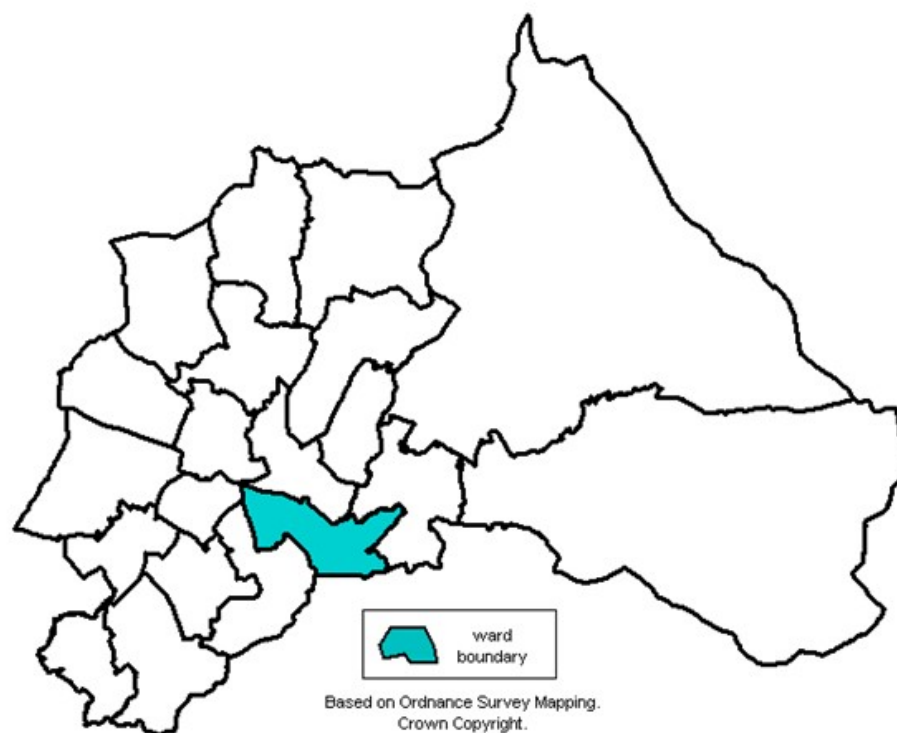










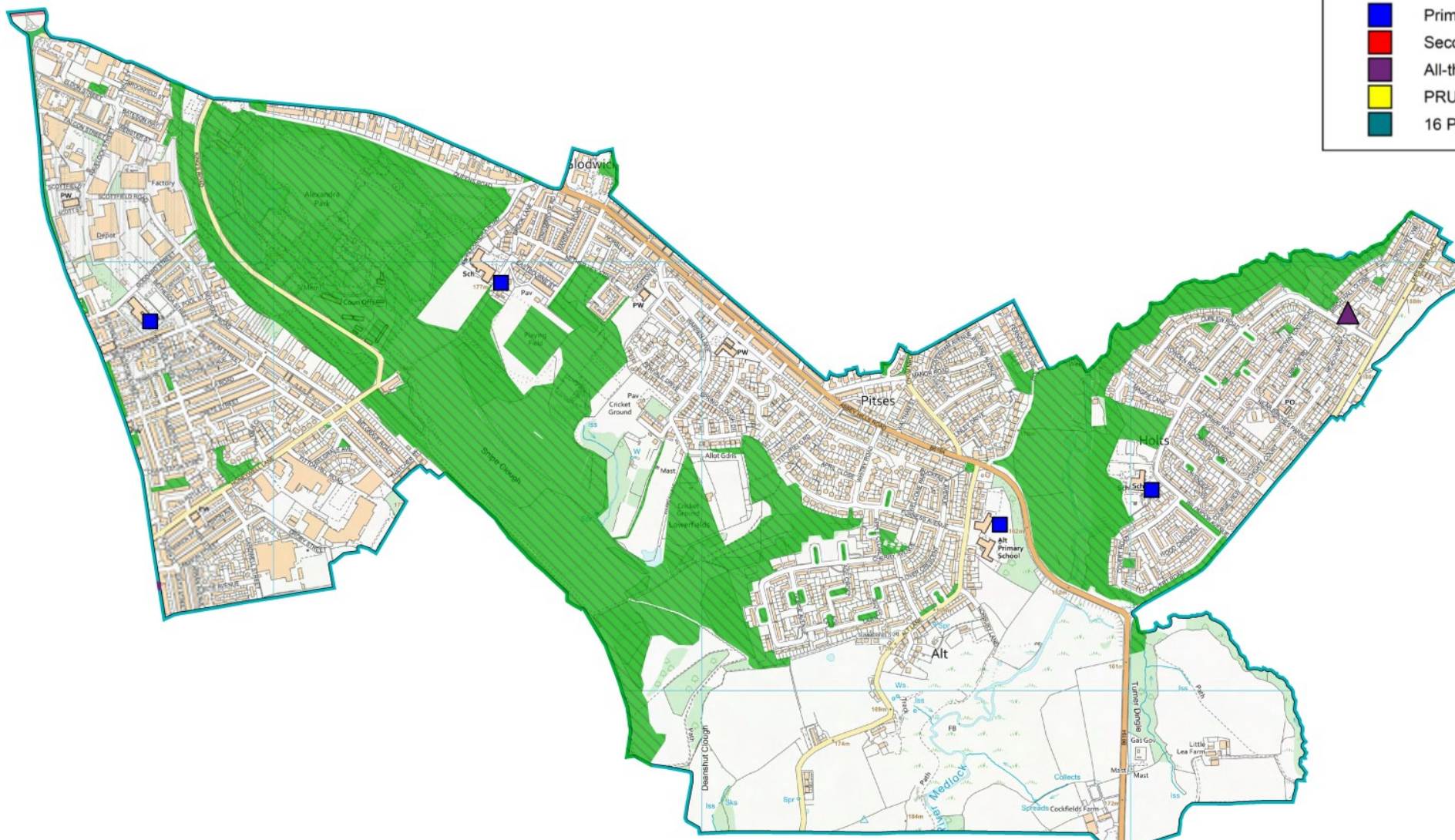
Ward Profile 2019: Alexandra



Alexandra Ward Map

Legend

-  Green Space
-  GP
-  Children's Centre
- Schools**
 -  Primary
 -  Secondary
 -  All-through
 -  PRU
 -  16 Plus



Population

14,564

2018 Population

(Oldham Population - 234,000)

49.9%

Male Population

(Oldham Male Population - 49.3%)



50.1%

Female Population

(Oldham female population - 50.7%)

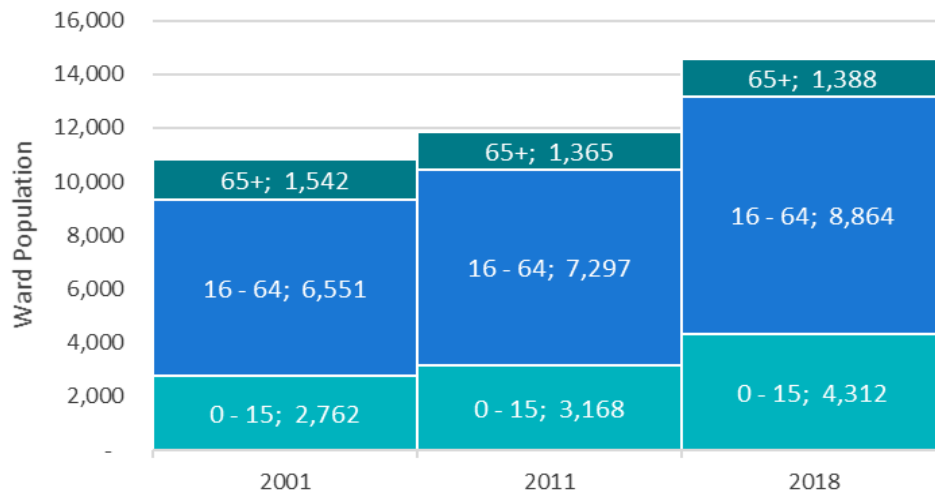


- Alexandra is a densely populated and diverse ward in the centre of Oldham, which has experienced a 20% increase in estimated population between 2011 and 2018. This is much higher than the Oldham wide average increase of 3.9%.
- It has a high proportion of residents of Pakistani heritage compared to the Oldham average.
- It has a high proportion of residents under the age of 16 compared to the Oldham average.
- Since 2001, this ward has become younger and more diverse due to the growth in its South Asian communities.

Ethnic Composition - Source: ONS Census 2011

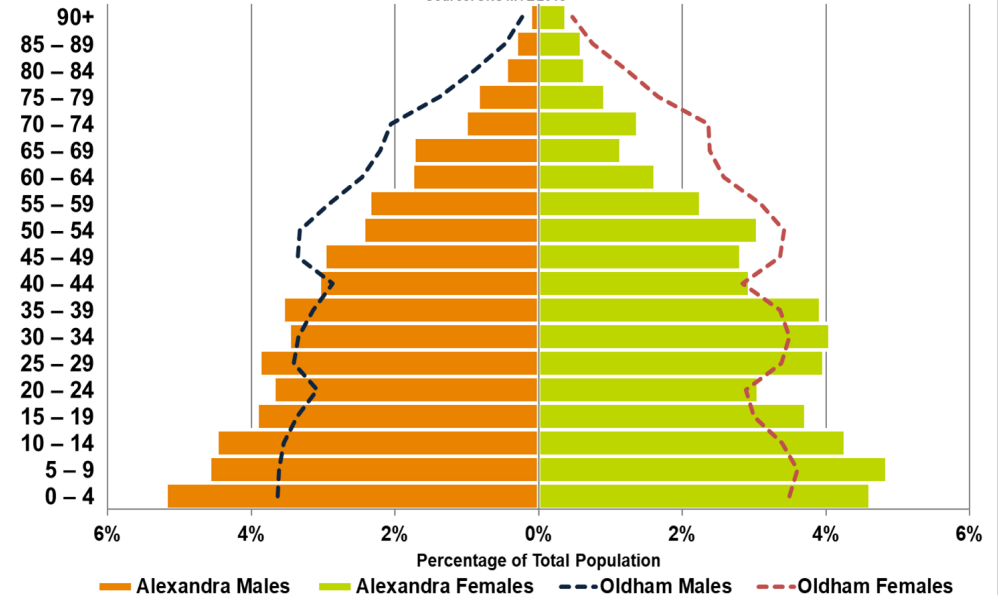
| | White 2011 (%) (2001) | Pakistani (%) 2011 (2001) | Bangladeshi (%) 2011 (2001) | Other (%) 2011 (2001) |
|------------------|--------------------------|------------------------------|--------------------------------|--------------------------|
| Alexandra | 64.8 (70.1) | 21.6 (19.9) | 3.4 (6.2) | 13.0 (3.8) |
| Oldham | 77.5 (87.1) | 9.1 (5.9) | 6.6 (4.1) | 4.9 (2.9) |
| England | 85.4 (90.9) | 2.1 (1.4) | 0.8 (0.6) | 11.7 (7.1) |

Broad Age Bands in Alexandra



Alexandra Age Composition

Source: ONS MYE 2018



Economy and Income

£16,274 

Median Household Income
(Oldham Average = £22,289)

46.7%

Employment Rate
(Oldham Average = 58.2%)



9.2%

Youth Unemployment
(Oldham Average = 7.0%)



- Alexandra is one of Oldham's most deprived wards, and has the third lowest median household income in the borough.
- There is a higher dependency on out-of-work benefits (16.6%) than the Oldham average (11.0%)
- Levels of employment (46.7%) are lower than the Oldham average (58.2%). Around one in four are employed on a full time basis.

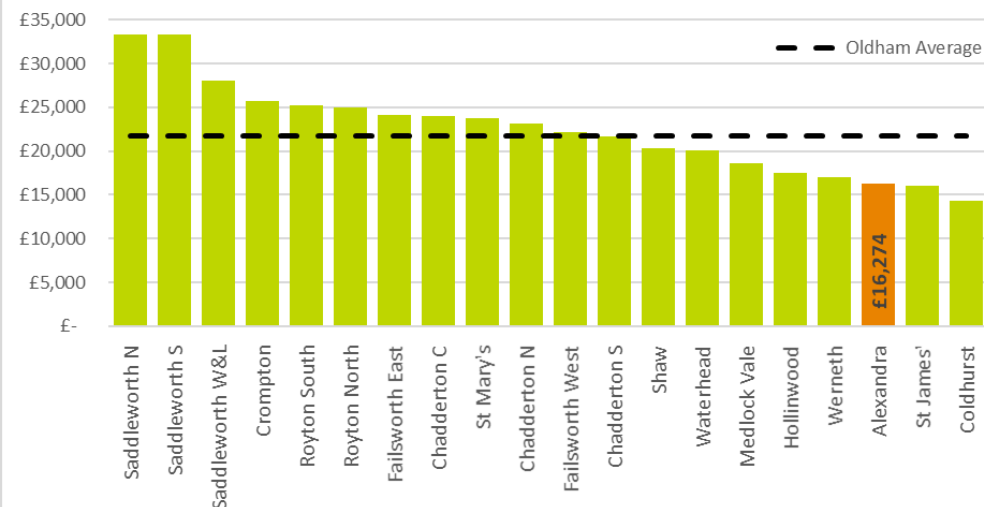
Economic Status (aged 16-74) - Source ONS Census 2011

| | Alexandra (Number) | Alexandra (%) | Oldham % | England % |
|----------------------|--------------------|---------------|----------|-----------|
| Employed | 3,700 | 46.7 | 58.2 | 62.1 |
| Part-time | 1,034 | 13.0 | 13.9 | 13.7 |
| Full-time | 2,199 | 27.7 | 36.6 | 38.6 |
| Self employed | 467 | 5.9 | 7.8 | 9.8 |

Out of Work Benefit Claimants (Aged 16-64) - Source: DWP 2019

| | Alexandra (Number) | Alexandra (%) | Oldham (%) | England (%) |
|--|--------------------|---------------|------------|-------------|
| Employment Support Allowance (ESA) | 640 | 7.5 | 6.2 | 5.0 |
| Universal Credit (UC) | 739 | 8.6 | 4.5 | 2.7 |
| Total Out of Work Benefit Claimants | 1,425 | 16.6 | 11.0 | 8.1 |

Median Household Income



Housing

4,903



Number of Households

17.5%



Households in Fuel Poverty
(Oldham average - 12.9%)

£80,000



Median Sold House Price
Oldham average = £130,000

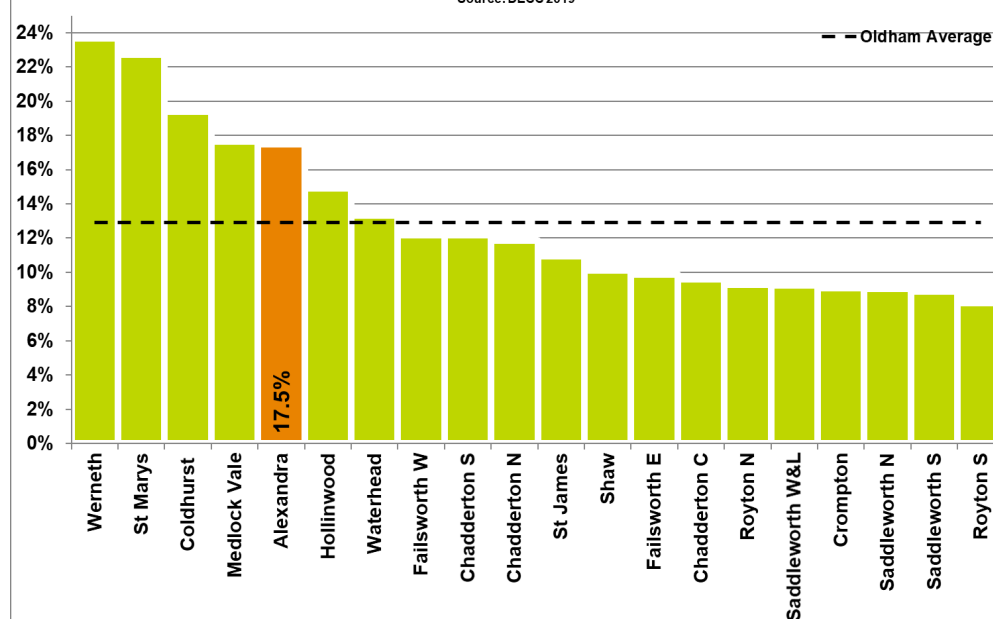
- Alexandra's housing stock has a large proportion of socially rented properties (41.8%) and a growing number of private rented properties (16.1%).
- The average sold house price in the ward is around a third lower than the Oldham average.
- Large proportions of households are receiving Council Tax Reduction and/or Housing Benefit (34.7%), have pre-pay energy meters (39%), are in Fuel Poverty (17.5%), and only a third (34%) can afford to keep their house in a decent state of repair.

Housing Tenure: Source ONS Census 2011

| | 2011 | | | 2001 | | |
|-----------|------------------|-----------------|------------------|------------------|-----------------|------------------|
| | % Owner occupied | % Social rented | % Private rented | % Owner occupied | % Social rented | % Private rented |
| Alexandra | 40.3 | 41.8 | 16.1 | 43.7 | 43.3 | 7.9 |
| Oldham | 65.3 | 21.1 | 12.2 | 68.4 | 22.9 | 5.5 |
| England | 64.1 | 17.7 | 16.8 | 68.7 | 19.3 | 8.8 |

Fuel Poverty

Source: DECC 2019



Housing

Sources: Oldham Council 2019, You and Your Community Survey 2013

| | Alexandra (%) | Oldham (%) |
|---|---------------|------------|
| Vacant properties | 4.1 | 3.3 |
| Claiming Council Tax Reduction and/or Housing Benefit | 34.7 | 20.7 |
| Can afford to keep house in decent state of repair | 34 | 54 |
| Pre-pay energy meters | 39 | 20 |

Household Composition

34.5%



Single Person Households
(Oldham average = 30.3%)

18.6%



Lone Parent households
(Oldham average = 13.1%)

12.4%



Overcrowded households
(Oldham average = 7.5%)

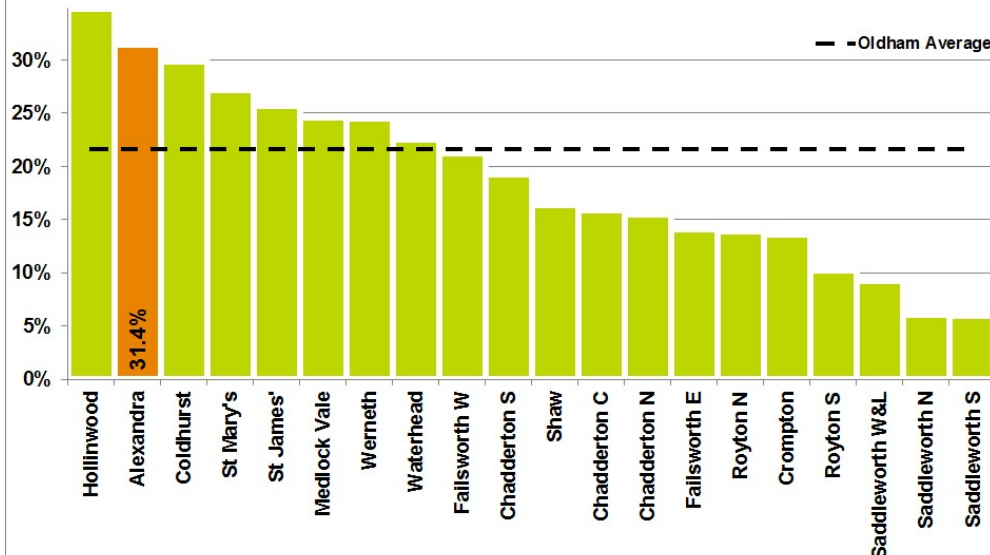
- Alexandra has a higher proportion of single person households (34.5%) than the Oldham average (30.3%).
- The proportion of lone parent households in the ward (18.6%) is higher than the Oldham average (13.1%).
- The proportion of households overcrowded in the ward (12.4%) is higher than the Oldham average (7.5%).

Household Composition - Source ONS Census 2011

| | Alexandra (%) | Oldham (%) | England (%) |
|---|---------------|------------|-------------|
| Single person households aged under 65 | 23.7 | 17.1 | 17.9 |
| Single person households aged 65 and over | 10.8 | 12.8 | 12.4 |
| Married couples | 29.0 | 39.7 | 41.3 |
| Cohabiting couples | 9.0 | 10.2 | 9.9 |
| Lone parents (with dependent children) | 14.2 | 9.1 | 7.1 |
| Lone parents (without dependent children) | 4.4 | 4.0 | 3.5 |
| Other | 8.9 | 7.1 | 8.0 |

% Children in Low Income Families

Source: HMRC 2016



Types of Households - Source: ONS Census 2011

| Households with: | Alexandra (%) | Oldham (%) |
|----------------------|---------------|------------|
| No Children | 55.1 | 60.7 |
| One Person Household | 35 | 30 |

Education and Skills

61.4%



Early Years
“Good Level of Development”
 (Oldham average - 68.1%)

40.4%

Adults with No Qualifications
 (Oldham average - 29.6%)

11.3%



Adults with Degree
 (Oldham average - 18.6%)

- 61.4% of pupils in Alexandra leave the Early Years Foundation stage with a Good Level of Development. This compares to 68.1% in Oldham as a whole.
- 50% of boys in Alexandra enter the Early Years Foundation Stage with a Good Level of Development.
- 50% of pupils in Alexandra attain Grade 4 or above in English and Maths GCSE.
- 5.4% of pupils in Alexandra gain no GCSE passes, the highest rate in the borough.
- Adult qualifications are also relatively low.

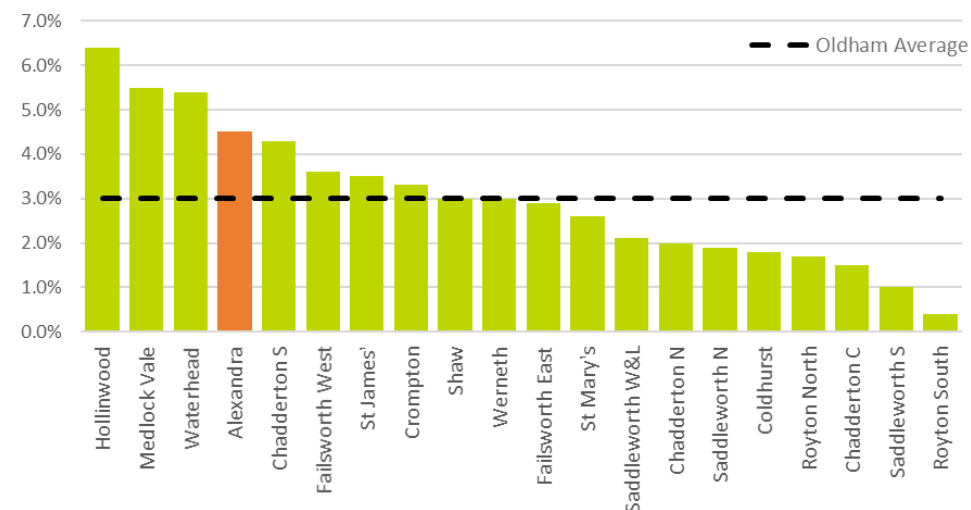
Early Years Foundation Stage 2018

| Good Level of Development: | Alexandra (%) | Oldham (%) |
|----------------------------|---------------|------------|
| All | 61.4 | 68.1 |
| Boys | 50.0 | 60.5 |
| Girls | 70.5 | 75.5 |

GCSE Results 2019

| | Alexandra | Oldham | England |
|--|-----------|--------|---------|
| GCSE Attainment 8 score | 37.1 | 42.3 | 46.6 |
| Attaining Grade 4 or above in English and maths GCSEs | 50% | 56% | 64% |
| No GCSE passes | 5.4% | 2.7% | 2.0% |

Not in Education, Employment or Training



Health

23.3%



Limiting Long-Term Illnesses
(Oldham Average - 16.3%)

71.9



Male Life Expectancy
(Oldham Average - 77.2)

75.5



Female Life Expectancy
(Oldham Average - 80.9)

- Alexandra has the lowest life expectancy in Oldham for both males and females.
- The rate of deaths for those aged 75 or older is the highest in the borough.
- The rate of death from cancer for those aged under 75 is the highest in the borough. Smoking rates are high.
- Breastfeeding rates are good, but by year 6 childhood obesity is high compared to Oldham as a whole.

Health Outcomes Public Health England

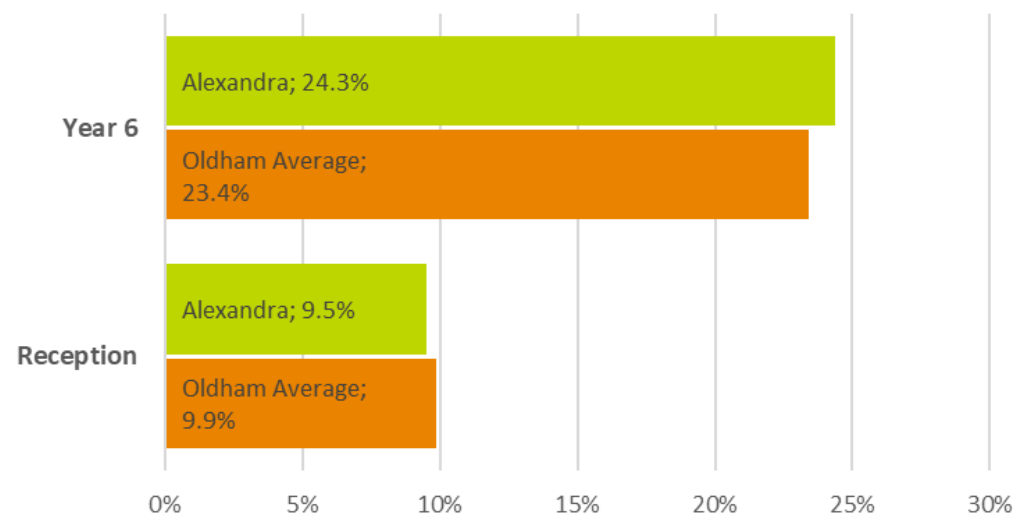
| | Alexandra | Oldham |
|--|-----------|--------|
| Emergency hospital admissions - all causes (ratio) | 146.1 | 126.0 |
| Emergency hospital admissions - CHD (ratio) | 191.2 | 137.6 |
| Under 75 deaths all causes (ratio) | 218.7 | 129.0 |
| Under 75 deaths for cancer (ratio) | 185.0 | 123.0 |
| Prevalence of Obesity in Year 6 Children | 24.3% | 23.4% |

Health Behaviours

Bridgewater 2017 / Mosaic 2019 / PHE 2013/14-2017/18

| | Alexandra | Oldham |
|---|-----------|--------|
| Mothers breastfeeding at 6-8 weeks % | 44.8% | 37.5% |
| Smoking % | 34.1% | 24.3% |
| Hospital stays for alcohol related harm (narrow definition) (ratio) | 113.7 | 106.6 |

Childhood Obesity Rates



Community Safety

2,226

Reported Crimes

(Oldham Average - 1,483)

157

Reported Crimes Rate

Rate per 10,000 population
(Oldham Average - 124)



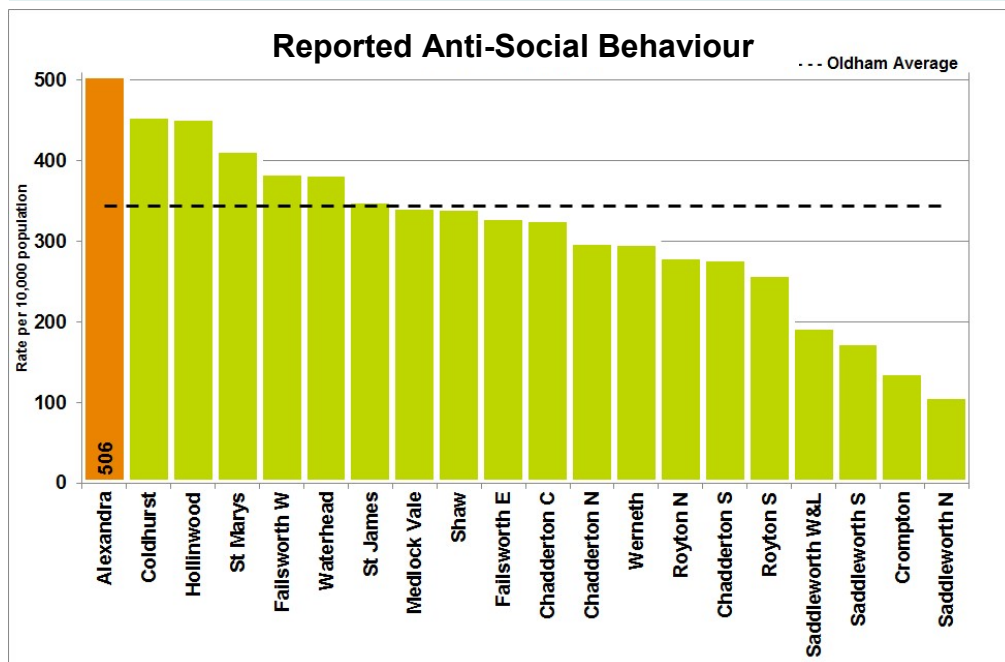
5



Fatal or Serious

Road Traffic Accidents

- Alexandra has the highest reported rate of Anti-Social Behaviour in the borough.
- The overall rate of reported crimes is higher than the Oldham average.
- Police intelligence suggests a fall in the rate of reporting. New crime recording standards have changed the classification of certain offences, meaning we can't compare over time.



Crime Statistics - Rates per 10,000 Population

| Crime | Alexandra | Oldham |
|--|-----------|--------|
| Burglary (Rate) | 9 | 11 |
| Criminal Damage (Rate) | 24 | 15 |
| Drug Offences (Rate) | 3 | 2 |
| Other Offences (Rate) | 6 | 5 |
| Robbery (Rate) | 5 | 2 |
| Sexual Offences (Rate) | 5 | 3 |
| Theft and Handling Stolen Goods (Rate) | 25 | 32 |
| Violence Against the Person (Rate) | 80 | 54 |
| Total Crime (Rate) | 157 | 124 |

Most Committed Crimes

| Crime | Number of Reported Incidents in Year |
|---------------------------------|--------------------------------------|
| Violence Against the Person | 1,132 |
| Theft and Handling Stolen Goods | 351 |
| Criminal Damage | 341 |

Community

52%



Satisfied with Local Area
(Oldham average = 71%)

29.5%



Turnout to Local Election
(Oldham average = 33.0%)

29%



Volunteered in Last 12 Months
(Oldham average = 38%)

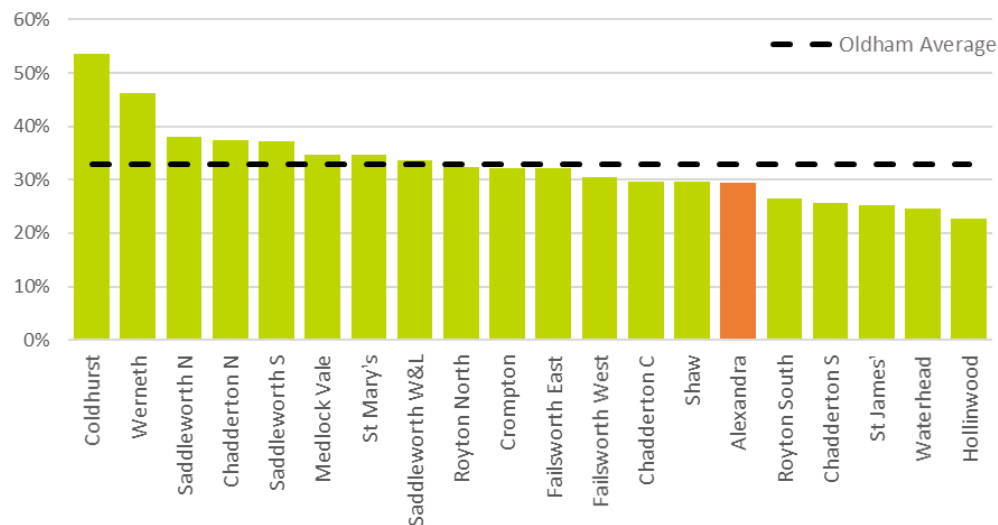
The Alexandra Ward stretches from Ashton Road to Holts Village on the outskirts of Lees, with neighbourhoods sitting either side of the green corridor starting at Alexandra Park and running through to Park Bridge.

To the West, the neighbourhood of Hathershaw has a large proportion of privately rented properties, and pockets of social housing managed by different providers. The area is a mix of Pakistani and White-British households, and recent years have seen an increase in the number of families from different backgrounds, in particular those of Eastern European heritage. To the North of Hathershaw lies Eldon Street Estate, a compact area of social housing, mostly flats, managed by First Choice Homes.

On the other side of Alexandra Park, the Glodwick community from St Mary's Ward extends into the housing running down Abbeyhills Road. Further down, there is a development of newer private housing clustered around the lower end of Warren Lane.

The Eastern end of the Ward is largely taken up by two large First Choice Homes housing estate – Alt and Holts. These areas can be relatively isolated because of their geographic situation, and relative lack of public transport access. However, they benefit from close proximity to local countryside in Lees Brook and towards Hartshead Pike.

Voter Turnout



Co-operation and Cohesion: You and Your Community Survey 2013

| | Alexandra % | Oldham % |
|--|-------------|----------|
| Satisfied with local area as place to live | 52 | 71 |
| Dissatisfied with local area as place to live | 30 | 15 |
| Feel very involved/fairly involved in your local community | 20 | 26 |
| Have volunteered in last 12 months | 29 | 38 |
| Neighbourhood is a place where people from different ethnic backgrounds get on well together | 29 | 30 |

Sources

| | |
|-----------------------------------|--|
| Population: | Office for National Statistics (ONS) Census 2011 Office for National Statistics (ONS) Mid Year estimates 2018. |
| Economy and Income: | Department for Work and Pensions (DWP) Data 2019, Office for National Statistics (ONS) Census 2011, CACI Paycheck Data 2019. |
| Housing: | Office of National Statistics (ONS) Census 2011, Land Registry 2019, You and Your Community Survey, September 2013, Ipsos MORI, Oldham Council Benefits Data 2019, Department for Energy and Climate Change (DECC) 2013. |
| Household Composition: | HM Revenue and Customs 2015, Office for National Statistics (ONS) Census 2011. |
| Education: | Oldham Council Business Intelligence Service, Office for National Statistics (ONS) Census 2011, Positive Steps 2019. |
| Health: | Office for National Statistics (ONS), Mosaic 2019, Public Health England, Bridgewater 2017. |
| Crime: | Greater Manchester Police (GMP) 2019. |
| Cooperation and Community: | You and Your Community Survey 2013, Ipsos MORI, Oldham Council Elections Data 2019 |

Further Information

For further information on the 2019 Ward Profiles, please contact the Business Intelligence Service on: business.intelligence@oldham.gov.uk

To download the full dataset used for the 2019 ward profiles please use the link below and click on ward profile data. Each individual profile can also be downloaded from the neighbourhood pages.

[Research and statistics about Oldham](#)

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