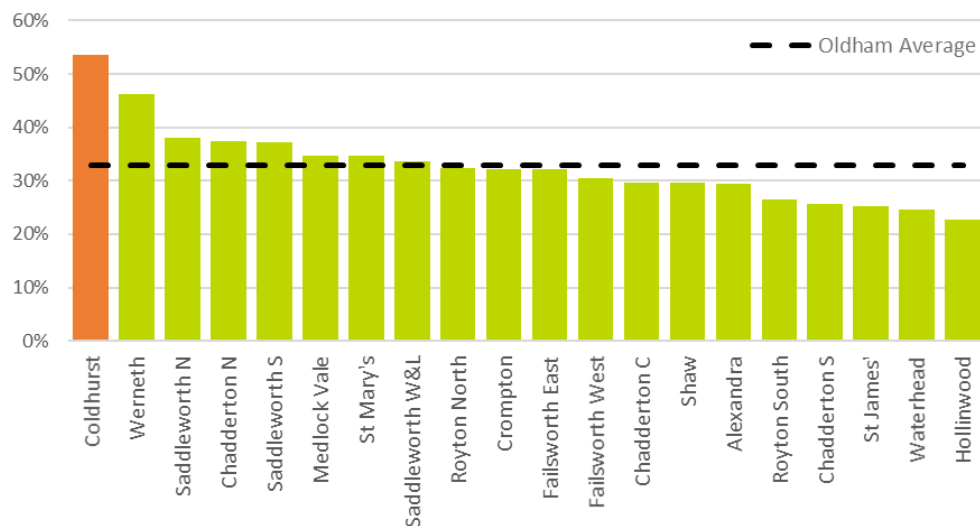
Volunteered in Last 12 Months
(Oldham average = 38%)

Coldhurst is a compact and densely populated neighbourhood that falls mainly between Oldham Town Centre and Chadderton District Centre. Public transport links are excellent with a number of Metrolink stations, and Oldham Bus Station; which is Oldham's stop for the National Express. Top Coldhurst and Barker Street are on the 'hill' up to Oldham Edge and are predominantly social housing managed by First Choice Homes. This is an appealing area for residents due to its proximity to the Town Centre and easy access to local amenities.

Coldhurst and Westwood is made up of the neighbourhoods that run 'down' from Rochdale Road, across Featherstall Road and down to the border with Chadderton. The housing is mixed with a lot of privately owned terraced homes. Many residents here have a strong sense of identity and there is a vibrant local economy. People in Westwood also have a strong sense of identity with the neighbourhood and are proud of where they live. Families from Westwood do have aspirations for their children to be successful. There is a high demand and reliance on public services, with a perception that many things should be managed and delivered by the local authority.

There are generational tensions in the area as young peoples values can be at odds with the traditional community values. Many young people see self-employment as the main route to affluence.

Voter Turnout



Co-operation and Cohesion: You and Your Community Survey 2013

	Coldhurst %	Oldham %
Satisfied with local area as place to live	55	71
Dissatisfied with local area as place to live	26	15
Feel very involved/fairly involved in your local community	22	26
Have volunteered in last 12 months	39	38
Neighbourhood is a place where people from different ethnic backgrounds get on well together	45	30

Sources

Population:	Office for National Statistics (ONS) Census 2011 Office for National Statistics (ONS) Mid Year estimates 2018.
Economy and Income:	Department for Work and Pensions (DWP) Data 2019, Office for National Statistics (ONS) Census 2011, CACI Paycheck Data 2019.
Housing:	Office of National Statistics (ONS) Census 2011, Land Registry 2019, You and Your Community Survey, September 2013, Ipsos MORI, Oldham Council Benefits Data 2019, Department for Energy and Climate Change (DECC) 2013.
Household Composition:	HM Revenue and Customs 2015, Office for National Statistics (ONS) Census 2011.
Education:	Oldham Council Business Intelligence Service, Office for National Statistics (ONS) Census 2011, Positive Steps 2019.
Health:	Office for National Statistics (ONS), Mosaic 2019, Public Health England, Bridgewater 2017.
Crime:	Greater Manchester Police (GMP) 2019.
Cooperation and Community:	You and Your Community Survey 2013, Ipsos MORI, Oldham Council Elections Data 2019

Further Information

For further information on the 2019 Ward Profiles, please contact the Business Intelligence Service on: business.intelligence@oldham.gov.uk

To download the full dataset used for the 2019 ward profiles please use the link below and click on ward profile data. Each individual profile can also be downloaded from the neighbourhood pages.

[Research and statistics about Oldham](#)

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